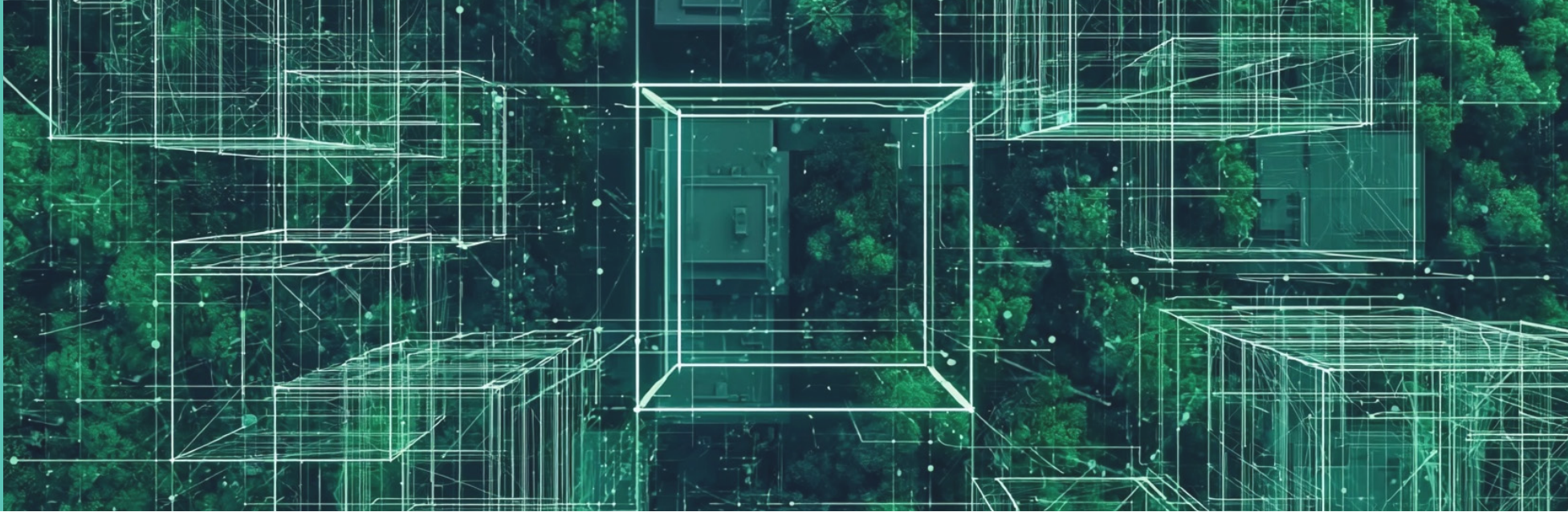


**UNIVERSITY
OF WARWICK**



Digital Futures, Artificial Intelligence and Society

Digital Futures, Artificial Intelligence and Society BASc



Why study Digital Futures, Artificial Intelligence and Society at the University of Warwick?

- **Future-proof career**
Designed for a rapidly changing digital world, this degree equips you with diverse and adaptable skills that remain relevant as technologies, industries, media and society evolve. By combining technical literacy with critical and ethical understanding and insight, you will be prepared for careers across tech, media, policy, consultancy and the third sector, as well as further postgraduate study. Graduates can move confidently between strategic, analytical and creative roles.
- **Specialist expertise**
Following a shared interdisciplinary foundation year, you will specialise in either Media & Culture or AI & Data, developing deep knowledge in your chosen pathway. Through mixed methods research, computational, qualitative and creative practice, and a major final project or placement, you consolidate your expertise while working at the intersections of data, media and society. You will have the opportunity to put your skills to work through an optional placement year between the second and the final year of your study and gain experience working with non-academic partners.
- **Forward-Thinking Changemakers**
Working across Arts and Sciences, we teach you how to think in different ways and use ideas from lots of disciplines to solve complex real-world problems. You'll gain a broad set of skills, alongside specialising in some topics in depth. You will learn to integrate theoretical, methodological and ethical perspectives, critically evaluate the social implications of AI, digital media and data systems, and communicate ideas to expert and public audiences. In your final year, you design and communicate strategies for change across business, policy, advocacy and activism. This empowers you to become a responsible and impactful professional in a digital world.
- **Close-knit community**
You'll join a close-knit research centre where you are known as an individual. We take the time to understand your interests, strengths, and goals, creating an environment where you feel supported and encouraged to grow. That personal approach shapes everything from seminar discussions to feedback on your work, helping you build confidence.

Example modules

Digital Futures

This module introduces the concept of digital futures and explains its importance for understanding opportunities and challenges facing the world today. These challenges include digital media and culture, data and algorithms, and environmental sustainability. The module frames interdisciplinarity as both a mode of inquiry and a form of intervention and introduces methods of intelligent futuring. It shows how interdisciplinary research can inform and reshape the economy and society through critical and creative interventions that move beyond disciplinary boundaries.

Foundations of Contemporary AI: Classification and Generation

This module provides an accessible and hands-on introduction to the technical foundations of artificial intelligence. You will explore the evolution of AI, from early multilayer perceptrons and machine learning methods to convolutional neural networks and the rise of deep learning in the 2010s. You will gain practical experience designing and training simple classification models before progressing to generative text architectures such as GPT. A material understanding of these technologies equips you with skills and insight for future technical and policy-related work on AI.

Platforms and Power

This module offers students a critical introduction to digital platforms as dominant socio-technical systems reshaping contemporary life. Drawing on interdisciplinary scholarship from media studies, political economy, critical infrastructure studies, design theory and software studies, the module investigates how platforms function as programmable, data-driven infrastructures. Emphasis will also be placed on speculative approaches to platform critique, encouraging students to imagine and prototype equitable and sustainable alternatives.



Rankings

7th

in the UK (*The Guardian University Guide 2026*)

8th

in the UK (*The Times UK University Rankings 2026*)

9th

in the UK (*The Complete University Guide 2026*)

4th

Most Targeted University by UK's top 100 graduate employers (*The Graduate Market in 2026, High Fliers Research Ltd.*)



The University of Warwick was awarded Gold in all categories in the *Teaching Excellence Framework (TEF) 2023*



"Studying at the Centre for Interdisciplinary Methodologies (CIM) was transformative. It taught me how to connect technical skills with cultural theory, and how computation can be used not just as a tool, but as a way of thinking about society and meaning. My experience didn't turn me into a purely theoretical scholar or a technical specialist, but into someone who can move confidently between both worlds".

Shihan, Centre for Interdisciplinary Methodologies Graduate

Subject area	Award	UCAS code	Duration (years)	Typical offers*		Subject requirements √-
				A level	IB	
Centre for Interdisciplinary Methodologies						
Digital Futures, Artificial Intelligence and Society	BASc	TBC	3	AAA	36	-



Entry requirements/Course information
warwick.ac.uk/digital-futures



Open Days
warwick.ac.uk/opendays

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This brochure was accurate at the time of production and publication in May 2026. It is, however, published many months before enrolment on the courses to which it applies. Given the long interval between drafting/publication and enrolment, some of the information may change. It is, therefore, very important that you check our website for any updates before you apply for one of our courses by following the web link(s) above to the course pages, or by searching for your course at warwick.ac.uk/ug