

CADE 2017

Presentations for Parallel Sessions

Friday, 2nd June

Parallel Session 1: 10:15-12:00

Sweatcoin: Developing novel algorithms to re-define rewards for physical activity

Mark Elliot (University of Warwick); Anton Derlyatka (Sweatco Ltd); Dmitry Koval (Sweatco Ltd)

Private-public paradox in social technology consumption: Moving beyond Technology Acceptance models towards a dynamic Paradox Theory of ongoing technology consumption

Suket S. Parihar; Anna Watson; Sue Halliday; Ariadne Kapetanaki (University of Hertfordshire)

Smart service design: Efficiency and effectiveness of digital interactions for customer contact

Steve Pearce (University of Bristol)

Parallel Session 2: 10:15-12:00

That HAT really ties your outfit together: Integrating wearables into an IoT ecosystem to augment device functionality and increase utility

Helen Oliver (University of Cambridge/The Alan Turing Institute)

Users' preferences towards online privacy: The case of GDPR

Michał Paliński (University of Warsaw); Maciej Sobolewski (University of Warsaw)

Regulatory framework for over-the-top services (OTT): Is the European Union afraid of OTT?

Joanna Mazur (University of Warsaw)

Parallel Session 3: 12:15-13:15

Technology-enabled co-creation in restorative humanitarian aid delivery

Kyle Alves (The University of the West of England)

Sharing economy vs traditional firms: A war between standards?

Kristóf Gyódi (University of Warsaw)

Parallel Session 4: 12:15-13:15

Measuring servitization in the digital economy

Zena Wood (University of Greenwich); Glenn Parry (The University of the West of England); David Walker (University of Exeter); Marco Del Vecchio (University of Warwick)

Integrated process and project management in entrepreneurial service organizations

Arvi Kuura (Pärnu College, University of Tartu)

Parallel Session 5: 16:30-18:00

Programmable money, digital gold and the future of blockchain: Categorizing the affordances and expectations of a promising technology

Beth Kewell (University of Surrey); Catherine Mulligan (Imperial College London); Phil Godsiff (University of Surrey); Roger Maul (University of Surrey)

Do smart mobiles apps produce smart financial decisions?

Juan Moreno-Paredes (University of Southampton)

Parallel Session 6: 16:30-18:00

An empirical analysis of the number of Unique Browsers of the websites of UK regional newspapers

Michael Brightman (University of Central Lancashire)

Service experience participation styles in a young people's virtual world

Janet Ward (University of Sunderland); Johanna Gummerus (Hanken School of Economics); Mitchell Ness (Newcastle University)

Saturday, 3rd June

Parallel Session 7: 10:30-11:30

The impact of 3D printing on digital innovation in the sharing economy

Wen Liu (University of Cambridge)

Towards a strategic model of disruptions and equilibria in digital service systems

Albrecht Fritzsche (University of Erlangen-Nuremberg).

Parallel Session 8: 10:30-11:30

Augmented shopping in a socially-situated context: The role of augmentation on purchase decision satisfaction in an online shopping environment

Jonas Heller (University of New South Wales)