

Detecting and Preventing Mass Marketing Fraud (DAPM) Stakeholder meeting- 22/11/18

Wesley Hotel, 81-103 Euston Street, NW1 2EZ- New Room

10:00 Arrival and refreshments

10:30 Mass Marketing Fraud around the world and the role of organized crime- Steve Baker (30 minutes)

11:00 'I GO CHOP YOUR DOLLAR'- Automatically Dismantling Online Dating Fraud- Dr Guillermo Suarez de Tangil (20 minutes)

11:20 Who are the victims and what is the impact on scam victims? – Professor Monica Whitty (20 minutes)

11.40 Panel session: current major cyber-scam concerns- Jonathan Frost, City of London Police, Wayne, Scam Survivors, Professor Mark Button, University of Portsmouth (5 minutes each plus discussion, 40 minutes total). Chair- Professor Tom Sorell

12.20 Lunch (65 minutes)

13:25 Detecting and disrupting cyber-enabled crime: towards advanced modelling of cyber criminal careers - Professor Awais Rashid (45 minutes)

14.10 Human detection of scams – change behaviour, experimental studies – Professor Monica Whitty (30 minutes)

14:40 Work with Southampton City Council on cybercrime- Jaswinder Kaur Mudhar (5 minutes)

14:45 Refreshment break (10 minutes)

14.55 Thematic analysis of scams – grounded theory analysis- Dr Matt Edwards and Dr Claudia Peersman (30 minutes)

15:25 Ethics- Professor Tom Sorell and Professor Monica Whitty (15 minutes)

15:40 Panel session: future directions in MMF- Professor Monica Whitty, Professor Awais Rashid, Steve Baker (20 minutes). Chair- Professor Tom Sorell

16:00 Meeting close