Strategy on a page

Our purpose
Pointing the way ahead so that, together, we can make a better world.

Delivery

Research
Internationally recognised as world class with impact and purpose, to change the world, making lives healthier, fairer, safer, more just, resilient, and enriched.

Education
Research-led and international in outlook, staff and students co-creating the educational experience. Transformative and enriching for students, and aiding social mobility.

Social inclusion
Create a culture of belonging and inclusion, where students and staff can reach their potential

Regional leadership
Driving the economic, social and cultural growth of our region

Supported by innovation
Realising the value of creative ideas, actions and collaborations

International
Grow our global networks, engagement and influence. Champion our diverse global campus community

Sustainability
Embedding sustainability in our curriculum and research, supporting campus biodiversity, and operations to go beyond net zero

How
• Placemaking
• Partnerships
• Innovation in action
• Empowerment

Values
• Going forward and further
• Thinking freely
• Thriving on difference
• Creating connections
• Sharing opportunities

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