Bridging Gaps: Fostering Inclusivity Through Art and Access

A study of The Remnant Archive



Who am I?

- I've recently transitioned from a role at a personal branding agency to working as an independent consultant, specialising in marketing practices for various organisations.
- I co-founded The Remnant Archive, where we empower marginalised artists and writers by bridging gaps between art and global access.
- I'm passionate about using art to foster inclusivity and dialogue, striving to make meaningful social impacts through my work.



Why does inclusivity in the Arts matter?

- Inclusivity enriches the arts by bringing diverse perspectives that reflect the real world.
- It challenges the status quo, promoting innovation and creativity through a blend of different cultural insights.
- Inclusive art helps in building communities that are understanding and appreciative of diverse experiences.

The Remnant Archive's mission



This is our mission

Empower marginalised voices Foster cultural exchange

Promote access to art

Challenges in achieving inclusivity



Marginalised artists often face significant barriers such as lack of funding, limited educational opportunities, and inadequate exposure. These barriers hinder their ability to produce and share their work.



There is a notable lack of diverse representation in mainstream art platforms. This includes galleries, museums, and media that predominantly showcase work from artists who fit a narrow demographic.



Broader systemic issues contribute to these challenges. This includes socioeconomic factors, institutional biases, and historical marginalisation. These issues create an environment where marginalised artists struggle to gain recognition and support.

Strategies for fostering inclusivity



We need to focus on encouraging art education and outreach programs in marginalised communities. These programs can provide resources, mentorship, and opportunities that are otherwise inaccessible.



We need to create and support platforms that give a voice to underrepresented artists. This includes both physical and digital spaces where marginalised artists can showcase their work.



Collaborative projects can bridge gaps by bringing together artists from different backgrounds to work on common goals.



Advocating for policies that support funding for the arts, especially for marginalised communities, can make a substantial difference.



What has The Remnant Archive done to achieve this?

- The Remnant Archive has played a pivotal role in empowering marginalized voices by providing a dedicated platform for their work. For example, through the "Postcards From Your Neighbourhood" project, we have highlighted the cultural richness of the Majnu Ka Tilla neighborhood and provided a space for the Tibetan community to share their stories and heritage.
- Our collaborations with organizations like Shapno Ekhon, an oral history project, have enriched our initiatives by bringing in expertise and resources that enhance the project's impact. This collaboration has enabled us to conduct comprehensive field visits and workshops, ensuring effective community engagement.
- Our advocacy efforts have also led to increased awareness and support for marginalized communities, demonstrating the impact of our commitment to promoting inclusivity in the arts.

Thank you for your engagement today!



Important links:

www.theremnantarchive.com

https://www.linkedin.com/in/arshiyamahajan/