Final report on IATL funded project

Remote training of practitioners: An interdisciplinary approach to delivering eLearning courses by Professor Caroline Meyer

The first of the WMG short digital training courses has been piloted and now launched. The second course is now completed, piloted and ready to launch. This report includes a summary of, and builds upon, the information presented in the interim report.

Project aims

The aim of this project was to develop and pilot the first in a series of innovative new courses at the Institute of Digital Healthcare (WMG). The pilot funding has been enormously helpful in allowing us to realise our vision.

Achievements to date:

Throughout this project, significant time and energy has been spent scoping best practice in terms of co-production, content and structure, capture of content and delivery. This has been a very complex process involving numerous colleagues, both at Warwick, across the UK and globally. At Warwick, significant help and support has been provided by Amber Thomas and Jim Judges, Chris Evans, David Davies, Amanda Dowd, and other colleagues at WMS and WBS. Outside Warwick, colleagues from UHCW, UHB, Coventry City Council, the Headmasters and Headmistresses Conference and the Association for School and College Leaders have been tremendously helpful and supportive.

Two courses have now been developed. *Eating Disorders for Teachers and Schools* and *Clinical IT Safety*.

Eating Disorders: For Teachers and Schools

- The course documentation was prepared and received all necessary approval.
- The financial considerations were discussed and finalised with WMG Head of Finance with respect to costs associated with producing and running the proposed course and the pricing structure.
- Initial market research was undertaken to identify the likelihood of the course being a success.
- The course materials were written in collaboration with stakeholders (lecture content derived, PowerPoint slides prepared, handouts developed, reading lists identified, quiz questions and answers identified)
- The lectures (n = 5 x circa 15 minutes) were digitally captured and edited (using an external production company; Lightyear Productions),
- The lectures were piloted and refined based on participant feedback.
- The edited lectures were shown to a group of 6 teachers who all provided feedback and were encouraged to ask any questions they had (as if they had been sat in the audience).
- The one teacher was bought into the studio and was videoed asking all of the raised questions and having discussions about their experiences with CM.
- Once all course materials were finished the Moodle site was created and all materials uploaded.
- The landing page, payment and access portals were developed and piloted.

- The legal disclaimers and terms and conditions were developed with the University lawyers and signed off.
- The course was subjected to a soft launch, which resulted in quite significant interest form a few targeted schools.
- A full marketing plan was developed and this is now being implemented.
- To date, circa 80 people have signed up to the course and many have already completed it.
 The feedback has been excellent so far and the site and technical side of things are standing up well.

The second course Clinical IT safety led by Dr George Despotou has also been designed, developed and is currently being captured. The same processes and procedures as above have been followed.

A promotional video has been developed to aid marketing of the course. This involved a Head Teacher and former Director of ASCL; a consultant Clinical Psychologist who leads the QE Eating Disorders Service in Birmingham and Caroline Meyer.

The third course (outside the remit of the IATL project) has also been captured.

I am delighted with the progress that the IATL funding has enabled. Thank you so much for your support.

Professor Caroline Meyer