

**Global Gallicisms: Circulating Frenchness through Mainstream
Film and Television**
Bilingual Study Day
Friday 23rd April 2021, online (UK times)

10.15 – Welcome

10.30-11.30 Panel A – EuropaCorp and Transnational French Cinema

Chair: Raphaëlle Moine (Sorbonne – Paris 3)

- Isabelle Vanderschelden (Manchester Metropolitan University), ‘*Valérian* and *Anna*: the limits of Luc Besson’s model for made-in-France blockbusters’
- Thomas Pillard (Sorbonne – Paris 3), ‘Films populaires français ou productions globalisées? Interroger les identités transnationales des blockbusters d’EuropaCorp au prisme des discours de réception’

11.30-1 – Lunch break

1-2 Panel B – Locating Frenchness in Canal+’s *Versailles*

Chair: Ginette Vincendeau (King’s College London)

- Kira Kitsopanidou and Olivier Thévenin (Sorbonne – Paris 3), ‘Canal + “Originals” and the making of *Versailles*: a socio-economic approach to an international hit drama series’
- Geneviève Sellier (Université Bordeaux Montaigne), ‘Rapports et identités de genre dans la série *Versailles*: quelle modernité?’

2-2.30 - Break

2.30-3.30 Panel C – Popular French Genres in the Global Mediasphere

Chair: Tim Bergfelder (University of Southampton)

- Belén Vidal (King’s College London), ‘The lives of performers: variations on the post-national and the place of the biopic in recent French production’
- Mary Harrod (University of Warwick), ‘The French Romantic Hero in the Era of Netflix’

3.30-4 - Break

4 - EUROPEAN AUDIOVISUAL EXPORTS: AN INDUSTRY PERSPECTIVE

Chair: Alastair Phillips (University of Warwick)

Professor Lucy Mazdon (University of Hull) in conversation with producer Ben Holden (*Let Me In*, 2010; *The Woman in Black*, 2012)

4.40 – Closing remarks