

The image shows a white truss bridge spanning a road. The text 'KT-BOX' is written in large, bold, blue letters on the left side of the bridge. Below it, the tagline 'Bridging the knowledge transfer gap in services' is written in smaller, blue, sans-serif font. The background is a blurred view of trees and a building.

KT-BOX

Bridging the knowledge transfer gap in services

“Are we getting the most value from our strategic partnerships?”

Co-creation Capability Assessment Tool (C-CAT™)

Application area

Teams collaborating closely with other businesses

Problem

Value is created through the relationships and interactions between organisation and not by products or services in themselves. This makes effective collaboration crucial to the success of strategic partnerships. Managing such relationships is often challenging and it is difficult to assess whether teams are effective and properly equipped to do so.

C-CAT™ has been developed to give rapid insight into a team’s capability to create value through collaborative working.

Benefits

- Objective evidence of service capability maturity
- Highlights areas of success to be celebrated and replicated
- Identifies constraints preventing effective service delivery
- Outlines recommendations for improvement
- Benchmarks across teams, programmes, business units or organisations

Approach and deliverable

C-CAT™ is rapid and resource efficient. It involves a brief staff questionnaire, some interviews and assessment of documentary evidence of process and performance.

The output is a detailed report covering areas of strength and where improvements would be most effective.

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