## Marking Criteria for HI2B1 Blog Posts

## What is being assessed:

- **Communication**: clarity and suitability of expression; persuasiveness and engagement; use of images, design and media (where applicable) to enhance communication; understanding of audience.
- Knowledge, understanding and analysis: clarity and strength of argument; engagement with contemporary and historiographical debates; ability to situate contemporary issues in historical context.

## **Calculation of marks:**

You will receive an overall mark for the collection of posts, rather than one mark per post.

Class	Scale	Mark	Generic Descriptor	Blog Posts Descriptor
First	Excellent 1st 94	100	Work of original and exceptional quality which in the examiners' judgement merits special recognition by the award of the highest possible mark.	The blog posts are exceptionally clearly and engagingly expressed, making excellent use of images, design and media to enhance the posts. The posts explicitly engage with, and demonstrate respect for, the proposed audience. The blog posts demonstrate excellent understanding of the historical context(s) for contemporary events, and critically engage with the historical and historiographical issues raised by the chosen events. The blog posts provide a very well-evidenced and highly persuasive argument and make a sophisticated and original contribution to knowledge. The posts are of a professional standard.
		94	Exceptional work of the highest quality, demonstrating excellent knowledge and understanding, analysis, organisation, accuracy, relevance, presentation and appropriate skills. At final-year level: work may achieve or be close to publishable standard.	
	High 1st	88	Very high quality work demonstrating excellent knowledge and understanding, analysis, organisation, accuracy, relevance, presentation and appropriate skills. Work which may extend existing debates or	The blog posts are very clearly and engagingly expressed, making excellent use of images, design and/or media to enhance the posts. The posts demonstrate understanding and respect for the proposed audience. The blog posts demonstrate excellent understanding of the historical context(s) for contemporary events, and engage with the historical and historiographical issues raised by the chosen events. The blog posts provide a well-evidenced and persuasive argument and make a sophisticated contribution to knowledge.
	Upper Mid 1st	82		
	Lower Mid 1st	78		
	Low 1st	74		
Upper Second (2.1)	High 2.1	68	High quality work demonstrating good knowledge and understanding, analysis, organisation, accuracy, relevance, presentation and appropriate skills.	The blog posts are well expressed, though there may be some unevenness, and images, design and/or media are well used to enhance the posts. The posts demonstrate understanding of the proposed audience. The blog posts demonstrate understanding of the historical context(s) for contemporary events, and identify the historical and historiographical issues raised by the chosen events. The blog posts provide an evidenced argument.
	Mid 2.1	65		
	Low 2.1	62		
Lower Second	High 2.2	58	Competent work, demonstrating reasonable knowledge and understanding, some analysis, organisation, accuracy, relevance, presentation and appropriate skills.	The quality of the expression and use of images, design and/or media may be limited. The posts may not demonstrate understanding of the proposed audience. The blog posts demonstrate understanding of the historical context(s) for contemporary events, and may identify the historical and historiographical issues raised
	Mid 2.2	55		
	Low 2.2	52		

				by the chosen events. The blog posts may provide an argument based on some evidence, though they may also be descriptive rather than analytical.
Third	High 3rd	48	Work of limited quality, demonstrating some relevant knowledge and understanding.	The quality of the expression and use of images, design and/or media will be limited. The posts do not demonstrate understanding of the proposed audience. The blog posts demonstrate some understanding of the historical context(s) for contemporary events, and may identify historical issues raised by the chosen events. The blog posts may provide an argument based on some evidence, though it will likely be descriptive rather than analytical.
	Mid 3rd	45		
	Low 3rd	42		
Fail	High Fail (sub Honours)	38	Work does not meet standards required for the appropriate stage of an Honours degree. Evidence of study and demonstrates some knowledge and some basic understanding of relevant concepts and techniques, but subject to significant omissions and errors.	The quality of the expression and use of images, design and/or media will be poor. The posts do not demonstrate understanding of the proposed audience. The blog posts demonstrate limited understanding of the historical context(s) for contemporary events, and may identify historical issues raised by the chosen events, but are subject to significant omission or errors. The blog posts are descriptive rather than analytical and lack a clear argument.
	Fail	32	Work is significantly below the standard required for the appropriate stage of an Honours degree. Some evidence of study and some knowledge and evidence of understanding but subject to very serious omissions and errors.	The quality of the expression and use of images, design and/or media is very poor. The posts do not demonstrate understanding of the proposed audience. The blog posts demonstrate limited understanding of the historical context(s) for contemporary events, and may identify historical issues raised by the chosen events, but are subject to very serious omission or errors. The blog posts are descriptive rather than analytical and lack a clear argument.
		25	Poor quality work well below the standards required for the appropriate stage of an Honours degree.	The quality of the expression and use of images, design and/or media will be very poor. The blog posts demonstrate very limited understanding of the historical context(s) for contemporary events, and may identify historical issues raised by the chosen events, but are subject to very serious omission or errors.
	Low Fail	12		
Zero	Zero	0	Work of no merit OR Absent, work not submitted, penalty in some misconduct cases	No submission or work of no merit.