SUSTAINABILITY POINTS SYSTEM (WASPS)

WARWICK

ESD — Education for Sustainable Development

TEAM 14

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WHAT IS OUR PROJECT ABOUT?

We are proposing implementing a points system to encourage people to make more sustainable choices around campus, specifically looking at waste. By making more sustainable choices around campus, students and staff can gain points which can be redeemed for various rewards around campus.

HOW DOES WASPS WORK?

The Sustainability Points System integrates the concept of **circular economy, waste hierarchy** and education for sustainable development together.

The Sustainability Points System carries this waste hierarchy through **education for sustainable development**, an educational process that encourages **behavioural changing and awareness building**. Students and staff who participate in the system will have an opportunity to learn more about recycling and reducing waste and build a foundation for promoting a sustainable lifestyle in the university.

CIRCULAR ECONOMY promotes the idea of reusing, repairing, recycling and refurbishing during production and consumption.

The **WASTE HIERARCHY** indicates a waste management in the circular economy, as preventing waste is the most favourable choice in the framework.

HOW TO GAIN POINTS :

Through several initiatives such as:

1 BRING YOUR OWN
- **minimising waste** by reminding students and staff to bring own mugs, food containers etc. to use across campus

2 ACTIVELY PARTICIPATING
- encouraging students to participate in **sustainability-related activities,** e.g., **'Cut The Flow'** initiatives in student accommodation, 'Warwick Sustainability Challenge', etc.

3 DONATING
- encouragi students to **donate unwanted items** to charity

4 LEARNING
- **promoting educational posters** and leaflets on waste recycling and waste segregation on campus

5 and more!

THE REWARD SYSTEM:

As you accumulate more points, you achieve different levels of rewards.

The Sustainability Star 500 points

The Expert – 200 points

The Intermediate – 100 points

The Beginner – 50 points

Basic Level – 10 points

500 points = 1 month free Warwick gym membership and £30 Amazon voucher

200 points = 1 month free Warwick gym membership

100 points = £15 voucher to spend in any Warwick restaurant

50 points = free baked good and coffee/drink

10 points = free coffee/drink

The Sustainability Points System endorses the idea of circular economy to the Warwick community and can create transformative changes to the current waste challenges faced by the university.

The points can then be connected to **Student ID cards and the Warwick App**, making it **easy** for people to collect points and easy for people to keep track of how many they have.

WHY WILL THIS PROJECT WORK :

- **FEASIBLE** - this project can be **easily implemented into Warwick's existing infrastructure**. All it requires is a Student ID card, a scanner and a desire to act sustainably.

- **DESIRABLE** - by using a **reward incentive**, it ensures that this project won't die down after a few weeks. By offering desirable monetary rewards and free food it **encourages people to continue making sustainable choices** around campus and collect points.

- **VIABLE** - because this system works using Student ID cards it makes it **easy** for students to collect points. By working in tandem with the Warwick App, **reminders** can be sent when people are close to their next milestone to further encourage people to act sustainably around campus.