

Warwick Volunteers Annual Survey Report 2016-2017

Members who have not volunteered this academic year

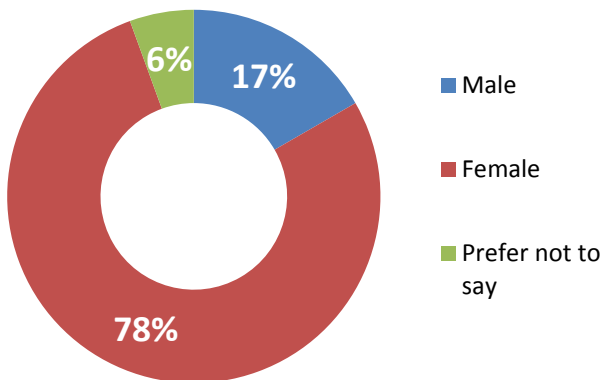
Demographics	2
Initial motivations	3
Marketing.....	4
Reasons for not volunteering	5
Volunteering next year.....	6
Summary and conclusions.....	8

INTRODUCTION

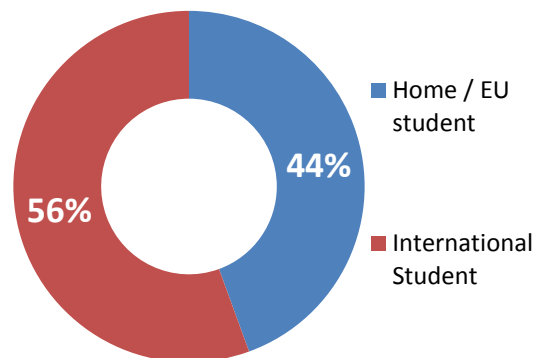
42 respondents completed the questionnaire for Warwick Volunteers members who have not volunteered this academic year.

DEMOGRAPHICS

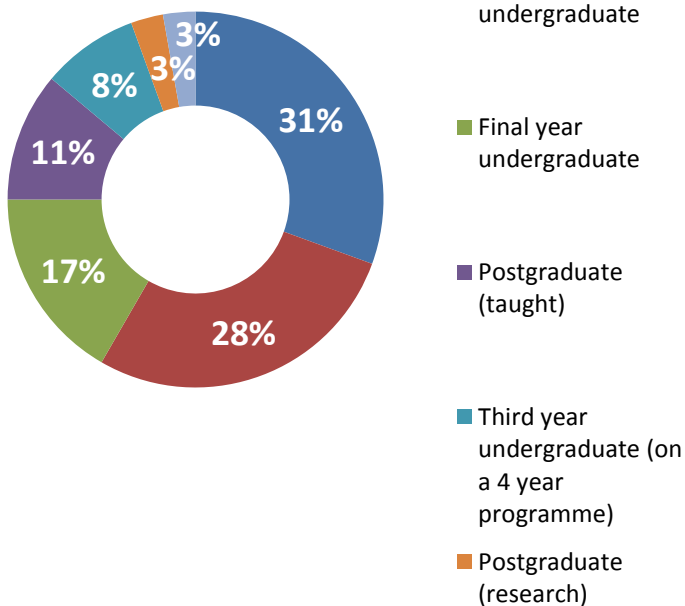
Gender



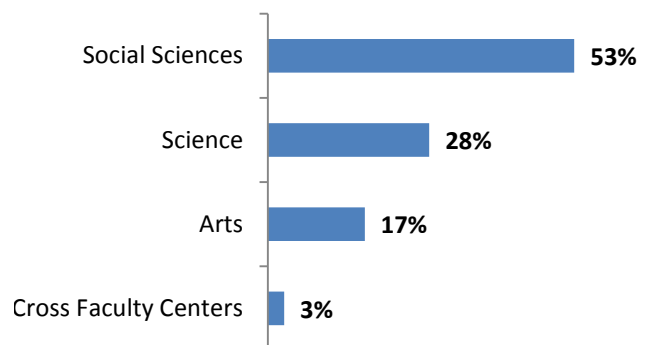
Are you...



Year of study

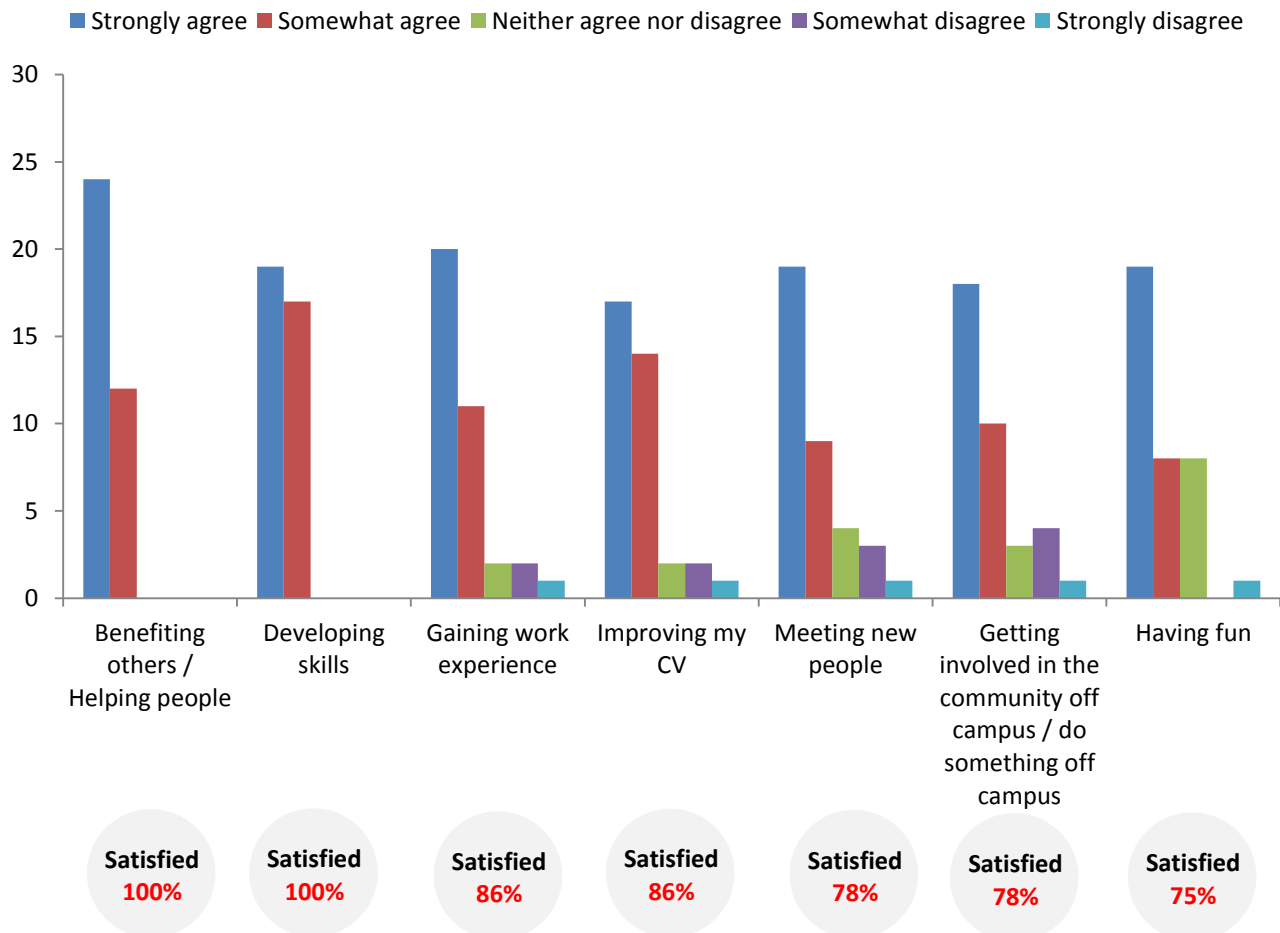


Faculty



INITIAL MOTIVATIONS

Did the following motivate you to investigate volunteering?

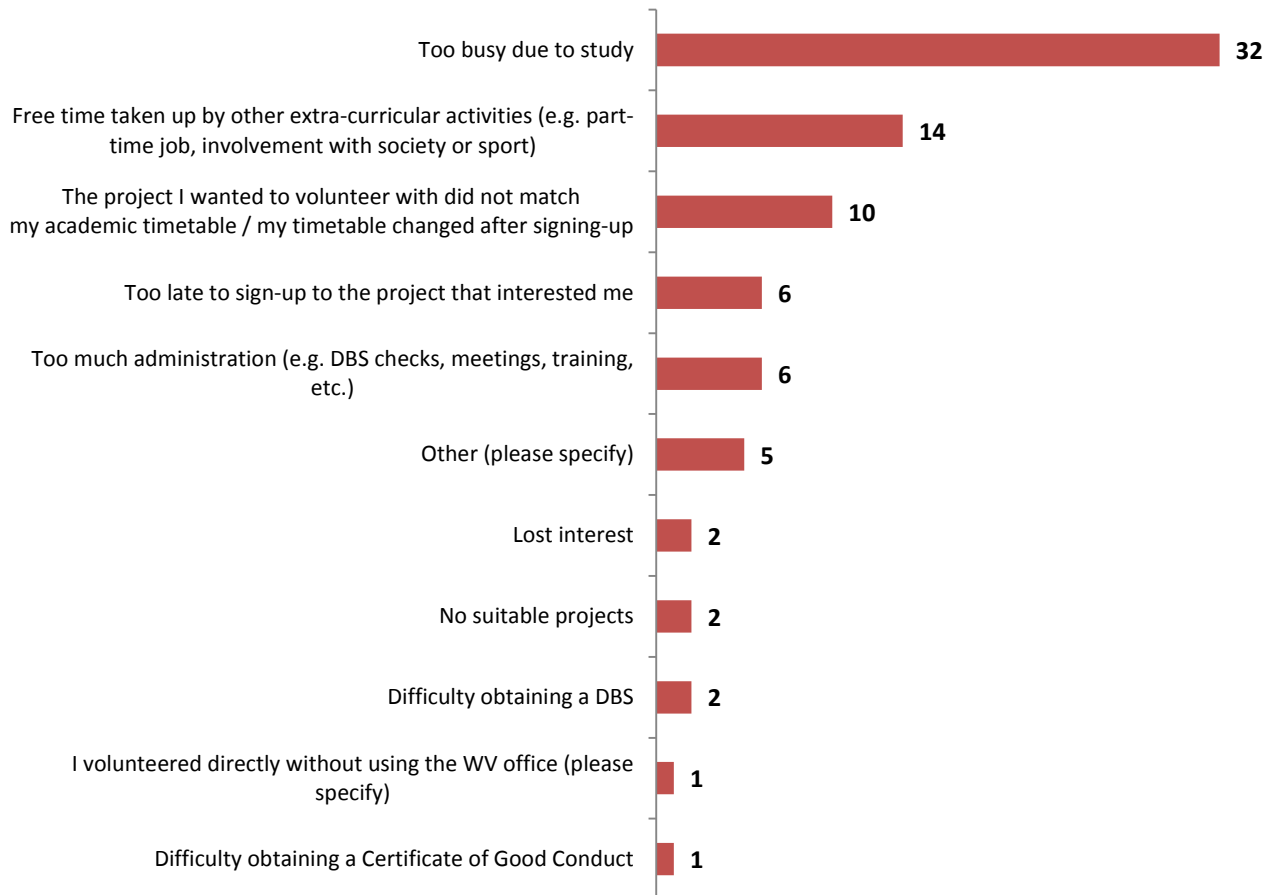


MARKETING

How did you initially find out about Warwick Volunteers?



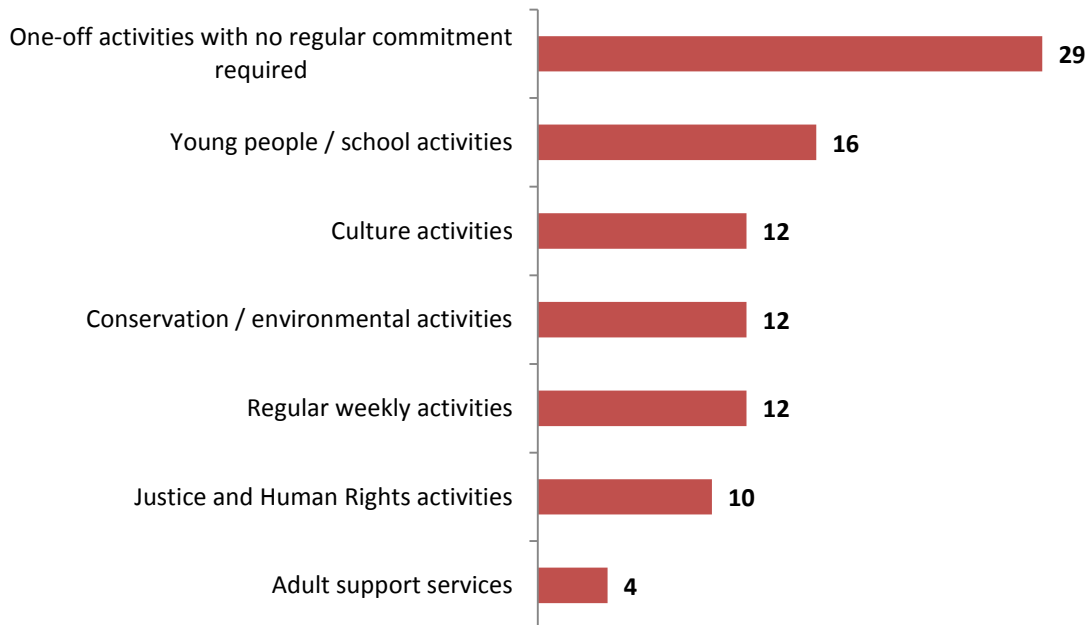
Reason/s for not getting involved with Warwick Volunteers activities this year



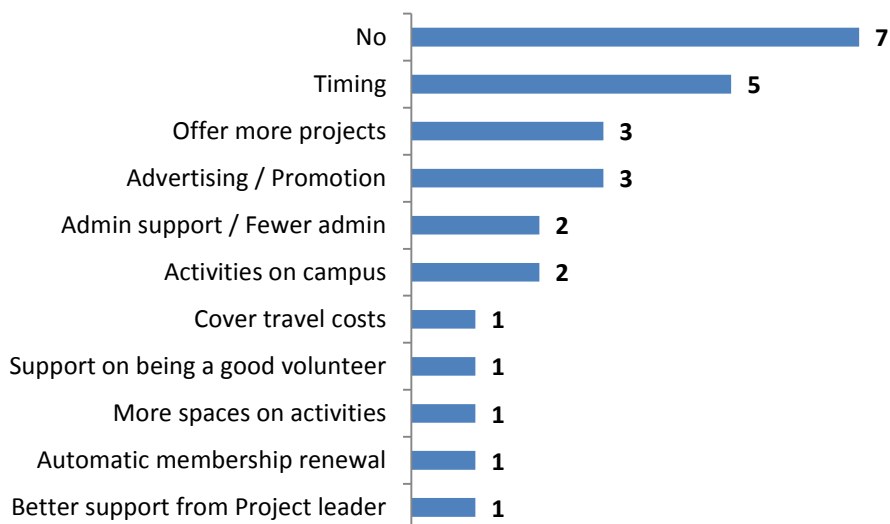
The majority of responses indicate that students did not volunteer due to academic commitments or other extra-curricular activities such as part-time work or getting involved with their society or sports club.

Other reasons mentioned include travel time, not recognizing the soft skills gained through volunteering and lack of communications. A respondent said starting to volunteer in Term 3.

What type of volunteering opportunity/ies would be most attractive to you?

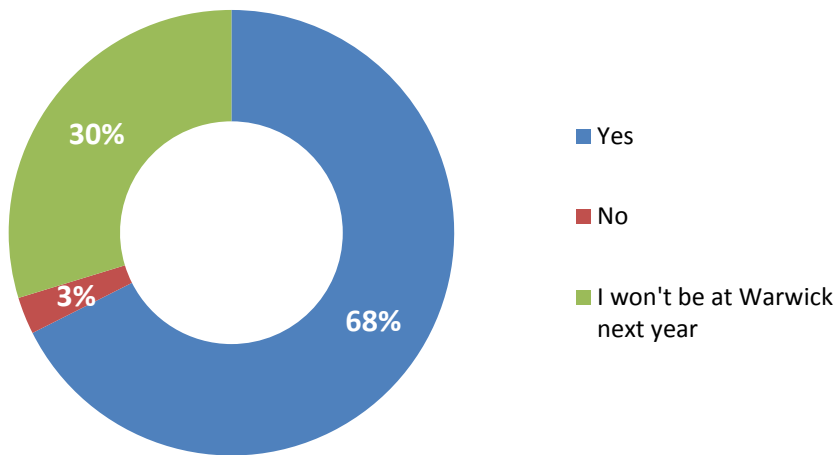


Is there anything we could have done to have supported you in volunteering this year? What action could we take next year to make volunteering with Warwick Volunteers more attractive?



The main suggestion is to offer more projects and at more various times.

Do you plan to volunteer with Warwick Volunteers next year?



Conclusion and summary

Demographics are very similar to those of active volunteers.

- 1** Maintain the Volunteering Fair as a high-profile recruitment tool.
- 2** Continue to provide a variety of one-off volunteering activities at various times of the day and the week.
- 3** Increase engagement and recruitment events. A new event is being set up in Term 1 to engage with students who missed the fair or want to start getting involved.
- 4** Continue to post regularly on Facebook and upload photos after the volunteering activities.
- 5** Update the website to highlight events, activities and campaigns.