

Sponsorship Prospectus

The Organizing Committee for the 2027 Picture Coding Symposium (PCS 2027) cordially invites you to participate as a patron at the conference to be held between June 7th, 2027 - June 10th, 2027 at the Sheraton Hotel “Maria Isabel” in Mexico City, Mexico. You will have the unique opportunity to promote your company and market your brand to influential stakeholders in the visual data coding community.

PCS is the longest-running conference in the field of image processing and compression. Since its first edition in 1969, PCS has been held every one and a half years in various countries, including the USA, UK, Canada, Australia, Germany, Poland, Portugal, France, Switzerland, China, Japan, Korea, and Taiwan. Attendees come from all over the world, including renowned names from academia and industry, such as prominent editors and chairs in the ISO/IEC and ITU-T image/video coding standards committees. Featuring world-class speakers, PCS 2027 is an excellent platform to foster innovative, state-of-the-art research and to network with the brightest minds of academia and industry in visual data coding and processing.

This summer 2027 edition will be the first time the event takes place in Mexico, a country rich in culture and history, with amazing food and weather. The organizing committee is putting together a very rich and exciting program that will make the event memorable. In addition, this will be the 2nd time that PCS is hosting the CLIC challenge, which is expected to have very high participation and offer opportunities for researchers to exchange ideas in the field of learned image compression.

Patron participation at PCS 2027 will give your organization a unique opportunity to increase visibility, promote your brand, and showcase your latest technologies to attendees with diverse backgrounds, expertise, and leadership roles. PCS 2027 welcomes all forms of support from the industry and from research institutions. It offers a variety of options for patron participation. The sponsorship program includes benefits such as printing the company’s name and logo on the conference website and guide, and distributing brochures and/or other materials to delegates. We look forward to welcoming you to Mexico City and encourage you to take advantage of the benefits of being a patron by securing your preferred options.

The corresponding amounts in USD for each sponsorship level are as follows:

Platinum: 15,000 USD
Gold: 10,000 USD
Silver: 5,000 USD
Bronze: 3,000 USD

Conference Patron Opportunities

Platinum Conference Patron: 15,000 $

- Sponsor's name/logo added to the sponsor pool in all PCS materials
- Sponsor's name/logo on the PCS website with a link to the sponsor's website
- Four (4) free full conference registrations, Banner displayed in conference and social areas
- Option to host a focused 1 hr lunchtime workshop or lecture
- Prominence on PCS material (website, CFP, general presentations)
- Patron logo on Lanyards

Gold Conference Patron: 10,000 $

- Sponsor's name/logo added to the sponsor pool in all PCS materials
- Sponsor's name/logo on the PCS website with a link to the sponsor's website
- Three (3) free full conference registrations
- Banner displayed in conference and social areas
- Option to host a focused 1 hr lunchtime workshop or lecture

Silver Conference Patron: 5,000 $

- Sponsor's name/logo added to the sponsor pool in all PCS materials
- Sponsor's name/logo on the PCS website with a link to the sponsor's website
- Two (2) free full conference registrations

Bronze Conference Patron: 3,000 $

- Sponsor's name/logo added to the sponsor pool in all PCS materials
- Sponsor's name/logo on the PCS website with a link to the sponsor's website

Please contact either one of the Industry Liaison Chairs

- Olena Chubach (Olena.Chubach@mediatek.com)
- Ioannis Katsavounidis (ikatsavounidis@meta.com),

or one of the General Chairs

- Antonio Ortega (aortega@usc.edu)
- Victor Sanchez (v.f.sanchez-silva@warwick.ac.uk)

for further information.

We would also like to invite you, regardless of any patronage decision, to submit your research work and join the event. Hope to see you in Mexico City in June 2027!

https://picturecodingsymposium.org/