Stefan Marcus

MSc Biotechnology, Bioprocessing & Business Management (BBBM)
Stefan graduated in 2012

Stefan’s background and a bit about why he chose Warwick
I’m a Romanian national but studied Biomedical science in Canada as my undergraduate degree. I’ve always been involved in science! I found that BBBM was a highly rated course at a top university in the UK, which could also be completed in a shorter time vs Canada.

Stefan’s first impressions of Warwick
Orientation was amazing and definitely a highlight of my time at Warwick. I met people during that week who are still my friends today and I’m glad I went! The university is huge, beautiful, and everything you need is on campus.

What did Stefan like most about the University and his degree?
The experience of studying in a different country with students from all over the world was amazing. Due to the module-based course, it was great learning about subjects that I knew very little about before coming here. The professors and staff were very helpful, and welcomed any questions or concerns we had about the assignments or the course in general, which I feel greatly contributed to my success.

What does Stefan feel he gained from his degree?
I think I’ve gained quite a few skills that are useful not only professionally but also personally. Overall, I am more confident in communicating from presenting so often and have become a strong team player due to the group work that is required in several modules.

In addition to building on the science concepts learned in my undergrad, this course has given me an excellent grasp of business, accounting, and also marketing theories. This is crucial as it has allowed me to develop a successful career in marketing, while giving me the confidence to even start my own business, www.mementio.com.
What is Stefan doing now?
I now have six years of experience in digital marketing & research, working for amazing companies like Pfizer, Dove, GSK, and Danone. Currently, I’m Digital Brand Manager at Tilda, managing all the tasty digital campaigns and the online ecosystem.

Stefan’s advice to prospective students
Lots of stressful nights but in the end it paid off and it's not a big deal once you accept the Learning Grid as your second home. Study hard but don’t forget the rest of the university experience!