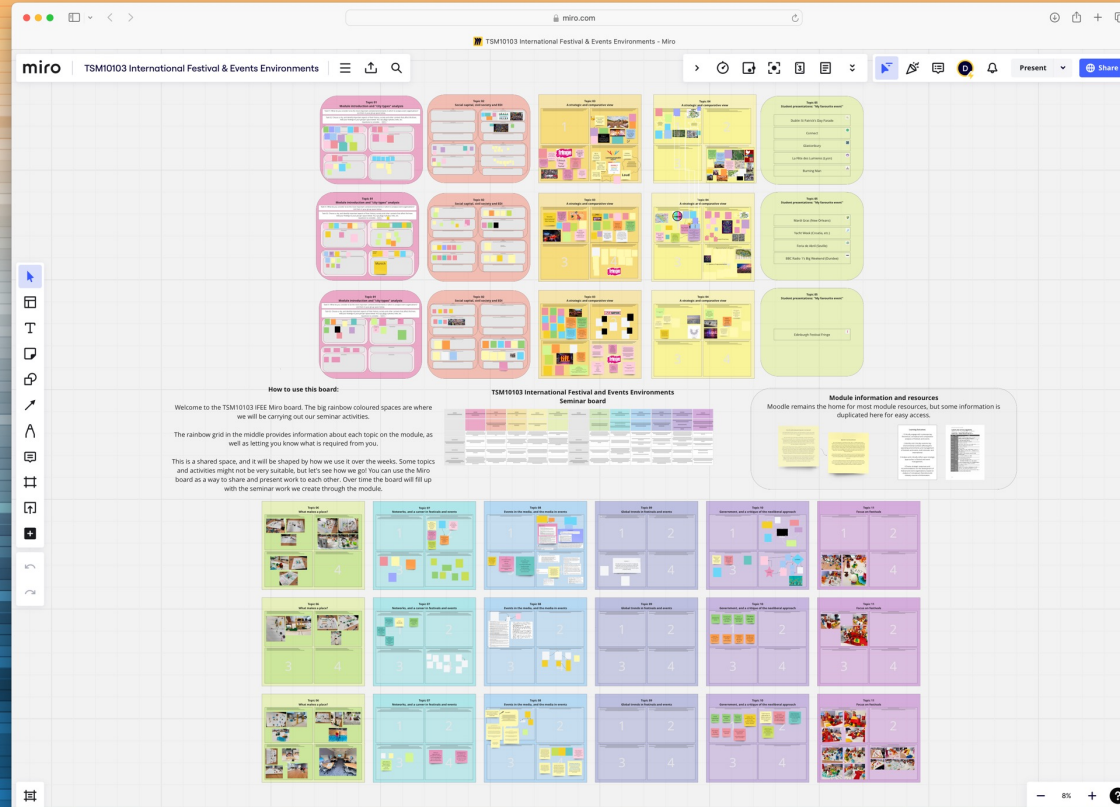


Miro

Active  
classroom

David  
Jarman





### Topic 01 Module introduction and "city types" analysis

Task 01: What do you consider to be the most important contexts/environments in which to analyse event organisations? List them in your group space below.

Task 02: Choose a city, and identify important aspects of their history, society and other contexts that affect life there. Add your findings to your group's space below. You can drag in photos, links, etc. Questions to consider...

Table 01 task 01	Table 02 task 01
Table 01 task 02	Table 02 task 02
Table 01 task 03	Table 02 task 03
Table 01 task 04	Table 02 task 04

Munich

### Topic 04 Place and space

Apply different representations of "space" to an event location each after the event, to delivery and evaluation, and the representation of those planning...

4 stages

No Camping unlike other UK festivals

Green space within Glasgow city centre

3

2 - Representation of space

3 - Spaces of representation

### Topic 06 What makes a place?

Choose a public space to analyse to evaluate your event. Consider what makes it a "place", why? Represent it visually...



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**How to use this board:**

Welcome to the TSM10103 IFEF Miro board. The big rainbow coloured spaces are where we will be carrying out our seminar activities.

The rainbow grid in the middle provides information about each topic on the module, as well as letting you know what is required from you.

This is a shared space, and it will be shaped by how we use it over the weeks. Some topics and activities might not be very suitable, but let's see how we go! You can use the Miro board as a way to share and present work to each other. Over time the board will fill up with the seminar work we create through the module.

	<b>Week 1</b> My Development (no classes)	<b>Week 2</b> Topic 01: Module introduction and "city types" analysis	<b>Week 3</b> Topic 02: Social capital, civil society and EDI	<b>Week 4</b> Topic 03: A strategic and comparative view	<b>Week 5</b> Topic 04: Place and space	<b>Topic 05:</b> Student favour...
<b>Preparation notes</b>		Read: Richards & Palmer on "city types"	Read: Arcodia and Whitford on "festival attendance and the development of social capital"	Read: Johnson et al on "corporate strategy".	Read: Andrews & Leopold on "space and place".	
<b>Learning outcomes</b>		This week's topic touches on all of the learning outcomes, with an emphasis on introducing both the key themes of our module, and the ways we will be covering them.	This week's topic is on the theoretical / conceptual side of the module, so links in to the first learning outcome. There is also a link to learning outcome two.	The strategic nature of this week's topic is firmly within learning outcome 3. There is also plenty of relevance for LO4, and through that to the first assessment.	We are back to the more theoretical side of the module here, looking at concepts that might help us understand the relationships between events, places, spaces, and the people involved.	This week we are covering learning outcomes, with a focus on...
<b>Teaching notes</b>	In this opening week we will set the tone for the module, with activities and dialogue in both the lecture and seminar sessions.  Including notes on lectures, assessment marking and moderation, and updates on guest lecture visits.	We will hopefully be able to build on the successes and hiccups of our first week, particularly on the technical side of things. Hopefully Padlet will work, and hopefully your Miro log-ins are all in place.	Part of the intention with this topic is to see how well general sources on strategy can be applied to festivals and events. This is much the same as in other weeks, though with more in the way of models rather than theories and concepts.	We will get through quite a bit of the slides in the lecture session (hopefully). There is quite a bit of case study material in there. This will allow us to focus the seminar discussions on applying some ideas from the Andrews & Leopold book.	We welcome Professor Jane will be reflecting on different emerging events design "feature student presentation". Non-assessed, for...	
<b>Learning notes</b>	The class activities are designed to get us working in groups, and taking advantage of some key online tools. These will include Padlet, and of course this Miro board.	The plan is to use the seminars to focus on picking out examples of social and capital and civil society in relation to festivals and events. Please bring in photos, links and other materials.	We will be using a mix of Padlet and Miro this week.  Please note the additional consideration of your presentations in two weeks' time: "My favourite event". Look out for more on Moodle.	The opening to the seminars will be a chance for us to discuss the assessments, in particular the first one. We will also look ahead to the seminar activities next week, which are focused on student presentations.	This is a chance to reflect on the module. Which of the examples are...	
<b>Assessment notes</b>	Including guidance on formative assessment activities, summative assessment preparation and support, marking and feedback.	Your contributions to class discussions are all valuable parts of your experience on this module. By responding to the seminar tasks, you can explore key themes and concepts from the module, and their application to festivals and events. Many of this week's discussions have a direct bearing on both of the assessments.	The first assessment makes explicit links to the social contexts in which events and festivals take place. So, there is much potential for this week's topics to play a part in helping you develop your ideas for assessment one.	Note how the strategic considerations have close relevance to the first assessment. We can use time in this week's classes to consider the first assessment. (Please watch the introductory video too, available via Moodle / Panopto.)	The focus on place and space says a lot about the environments and contexts in which events take place. This might be from a logistical "fact-based" perspective, but also in terms of how different people might seek to make use of events in relation to places and spaces (and vice versa).	There is a direct link to the first assessment: analysis of a festival relationships with...

**Module information and resources**

Moodle remains the home for most module resources, but some information is duplicated here for easy access.

The screenshot shows a Moodle page with several sections. On the left, there are navigation tabs for 'Home', 'Learning Outcomes', and 'Assessment'. The main content area includes a 'Learning Outcomes' section with a list of objectives, and an 'Assessment' section with details about the first assessment, including its title, weight, and due date. There are also some smaller text boxes and images related to the module content.