

Enterprise Education Event

Date: Thursday 6th February 2014

Time: 15.00 – 20.00

Venue: International Digital Laboratory (IDL) Lecture theatre and mezzanine level

Opening of event IDL lecture theatre 15.00 – 15.15

A senior member of staff (TBD) will start the day's proceedings with a brief introduction regarding the day itself, why enterprise is seen as important, and how Warwick encourages enterprise.

Making sense of Enterprise Education IDL lecture theatre 15.15 – 17.30

This overall session looks at introducing the key themes of enterprise used throughout the day. In order to achieve this the session is split into the 3 distinct themes, each involving a panel of speakers. These are highlighted below:

Enterprise Education as a "Skill".

This session will mainly be informative, looking at some of the key aspects of Enterprise Education as a "Skill". Sam Hewings (President of Warwick Rowing Club) and Ben Cater (founder of Cycle Surgery www.cyclesurgery.com) confirmed speakers

Enterprise Education through Business Start -ups

This panel will take the form of case studies that have been successful through their use of enterprise.

Break 16.30 – 16.50

Enterprise Education as a Transformative Pedagogy 16.50 – 17.30

This panel will take the form of brief introductions from each of the speakers, stating what motivated them to teach / be involved with Enterprise in Education and then Q and A's. Paul Taylor (IATL), Jay Bal, Undana Alam and Nigel Sykes

Launch of Enterprise Partnership 17.30 -

The Vice Chancellor will launch the Enterprise Partnership. This will be followed by networking and an opportunity to talk to students that have benefitted from the partnership. Champagne and Nibbles will be served as part of this launch.

Networking / Mystery event

The evening will comprise an opportunity to network with alumni that have displayed a real enterprising spirit, invited guests and speakers. A mystery event will also be run alongside this for those wishing to take part.