

2025 Travel Survey- Executive Summary



Market Research & Insight Team

March 2025



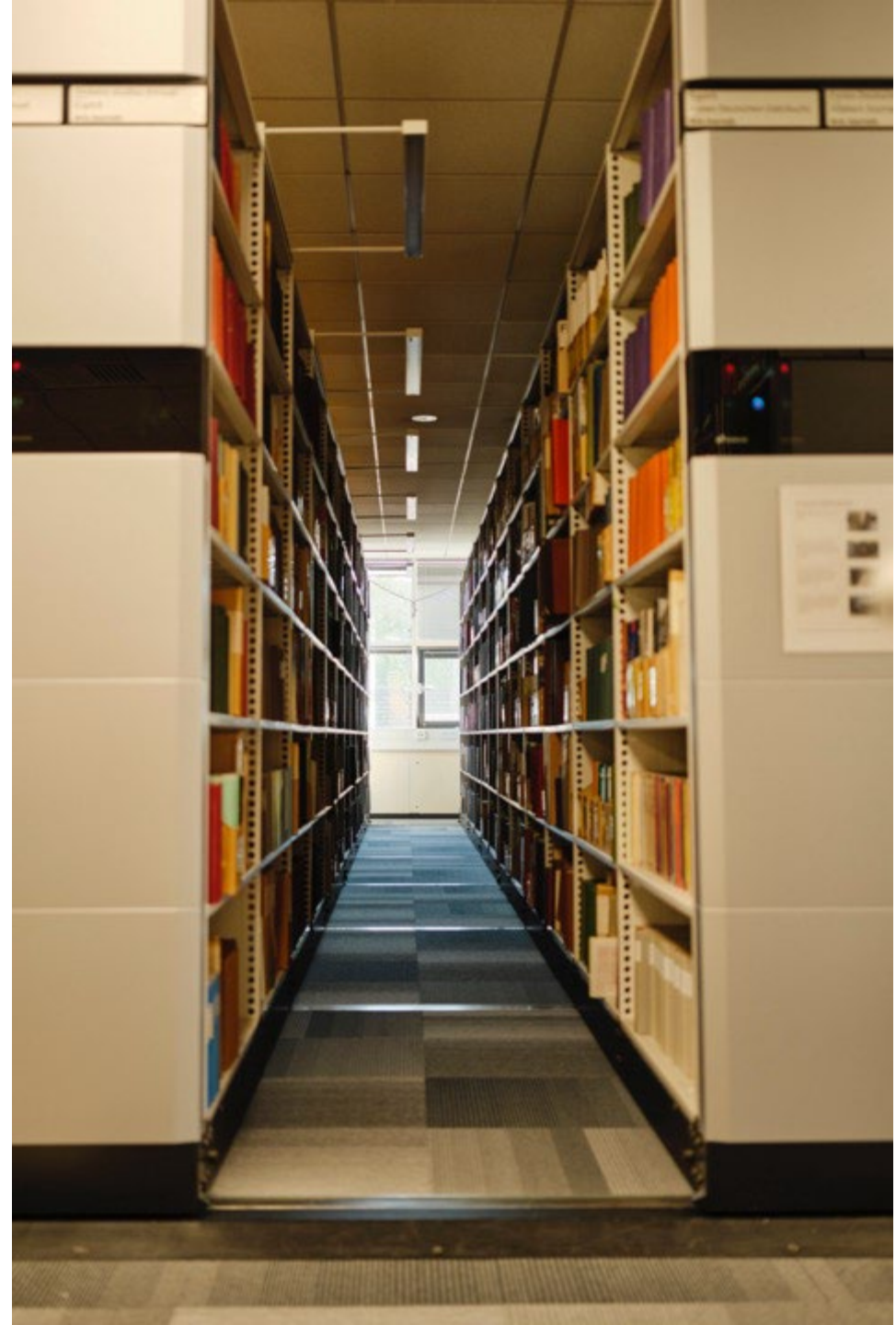
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Overview

- In November 2025, the University of Warwick conducted its biennial travel survey to assess how staff and students travel to and from campus, monitor trends and impact of sustainable transport initiatives, and evaluate perceptions of alternative travel options.
- The survey received a total of 3,133 responses, comprising 1218 staff, 1796 students, and 22 others, representing a 9% response rate for staff and 6% for students.
- The findings provide insights into changes in commuting habits, satisfaction with travel options, and awareness of initiatives to encourage use of sustainable transport.



How Staff and Students Travel

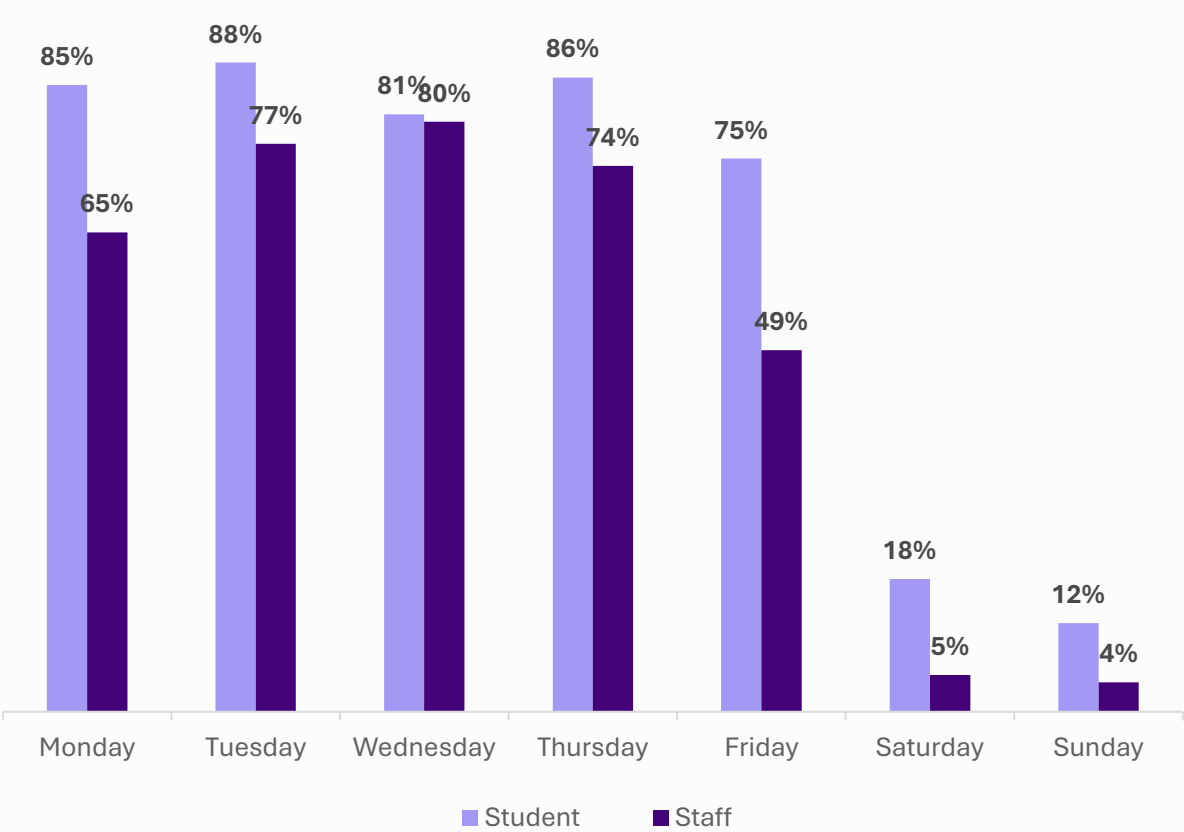
			All	Student Respondents	Staff Respondents
Car* *Solo Driver		Car travel continues to be the predominant travel mode for staff, remaining stable at 61%.	33%	8%	61%
Bus		Students who use the bus have increased year on year since 2023, growing from 36%, 41% in 2024, and 58% in 2025. Staff using the bus remains consistent.	36%	58%	11%
Walk/ Run		Students are significantly less likely to walk in 2025 (15%) compared to 2024 (30%).	9%	15%	4%
Cycle* *Using own cycle		Staff are more likely than students to cycle to campus as their primary form of travel.	7%	4%	9%
Train		Train remains one of the least commonly used form of transportation to and from the University.	3%	4%	3%

3.4 Please tell us how you normally travel to, or from, the University. Even if you said your travel mode varies, please select the option that best represents your usual journey. Where more than one mode is used within your journey (eg bus - walk), pick the one that makes up the longest part of the distance. Base size: 2439 (All); Students: 1264, Staff: 1155

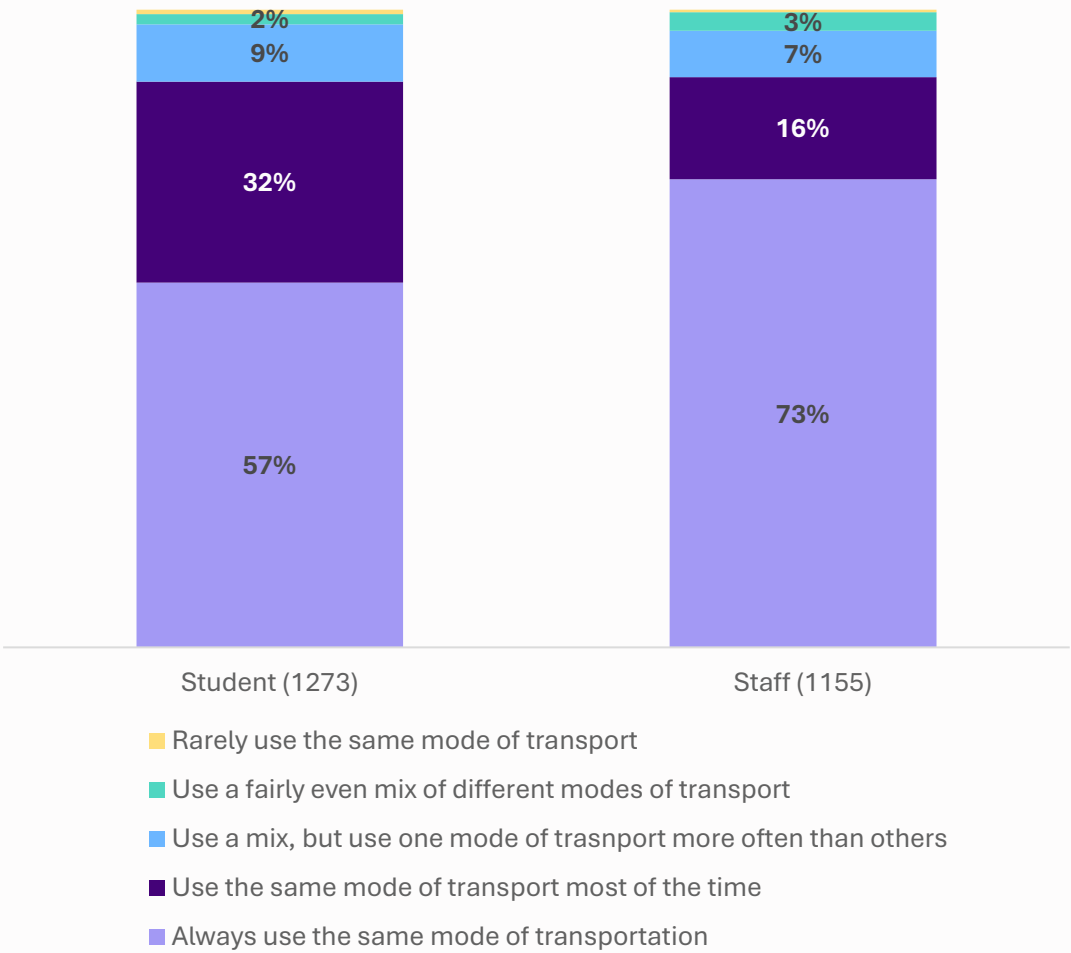
When Do Staff and Students Travel

Travelling to campus tends to concentrate between Monday and Thursday for both staff and students. While the majority of respondents always use the same mode of transport (57% students, 73% staff), students are more likely than staff to mix modes

Travel Days of the Week



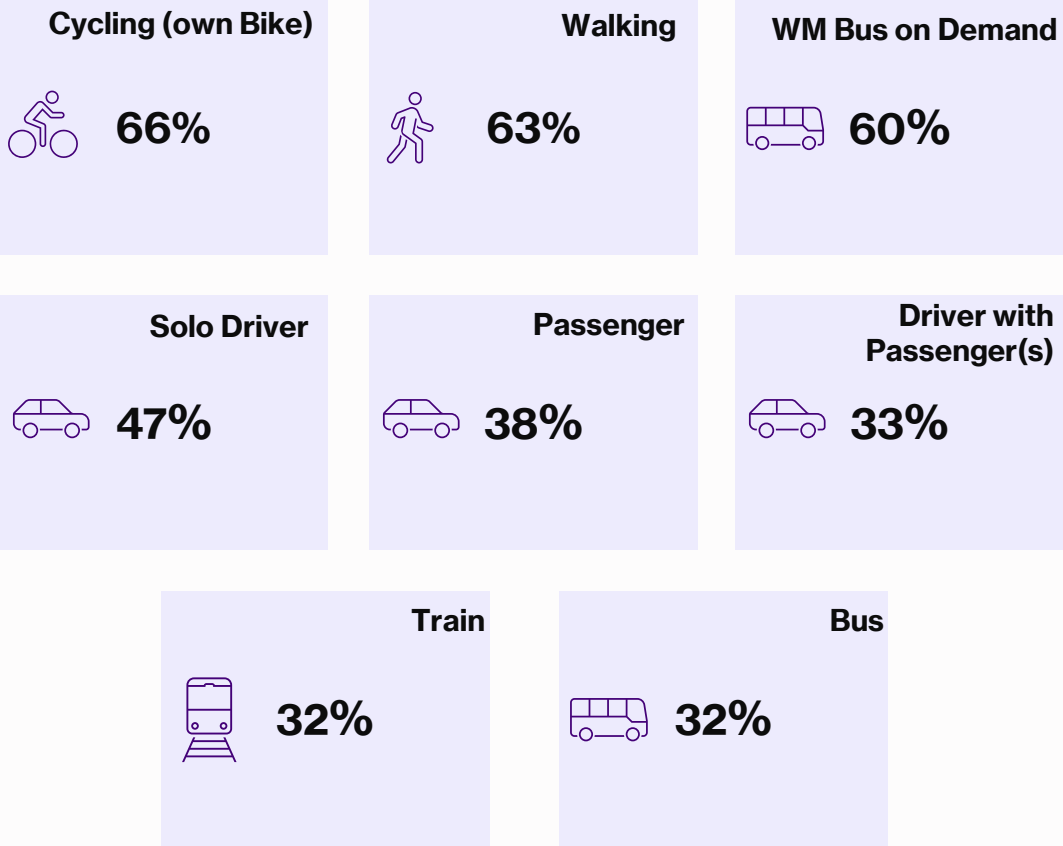
Likelihood to use the same mode of transport



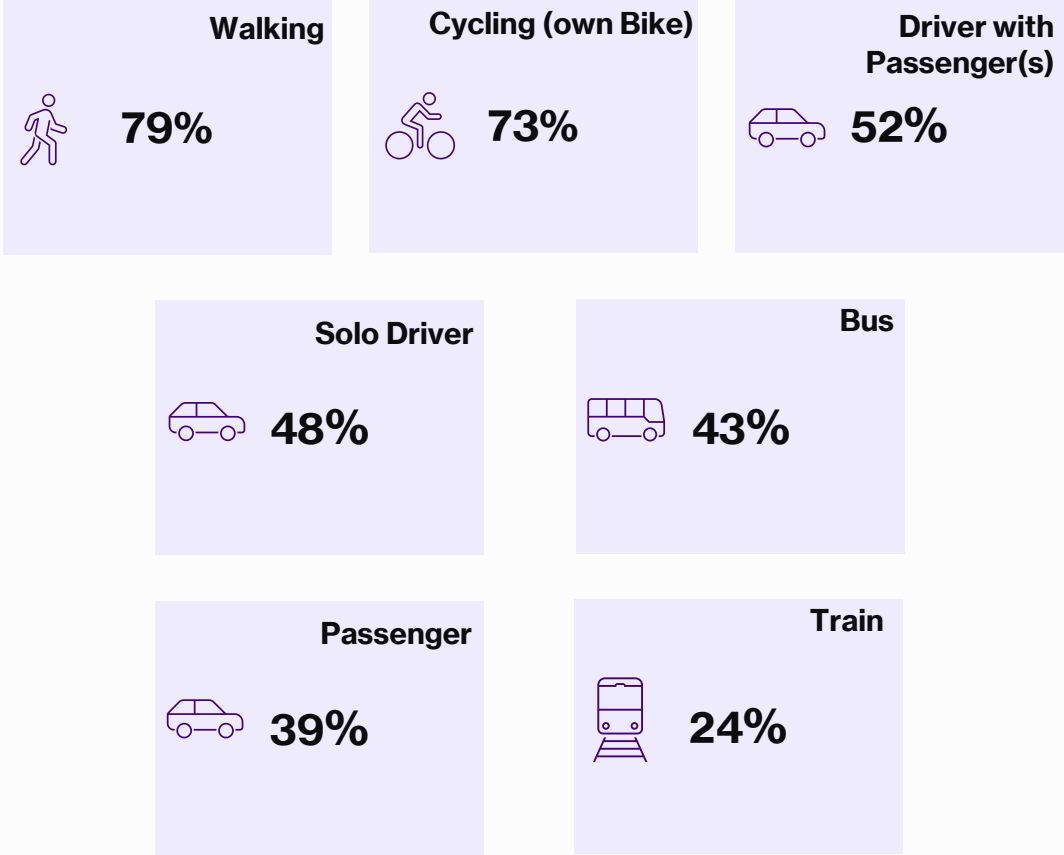
Travel Satisfaction

Overall, 50% of staff and 41% of students are satisfied with their journey to the University. Cyclists and walkers are the most satisfied, with 63%-79% satisfaction rates between staff and students. Student bus travellers and staff train users were least satisfied.

Students



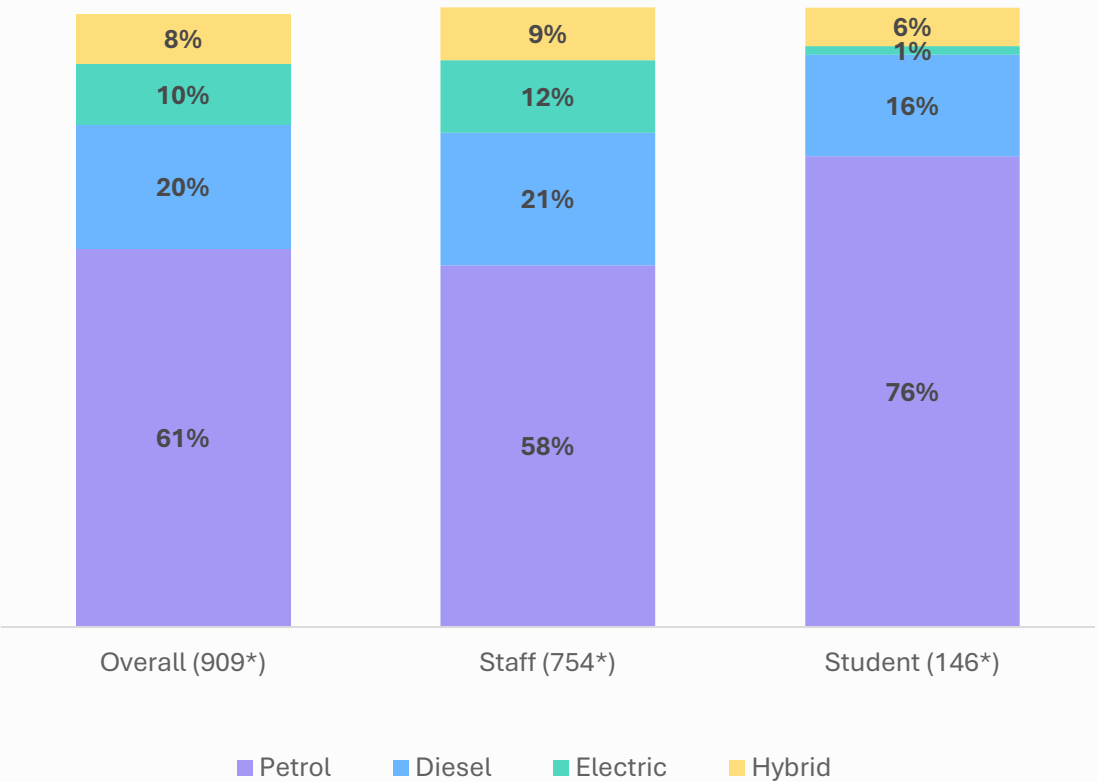
Staff



Cars on Campus

Cars are the most prevalent form of travel to campus for staff (61%). Students are more likely than staff to drive petrol cars, while staff are more likely to drive electric and hybrid vehicles. Students are more likely than staff consider car sharing to be a practical option for them.

Car Type



Parking on Campus

Parking is primarily concentrated on Central Campus (30%). It is more heavily weighted towards students (47%) compared to staff (20%).

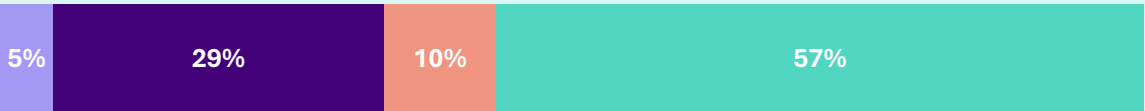
Practicality of Car Sharing

Students



- Practical, I know this is something I could do
- I don't know how practical it is, but I would be willing to consider it
- I don't know how practical it is, and I would not be willing to consider it
- Not Practical, this is not a journey option for me

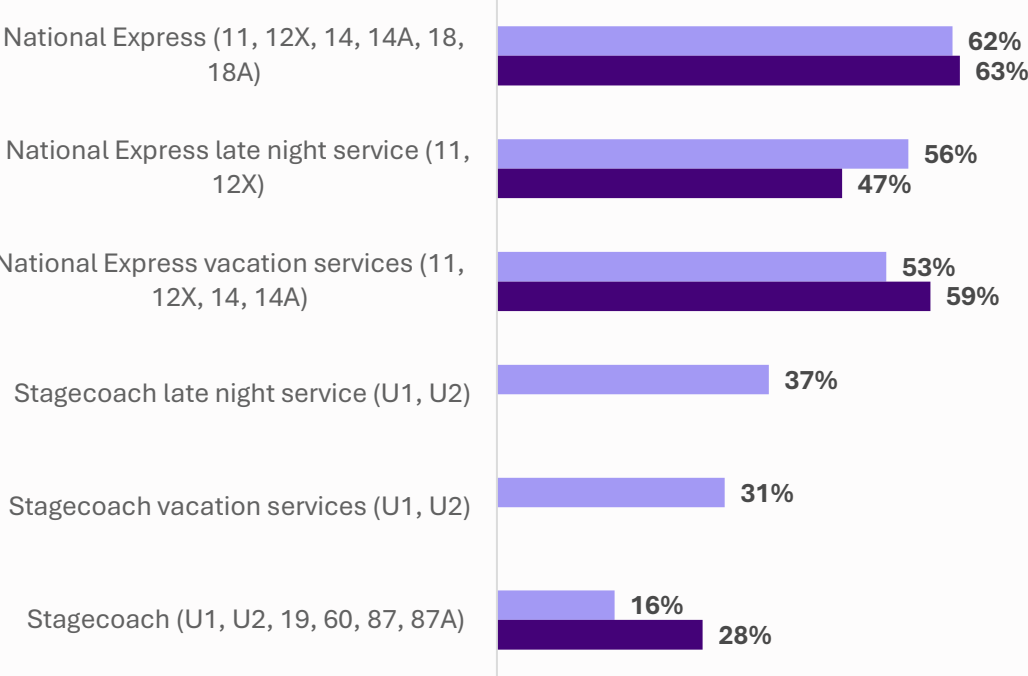
Staff



Travel by Bus

Students commonly use the 12x, 11, U1 and U2 bus services, while staff often use bus service 11 to travel. Satisfaction is higher with National Express services compared to Stagecoach services. Both students and staff report high dissatisfaction rates with current single ticket bus fare options.

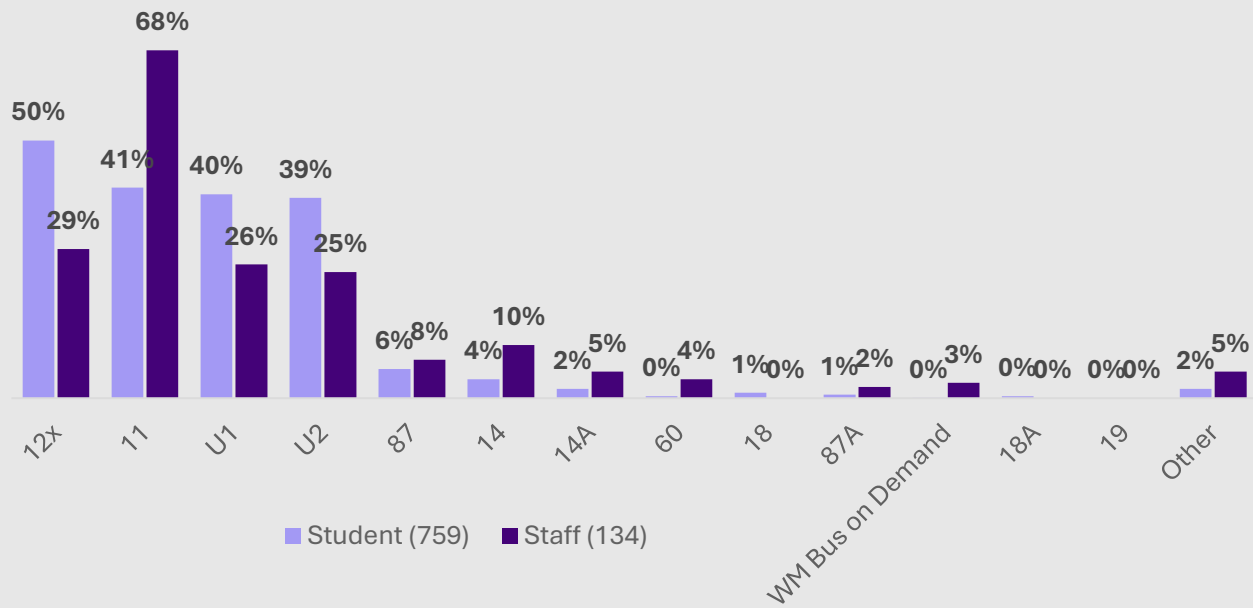
Bus Satisfaction by Provider



8 Student Staff

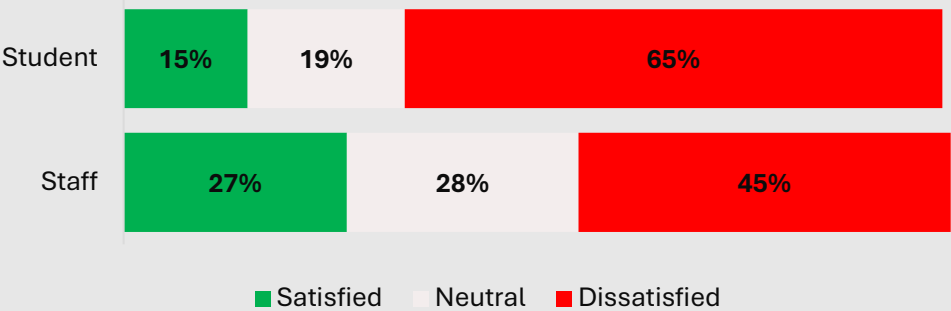
Q5.1 - Which bus service(s) do you use to travel to and from the University? Base: Student: 759, Staff: 134
Q5.9 - How satisfied are you with the following bus services? Base: Student: 151-626, Staff: 15-120
Q5.10 - How satisfied are you with the following: Base: 513-708

Bus Routes



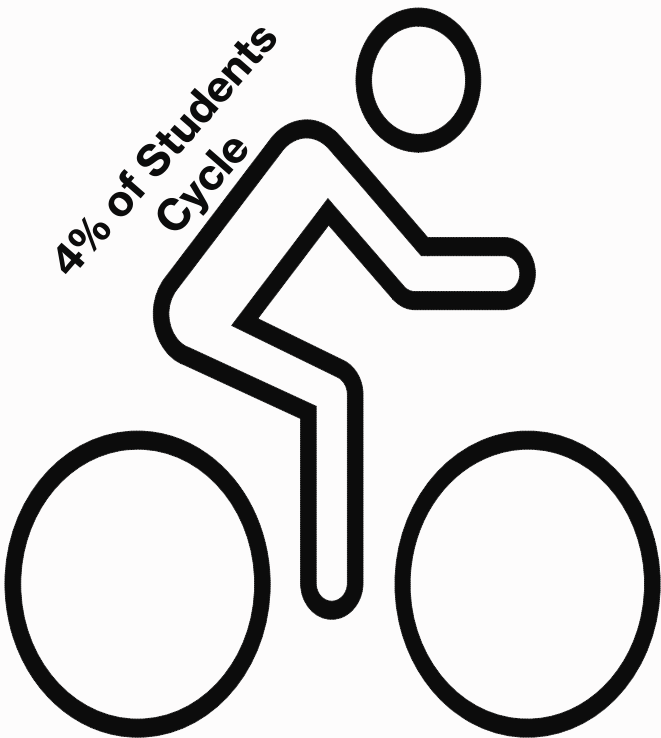
Student (759) Staff (134)

Single Ticket Bus Fare (Pay as you go)



Cycling and Facilities

Cycling is a less used mode of transport for both students and staff overall. However, cycling is more popular amongst staff than students. Satisfaction is highest for both staff and students for on-campus cycle lanes and covered cycle parking. Satisfaction is lowest for off-campus lanes and cycle repair stations.



Students are most satisfied with:	
On campus cycle lanes	73%
Covered cycle parking	65%
Uncovered cycle parking	63%

Students are least satisfied with:	
Cycle Repair stations	20%
Off campus cycle lanes	39%
Signage	46%



Staff are most satisfied with:	
On campus cycle lanes	58%
Covered cycle parking	54%
Uncovered cycle parking	40%

Staff are least satisfied with:	
Cycle Repair stations	14%
Signage	26%
Off campus cycle lanes	29%

Travel by Foot

While staff and students are generally satisfied with most aspects of walking and running on campus, safety and lighting off campus emerge as areas of lower satisfaction for both groups.



Students

Students are most satisfied with:	
Safety walking/running ON campus	87%
Maintenance of pedestrian crossings ON campus	86%
Lighting along walking routes ON campus	84%
Students are least satisfied with:	
Safety walking/running to and from campus	59%
Lighting along walking routes to and from Campus	60%



Staff

Staff are most satisfied with:	
Safety walking/running ON campus	82%
Maintenance of pedestrian crossings ON campus	79%
Lighting along walking routes ON campus	78%
Staff are least satisfied with:	
Safety walking/running to and from campus	58%
Lighting along walking routes to and from Campus	54%

Feedback regarding walking around campus

Common feedback includes:

- General Positive Feedback
 - “My experience of walking around the campus is generally pleasant.”
- Pointing out infrastructure issues
 - “Paths designed to fit architectural plans rather than actual movement patterns”
- The need for signage and footpath improvements
 - “Paths could be wider in certain main campus areas. Wayfinding project should have been completed earlier this year. See a lot of people getting lost walking around campus.”

Sustainable Travel

Approximately 1 in 5 students and staff feel they could travel more sustainably. Students commonly say they already travel sustainably (50%), while staff point to time (51%) and public transport reliability (41%) as the main barriers.

Other barriers include distance, cost, route safety/quality, and inconvenience.

Could you realistically travel more sustainably?



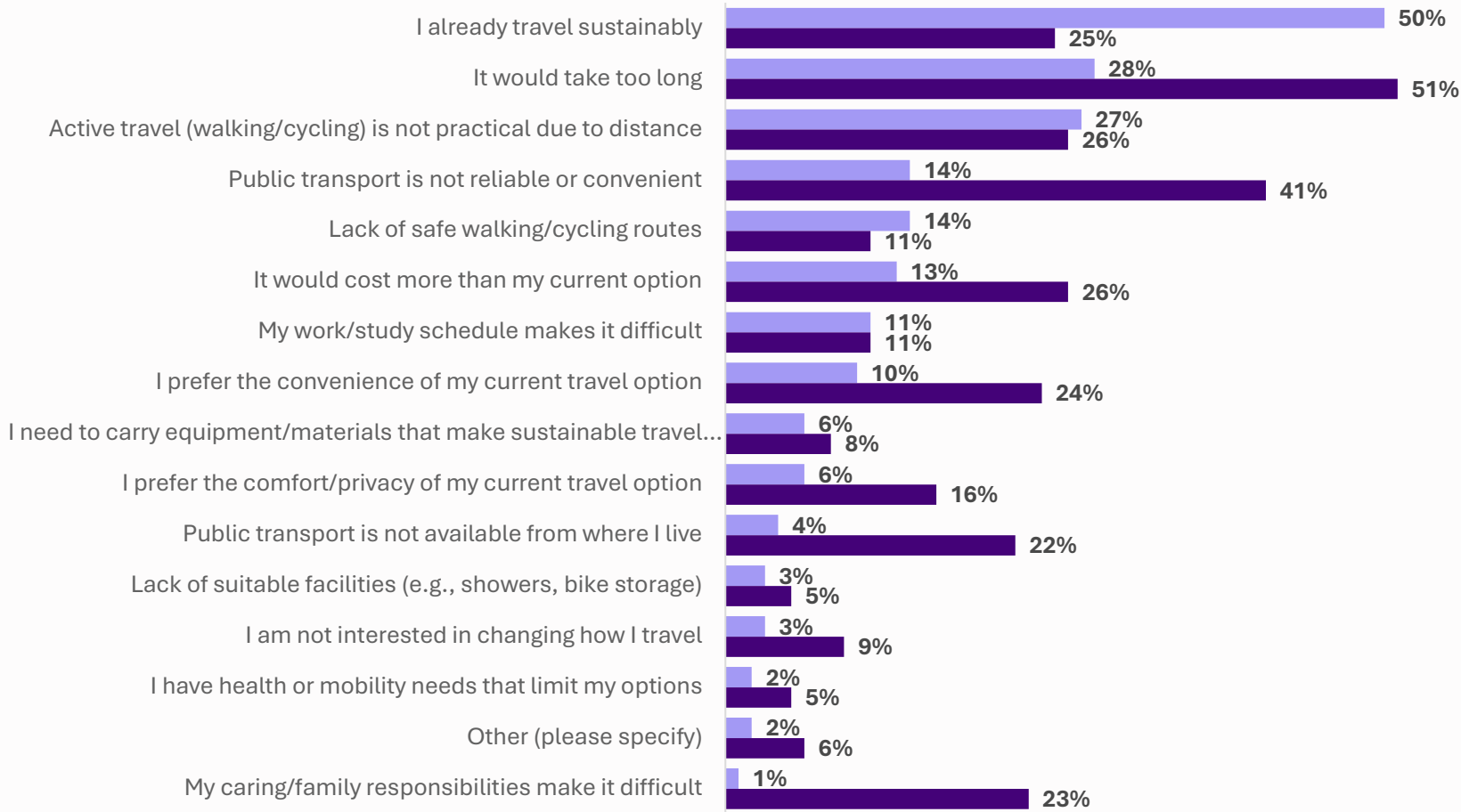
Student

Staff

21% & 19%

Feel they can travel more sustainably.

Why can you NOT realistically travel more sustainably?



Student (755) Staff (785)

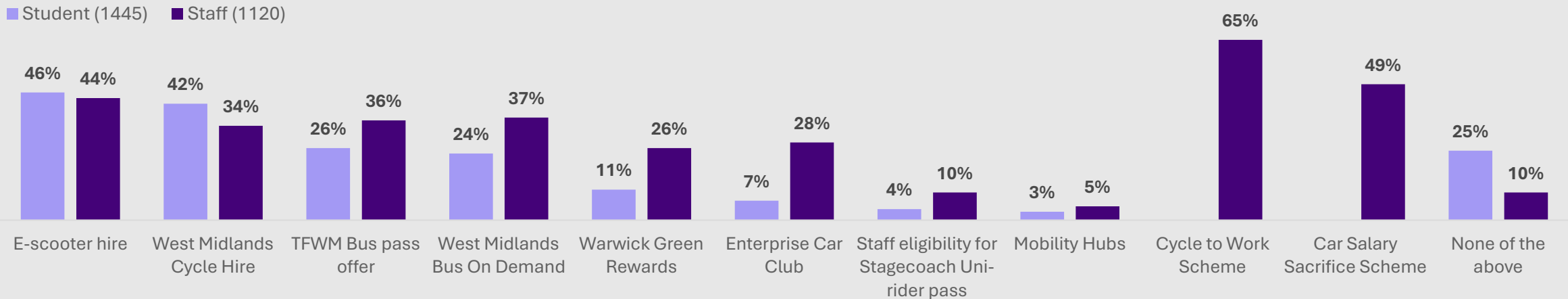
Q3.12 - Do you think you could realistically travel to campus in a more sustainable way than you currently do? Base: Student: 1245, Staff: 1153
Q3.13 - Which of the following reasons best explain why you cannot realistically travel more sustainably to campus? Please select all that apply. Base: Student: 755 ; Staff: 785

Transport Initiatives

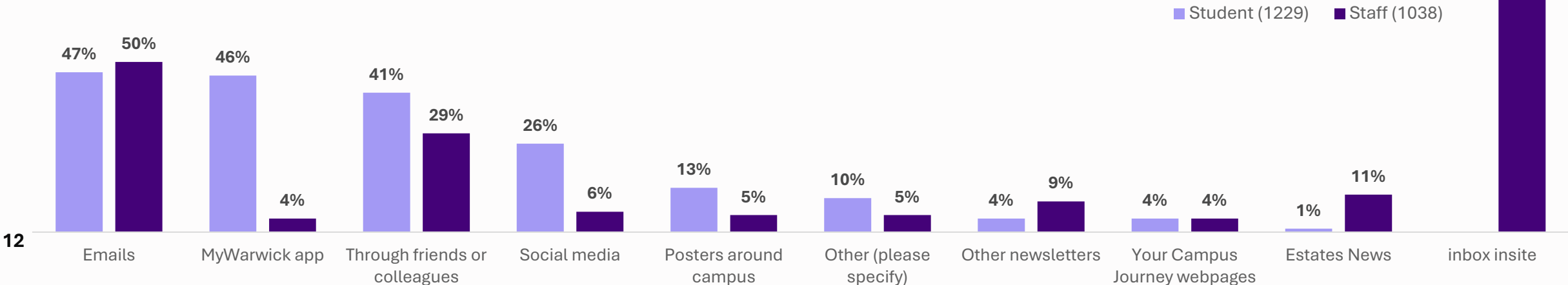
Students are most aware of e-scooter hire (46%) and WM Cycle Hire (42%), while staff awareness is highest for the Cycle to Work (65%) and Electric Car Salary Sacrifice (49%) schemes.

Inbox Insite is the main information source for staff, while students are equally likely to use email or the MyWarwick app, with word of mouth also playing a significant role.

Awareness of Transport Initiatives



Information Sources used



Q8.5 - How do you typically find out about changes and updates to the travel services on campus? Please select all that apply. Base: 2282, Student: 1229, Staff: 1038

Q8.1 - Prior to completing this survey, which of the following transport initiatives were you aware of? Please select all that apply. Base: 2586, Student: 1445, Staff: 1120