

## WBS Undergraduate Modules Overview 2020-21

### Information for Students External to WBS

WBS welcomes over 2000 Warwick students each year to study a range of undergraduate modules. This document provides an overview of the WBS undergraduate elective modules that are available to Warwick students in 2020-21.

Elective modules are arranged by topic and details of the following are then provided:

- Term of study
- Pre-requisite modules - modules that you must have studied at least one of to apply for this module
- Excluded modules – modules that you cannot take in conjunction with this module. If you have already taken one of these modules it excludes you from applying for the module.
- Availability - restrictions will be noted if the module is only available to certain courses or year groups at Warwick

Please review my.wbs for more information and remember that module applications must be made BOTH on my.wbs and with your Department.

MORSE students: Please note that some modules are available through your course regulations. Other modules may need to be taken as an Unusual Option. Please refer to your course regulations for guidance.

If you have any questions you can contact our WBS Undergraduate Team. Get in touch by:

- Email – [undergraduate@wbs.ac.uk](mailto:undergraduate@wbs.ac.uk)
- Phone – 024 765 24687
- Visiting – WBS ground floor, room 0.002b

**IMPORTANT: This information is provided on 13<sup>th</sup> April 2020 and changes may be made to any aspect of the module information provided, including the overall provision of the module. Updated versions may be published. The Module Applications system on my.wbs will display the modules available to you and supersedes all information in this document.**

## Accounting

Module Code	Module Title	Term	Pre - Requisite module(s)	Excluded modules	Availability
IB1330	Foundations of Accounting	Autumn		IB1240 ST3350	Available to 2 <sup>nd</sup> year students
IB3370	Business Taxation	Spring	IB1240, IB1330, IB1460		Available to final year students
IB3730	Advanced Management Accounting	Autumn	IB2320		Available to final year students
IB3F00	Auditing, Governance & Accountability	Autumn	IB2340		Available to final year students

## Business Law

Module Code	Module Title	Term	Pre - Requisite module(s)	Excluded modules	Availability
IB3F20	Company Law	Autumn			Available to final year students excluding Law students.
IB3G40	Law for Entrepreneurs	Spring			Available to final year students excluding Law students.

## Behavioural Science

<b>Module Code</b>	<b>Module Title</b>	<b>Term</b>	<b>Pre - Requisite module(s)</b>	<b>Excluded modules</b>	<b>Availability</b>
IB3H90	Strategic Games	Spring			Available to final year students
IB3J00	Behavioural Economics	Spring			Available to final year students

## Digital Business

<b>Module Code</b>	<b>Module Title</b>	<b>Term</b>	<b>Pre - Requisite module(s)</b>	<b>Excluded modules</b>	<b>Availability</b>
IB2610	Enterprise Information Systems	Spring			Available to second year and final year students
IB2B40	Digital Business in Modern Organisations	Autumn			Available to second year and final year students
IB3700	Managing Strategy in the Digital Era	Spring			Available to final year students
IB3K10	Global Sourcing and Innovation	Autumn			Available to final year students

## Entrepreneurship & Innovation

<b>Module Code</b>	<b>Module Title</b>	<b>Term</b>	<b>Pre - Requisite module(s)</b>	<b>Excluded modules</b>	<b>Availability</b>
IB2170	Starting a Business	Autumn		ES2A60	Available to second year and final year students
IB2680	Entrepreneurial Finance and Venture Capital	Spring			Available only to MORSE second year students
IB2CE	Corporate Entrepreneurship	Spring			Available to second year and final year students
IB3950	Finance in New Ventures	Autumn	IB1140, IB1250, IB1320, ES1750		Available to final year students
IB3F60	Understanding Enterprise	Autumn			Available to final year students

## Finance

<b>Module Code</b>	<b>Module Title</b>	<b>Term</b>	<b>Pre - Requisite module(s)</b>	<b>Excluded modules</b>	<b>Availability</b>
IB1320	Foundations of Finance	Spring		IB1140, IB1250	Available to first and second year students
IB2530	Principles of Finance I	Autumn	IB1320	IB2350, IB2660, EC3300, ST3390	Available to second and final year students
IB2540	Principles of Finance II	Spring	IB2530	IB3330, IB2350, IB2360, ST3390	Available to second and final year students
IB3570	Investment Management	Autumn	IB2350, IB2530, IB2660, ST3390		Available to final year students
IB3590	Derivatives and Risk Management	Spring	IB2350, IB2530, IB2660, ST3390		Available to final year students
IB3940	International Financial Management	Autumn	IB2350, IB2530, IB2660 ST3390		Available to final year students
IB3H70	Mergers and Acquisitions	Spring	IB2350, IB2530, IB2660		Available to final year students

## Marketing

Module Code	Module Title	Term	Pre - Requisite module(s)	Excluded modules	Availability
IB2FOM	Foundations of Marketing	Autumn		IB1170	Available to second year and final year students
IB3260	Consumer Behaviour	Spring	IB2090		Available to final year students
IB3650	Marketing Communications	Autumn	IB2090, IB3850		Available to final year students
IB3870	Marketing Strategy	Autumn	IB2090		Available to final year students
IB3880	International Marketing	Spring	IB2090, IB3850		Available to final year students

## Operations Management

Module Code	Module Title	Term	Pre - Requisite module(s)	Excluded modules	Availability
IB2440	Managing Customer Service	Spring			Available only to MORSE final year students
IB2470	Improving Process Performance	Spring			Available to second year and final year students
IB3820	Project Management	Autumn			Available to final year students
IB3840	Supply Chain Management	Autumn			Available to final year students

## Operational Research

Module Code	Module Title	Term	Pre - Requisite module(s)	Excluded modules	Availability
IB2070	Mathematical Programming 2	Autumn	IB1040, IB1210		Available to second year and final year students
IB3200	Simulation	Spring			Available to final year students
IB3490 / IB4080	Operational Research for Strategic Planning	Autumn			Available to final year students as IB349 Available to MMORSE final year students as IB408
IB3520	Applied Optimisation Methods	Spring	IB1040, IB2070		Available to final year students
IB3A70	The Practice of Operational Research	Spring			Available to final year students
IB3J20 / IB4110	Decision Making under Uncertainty	Autumn			Available to final year students as IB3J20 Available to MMORSE final year students as IB4110
IB3J30	Mathematical Game Theory	Autumn			Available to final year students
IB3K20	Financial Optimisation	Spring	IB104/ IB207		Available to final year students

### **NOTE for MMORSE students:**

A selection of Masters Business modules are available to you in the final year of your MMORSE course. This includes modules such as the MMORSE Dissertation, Analytics in Practice, Data Management, Supply Chain Analytics and Pricing Analytics. Please use the WBS module application system to view full details of these modules.

## Organisational Management

Module Code	Module Title	Term	Pre - Requisite module(s)	Excluded modules	Availability
IB2390	Changing Organisations	Spring		IB2020	Available to second year and final year students
IB3E60	Ethical Issues & Social Responsibility in Contemporary Business	Spring			Available to final year students
IB3H40	Styles of Coaching and Team Leadership	Spring			Available to final year students
IB4090	Business and Society in Contemporary Germany	Spring	Sufficient knowledge of German		Available to final year students

## Human Resource (HR) Management

Module Code	Module Title	Term	Pre - Requisite module(s)	Excluded modules	Availability
IB2MPO	Managing People and Organisations	Spring			Available to second year and final year students
IB2400	Understanding Employment Relations	Spring			Available to second year and final year students
IB3610	Equality and Diversity	Autumn			Available to final year students
IB3620	Managing Human Resources	Spring			Available to final year students



## Strategy & International Business

Module Code	Module Title	Term	Pre - Requisite module(s)	Excluded modules	Availability
IB3680	International Business Strategy	Spring			Available to final year students
IB3D80	Corporate Strategy Part A	Autumn			Available to final year students

## Business & Management

Module Code	Module Title	Term	Pre - Requisite module(s)	Excluded modules	Availability
IB3130	Business Studies I	Spring		Many excluded modules*	Available to final year students

\*Please note there are many excluded modules for IB3130. If you choose this module it is likely this is the only module you will be studying in WBS. It provides a useful and broad overview of business and management topics for anyone in their final year wishing to sample business education.