

Warwick Agents and Games in Economic Research

Gian Lorenzo Spisso

February 11, 2016

Outline

- ① Intro to WAGER and practical stuff
- ② Methodological issues (brief!?)
- ③ Potts-like models of fashion
- ④ A Markov model of chaining
- ⑤ A diffusive system

WAGER

- Shared interest in economics topics
- Particular intersection of interests: many, heterogenous, interacting agents
- More specifically interests revolve around:
 - (Evolutionary) Game Theory
 - Networks
 - Opinion Dynamics
 - Interacting Particle Systems
 - Agent Based modeling

- Meet and share or discuss our research
- Format: fortnightly meeting?
- Not too formal (slides are not generally expected)
- Relevant references or other on-topics talks are welcome!

A word of warning...

The case for microfoundations

- Macroeconomics until the 70ies...
- ...fitting large polinomyials to time series (ehm, VERY ROUGHLY)
- But, people react to policy stance over time and adjust
- Aggregate relations might change
- Lucas (1976) Microfoundations are required
- Study “deep” parameters governing decision making (elasticities, risk aversion)
- Draw policy conclusions

The case for rationality

How to describe agents behavior? (1)

Rationality, in some form, provides a direction to answer (2).

The word has many meanings in economics:

- Rational preferences: $\succeq: X \times X \rightarrow X$ is a complete preorder
- Agents act according to their preferences to maximize utility
- Full rationality: unlimited “computing power”
- Rational Expectations: agents choice coincide with the equilibrium prediction of the model

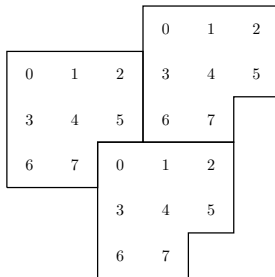
The case for microscopic interactions

When does the aggregate differ from the whole? (2)

- Only for quasi-linear preferences (Gorman, 1961)
- Sonnenschein-Mantel-Debreu th.
- When do economic effects (incentive) trump other effects?
- Some of these questions may be cast in economic terms (spillover, externalities, role of informations)
- Often provide good “why”s, they might not be “actionable”

Potts-like models of fashions

- Agents $i \in \mathcal{I} = \{1, \dots, N\}$
- Arrayed on lattice Λ with helical boundary conditions
- Neighbors of i , $B_i = \{j \in \mathcal{I} : (i \pm 1) \bmod N, (i \pm L) \bmod N\}$



Each chooses a style $x_i \in \{1, \dots, q\}$ according to the utility function

$$V_i(x) = u(x_i) + S(x_i, x_{-i}) + \epsilon(x_i) \quad (3)$$

Agents choose according to the utility function:

$$V_i(x) = \underbrace{u(x_i)}_{\text{Private Utility}} + \underbrace{S(x_i, x_{-i})}_{\text{Social Utility}} + \underbrace{\epsilon(x_i)}_{\text{Noise}} \quad (4)$$

- $\epsilon(x) \sim GEV(0, \beta^{-1})$
- $f(x) = e^{e^{-\beta x}}$

Agent picks x over y if:

$$\mathbb{P}(V_i(x) > V_i(y)) = \mathbb{P}(\epsilon(x) - \epsilon(y) > K) = \frac{e^{\beta \bar{V}_i(x)}}{e^{\beta \bar{V}_i(x)} + e^{\beta \bar{V}_i(y)}} \quad (5)$$

Possible forms of $S(x_i, x_{-i})$:

- $J \sum_{j \in B_i} (x_i - x_j)$ Linear interactions
- $J \sum_{j \in B_i} \delta_{x_i, x_j}$ Potts
- $J \sum_{j \in B_i} x_i \tanh(x_i - x_j)$ Tanh

Markov process

- Pick agent with probability $\frac{1}{N}$
- Pick style with probability $\frac{1}{q}$
- Agent switch from y_i to x_i with prob. $\mathbb{P}(V_i(x) > V_i(y))$

This defines a Markov process $\{x_t\}_{t \geq 0} \in \prod_t \Omega_t = \{1, \dots, q\}^\Lambda$

$$x^{jl} := \begin{cases} x_i^{jl} = x_i & , \forall i \neq j; \\ x_j^{jl} = l & \text{othw.} \end{cases}$$

Transition rates matrix ϕ :

- $\phi(x, x^{jl}) = \frac{\exp\{\beta \bar{V}_i(x^{jl})\}}{Nq}$
- $\phi(x, x) = -\sum_{j,l} \phi(x, x^{jl}) =: -\phi_x$
- $W_x := \inf\{t \geq 0 : x_t \neq x\}$
- $W_x \sim \exp(\phi_x)$

Stationary distribution

$$\mu(x) = \frac{\exp\{\beta \sum_i \bar{V}_i(x)\}}{\sum_{z \in \Omega} \exp\{\beta \sum_i \bar{V}_i(z)\}} \quad (6)$$

Proof by checking detailed balance, since reversibility implies stationarity:

$$\mu(x)\phi(x, y) = \mu(y)\phi(y, x) \quad (7)$$

Irreducibility implies that this is the unique distribution.

- Behavior of player is fully rational under heavy discounting
- Many boundedly rational alternative interpretations
- Distribution places most weight on configuration with highest “Bentham welfare”
-

Possible form of $S(\cdot)$

$$V_i(x) = \underbrace{u(x_i)}_{\text{Private Utility}} + \underbrace{S(x_i, x_{-i})}_{\text{Social Utility}} + \underbrace{\epsilon(x_i)}_{\text{Noise}} \quad (8)$$

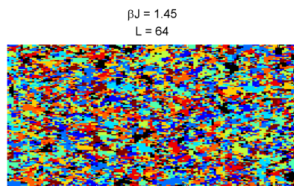
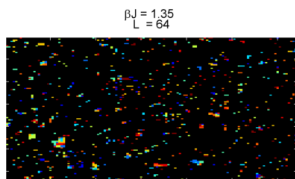
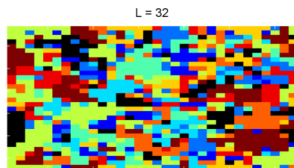
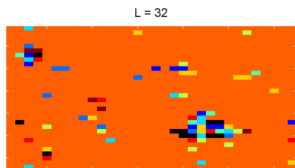
Pick extreme case: $u(x_i) = 0$

$$S(\cdot) = J \sum_{j \in B_i} (x_i - x_j) \quad (9)$$

- Places uniform weight on all configuration
- Baseline
- Interactions need to be non-linear

$$S(\cdot) = J \sum_{j \in B_i} \delta_{x_i, x_j} \quad (10)$$

- Favors alignment
- “Well-known”
- Order parameter $\langle q \delta_{x,y} - 1 \rangle$



Some questions:

- How does deviance emerge and how do deviants become the norm?
- What do the equilibria look like?
- Is opacity relevant?
- What can this model be applied to?
- Dynamics and time scales

Possible form of $S(\cdot)$

$$S(\cdot) = J \sum_{j \in B_i} x_i \tanh(x_i - x_j) \quad (11)$$

- Non-odd function
- People like to imitate “better” styles (higher x_i)
- Relative to where they are

Some references

- Blume, L. E. [The Statistical Mechanics of Strategic Interaction](#). *Games and Economic Behavior*, 5(3):387–424, 1993
- Young, H. P. [The Evolution of Conventions](#). *Econometrica*, 61(1):57–84, 1993
- Durlauf, S. [Statistical Mechanics Approaches to Socioeconomic Behavior](#). *NBER Technical Working Paper Series*, 203, 1996
- Kandori, M., Serrano, R., and Volij, O. [Decentralized trade, random utility and the evolution of social welfare](#). *Journal of Economic Theory*, 140(1):328–338, 2008
- Kandori, M., Mailath, G. J., and Rob, R. [Learning, Mutation, and Long Run Equilibria in Games](#). *Econometrica*, 61(1):29–56, 1993
- Anderson, S. P., Palma, A. D., and Thisse, J. F. [Discrete Choice Theory of Product Differentiation](#). MIT Press, 1992
- Kolokoltsov, V. [The evolutionary game of pressure \(or interference\), resistance and collaboration](#). dec 2014

Why do chain beget chains? A Markov version

We turn Page and Tassier (2007) into a Markov model.

- Set of markets $\mathbb{K} = \{1, \dots, k, \dots, K\}$, locations with periodic boundary.
- Set of hedonic characteristics $\mathbb{L} = \{1, \dots, l, \dots, L\}$, tastes
- Firms have $\mathbb{Q} = \{0, 1, \dots, q, \dots, Q\}$

Transition rates:

$$\begin{aligned} \phi(x \rightarrow y = x^{lk}) = & \\ & (1 - \delta_{x_{lk}}) D_{lk}(y) [(KLQ)^{-1} + \delta_{x_{lk+1}, x_{lk}} + \delta_{x_{lk-1}, x_{lk}}] + \\ & + \frac{\delta_{x_{lk}}}{D_{lk}(y)} \end{aligned}$$

Demand is given by:

$$D_{lk}(y) = \frac{y_{lk} + 1}{1 + y_{l+1k} + y_{l-1k}} \quad (12)$$

Pricing on the line

Work in progress, together with Andrea Pizzoferrato

- Lattice $\Lambda = \{1, \dots, N\}$
- Occupation number η_i
- Fixed(?) number of consumers N
- Reserve price \bar{p}

$$\begin{aligned} \phi(\eta, \xi) = \frac{1}{N} & \left[\delta_{\xi_i, \eta_i+1} \left(\frac{N - \eta_i}{\bar{p} - p_i} \right) \sum_j \left(\frac{\bar{p} - p_j}{N - \eta_j} \right) \right. \\ & \left. + \delta_{\eta_i, \eta_i-1} \left(\frac{\bar{p} - p_i}{N - \eta_i} \right) \sum_j \left(\frac{N - \eta_j}{\bar{p} - p_j} \right) \right] \end{aligned} \quad (13)$$

Each location is a shop, shop act on a different time scale (w.r.t. customers) and set p_i to maximize the flow of customer.

Next meeting: 25 February 2016, 5pm, D1.07.
Speaker TBA

Thank you for your attention!

References

- Anderson, S. P., Palma, A. D., and Thisse, J. F. *Discrete Choice Theory of Product Differentiation*. MIT Press, 1992.
- Blume, L. E. The Statistical Mechanics of Strategic Interaction. *Games and Economic Behavior*, 5(3):387–424, 1993.
- Durlauf, S. Statistical Mechanics Approaches to Socioeconomic Behavior. *NBER Technical Working Paper Series*, 203, 1996.
- Gorman, W. M. On a Class Of Preference Fields. *Metroeconomica*, 13(2):53–56, jun 1961.
- Kandori, M., Mailath, G. J., and Rob, R. Learning, Mutation, and Long Run Equilibria in Games. *Econometrica*, 61(1): 29–56, 1993.
- Kandori, M., Serrano, R., and Volij, O. Decentralized trade, random utility and the evolution of social welfare. *Journal of Economic Theory*, 140(1):328–338, 2008.
- Kolokoltsov, V. The evolutionary game of pressure (or interference), resistance and collaboration. dec 2014.
- Lucas, R. Economic Policy Evaluation: A Critique. *Carnegie-Rochester Conference Series on Public Policy*, pages 19–46, 1976.
- Page, S. and Tassier, T. Why chains beget chains: An ecological model of firm entry and exit and the evolution of market similarity. *Journal of Economic Dynamics and Control*, 31(10):3427–3458, 2007.
- Young, H. P. The Evolution of Conventions. *Econometrica*, 61(1):57–84, 1993.