

Tips for effective presentation

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Why presentation skills are important

**As a professional,
you are expected to give
presentations.**

- Class
- Job interview
- Conferences
- Communication with collaborators
- Leading a team



Why presentation skills are important



Boring presentation



Engaging presentation

The rule of three

- Give a compelling structure to presentation
- Keep it simple
- Keep your audience engaged



Preparing a presentation



Create an easy-to-follow structure

A compelling
introduction

Offer a body
of evidence

Sum up with
key takeaways

No more than 10 slides in total

Content & Design

Create an easy-to-follow structure

Slide 1

Introduction
Why are you
doing this?

Impact

Content & Design

Create an easy-to-follow structure

Slide 1

Slide 2

Introduction
Why are you
doing this?

Literature
review

Impact

Acknowledge
others work
& define the
problem

Create an easy-to-follow structure

Slide 1

Slide 2

Slide 3

Introduction
Why are you
doing this?

Literature
review

Aims,
objectives
& methods

Impact

Acknowledge
others work
& define the
problem

Define your
project aims
and scope

Create an easy-to-follow structure

Slide 1

Slide 2

Slide 3

Slide 4-9

Introduction
Why are you
doing this?

Literature
review

Aims,
objectives
& methods

Result &
Discussion

Impact

Acknowledge
others work
& define the
problem

Define your
project aims
and scope

Discuss
your
findings

Create an easy-to-follow structure

Slide 1

Slide 2

Slide 3

Slide 4-9

Slide 10

Introduction
Why are you
doing this?

Literature
review

Aims,
objectives
& methods

Result &
Discussion

Conclusion
Acknowledgment

Impact

Acknowledge
others work
& define the
problem

Define your
project aims
and scope

Discuss
your
findings

Summarise

Less really is more

No more than six words per slide

Break information down into bite sized chunks

Less really is more

Supercar Exterior

Facts about the Classic car
Versatility needs speed. That's why the Classic Car offers a maximum load capacity of 850 litres. With room for two golf bags and cases. It delivers V8 Twin Turbo at 307hp and a fuel consumption ranging from 12.2 to 20.5

Exterior advantages of the Classic Car
The exterior of the Classic Car combines the dynamic road-hugging focus of a coupé, delivering comfort in flat free tires, speed by its aerodynamics, handling by its new light weight material and visual perfection with Xenon lights and a beautiful air intake and reduced fuel.

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Supercar Exterior



- Flat free tires
- Xenon lights
- Air intake
- New material
- Aerodynamic
- Innovations

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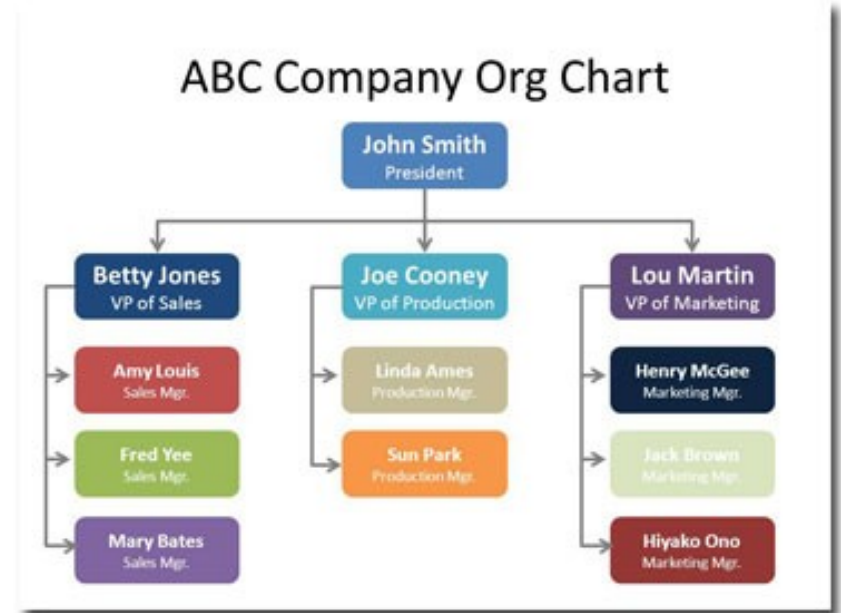
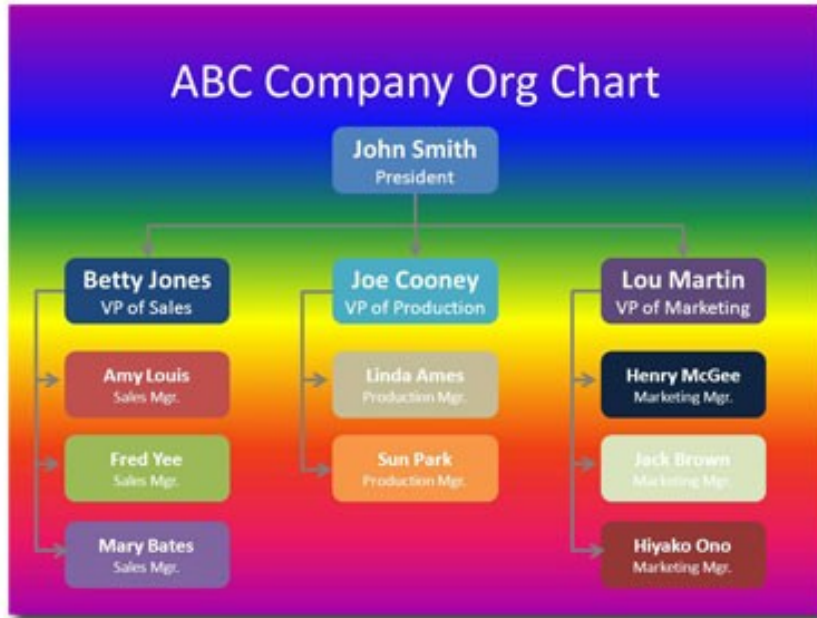
Design details

Use colour
carefully!

Be consistent
with your font
Font size: >24 point

Format for
perfection!

Design details



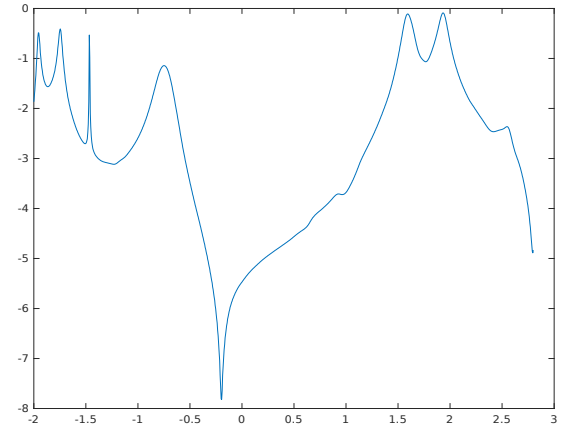
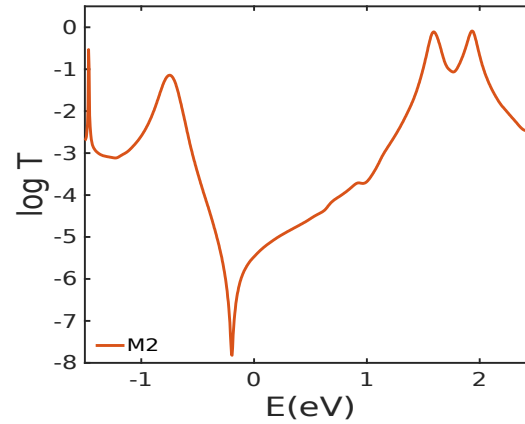
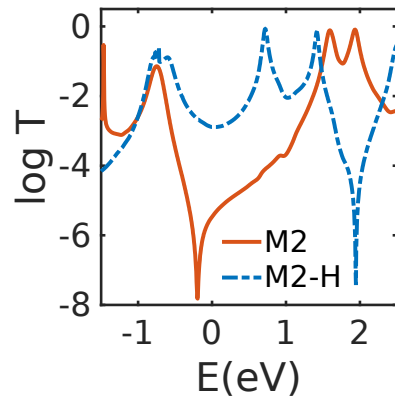
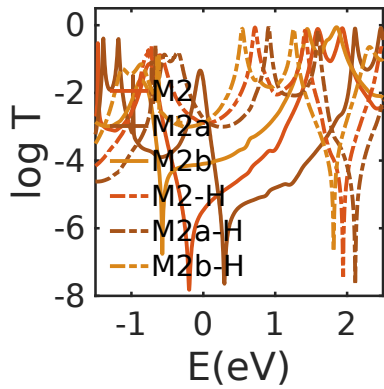
Design details

Bad Graphics

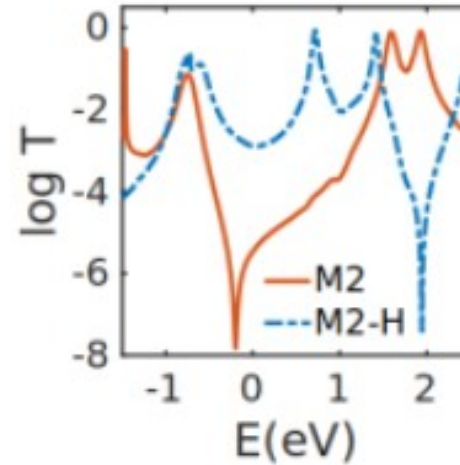
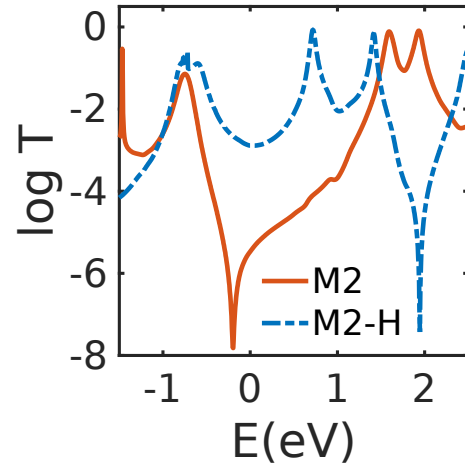


When using graphics, one good graphic will do better than several poor ones. Make good choices!

Design details



Design details



Content & Design

Example of our group presentation slide template

Title of slide

Reference

Slide number

Thermoelectric device

WARWICK
THE UNIVERSITY OF WARWICK

Hot

Cold

Thermoelectric material

nanolab.UK | H Sadeghi, Nanotechnology, 2018, 29 (37), 373001

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Content & Design

Polish several times

Start Messy

Edit ruthlessly

Get someone else
to look at it



Have a strong opening

Be different, Tell stories

Ask a question

Tailor it to your audience



Be genuine

Don't be afraid
to mess up

You can use humor

Open up and
be vulnerable



Have a plan for a smooth delivery

Practice, Practice and Practice

Have backup
material

Use a timer
and a remote

Record yourself
and watch / listen

To conclude, focus on audience value

Leave your audience
with an emotional impression

Use a pause for key takeaways

Make your core message sing



An Example

https://www.ted.com/talks/amy_cuddy_your_body_language_may_shape_who_you_are?referrer=playlist-before_public_speaking