

The EngD from a Student Perspective

Claudia Newton

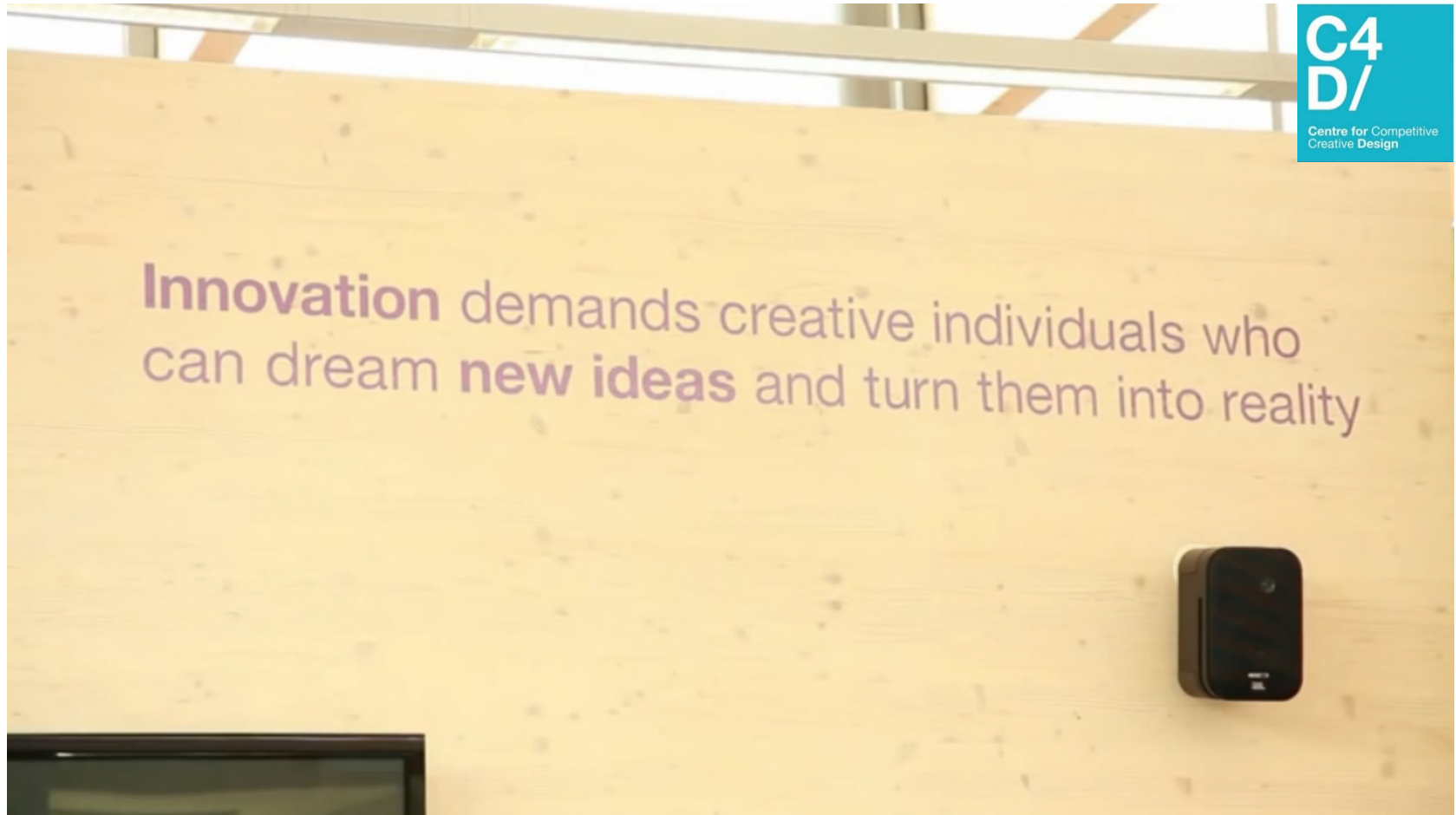
‘Sustainable Luxury’



Introduction

- First Class Honours in Psychology with Ergonomics – Loughborough University
- Master's in Design for Sustainability – Cranfield University
- User-Centred Design, User Experience Design, Lifecycle Analysis (LCA), Materials Selection
 - How to incorporate sustainable materials into the design and development of luxury products?

Why an EngD?



Progress so far...

- Presented at three conferences and two workshops
- Involvement in WMG's first ever Research & Innovation Conference
- International Placement in 2015 – Hong Kong Polytechnic Design School.
- Sponsor company

Future Plans?

- Best of both worlds
- Space for research
- Industry application and feedback
- Supervision and teaching
- Industrial experience



Thanks for Listening!

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