

# Made Up People:

## An Interdisciplinary Approach to Labelling and the Construction of People in Post-War History

Keynote speaker: Professor Ian Hacking (*University of Toronto*)



**University of Warwick**

**25th October 2013**

**Convenors**

Jenny Crane (University of Warwick)

Claire Sewell (University of Warwick)

**In Conjunction With**

Dr Mathew Thomson (University of Warwick)

*With kind sponsorship from the Wellcome Trust, the Centre for the History of Medicine and the Warwick History Department*

**Made Up People:**  
**An Interdisciplinary Approach to Labelling and the Construction of**  
**People in Post-War History**

**Contents**

	<b>Page</b>
<b>Conference Information</b>	3
<b>Provisional Programme</b>	4
<b>Professor Ian Hacking (<i>University of Toronto</i>) Biography</b>	5
<b><u>Presentation Abstracts:</u></b>	<u>6</u>
<b><i>Professor Gerda Reith (University of Glasgow)</i></b>	6
Making Up Addicts: The Emergence of the 'Pathological Gambler' and the Contradictions of Consumption	
<b><i>Dr Christopher Browning (University of Warwick)</i></b>	6
Making Up Citizens: 'Nation Branding, Subjectivity and Citizenship'	
<b><i>Dr Chris Millard (Queen Mary, University of London)</i></b>	7
Making Up Munchausen: Self-harm, Child Abuse and the Internet	

# **Made Up People:**

## **An Interdisciplinary Approach to Labelling and the Construction of People in Post-War History**

### **Venue**

#### **Seminar Room (F204), Institute of Advanced Study, Millburn House**

The Institute of Advanced Study (IAS) is located in Millburn House within the University site – it is marked as building 43 on the main campus map. This can be downloaded at:

<http://www2.warwick.ac.uk/about/visiting/maps/campusmap/> Please

note that the building numbers on printed versions of the map may be different. For more information on visiting the University of Warwick please see our web:

<http://www2.warwick.ac.uk/about/visiting>.

### **Accommodation**

For those staying in accommodation;

Please be advised that speakers have been booked at **Arden House**, located within the University site – it is marked as **building 1** on the main campus map.

<http://www2.warwick.ac.uk/about/visiting/maps/campusmap/>

Further information for your stay can be found via the Arden site:

<http://www2.warwick.ac.uk/conferences/ourvenues/arden>.

Attendees will be notified as to their accommodation venue. Further details can be found via:

<http://www2.warwick.ac.uk/conferences/ourvenues>.

### **Parking**

Millburn House has limited visitor parking, however there are also multiple (short and long stay) car parks within the University campus. For more information on visitor parking please see our web: <http://www2.warwick.ac.uk/about/visiting/directions/car/parking/> For parking maps:

<http://www2.warwick.ac.uk/about/visiting/maps/parking/>.

Accommodation venues do have their own parking which can be used for those staying with us.

### **Taxis**

The University uses Trinity Taxis for travel arrangements.

Tel: 02476 631631

For those claiming expenses, we ask that you please keep your receipts.

Should you have any dietary or access requirements please contact the Centre for the History of Medicine Administrator (Sheilagh Holmes) via email:

[Sheilagh.Holmes@warwick.ac.uk](mailto:Sheilagh.Holmes@warwick.ac.uk) or tel: 024 765 72601.

**Made Up People:**  
**An Interdisciplinary Approach to Labelling and the Construction of**  
**People in Post-War History**

**Provisional Programme**

**Thursday 24th October 2013**

From 18:00                  Wine Reception                  (Graduate Space, Humanities Building)

---

---

**Friday 25th October 2013**

(Institute of Advanced Study, Millburn House, University of Warwick)

9:30-9.45                  **Welcome** - *Registration and Refreshments*

9.45-10.00                **Introductory Remarks** (*Jenny Crane and Claire Sewell*)

10:00-10:40              **Keynote: Professor Ian Hacking** (*University of Toronto*)

---

10:40-11:00              *Refreshments*

---

11:00-11:40              **Making Up Addicts: The Emergence of the 'Pathological Gambler' and the Contradictions of Consumption**  
*Professor Gerda Reith (University of Glasgow)*

11.40-12.20              **Making Up Citizens: 'Nation Branding, Subjectivity and Citizenship'**  
*Dr Christopher Browning (University of Warwick)*

---

12.20-13.20              *Lunch*                                  (*Millburn House Foyer*)

---

13:20-14:00              **Making Up Munchausen: Self-harm, Child Abuse and the Internet**  
*Dr Chris Millard (Queen Mary, University of London)*

14:00-14:40              Speaker TBC

---

14:40-15:00              *Refreshments*

---

15:00-15:40              Speaker TBC

15:40-16:50              **Roundtable Discussion**  
16:50-17:00              **followed by Closing Remarks**

---

---

# **Biography**

## **Professor Ian Hacking**

Department of Philosophy, University of Toronto, [ian.hacking@college-de-france.fr](mailto:ian.hacking@college-de-france.fr)

### *Biography*

Ian Hacking is a Professor Emeritus of the Collège de France and the University of Toronto. His books cover many topics, from experimental physics to mental illness, from statistical thinking to social construction. His next book, to appear early 2014, is titled *Why is there Philosophy of Mathematics at all?* Hacking introduced the phrase, “making up people,” as the title of a paper published in 1986, and has since used it in numerous contexts including multiple personality, criminality, poverty, obesity and autism.

### *Abstract*

#### **“Making Up People” 30 years later**

My first “making up people” talk was given in the summer of 1984 at a conference in Stanford, *Reconstructing Individualism*. It described itself as a kind of “dynamic nominalism”—as concerned with the interaction between people and how they are called. I focussed on how kinds of people can come into being, hand in hand with the ways that they are classified and named. Later I came to emphasize looping effects—not only can names influence people, but also people classified in a certain way can themselves change and so modify what the classification means. I also broadened the framework from a simple relation between people and names, to include institutions, experts, knowledge, and collective practices and popular beliefs.

The ideas have been adapted in many ways that I did not anticipate, witness this conference. This talk will describe the evolution of the project, as I see it. I still hold to the final sentence of the original paper: “I see no reason to suppose that we shall ever tell two identical stories of two different instances of making up people.” I will conclude with a few reflections on the recent DSM-5, taking off from (but not repeating) my piece in the *London Review of Books*, 8<sup>th</sup> August this year.

## **Abstracts**

### ***Professor Gerda Reith***

Professor of Social Sciences (Sociology), University of Glasgow, [gerda.reith@glasgow.ac.uk](mailto:gerda.reith@glasgow.ac.uk)

#### ***Making Up Addicts: The Emergence of the 'Pathological Gambler' and the Contradictions of Consumption***

This paper traces the emergence of the 'pathological gambler' as a distinct historical figure during the later part of the 20<sup>th</sup> and early 21<sup>st</sup> centuries. It argues that this figure is made up through the intersection of various types of discourse: those of addiction, risk, irrationality and control. Each of these expresses a particular epistemological orientation and articulates a distinct vision of personhood and identity. It is further suggested that these discourses of are themselves created through some of the tensions inherent in late modern consumer societies. Although historically, gambling was criticised for undermining the ethic of production, today the notion of problem gambling is expressed in terms of a 'consumption ethic' based on the values of self-actualization, responsibility and reason. This is related to wider socio-economic trends in which external regulation is replaced with an emphasis on internal self-control that is carried out through appropriate types of consumption. In the case of gambling, the recent deregulation and liberalization of Western markets, together with an emphasis on individual player responsibility, expresses the tensions inherent in consumer capitalism, and creates the conditions for the emergence of the pathological gambler as a unique historical type.

### ***Dr Christopher Browning***

Reader of Politics and International Studies, University of Warwick, [c.s.browning@warwick.ac.uk](mailto:c.s.browning@warwick.ac.uk)

#### ***Making Up Citizens: 'Nation Branding, Subjectivity and Citizenship'***

This paper analyses how contemporary practices of nation branding are entailing implications for how subjectivity and citizenship are being reconceptualised in nationalist identity politics. The paper argues that contemporary processes of nation branding are reflective of changing conceptions of the nature of the international system and how best to achieve a sense of national (self)-esteem in that context. In this context, however, nation branding is arguably shifting idealised notions of what constitutes 'good citizenship' away from the selfless exploits and sacrifices of national heroes, to an emphasis on the entrepreneurial instinct and the responsabilisation of citizens as brand carriers and national representatives. One consequence of this is that nation branding strategies typically entail an invocation for citizens to embrace a form of cultural and economic citizenship over their political citizenship. In this respect the paper argues that nation branding programmes often perform significant disciplining functions by framing the bounds of acceptability. Despite this, however, the paper argues that possibilities for resistance remain.

## **Dr Chris Millard**

Wellcome Trust Postdoctoral Research Fellow, Centre for the History of the Emotions, Queen Mary, University of London, [chris.millard@hotmail.co.uk](mailto:chris.millard@hotmail.co.uk)

### ***Making up Munchausen: Self-harm, Child Abuse and the Internet***

The aim of this paper is to see how a controversial group of diagnoses under the name 'Munchausen' emerge in Britain. It will analyse how people can be made up, make themselves up, or resist being labelled as Munchausen patients. It will show how diverse administrative, intellectual and technological changes allow different Munchausen syndromes to emerge.

'Munchausen syndrome', named in 1951, involves the *conscious* faking of illness for *no apparent reason* (differentiating it from hysteria and malingering respectively). It comes to light due to the increasing availability of psychiatric expertise at general hospitals, and is later explained by importing sociological concepts of 'the sick role' into medical diagnostics. Thus intellectual and practical developments combine for Munchausen to become a possible diagnostic entity and identity. 'Munchausen syndrome by proxy', named in 1977, involves the induction of illness in a dependent child to obtain the 'sick role by proxy'. It emerges out of child abuse concerns around 'battered babies' in the 1960s, and is given extra impetus by a 1974 social work reorganisation that formalises and encourages cooperation between social workers, general practitioners, paediatricians and the police in the service of child protection. Finally, in 2000 'Munchausen by internet' labels a growing phenomenon where illness is feigned in online environments to obtain support and attention. The wide availability of health information on the internet, as well as the development of chronic disease support forums enables this new deception and identity formation.