Intercultural Learning through Journaling

The 4S Stretch Tool

Developing Behavioural Flexibility in Intercultural Encounters

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Intercultural Learning through Journaling

The Stretch Tool

Developing Behavioural Flexibility in Intercultural Encounters

The aim of this journaling tool is to help you develop *behavioural flexibility* so that you can adjust your behaviour, as needed, when living, studying and/or working in culturally unfamiliar contexts. To develop this aspect of intercultural competence, you need to be able to:

✓ Notice any different cultural patterns of behaviour;
✓ Identify any differences that you want/need to adjust to;
✓ Stretch your thinking and behaviour;
✓ Consolidate your behavioural flexibility.

On the following pages, you will find a set of steps, the 4S stretch steps, that will help you in this process. The journaling tool draws significantly on the work of Andy Molinsky which he describes in his book *Global Dexterity* (2013, Harvard Business Review Press). We recommend that you read his book to understand the learning steps in more detail.

Use these 4S prompts for your IC Journal!

✓ **Spot** any different cultural patterns.
✓ **Select** your personal behavioural challenges.
✓ **Stretch** your thinking and behaviour.
✓ **Strengthen** the adjustments you’ve made.
The 4S Stretch Tool

1. **Spot** different cultural patterns

A vital first step on the journey to intercultural competence/effectiveness is building your expertise in *spotting* or *discerning* cultural patterns. This entails:

- Looking and watching carefully all that happens around you;
- Listening attentively to what people say;
- Learning as much as you can about your new context.

To do this systematically, you may find the following chart helpful. Try filling in the various sections with any differences that you have noticed.

<table>
<thead>
<tr>
<th>3Ps of Culture</th>
<th>Products</th>
<th>Practices</th>
<th>Perspectives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Life Domains</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Daily Life</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Work/Study Life</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Social Life</td>
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</tbody>
</table>

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1 Use this Stretch tool as a template for writing about your intercultural challenges and learning progress.
2. **Select** your personal cultural challenges

**Prioritise your Challenges**

Not all cultural differences are necessarily important or difficult to adjust to, so it’s best to focus on those that are particularly challenging for you personally. List here the cultural patterns that are priority challenges for you:

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**Reflect on your Priority Challenges**

Consider how you feel about adjusting your behaviour to fit in with the cultural patterns you’ve listed:

- Do you feel comfortable in adjusting your behaviour?\(^2\)
- Do you feel you have the skills to adjust your behaviour?\(^3\)

Andy Molinsky\(^4\) suggests placing each of your priority challenges in one of the four quadrants:

<table>
<thead>
<tr>
<th>Do I feel comfortable performing this behaviour?</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Can I perform the behaviour successfully?</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>

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\(^2\) Is the new behaviour compatible with your cultural values and beliefs?

\(^3\) Do you feel you have the knowledge and skills to adapt your behaviour?

3. **Stretch** your thinking and behaviour

**a. Dealing with your comfort challenges**
If you feel uncomfortable about changing a particular aspect of your behaviour, think through the following questions and note down your thoughts:

1) What personal goals could be achieved better if you adjusted this aspect of your behaviour?
2) Think about the range of issues or principles that are important to you. How could you promote any of them by adjusting this aspect of your behaviour?
3) How could the behaviour that you find uncomfortable be explained logically from the other person’s perspective?

**b. Dealing with your competence challenges**
If you find it difficult to adjust your behaviour because you’re not sure how to do it, try starting with small but personally meaningful adjustments.

Note down some ideas here:
4. **Strengthen the adjustments you’ve made**

a. Monitor your progress
For each of your adjustment challenges, monitor how (a) comfortable and/or (b) competent you feel in adapting your behaviour. Note down any difficulties you’re still experiencing.

b. Get help from others
- Look for someone who could be a model for you – someone whom you can watch carefully and from whom you can pick up new strategies and ideas.
- Find someone who can act as a mentor to you.

Note down your experiences of getting help from others.