

# KEY CONSIDERATIONS FOR CO-CREATION

PARTICIPANTS FROM THE INTERVIEWS REVEALED THAT THEY FELT MOST SUPPORTED TO PRACTISE CO-CREATION WHEN THE FOLLOWING THINGS ARE CONSCIOUSLY TAKEN INTO ACCOUNT



## #1 POWER DYNAMICS

ACKNOWLEDGING AND ACTIVELY TAKING STEPS TO DISMANTLE EXISTING HIERARCHIES



## #2 TEAM-WORK

ENCOURAGING EQUAL LEADERSHIP & RESPONSIBILITY, VALUING EACH INDIVIDUALS' STRENGTHS, SKILLS AND ATTRIBUTES

## #3 COMMUNICATION

FACILITATING OPEN COMMUNICATION, FEEDBACK AND DIALOGUE. WORKING TO DISCUSS PRINCIPLES OF AND DEFINING CO-CREATION TOGETHER



## #4 CO-CREATION WASHING

RECOGNISING POSSIBILITY OF USING THE TERM 'CO-CREATION' IN A PERFORMATIVE MANNER; CONSULTING PARTICIPANTS THROUGH THE PROCESS



## #5 REFLECTIVE PRACTISE

REFLECTING ON PRACTISE. CO-CREATION IS A DYNAMIC AND EVER-EVOLVING PROCESS, NEED TO KEEP EVALUATING, LEARNING AND ADAPTING



## #6 SAEFTY AND WELLBEING

ENSURING THE CREATION OF A SAFE AND TRUSTING SPACE; PRIORITISING EACH INDIVIDUALS' VOICE AND WELLBEING



## #7 OUR MINDSETS

WILLING TO QUESTION ASSUMPTIONS AND BIASES. BECOMING COMFORTABLE NOT BEING THE EXPERT AND ADOPTING A BEGINNERS MINDSET. BEING OPEN TO NEW POSSIBILITIES.

