

## Industrial Digitalisation Technologies Skills Webinar

WMG, Digital Technologies Directorate

20<sup>th</sup> May 2021 | 10:00-11:30 AM | Online Webinar



**Are you feeling amazed by the sheer pace at which digital technologies are changing the face of modern manufacturing? With support from WMG's Digital Technologies Directorate, learn how to thrive in the changing world of manufacturing.**

Digital technologies can make manufacturing organisations increasingly competitive, profitable, and productive, yet the UK lags in the uptake of these technologies. The digitalisation of manufacturing has changed how products are designed, manufactured, sourced, operated, and serviced post-sale. These changes will be even more significant in the next few years, with rapid technology advancements and innovations that cannot be fathomed. The convergence of digital technologies also promises to recast the landscape of global manufacturing competition. This rapid technological innovation rate requires the current workforce to update their skills to equip them for emerging roles continually. The shortage of digital skills in the UK is the most severe obstacle to practical implementation and investment in industrial digitalisation. That is why digital skill development is so critical in closing the UK productivity gap.

WMG's Digital Technologies Directorate (DTD) is delighted to announce an Industrial Digitalisation Technologies Skills webinar featuring leading academics, researchers, and practitioners. One of the DTD primary objectives is to deliver a range of skill development and industrial training courses to support novice and expert in engaging and driving digital technologies and innovations. It also provides a platform for business engagement, delivers tailored advice, and identifies practical technology solutions to help your organisation overcome business challenges. These industrial training courses will enable the UK workforce to develop the skills that are increasingly important to the growth, innovation, and resilience of manufacturing businesses.

### Webinar Overview

The webinar is free to attend and takes place on 20<sup>th</sup> May 2021. It includes interactive talks relating to the industrial skills needed to support the shift to digital transformation, offering a non-technical, broad overview of digital technologies impacting manufacturing industries. It will present an insight into WMG's fully immersive, empowering, realistic and engaging digital skills training courses that ideally fit your business needs. The agile webinar format will consist of a 90-minute discussion, with plenty of opportunities to interact with experts during the feedback and discussion sessions. It will help you identify, explore, customise the skills training courses needed to empower your workforce to outlast the digital journey.

**What topics will you cover?**

- ✓ What is digital transformation
- ✓ Familiarise with various digital technologies
- ✓ How digital technologies are changing the world of manufacturing
- ✓ Uncover the skills needed for the growth, innovation, and resilience of manufacturing businesses
- ✓ Explore the range of WMG's digital skills training courses
- ✓ Input your business needs and tailor your own skills training courses and contents

**What will you achieve?**

- ✓ Understand various digital technologies
- ✓ How digital technologies are changing the world of manufacturing
- ✓ Realise the opportunities and challenges the digital technologies can bring to your business
- ✓ Highlight the skills needed to empower your workforce to outlast the digital journey
- ✓ Explore how you can cultivate these skills with WMG digital training courses
- ✓ Opportunity to shape the course contents
- ✓ Opportunity to inform the development of new curriculum and short courses and CPDs for your own business
- ✓ Networking with proactive businesses in development and deployment of industrial digital technologies

**Who is the webinar for?**

This webinar is for delegates who are considering or have been tasked with introducing digital technologies into their businesses (or) for anyone looking to understand how they can develop digital skills to thrive in manufacturing.

**Register your interest for free!**