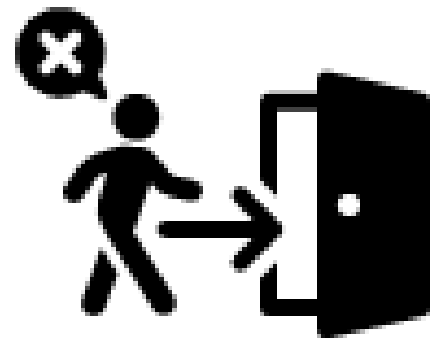

**LYNCFIT
LAUNCH
SPORTSDAY
PITCH**

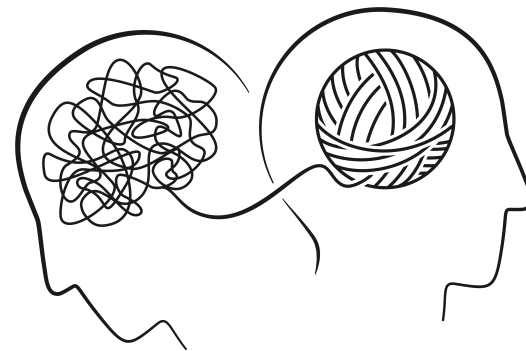


THE PROBLEM



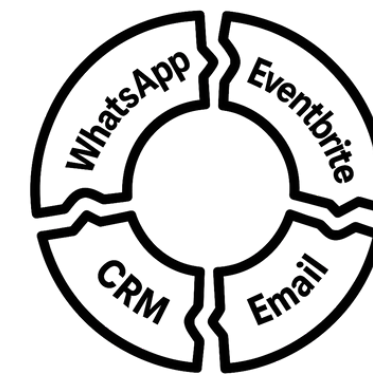
1.

Accountability Gap



2.

Anxiety & Safety



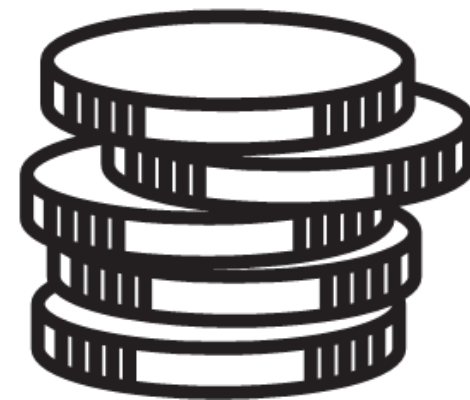
3.

Fragmented Tools

OUR SOLUTION



1.
Matchmaking



2.
Gamification



3.
CRM

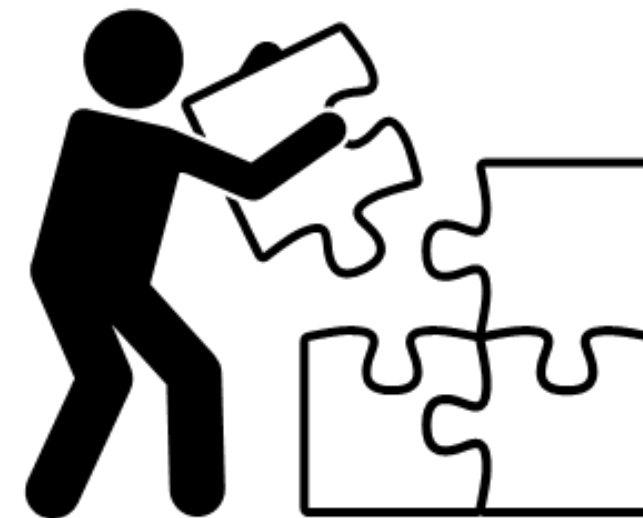
TRACTION



Partnerships



Support



Building

OUR PROPOSAL



LYNCFIT LAUNCH SPORTSDAY



8 Run Clubs

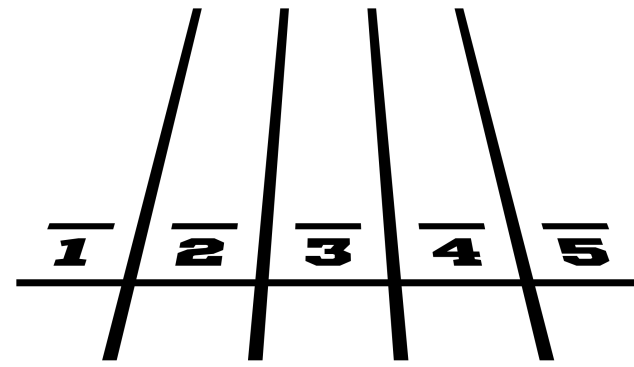


Whole Community



Exposure

COST BREAKDOWN



S T A R T

Location

£800



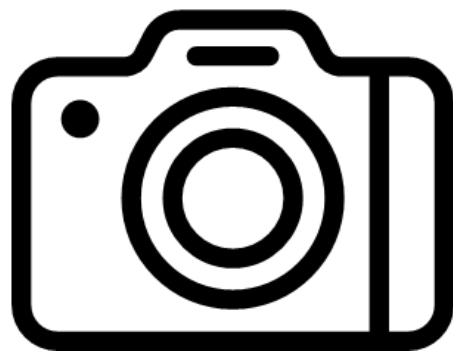
Food & Drink

£1000



Equipment

£400



Photography

£200



Videography

£300



DJ

£300

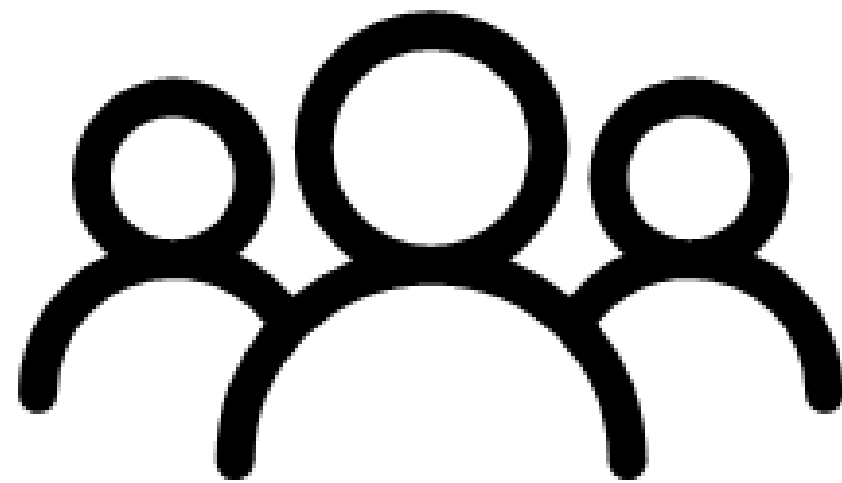
OUR ASK



“WE GO FURTHER TOGETHER”



Advice



Community



Support

THANK YOU.

**ANY
QUESTIONS?**



TEAM



Inheritance Odili

Co-Founder
Mathematics with Business
Trading at Goldman Sachs



Emmanuel Dei

Co-Founder
Biomedical Science with Business
Private Equity at BII



Dharmanshi Sangani

CTO
Computer Science
Software Developer



Olamide Batula

CMO
Law
Content Creator



Bhavya Gandhi

Sales and Strategy Analyst
Biomedical Science with Business



Joan Lee

Software Engineer Analyst
Computer Science



Anthony Imafidon

Software Engineer Analyst
Computer Science with AI



Joseph Gbadebo

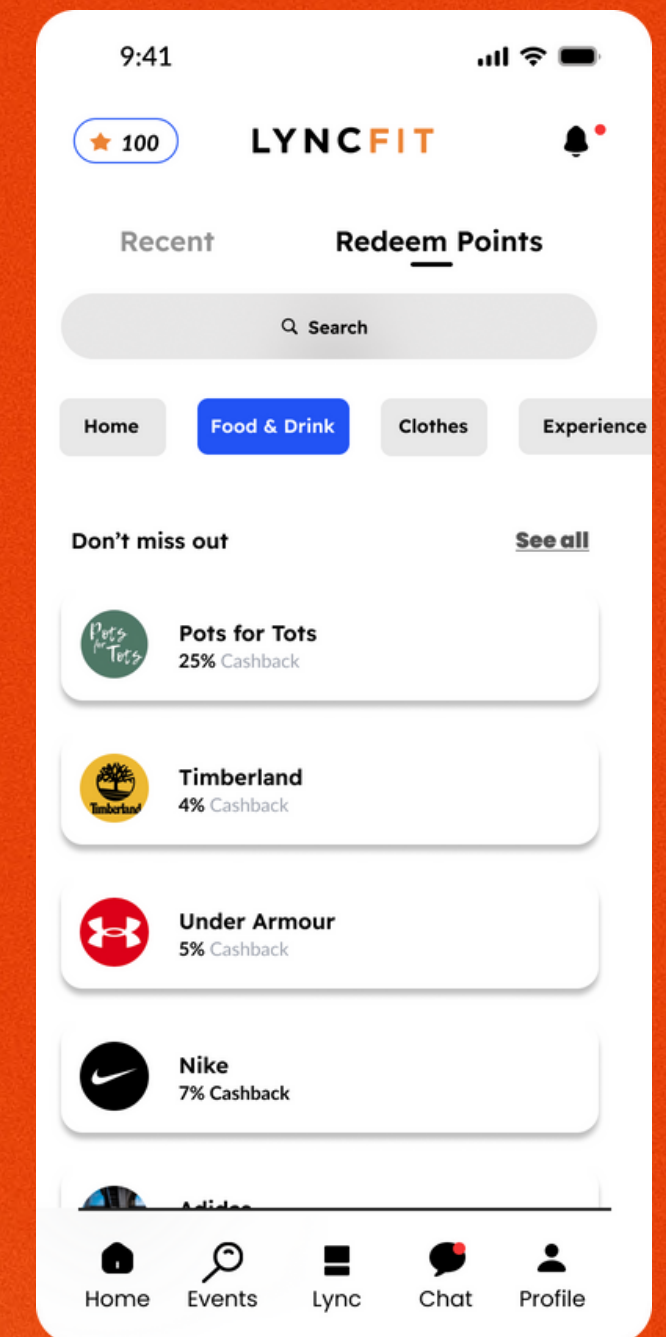
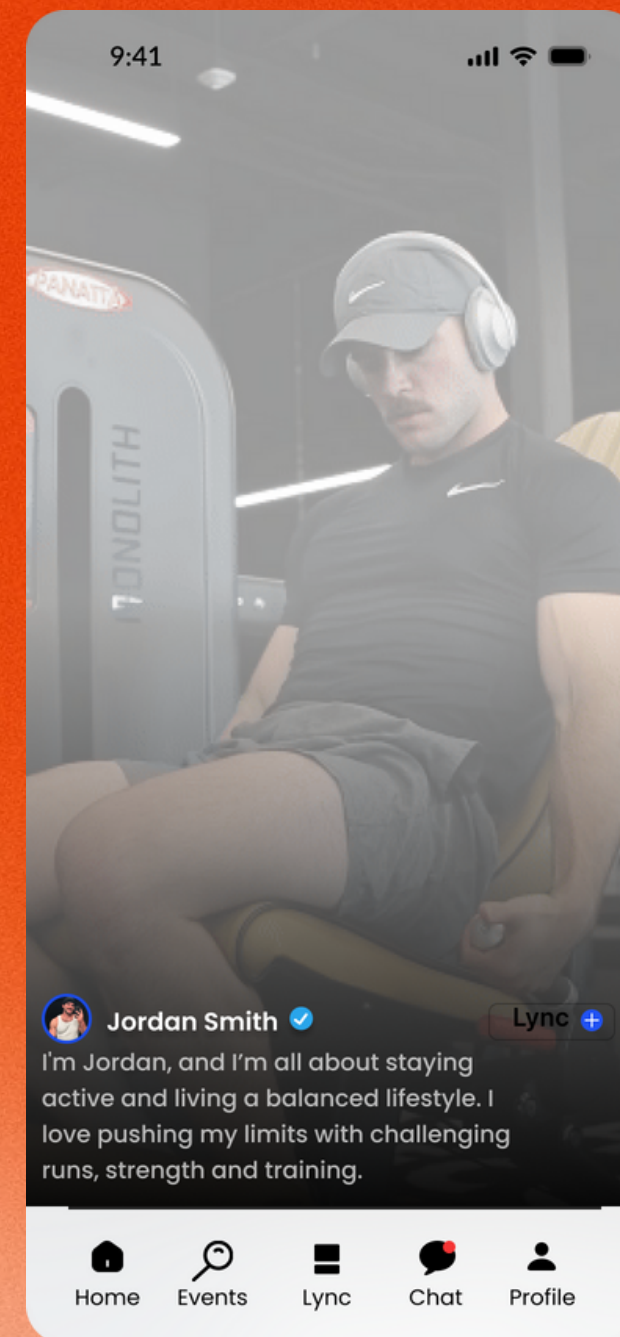
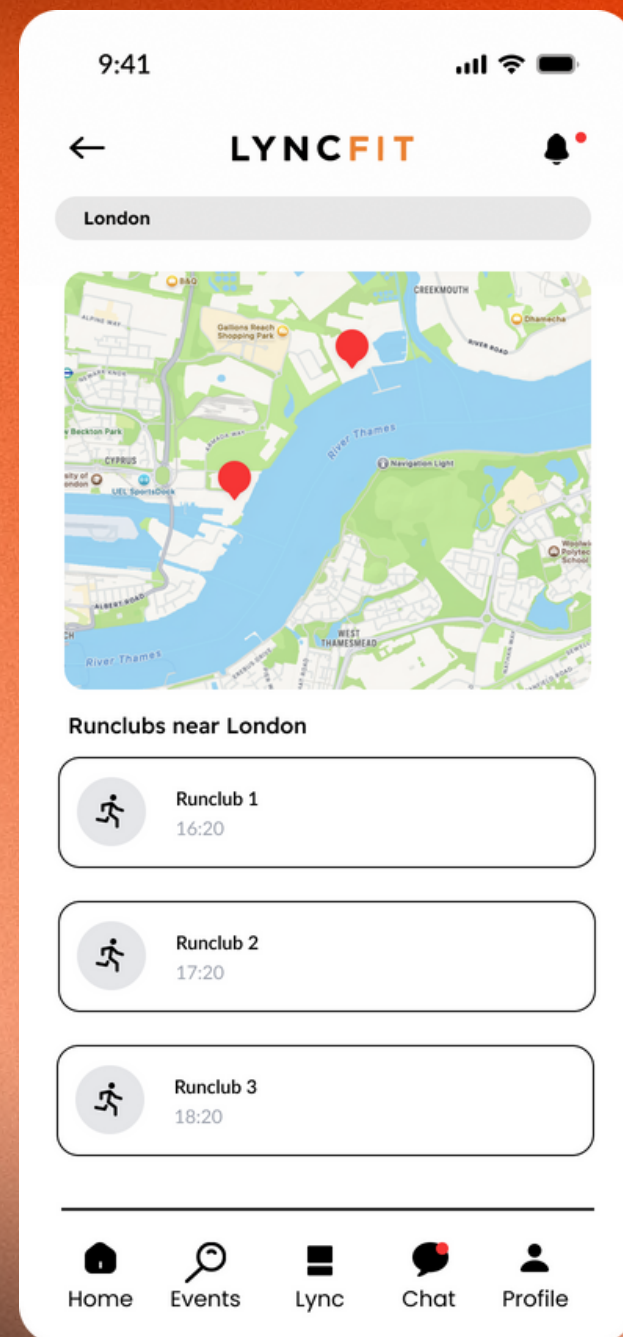
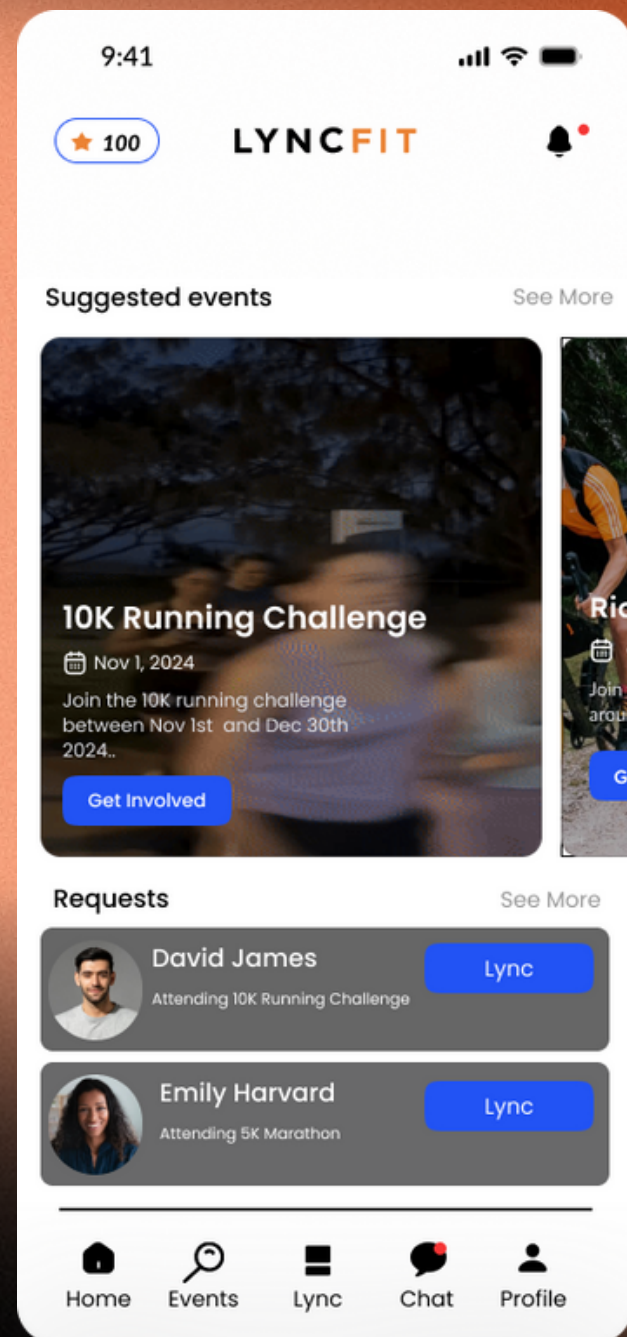
Creative Director
Psychology
Marketing at Coca-Cola

COMPETITORS

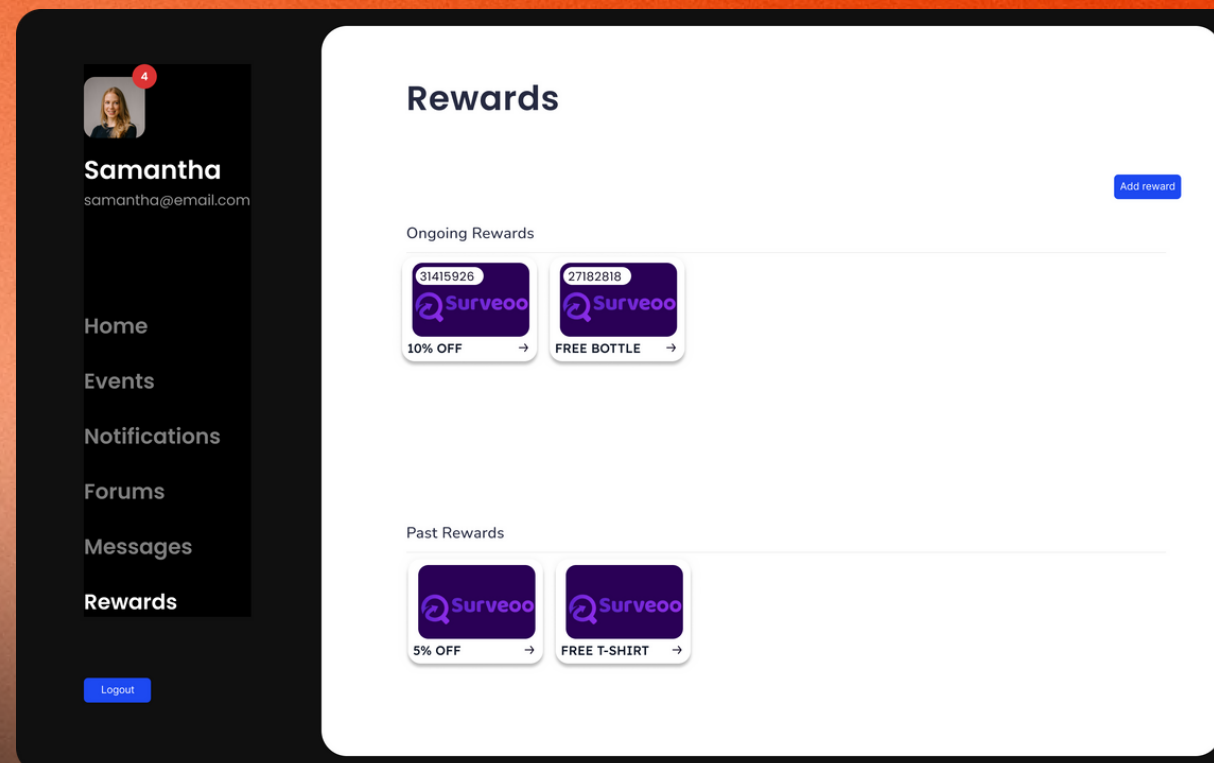
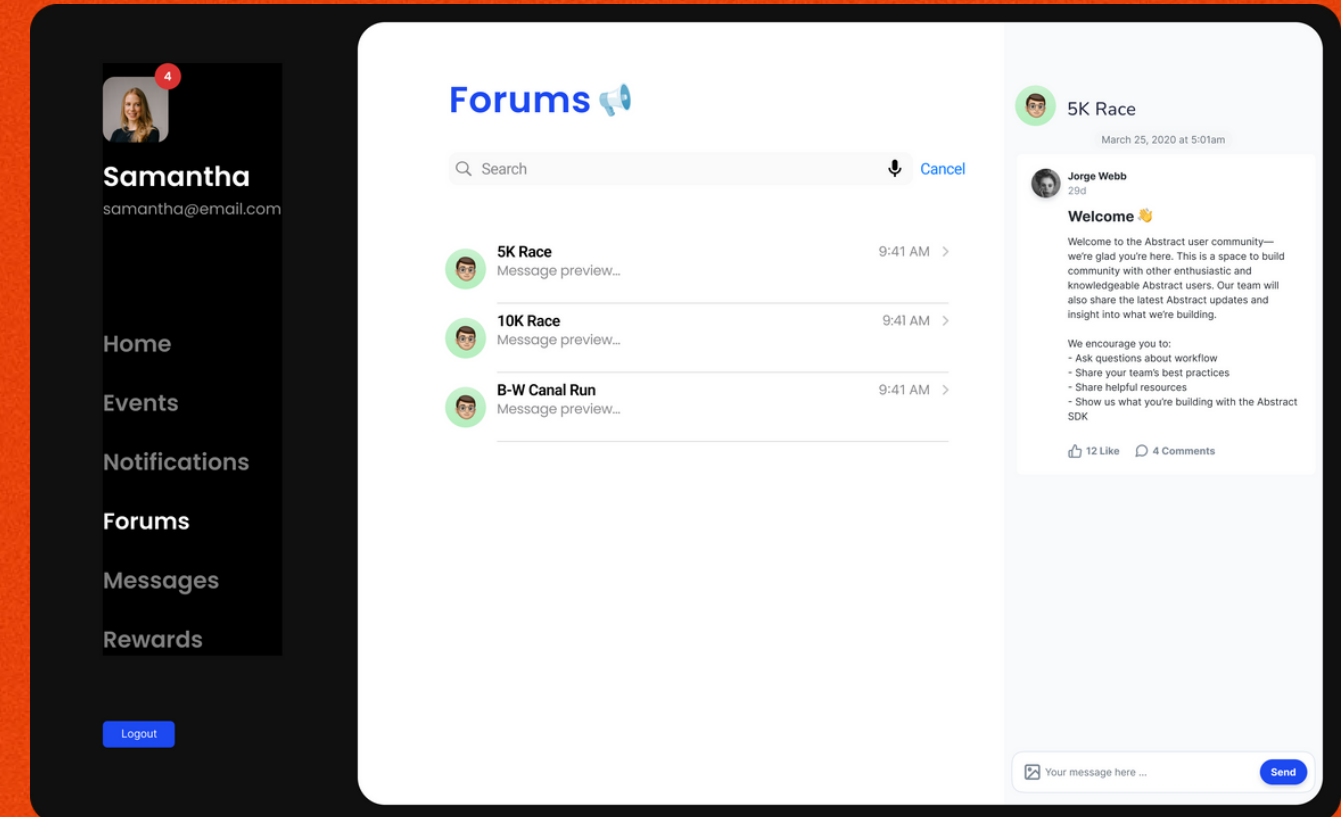
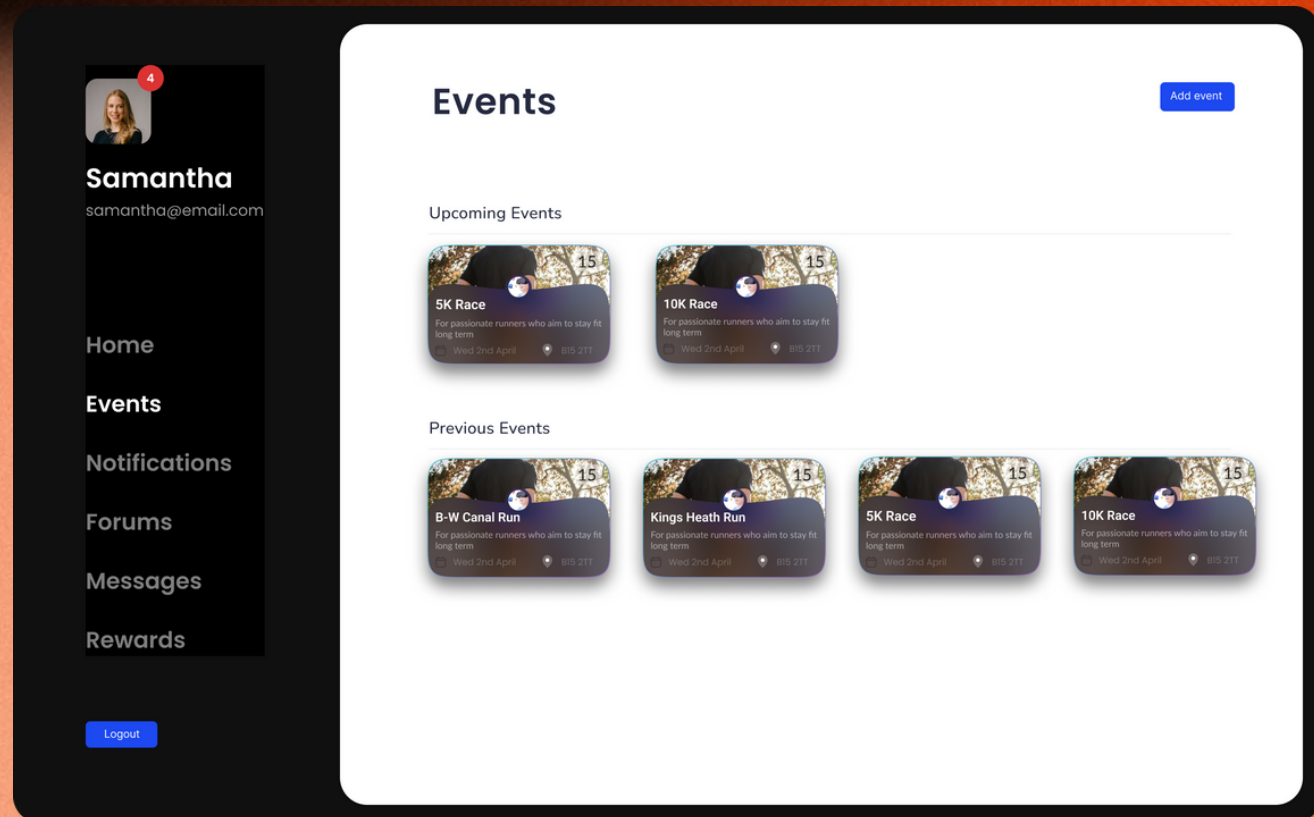


Feature	LyncFit	FITT	Meetup	Bvddy	Strava
AI-driven partner matching	✓	✗	✗	✓	✗
Event networking	✓	✓	✓	✗	✗
Gamification and rewards	✓	✗	✗	✗	✓
Last-minute class discounts	✓	✗	✗	✗	✗
Focus on community-building	✓	✓	✓	✓	✓

Mobile App Wireframes (For Runners)



Web App Wireframes (For Organisers)







Samantha

samantha@email.com

Home

Events



Notifications

Forums

Messages

Rewards

Logout

Home

Search

Cancel

Company Statistics

40%

Total events completed

100%



16,235

Total event participants

100%



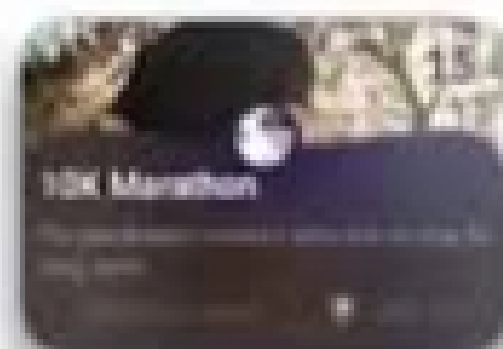
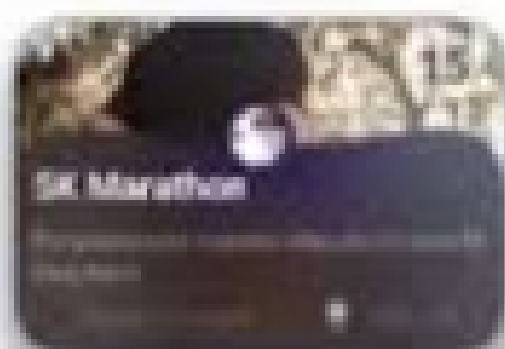
16,872

Total user views

100%



Upcoming Events



Feature	Free	Standard	Premium+
Size	1-300	Up to 1000	Unlimited
Monthly Price	Free	£12.49 (annual) £13.99 (6-month) £14.99 (monthly)	£19.99 (annual) £22.49 (6-month) £24.99 (monthly)
Annual Price	Free	£150 (annual) £170 (6-month) £180 (monthly)	£240 (annual) £270 (6-month) £300 (monthly)
Event Listings	2 active events at a time	Unlimited	Unlimited
Recurring Events	Yes (within event limit)	Yes	Yes
Event Promotion	Basic listing	Featured placement	Priority placement
Communication (Group chat, announcements)	Yes	Yes	Yes
Insights & Analytics	Yes (Basic stats)	Advanced analytics, custom reports	Advanced analytics, custom reports
Leaderboard Visibility	Yes	Yes	Yes
Health Tracking	Individual tracking	Group & individual analytics	Group & individual analytics
Shop/Merch Integration	Purchase only	List club merch in LyncFit shop	List club merch, priority promo