

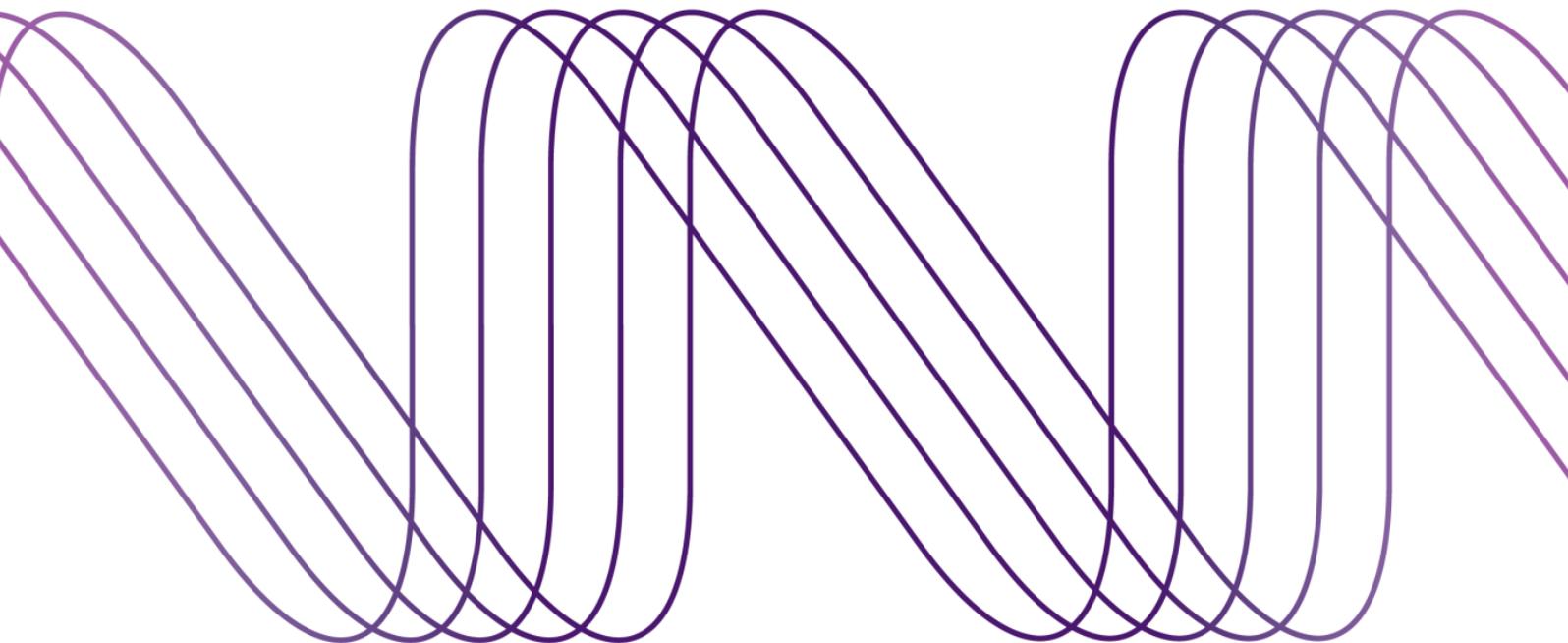
---

# Audio Recording for Digital Storytelling

---

## Guidance Notes

---



---

# Contents

1. Audio Equipment	1
2. Mic technique	4
3. Using Audacity	5
4. Signal Processing	8

---

## © Copyright information and licensing

This material from JISC Netskills Share is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 3.0 Unported License.  
<http://creativecommons.org/licenses/by-nc-sa/3.0/>

You are free to download, embed, share and adapt this material within the terms of that license.

Find out more at: <http://www.netskills.ac.uk/share>



---

# 1. Audio Equipment

## Introduction

The audio quality of a recording is determined by the quality of each component used, starting with the microphone and ending with the digital capture device. The equipment you need will depend on the format of your finished piece of media and your budget. These guidelines are intended to help you understand the differences and make the right decisions, but do not provide guidance on specific products.

## Microphones

Microphones capture pressure waves in the air and translate them into an electrical signal.

**Dynamic** mics are good general-purpose mics with few moving parts. They are sturdy and resistant to handling noise, so good for mobility. They are also suited to handling high volume levels, such as from instruments or amplifiers.

Commonly used dynamic mics include:

- Shure SM58 (from around £70)  
<http://www.shure.co.uk/products/microphones/sm58>
- Sennheiser Evolution E 835



**Condenser** mics have an internal amplifier to increase the audio signal strength. They tend to be more sensitive and responsive than dynamics, making them well-suited to capturing subtle nuances in voice. However, their sensitivity means they can't be hand-held and so require a sturdy stand.

Two excellent condenser mics are available from Samson:

- Go Mic - Portable USB Condenser Microphone (from around £30).  
<http://www.samsontech.com/products/productpage.cfm?prodID=2010>
- C03U Studio condenser mic (from around £90)  
<http://www.samsontech.com/products/productpage.cfm?prodID=1878>

### ***Pickup patterns***

**Omnidirectional** mics pickup sound from all directions equally.

**Directional** mics preferentially pickup sound from specific directions, rejecting sound from elsewhere.

- Caroid: sensitive to front, less to sides, very little to rear.
- Figure 8: sensitive to front and rear, but not sides.

## Connectors

These connect your microphone to your recording capture device. The higher quality the connection, the less noise is introduced through electrical interference. Unless absolutely necessary, avoid plugging a mic directly into a PC sound card as the connections are typically very low quality.



### **XLR**

Used on professional microphones. Give best resistance to electrical interference. Plugs into a mixing desk.



### **6.5mm (mono/stereo)**

Found on some professional microphones. Plug into range of capture devices, including computers via a 3.5mm adapter.



### **3.5mm (mono/stereo)**

Plugs into most recording devices, including sound cards on most computers.



### **USB**

Audio digitised within mic for transfer to computer. Allows high quality recording directly to a computer.

## Pop filter

A pop is an audible 'pop' in your recording caused by overloading the diaphragm of the microphone (typically with the plosive consonants such as 'p' and 'b').

You can prevent this with a pop filter (or 'popper-stopper'), which is a screen of acoustically transparent material positioned between your mouth and the microphone. This breaks up the bursts of air responsible for pops. You can buy them for around £10 (or even make them with a pair of tights and a coat hanger!).

## Mixer

A mixing desk provides centralised control over multiple audio sources, combining them into a single master mix. Each source is plugged into a separate channel that can be controlled independently. The inputs are generally of very high quality (XLR connectors) that introduce very little noise during the amplification of the input signal.

Mixers have multiple outputs, allowing you to connect headphones and monitoring speakers as well as the recording device. Modern desktop mixers also come with USB and/or FireWire outputs allowing direct connection to a computer.

While a mixer may seem like overkill at first, they are invaluable when doing live recording, when you have more than one presenter and for the input quality.

## Recording Device

There is now a huge variety of equipment available for recording audio, from budget to professional quality. Detailed information on recording devices is available from:

<http://www.phon.ucl.ac.uk/resource/audio/recording.html>

---

## 2. Mic technique

Good microphone technique is about physical positioning, diction, speed, mouth form, presence, and more. An excellent resource on microphone use from JISC Digital Media is available at:

<http://www.jiscdigitalmedia.ac.uk/infokit/guide-to-microphones/>

### Position the Microphone

When recording speech, the microphone should be positioned directly in front of the speaker and as close as possible without causing distortion. In practise, a hands width generally gives a good level with a rich, warm tone. Any closer risks overloading the diaphragm and 'popping' the plosive consonants ('p' and 'b').

You should also position the microphone slightly above you and off to one side by up to 45 degrees. This cuts down on mouth noises and helps reduce "pops."

Consider standing up when you record - you may find it more natural.

### Be natural

Talking into a microphone can feel a little strange at first, but the more you do it, the easier and more natural it becomes. Try to think of your story as a conversation with a close friend, rather than a presentation to a large audience.

Talking too quickly is a common mistake. Give yourself time to slow down and to try enough times to get the narration to where you want it. You may also find that you swallow small words (in, to and one-syllable words), ignore commas, smack your lips, say 'um' and 'ah' more than you realised...

### Rehearse

Even experienced storytellers rehearse their shows so that they get an idea of the structure and timings. You'll probably want to revise your original script after reading it aloud, changing the words and rhythm to be more like that which you actually spoke when you rehearsed.

### Listen to yourself

This can be a painful exercise, but can dramatically improve your screencast (and any form of presentation). Don't be too surprised if your recorded voice sounds different – it does! The voice you hear when you speak passes through the bone and tissue of your head, making the sound deeper and richer. When played back, you hear only the sound transmitted through the air.

## 3. Using Audacity

You can download Audacity from:

<http://audacity.sourceforge.net/>

This guide covers the most basic functions of Audacity. These and the more advanced features are covered in tutorials available from:

<http://wiki.audacityteam.org/wiki/Category:Tutorial>

### Before Recording

#### Setting Preferences

From the **Edit** menu select **Preferences**

On the **Audio I/O** set the recording device to your microphone.

Set the **Channels** to **1 – mono** for recording voice.

On the **Quality** set the **sample rate** to 44,100 Hz.

Leave the other settings at their default values and click **OK**.

#### Setting Microphone Levels

From the **Monitor Toolbar** click the arrow next to the microphone  to expand the menu.

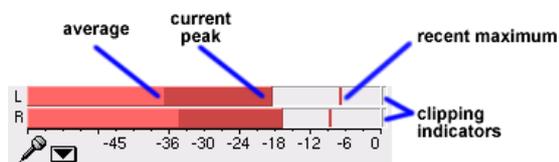
Select **Monitor Input**

Begin speaking into the microphone.

Using the microphone volume slider  set an appropriate level.

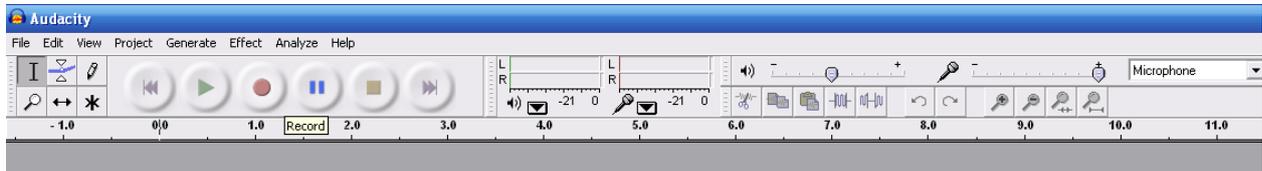
#### Monitoring Microphone Levels

The monitor toolbar will now provide live feedback as you record as shown below:



The **clipping Indicators** will light up if your levels are too high (loud) and the signal is distorting.

## Toolbars



## Recording



To begin recording click **Record**.



If you want to pause while recording click **Pause**



When recording is complete click **Stop**

## Playback



To listen to your recording, click **Play**



To listen to part of your recording, choose the **Selection Tool**, highlight a section and click play.

## Zooming In/Out



Zoom In



Zoom Out



Zoom to Selection (zooms to show only selected audio)



Zoom to entire Project (zooms to show all audio)

## Cutting

Choose the **Selection Tool** 

**Click and Drag** to select the audio you would like to delete.

Press the **Delete** or **Backspace** key or select Edit > Delete.

## Saving

While you are still working on your project you should save it as an Audacity project. This will allow you to continue editing your project at a later time.

To save, go to the **File** menu and choose **Save Project As**.

When you save an Audacity project you create both an Audacity file and a data folder. Both the file and the folder must be kept together in order for the project to open.

## Exporting

When you finish your recording, you should export it as an MP3 file for distribution online.

Click **File** and choose **Export as MP3**

Choose a destination and a name for your file.

Click **OK**.

Next, you'll be prompted to include more information about your track (**ID3 tags**).

Enter the recording information (optional).

Click **OK**

---

## 4. Signal Processing

Manipulating the audio level through techniques such as equalisation and compression can make your recording sound much more professional. However, over processing can have exactly the opposite effect, so it's important to use it appropriately and in moderation.

### Equalisation (EQ)

EQ is adjusting the tonal quality of audio by boosting or cutting at specific frequencies.

Human hearing covers a range of 20Hz – 20 kHz, with speech lying in the *midrange* frequencies. Adjustments here can significantly improve audio quality. Changes outside this range can also impact on the overall sound as below.

**Below 60 Hz** (extreme low bass). Contains little voice information and most multimedia speakers cannot reproduce this. It's good practice to roll off below 60Hz.

**60-250 Hz** (low-end). Files with the right amount of low end sound warm. Too little sounds thin, too much sounds boomy.

**250 Hz-2 kHz** (low-midrange). Too much sounds telephone-like. Cutting at 250-350 Hz can clarify speech.

**2 kHz-4 kHz** (high-midrange). Most speech information lives here. Boosting around 3 kHz in speech makes it more intelligible.

**4 kHz-6 kHz** (presence range). Boosting around 5 kHz can make voice seem closer.

**6 kHz-20 kHz** (very high frequencies). Boosting adds "air" but can exaggerate sibilance.

### Worked EQ Example for Vocal Recording

Most audio software will have built in set of EQ profiles that you can simply apply. However, you may wish to create your own profile that better reflects the type of audio you are editing. Too much EQ will give you an artificial, over-processed sound, so be subtle.

1. Cut frequencies < 60Hz which contain little vocal information.
2. Boost in midrange (2 - 4kHz) by 1.5db – 3db.
3. Boost by 1.5db – 3db at 100Hz for a male voice; 200Hz for a female voice
4. Boost all frequencies above 5kHz by 1.5db – 3db to add 'sparkle'

### Compression

Reduces (compresses) the dynamic range of audio by reducing the level of sounds over a specified threshold.

Good audio equipment has a large dynamic range, allowing you to capture and reproduce both very quiet and loud sounds. However, in situations where they are listening to your story in a noisy environment, on headphones for example, listeners may need to keep adjusting the playback volume.

Compression evens out the overall level of your audio by turning down the loud sections, but not the quiet ones. This allows listeners to increase the level to hear the quiet sounds without the loud sounds becoming too loud.

Compression also improves the tone of most audio, boosting bottom end frequencies to make the sound fuller. This is one of the reasons that nearly all traditional audio broadcasts are compressed.

Most compressors allow you to control *threshold* (level above which compression is applied), *ratio* (the amount of compression applied) and *attack/release times* (length of time that effect is applied for).

Avoid compressing too heavily as audio with no dynamic range can be draining to listen to (AS EVERYTHING IS LOUD).

## Normalisation

Audio normalization is the process of increasing (or decreasing) the volume of an audio signal. Typically normalization increases the peak amplitude to the maximum level possible without introducing distortion. This is useful where the recording level was low.

Unlike compression, normalization applies the same amount of gain across the entire recording so that the relative dynamics are preserved.

When normalising, be sure to leave *headroom* for any subsequent EQ by normalising to -3db (rather than to 0db). Alternatively, you can perform normalisation as the last step.

