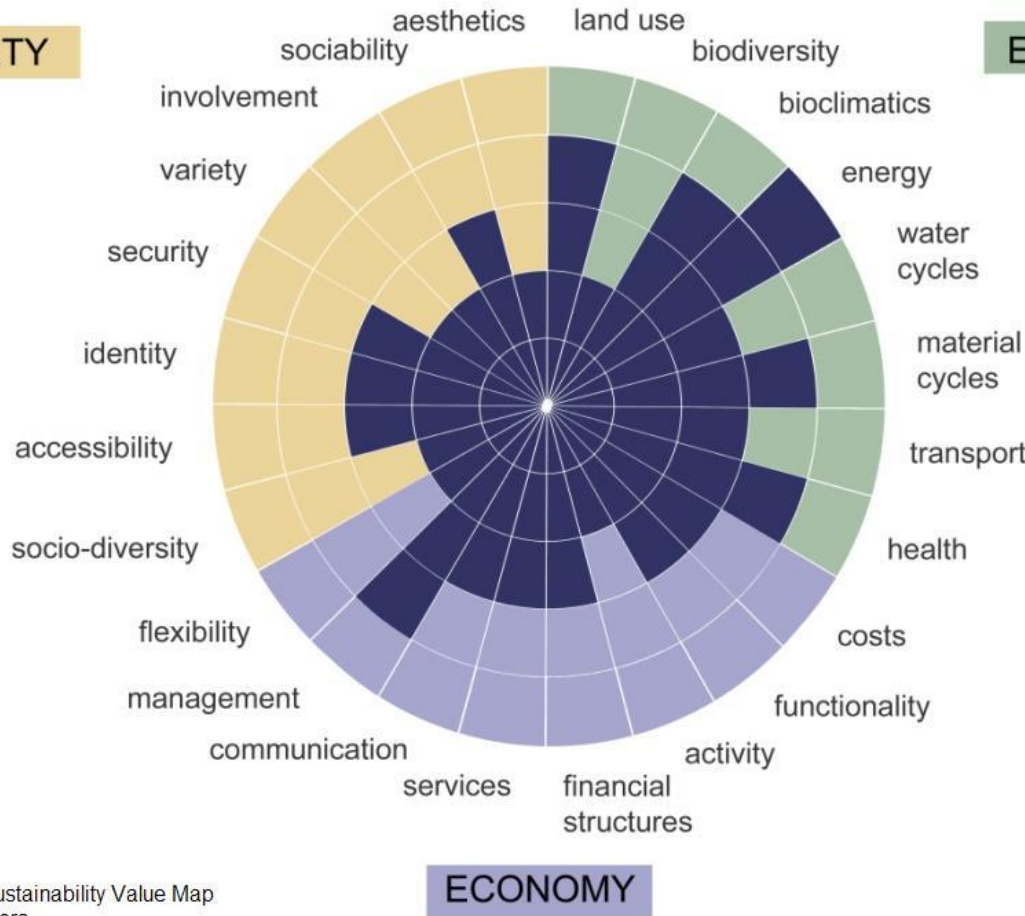


SOCIETY

ECOLOGY



NABU - sustainability Value Map  
Chris Butters

### Sustainability Value Map

**ECOLOGY**  
**ECONOMY**  
**SOCIETY**

Chris Butters / GAIA



Lindås passive houses, Goteborg

**The Sustainability Value Map visualises the goal that *all* architecture and city planning should fulfil the three conditions of sustainability**



# Sustainability Value Map

## SEE LOTS ABOUT THE SUSTAINABILITY VALUE MAP ON THE INTERNET

*Also in the book «Sustainable Urbanism  
and Beyond», ed. T.Haas, Wiley, USA 2012*

**organism-function-environment  
(Frederic Le Play)**

**folk-work-place  
(Patrick Geddes)**

### Criteria for sustainability:

- 1. ECOLOGY** → Environmental, material aspects – quantifiable parameters
- 2. ECONOMY / WORK** → Organisation, work, finance – structures, methods, processes
- 3. SOCIETY** → Community and human aspects – qualitative parameters

## ***SUSTAINABILITY PARAMETERS: ECOLOGY***

**LAND USE:** effective space use, density, footprint

**BIOCLIMATIC DESIGN:** localisation, orientation, climatics, building layout

**BIODIVERSITY:** ecological landscaping, green profile, land productivity

**ENERGY:** minimal consumption, energy recovery, renewable energy

**WATER CYCLES:** rainwater, runoff, waste treatment, water saving technology

**MATERIAL CYCLES:** construction materials, waste management, building re-use

**TRANSPORTS:** collective, energy-efficient, non polluting transports

**HEALTH:** outdoor and indoor environment, noise, healthy ventilation

## ***SUSTAINABILITY PARAMETERS: SOCIETY***

**SOCIODIVERSITY:** socio-economic mix, social diversity

**ACCESSIBILITY:** inclusivity for all groups: children, elderly, handicapped

**IDENTITY:** sense of place, belonging, history and culture

**SECURITY:** transparency, supportiveness, visibility, low crime

**VARIETY:** experiential and sensory richness and variety

**INVOLVEMENT:** participation, connection, shared responsibility

**SOCIABILITY:** spatial hierarchy, private/public, both contact and privacy

**AESTHETICS:** artistic, psychological and spiritual stimulation and pleasure

## ***SUSTAINABILITY PARAMETERS: ECONOMY***

*(nb the word «economy» is not just money but whole organisation of society)*

**COSTS:** affordability, life cycle costing

**FUNCTIONALITY:** practical needs and functions (individual and collective)

**ECONOMIC ACTIVITY:** employment, diversity of work, varied economic base

**FINANCIAL STRUCTURES:** opportunity, equity, secure tenure, credit systems

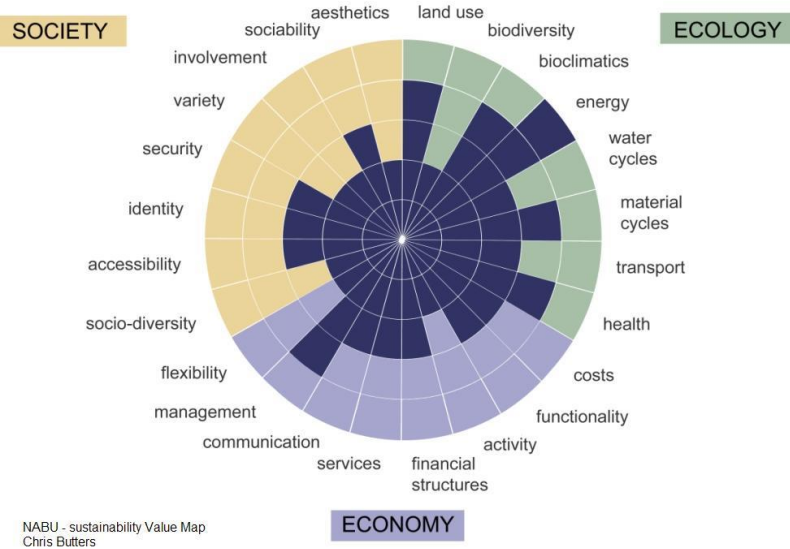
**SERVICES:** both type and localisation: school, commerce, culture etc.

**COMMUNICATION:** high information density, efficiency, transparency

**MANAGEMENT:** governance, partnerships, user involvement, maintenance

**FLEXIBILITY:** adaptability to change over time

# Sustainability Value Map



**The Value Map obliges all of us to see in a holistic way, and is a very powerful tool in discussions and in design – very useful even without using detailed measurements.**



**Qualitative**

i.e:

- identity
- involvement
- health
- aesthetics
- flexibility

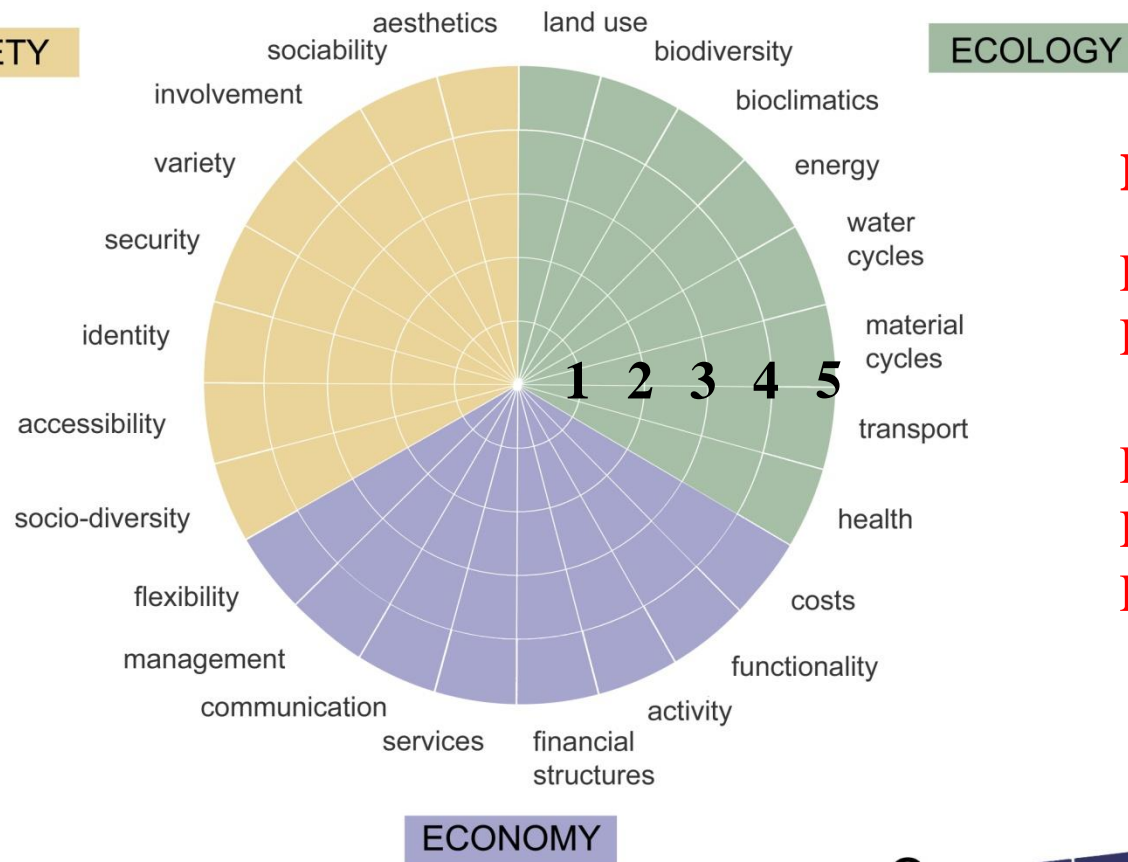
## THE INDICATORS

**Quantitative**

i.e:

- land use
- energy
- transports
- bioclimatic design
- biodiversity

# The Sustainability Value Map



## How to use the Value Map:

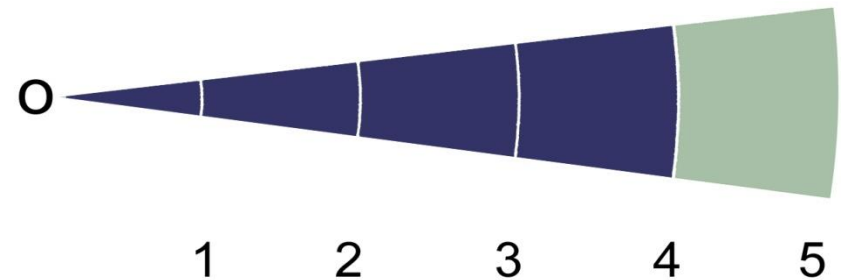
Level 1: poor standard

Level 2: normal today  
(not good enough)

Level 3: some sustainability

Level 4: good sustainability—

Level 5: very sustainable



The message given graphically is that «strong sustainability» is a long way away (level 5) and hard to achieve in all areas

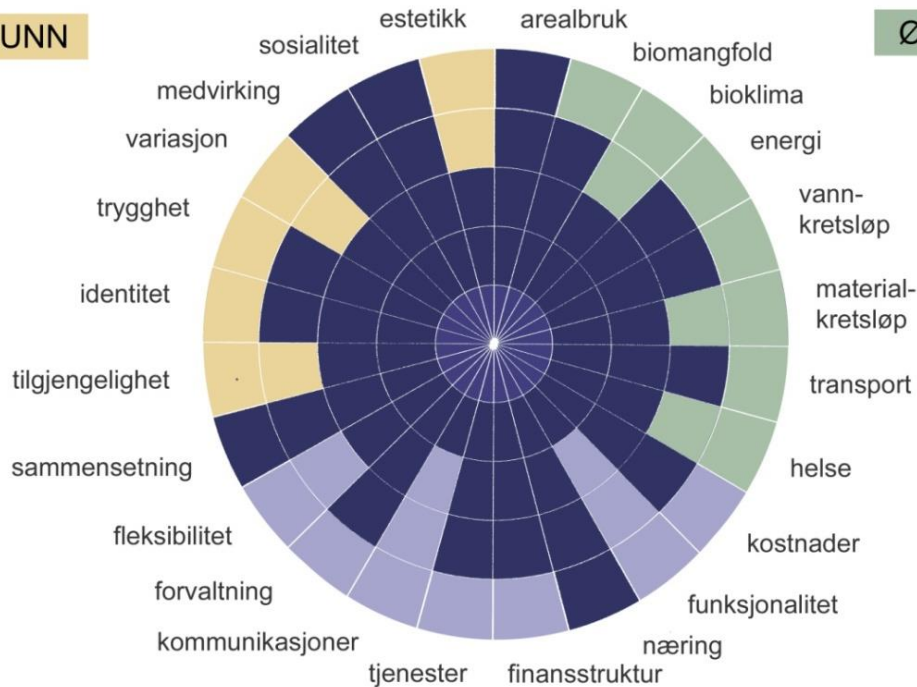
## Vauban, Freiburg, Germany

### Urban Ecology project

### Ecology, economy and community

SAMFUNN

ØKOLOGI



ØKONOMI



NB: kun illustrasjonseksempel - basert på skjønnsmessige og subjektive vurderinger





**LOW INCOME HOUSING IN HOT CLIMATES:  
REDUCING ENERGY USE AND CLIMATE EMISSIONS**

**LESSONS FROM ELSEWHERE: THE PASSIVHAUS TREND**



The University  
of Warwick

**INTRODUCING SUSTAINABLE BUILDINGS IS NOT  
PRIMARILY A TECHNICAL QUESTION !**

**The first passivhaus were achieved (in freezing Canada) in 1979**

**The technology and design are not very difficult**

**Changing design and construction practices is**

**Behavioural issues are equally difficult**

**LOW INCOME HOUSING IN HOT CLIMATES:  
REDUCING ENERGY USE AND CLIMATE EMISSIONS**

## **LESSONS FROM ELSEWHERE: THE PASSIVHAUS TREND**

Chris Butters, Warwick University, UK



The University  
of Warwick

**PASSIVHAUS: (what do «passive» and «active» mean??)**

**Reducing heat loss to nearly zero (or in hot climates, heat gain)**

**Adding most efficient technology**

**Getting builders to do it right**

**Getting users to use it right**

**The results (POE surveys): not nearly as good !!**

**The lesson we can't keep ignoring is that sustainability is about people and their consumption. Hence, the very First question is: how big a house do you need?**

**Smaller = less land, less energy and less cost**

How much space is enough?

Average residential floor space per capita in m<sup>2</sup>



Note: data for 2009 builds, \* China figures urban only, assumes average national household size  
Sources: CommSec, RBA, UN, US Census  
[shrinkthatfootprint.com](http://shrinkthatfootprint.com)





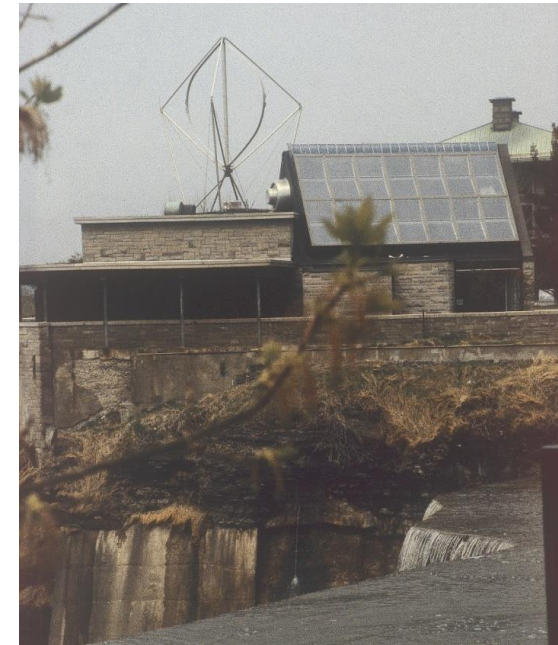
## ***THE NEED FOR ECOMINIMALISM***

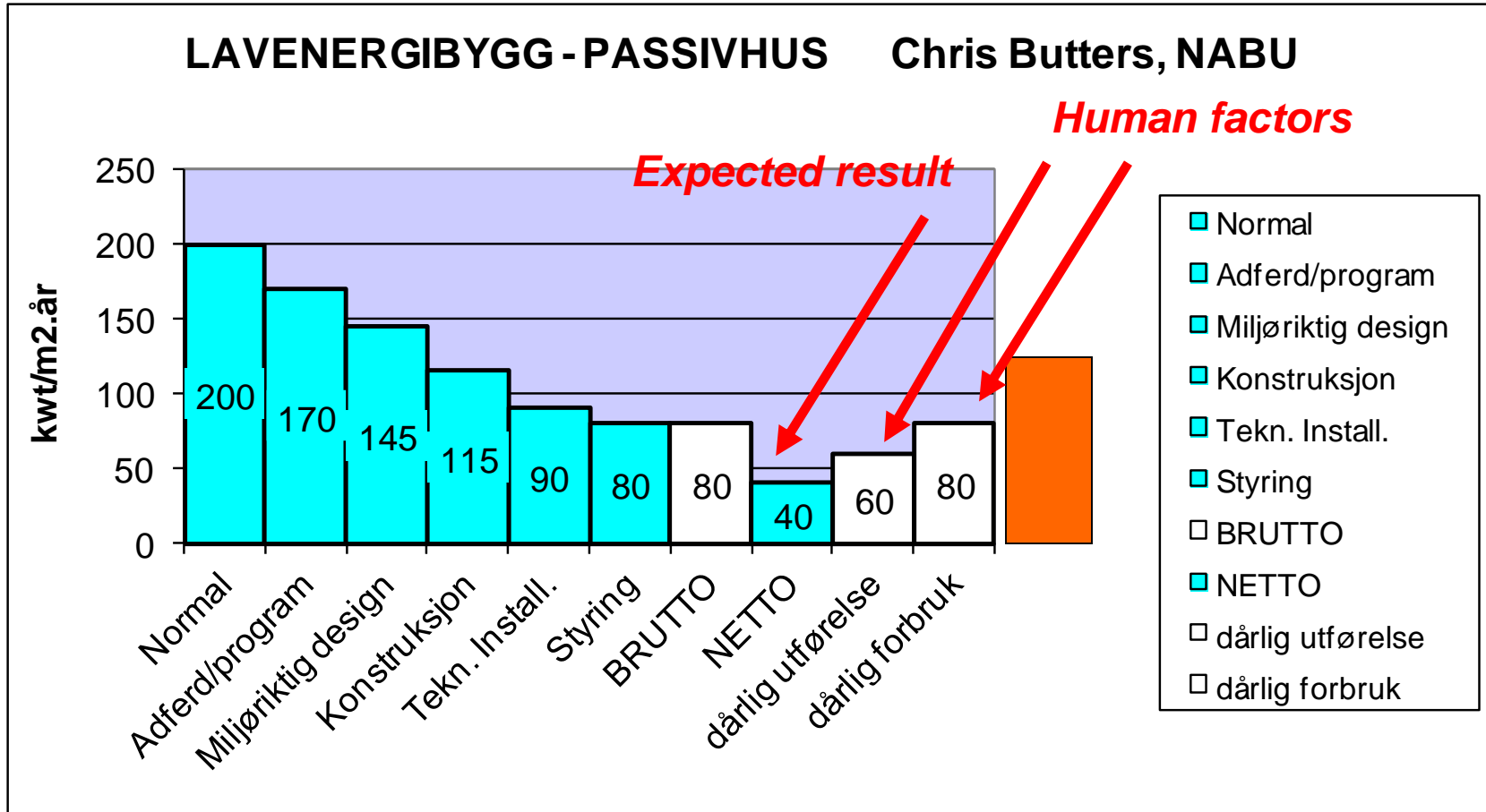
*There's too much ecotechnology !*



***it gives the message  
that eco-architecture***

- is very expensive***
- has to look special***
- is only for greenies***





From theory to reality: research today – and policy !! – focuses on technical factors and potential efficiency gains. But other factors are "equally real": design, communication, work quality, behaviour, ...



## **LESSONS FROM THE PASSIVHAUS MOVEMENT:**

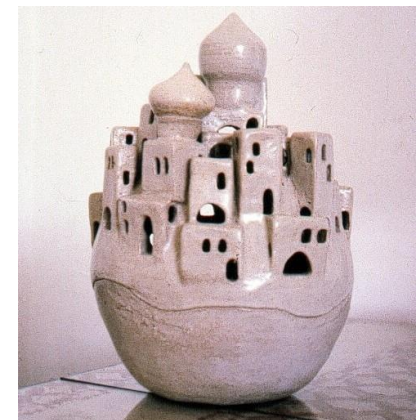
**Too much ecotechnology and/or supply side focus  
(a recurring issue since the 1970s – «eco-bling» sells)**

**Theoretical efficiency is easy on paper (... 85% heat recovery  
of MVHR was found to be 30% in reality)**

**German builders may be methodical, the rest of us aren't!  
(and most homeowners don't have a clue)**

**Building energy policies, incentives etc are  
often very poorly designed**

**Local initiatives are a key to success**



## Factors that decrease the real efficiency, usefulness and/or economic sense of MVHR systems

1. Technical spaces > 15 % of built volume; cost + grey energy !
2. Air leakages 10-40% of oxygen needs, esp. in windy regions
3. Embodied energy of the ventilation system itself (+ other emissions)
4. Passivhaus precision in the whole building industry?? Hmm ...
5. Buildings become less airtight over time
6. Typically lose 1% efficiency each year) (or more?)
7. Warmer climate > less heat need > MVHR less profitable
8. Often deliver FAR less than promised. Sweden: av. **under 30% !!!**
9. RH: let hygroscopic materials do the job! (genuinely "passive")
10. Increases electricity use and hence climate emissions
11. Old buildings: airtightness almost impossible (+costs + arch.impact)
12. Non-technical issues: noise, dry air, draughts, failure, radiation ...
13. Robustness: design, installation, operation, maintenance (domino)

Working with non-technical aspects, adaptive comfort and user behaviour may be far more effective and far cheaper



## **LESSONS FROM THE PASSIVHAUS MOVEMENT:**

- 1. Initial focus on one thing only (space heating energy)**
- 2. Focus shifts towards embodied energy/carbon**
- 3. Focus shifts towards real-life construction inefficiency and disappointing technical efficiencies**
- 4. Focus shifts towards behaviour, rebound effects etc**
- 5. Ecominimalism? (keep it simple, stupid !!)**

