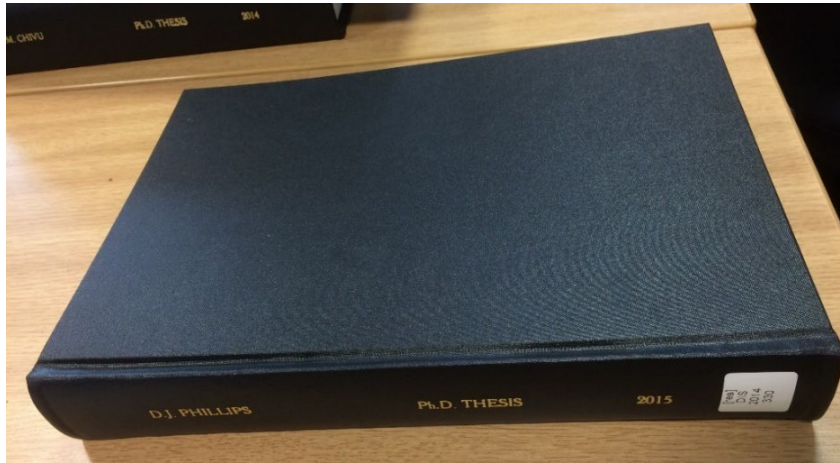




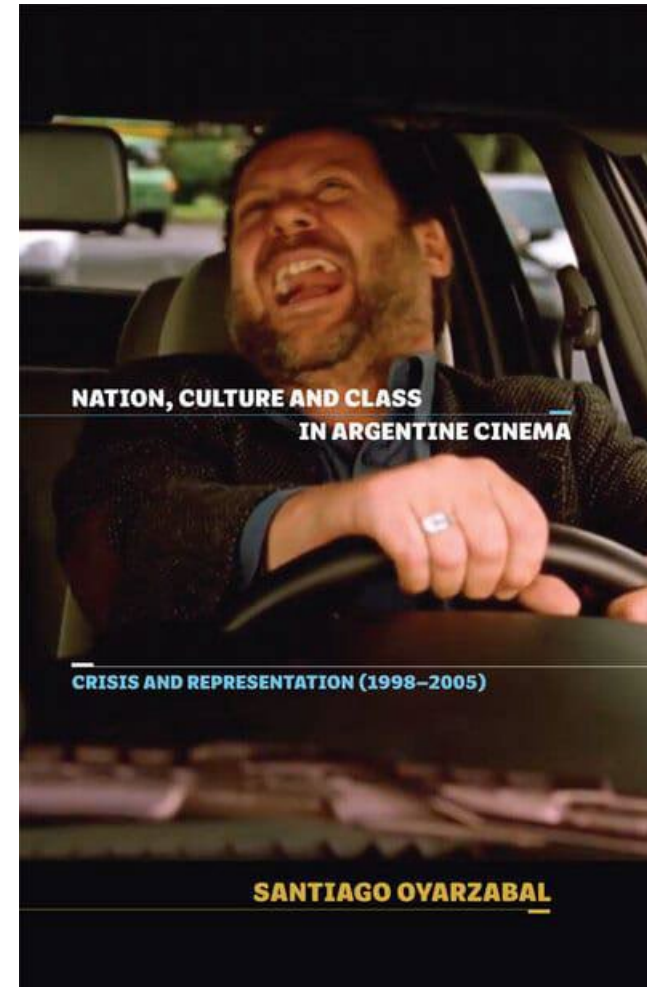
WARWICK

How do I turn my dissertation into a book?

Thesis vs. book



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Thesis	Book
Fulfils an academic requirement	Fulfils a desire to speak to a broader audience
Audience = Examiners	Audience = 1000s people?
Length = (almost) unlimited	Length = strategically controlled to sell
Relies on quotation	Quotes others judiciously
Hides author's voice	Establishes and sustains author's voice
Examples are numerous and repetitive	Examples well chosen and designed to move the 'story' along
Few, long chapters	Several chapters of a readable length
Stops	Concludes



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Book Publishing Process

Proposal

- Proposal submission
- Proposal review, development and approval

Contract

- Contract negotiations (Author/Agent and Publisher)
- Contract Agreement

Content

- Project schedule set
- WRITING!
- Content development

Manuscript

- Delivery of manuscript
- Either in batches or one go depending on project schedule

Review

- Review, revisions, redrafts
- Copyright clearance (if needed/not already secured)

Creation

- Copyediting, typesetting and layout
- Proofreading, indexing

Production

- Digital bundle creation (e-book, publicity and other materials)
- Physical printing

Publication

- Sales and Marketing!
- Book shipped to stores and pre-orders
- E-Book released for purchase

How long does it take?

After delivery of manuscript:

- Copy-editing (4 weeks, with author queries arising in the 3rd week)
- Typesetting (2 weeks)
- Proof-reading and collation (3 weeks)
- Revision, checking and indexing (2 weeks)
- Final correction (1 week)
- Digital bundle creation (1 week) and printing (5 weeks)
- Delivery of bound copies to warehouse and distribution (4 weeks)

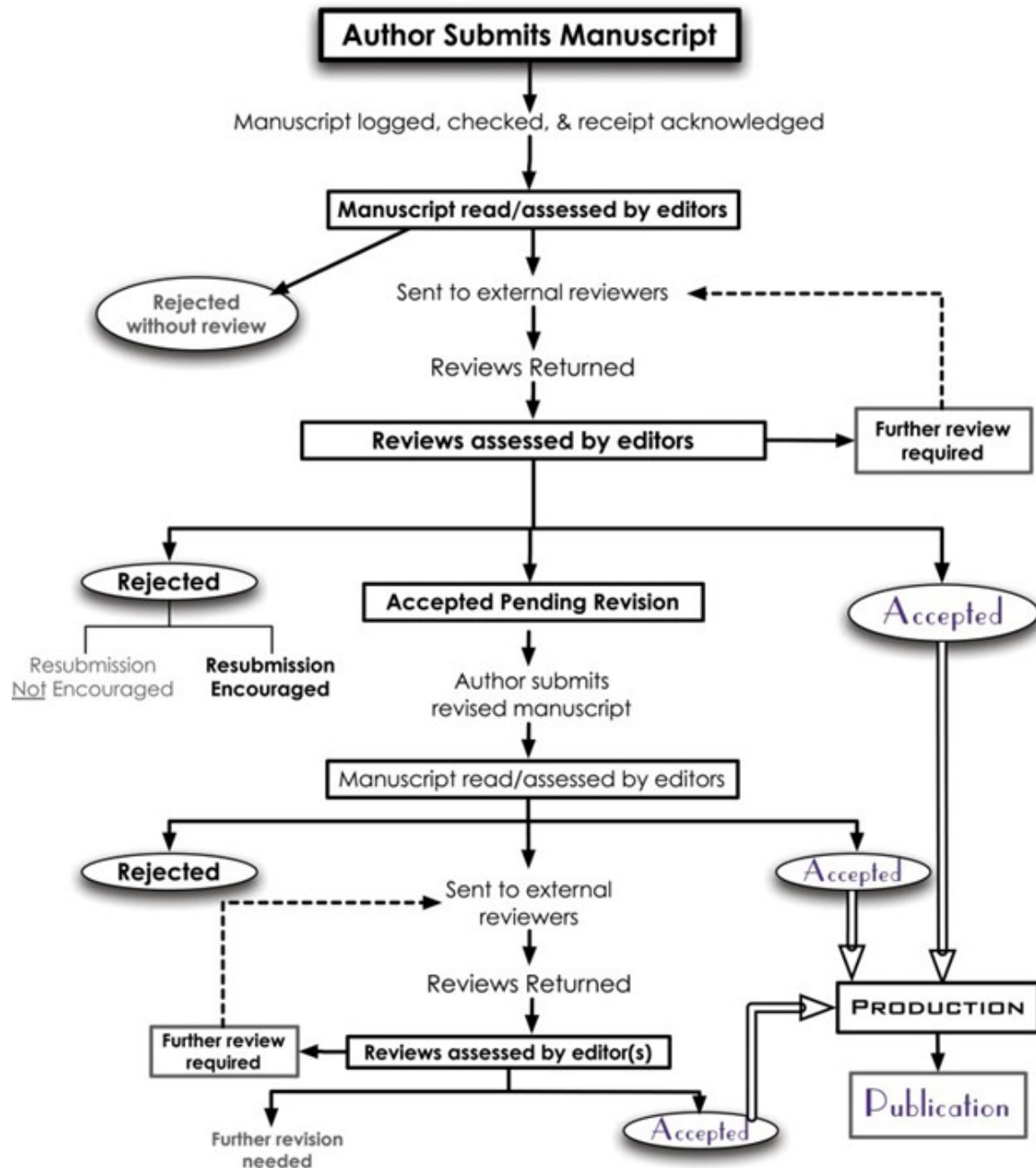
Total = 22 weeks (or just under 6 months) – if everything goes smoothly...



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Journal Publishing Process

THE PEER REVIEW PROCESS



Note:

- The review process can happen multiple times
- If rejected this is not the end for the paper, just revise and resubmit to another journal (ideally with a new publisher – you’d be surprised how many journals reuse reviewers!)
- If you are rejected, pay close attention to what they have asked you to do next – if they’re inviting you to resubmit, they really do think your article will work better in another journal.
- Ideally resubmit with as much information as possible about the changes requested of you and how you engaged with the requests.
- If asked to make changes by the reviewers – you don’t ‘have’ to make the changes but be prepared to justify yourself to the editors if you don’t. Don’t be tempted to make changes you know to be wrong.

Publishers Author Support Pages

- Writers and Artists UK
 - <https://www.writersandartists.co.uk/advice/guide-academic-publishing-process>
- Taylor and Francis:
 - Books – <https://taylorandfrancis.com/who-we-serve/academia/authors/book-authors/>
 - Journals - <https://authorservices.taylorandfrancis.com/>
- Springer Nature:
 - <https://www.springernature.com/gp/authors>