

Travel Survey- Executive Summary



Market Research & Insight Team

July 2025



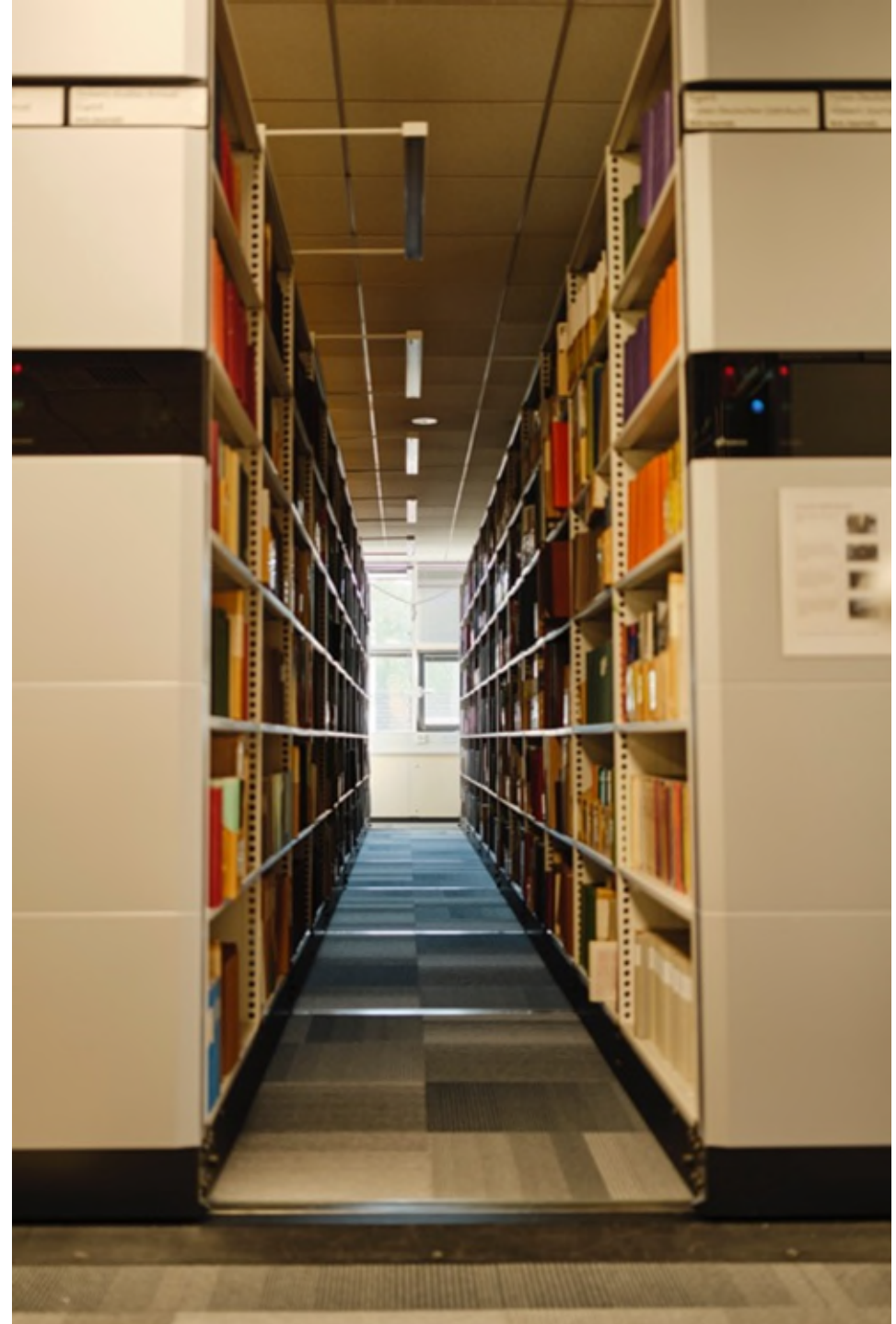
**UNIVERSITY
OF WARWICK**

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Overview

- In November 2024, the University of Warwick conducted its biennial travel survey to assess how staff and students travel to and from campus, monitor trends and impact of sustainable transport initiatives, and evaluate perceptions of alternative travel options.
- The survey received 3,006 responses, comprising 1,417 staff, 1,537 students, and 52 others, representing a 13% response rate for staff and 5% for students.
- The findings provide insights into changes in commuting habits, satisfaction with travel options, and potential initiatives to encourage sustainable transport.



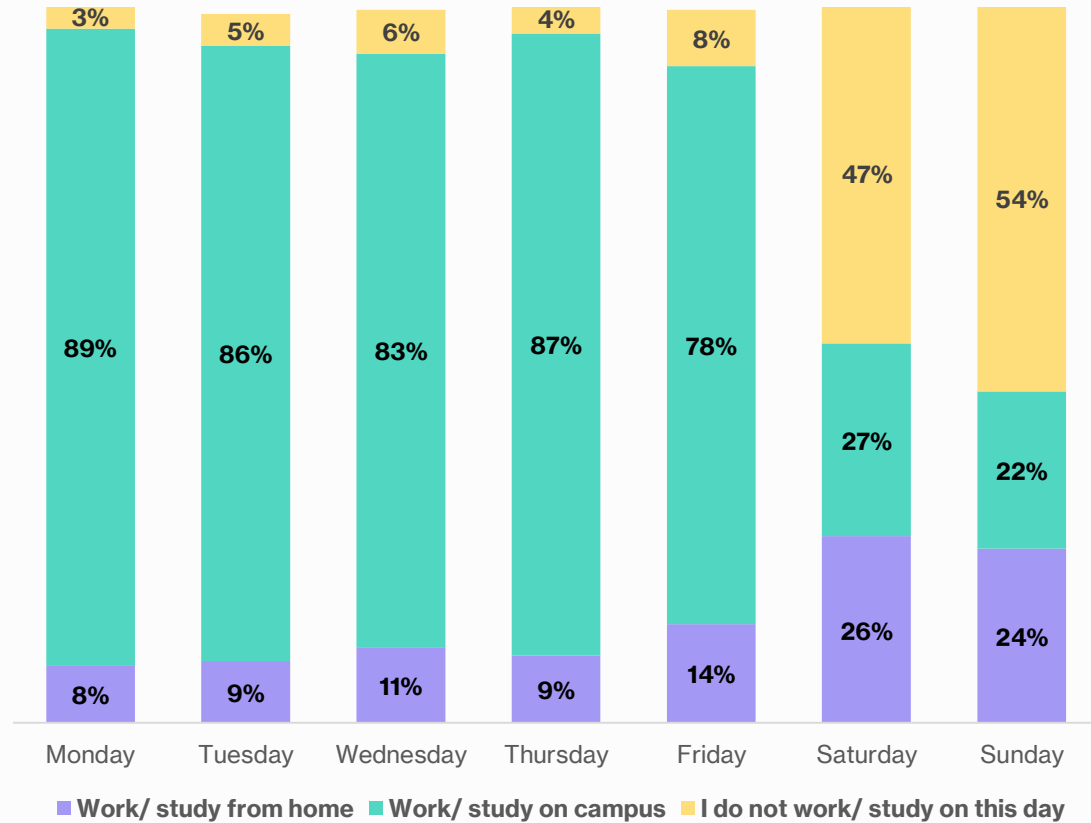
How Staff and Students Travel

			All	Student Respondents	Staff Respondents
Car* <small>*Solo Driver</small>		Car travel continues to be the predominant travel mode for staff, increasing from 58% in 2023.	35%	10%	61%
Bus		There has been an increase in student's traveling by bus, from 36% in 2023 to 41% in 2024.	27%	41%	11%
Walk		Students are more likely to live closer to, or on, campus. As such, they are significantly more likely to walk.	17%	28%	5%
Cycle* <small>*Using own cycle</small>		There has been a decrease in both staff and students cycling, decreasing from 11% and 7% in 2023 respectively.	7%	6%	8%
Train		Train remains the least commonly used form of transportation to and from the University.	5%	5%	4%

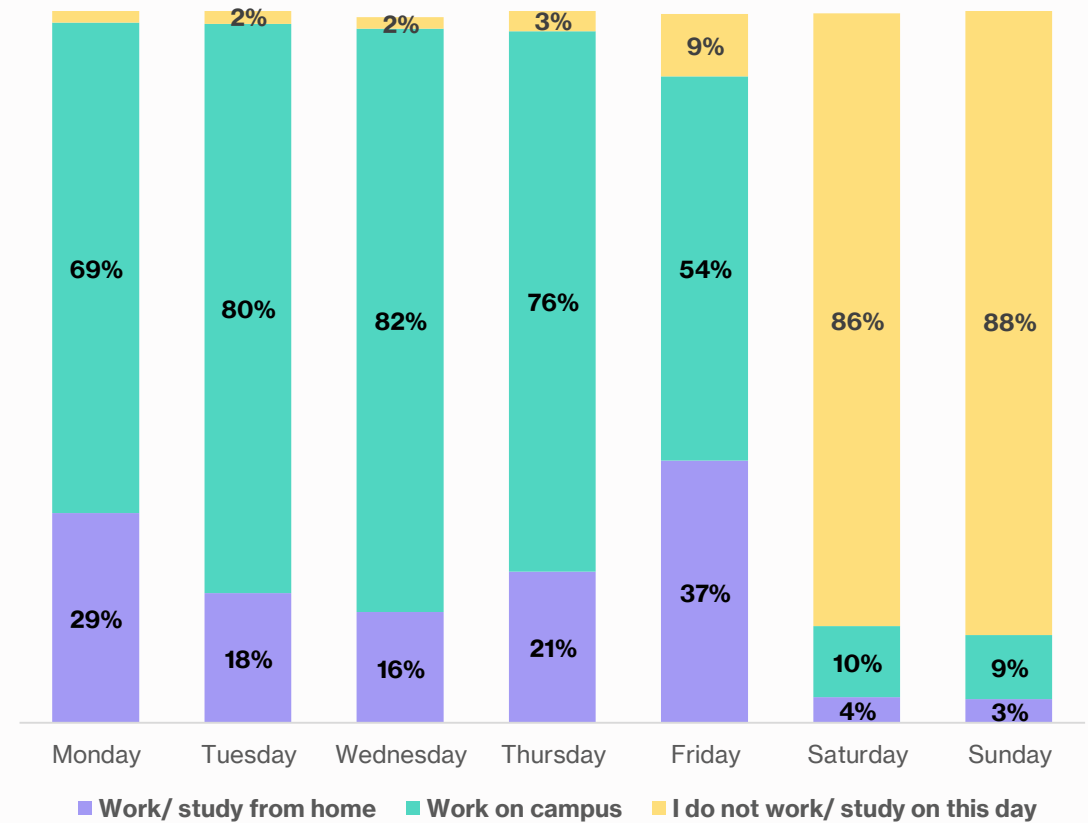
When Do Staff and Students Travel

Remote working continues to influence staff travel, with 33% working from home on Fridays and 29% on Mondays. Student travel remains primarily on-campus-based, but Fridays see a noticeable increase in remote study.

Students



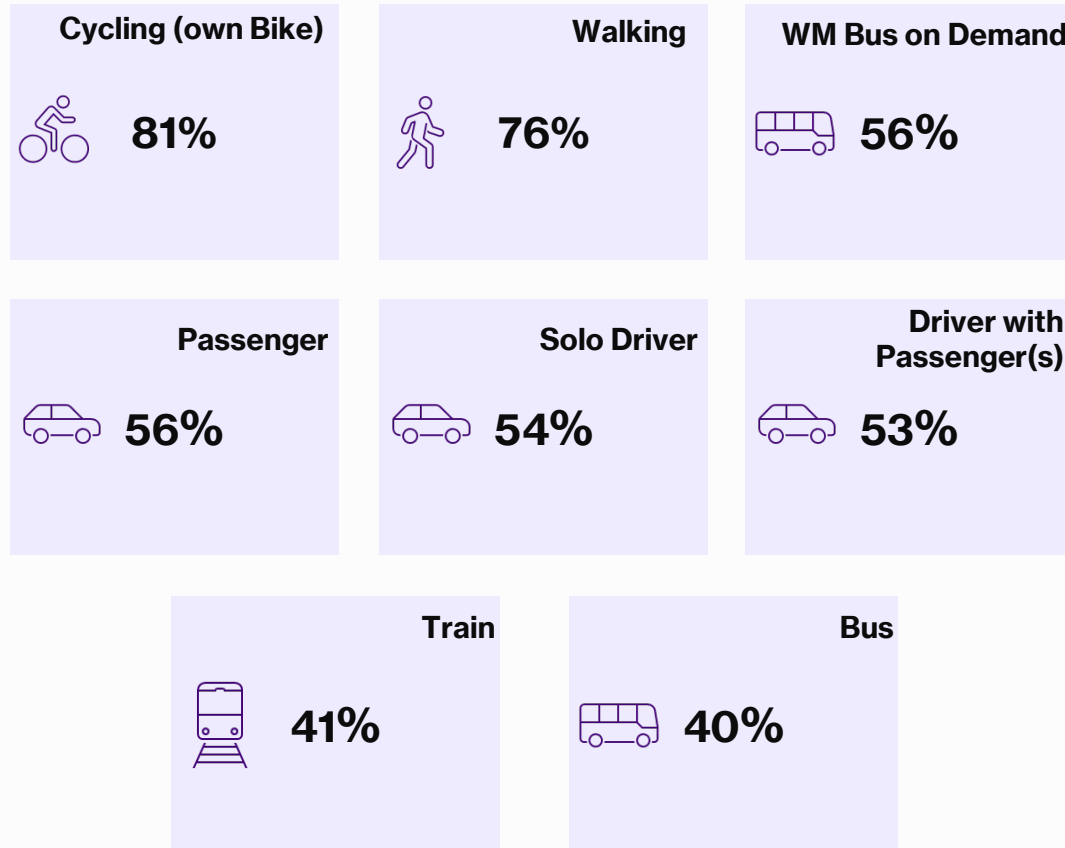
Staff



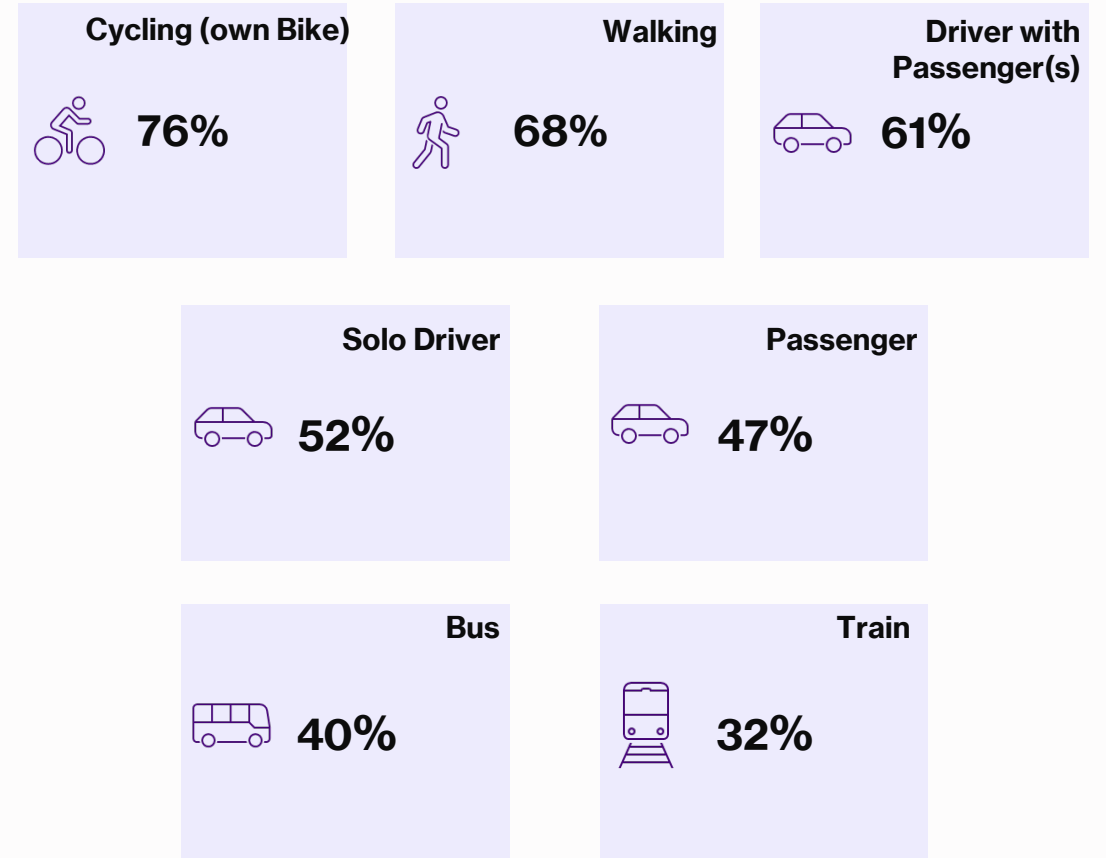
Travel Satisfaction

Overall, 53% of staff and 51% of students are satisfied with their journey to the University. Cyclists and walkers are the most satisfied, with 76-81% satisfaction rates, while bus users report the lowest satisfaction (40%), largely due to concerns about reliability.

Students

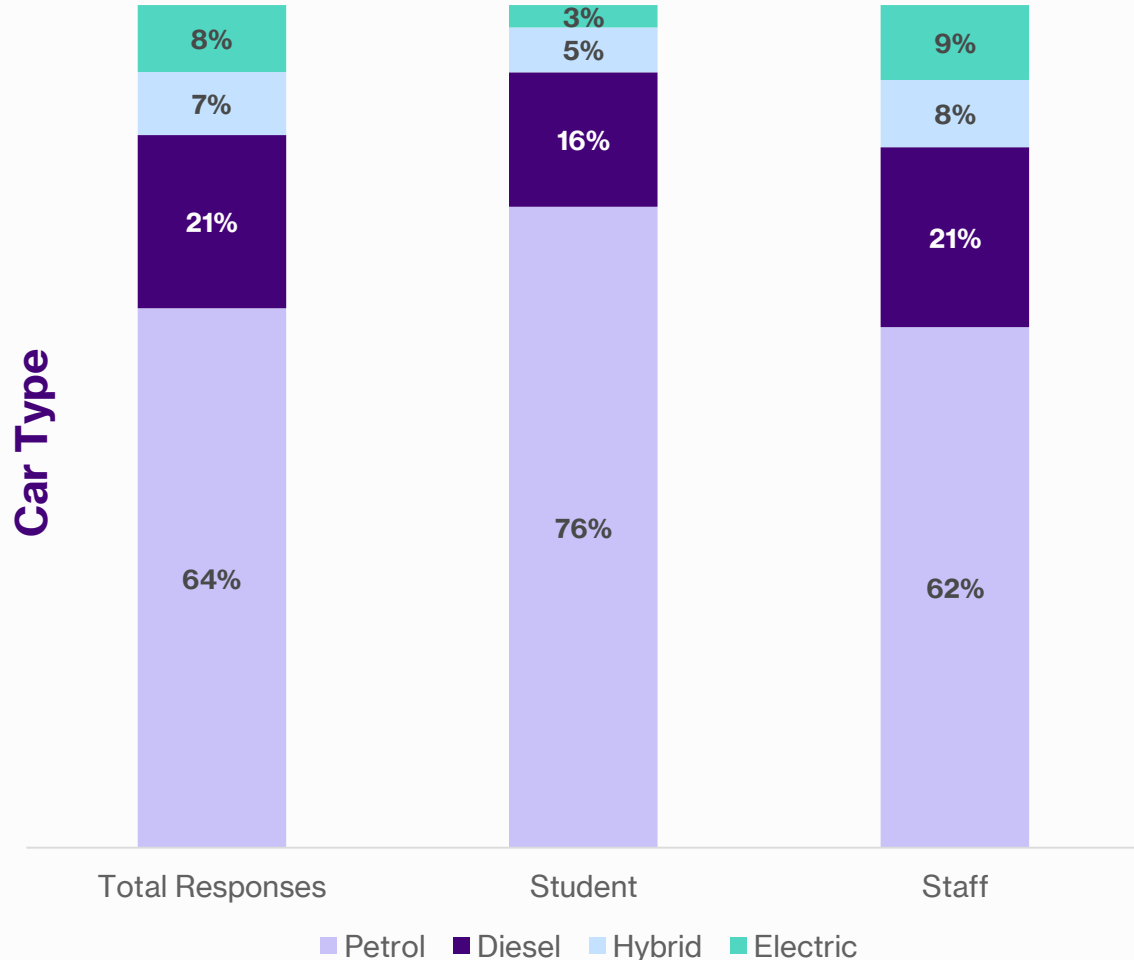


Staff



Cars on Campus

Cars are the most prevalent form of travel to campus for staff (61%). Most drive petrol vehicles (63%), with diesel (20%) and electric (8%) as the next most common fuel types.



Parking on Campus

Parking is primarily concentrated in central campus (30%). It is more heavily weighted towards students (43%) compared to staff (28%).

A further 30% of staff park at Kirby Corner. Meanwhile, students are more likely than staff to park off campus (9%).

Car Sharing

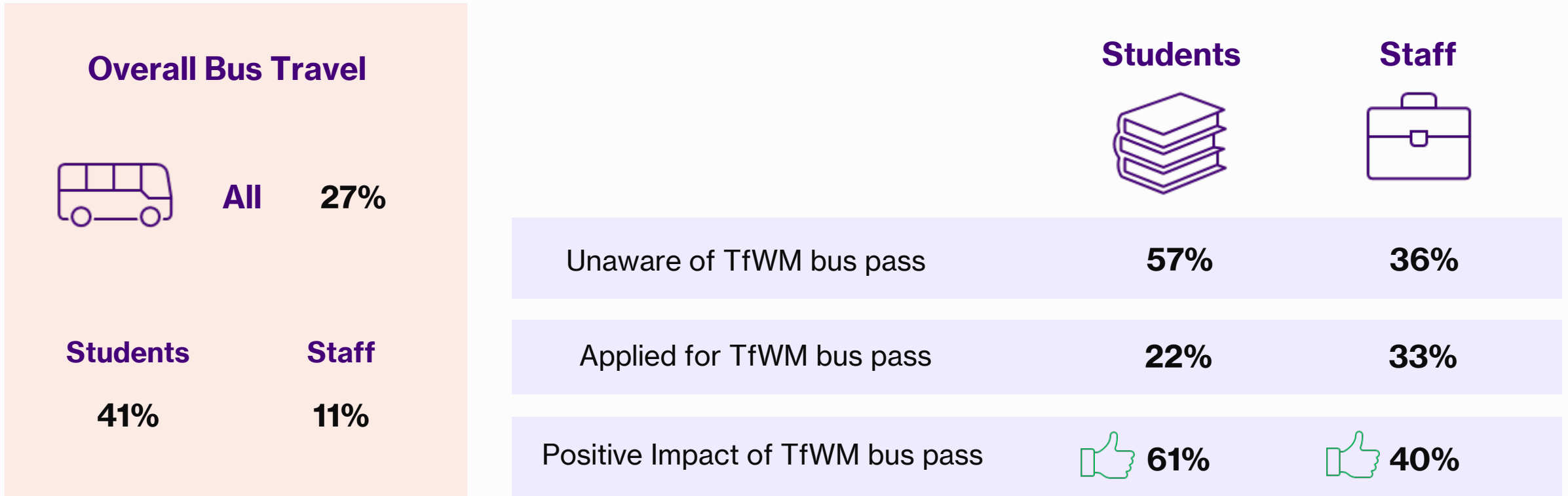
Car sharing remains limited, with 59% of staff and 45% of students stating it is not an option for them for practical reasons.

For those who don't know how practical car sharing is for them, students (39%) were more willing to consider it as an option than staff (29%).

Public Transport and Bus Pass Scheme

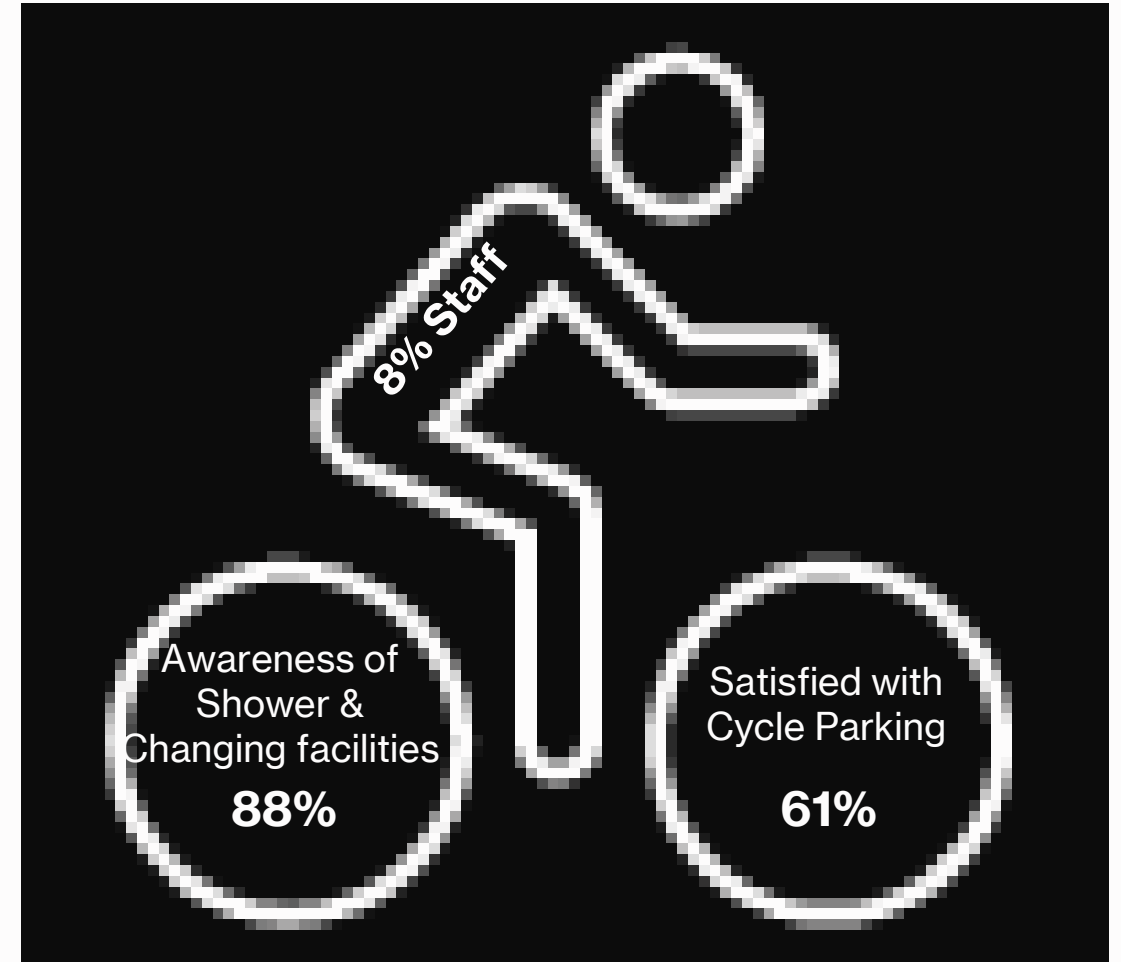
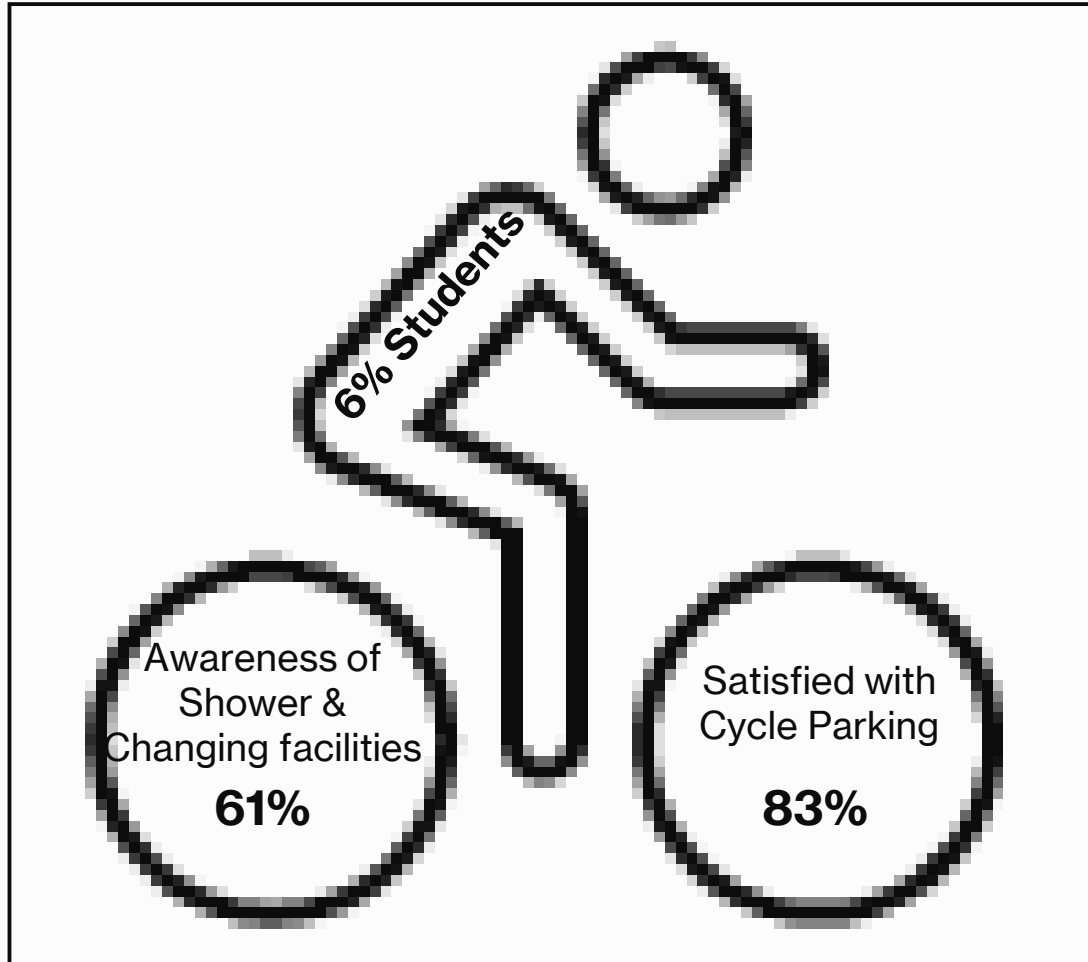
More than a quarter of all travel to campus is by bus, with 41% of students using this method, and more than one in ten staff.

The TfWM free 4 week bus pass offer in September 2024 was hugely successful with staff and students at Warwick recording the highest numbers of take up (5,989) from any organisation in the West Midlands. Whilst awareness amongst respondents in this survey was low, 61% of students and 40% of staff recorded a positive impact of the bus pass.



Cycling and Facilities

7% of all respondents commute to campus by cycling. Students were more satisfied with cycle parking on campus than staff. Improvements for staff would include improving security, and increasing the number of, and improving cycle parking areas. Awareness of shower and changing facilities was significantly higher for staff (88%) than students (61%).



Encouraging Sustainable Travel

Bus Travel

Walking

Cycling

Students



Discounted fares (65%)

More frequent service (54%)

Improve reliability (52%)

Quicker bus journeys (38%)

Incentives (45%)

Improved lighting (40%)

Someone to walk with (33%)

More pedestrian crossings (27%)

Free/discount WM cycle hire (45%)

Improve routes (43%)

Dedicated lanes (35%)

Increase lighting along lanes (29%)

Staff



Discounted fares (49%)

More frequent service (44%)

Improve reliability (38%)

Incentives for bus travel (34%)

Incentives (38%)

Improved lighting (32%)

More pedestrian crossings (21%)

Reduce traffic (21%)

Improve routes (52%)

Better shower/changing rooms (37%)

Cycle to Work scheme (36%)

Increase lighting along lanes (33%)