

ELECTRIFICATION FUNDAMENTALS Masterclass programme

12th November 2019, University of Warwick

This is a one-day, business-focussed course designed to enable those in the automotive supply chain the knowledge of electrification components, their manufacture and BOM content to be able to identify opportunities for them and start planning their market entry strategies.

The course will cover the commercial and technical landscape of electrification as well as a detailed look at motors, power electronics and batteries and their manufacture; three key assemblies.

Agenda

Timings		Session	Session	Presenters
9:00	9:10	1	Introduction to the day	Caroline Guest
09:10	10:30	2	Commercial Introduction	Steven Norgrove
10:30	12:00	3	Technical Introduction	David Greenwood
12:00	13:00		Lunch	
13:00	14:30	4	Motors and Power Electronics	David Simkin
14:30	16:00	5	Batteries	Martin Dowson
16:00	16:10	6	Where next?	Caroline Guest
16:10	17:30	7	Ask the Expert	All presenters set up in different areas for further discussions

