

INTERIM REPORT

The International Political Economy of Everyday Life – IPEEL

Project team:

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Project aim:

IPEEL is designed as an online teaching tool for use in political economy modules being undertaken at the University of Warwick. Its content is geared towards the development of students as self-directed learners. The central format revolves around a set of front page 'tiles' (i.e. clickable squares) presented on a webpage, featuring images or objects such as a cube of sugar, a banknote or the photo of a protest camp. The pedagogical purpose is to provide students with an accessible route into the study of the global economy; a topic which is complex and can often feel like it is far removed from the realities of people's daily existence. To this purpose, we are in the process of producing a platform website which will host a series of short academic reflections on the political economy of the objects and events of everyday life. Taking advantage of the online format, short texts are supplemented with pictures and podcasts, hyperlinked sources, feeds on further reading, and linked forums for online discussion.

Progress to date:

After preliminary discussions with an e-learning content developer in October, the project team met with the student advisory board, consisting of students from all levels (Year 1 to PhD), to discuss possible features of the project and test various online formats in November. Following student input, the project team used November and December to revise some of our initial ideas in particular with regard to the length of text elements. The project team developed an initial format of contributions and the first four entries were completed by the project team in early January.

We then experienced an unfortunate delay in the project. Initially, we had planned to pair up with IGGY given their expertise in developing learning platforms and content, but this was not possible because of capacity issues. It then took a couple of months to confirm this and find an alternative solution. The project is currently about two months behind schedule, but we are developing a strategy to catch up on the delay.

Revised schedule:

October 2015	Create Student Advisory Board (SAB), register website domain and meet with E-Learning Content Developer
November 2015	First meeting with SAB to discuss project purpose, website design and intended content
December 2015	Project team create text for first four website entries (the tiles) based on SAB discussions

January 2016 MARCH/APRIL 2016	Work with E-Learning Content Developer on supporting material and presentation
February 2016 APRIL 2016	Second meeting with SAB to review first four entries as static web pages and discuss potential further entries
March 2016 MAY/JUNE 2016	Project team to revise initial four entries and solicit further entries (as discussed with SAB) from PAIS colleagues using these as guidance
April 2016 MAY/JUNE 2016	Work with E-Learning Content Developer on supporting material and presentation for new entries
May 2016 JUNE 2016	Third meeting with SAB to review new entries as static web pages
June 2016 JULY 2016	Revise new entries and upload to registered website domain, project team to add additional information to website under 'About', 'How It Works' and 'Contact Us' tabs
July 2016 OVER SUMMER	Launch website for testing; feedback from SAB on independent online testing of website via emails/phone calls (as students will not be at Warwick at this point)
August 2016	Solicit entries from colleagues outside PAIS
September 2016	Revise website and disseminate link to colleagues and PAIS student cohort with details on how it can be used in forthcoming academic year (2016-17) Establish another Student Advisory Board – retaining the service of those 1 st and 2 nd year undergraduates who wish to remain involved – which will be responsible for evaluating i-PEEL's utility in their modules and in promoting it to their cohort.

Budget:

The delay in getting started with the web development means that we are currently underspent, but we will try to catch up April to June. To accelerate the production of entries, we would like to request a small reallocation of funding to pay for student researchers helping with the development of web content. We would also like to request a small reallocation of funds from hospitality for the student advisory board to hospitality for a bigger group of students as part of a launch event. These two reallocations would be budget neutral.