

Business benefits of a WMG education

There are many perceived benefits and value add that come about as a result of educating key individuals. Education is primarily aimed at individuals as it is these who actually undertake the courses and receive the certificate at Graduation. However, education at WMG is also about adding real value and benefits back into the sponsoring companies.

WMG Professional Programmes will:

- **Boost your company efficiency** – WMG programmes will enable individuals to make better decisions, through new knowledge, frameworks and case studies – *“experience gave me the confidence to deal with the challenges faced by the business and equipped me with the tools which I have used in my own career and for the benefit of the company”* - WMG graduate and Head of Global Combat Systems BAE Systems.
- **Increase the capability** of the individuals within your work place enabling them to do their current roles better.
- **Expand your company productivity** – each module is supported by a work based assignment which allows individuals to apply new knowledge and techniques into their role. They can educate colleagues on these new techniques thus embedding new ideas into the business, multiplying the added-value.
- **Educate your individuals to become the change agents** for your business going forward. *‘WMG prepares individuals to be able to present compelling arguments for changes within the business processes’* – Head of Worldwide Suppliers Integration Airbus.
- **Facilitate your staff recruitment**-those companies that are willing to sponsor participants on WMG programmes increase their recruitment power of the best people.
- **Improve your staff retention**- companies that develop and educate their staff have a better chance of retaining those individuals as their career progresses. Ambitious individuals need to see support and commitment from their companies to meet their ambitions. Some companies resist education because they think that those staff once educated will leave, the inverse is also true.
- **Provide networking opportunities** to benchmark your company practice against other major organisations in a safe environment. WMG works with over 500 companies internationally and with Key individuals from aerospace, automotive, construction, transport, defence, power generation, pharmaceuticals, finance, government and more. *“Engaging with people from a variety of backgrounds enhances the learning experience of all participants”*, CEO AstraZeneca
- **Achieve measurable benefits** - Education at WMG will have measurable benefits – *“£16.87 million worth of productivity improvements and cost-efficiencies”*, Leadership Development Manager Network Rail.

WMG has just received the Queens Anniversary Prize for Higher and Further Education in 2009/2010 and this was awarded for long-term continued partnerships with industry supporting competitiveness through people development. For further information about WMG Professional Programmes, visit our website go.warwick.ac.uk/wmgptmasters or call us on 02476 573 038.