

JAGUAR LAND ROVER LIMITED

WMG x JLR STUDENT IDEATHON – TERMS AND CONDITIONS

These terms and conditions ("**Terms and Conditions**") apply to the WMG x JLR Student Ideathon (the "**Competition**"), which will take place between 7th October 2026 and 27th November 2026 ("**Competition Period**").

TERMS AND CONDITIONS

1. By entering the Competition, you confirm your acceptance and agree to these Terms and Conditions.
2. The Competition is promoted by Jaguar Land Rover Limited, a company registered in England and Wales (company number 1672070) and whose registered office is at Abbey Road, Whitley, Coventry, CV3 4LF (the "**Promoter**"). The Competition is partnered with WMG, an academic department of the University of Warwick (company number RC000678) and whose registered office is at WMG, International Manufacturing Centre, University of Warwick, Coventry, CV4 7AL (the "**Promotion Organiser**").
3. These Terms and Conditions apply so far as the law permits so, please read them carefully before entering.
4. These Terms and Conditions shall be governed by and construed in accordance with English law. The parties irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to deal with any dispute or claim that arises out of or in connection with these Terms and Conditions and the Competition.

CAN I ENTER THE COMPETITION?

5. The Competition is free to enter (no purchase necessary).
6. The Competition is open exclusively to masters, MBA or research students or undergraduate students enrolled full-time in a UK university; or students enrolled in a degree apprenticeship programme (including JLR level 6 apprentices); or students who completed their university course in 2026 and are awaiting formal graduation, aged 18 or over ("**Entrants**").
7. Entrants must have completed the Entry Form (as defined in clause 11).
8. In submitting an Entry Form (as defined in clause 11) to the Competition, Entrants confirm that they are eligible to do so and eligible to participate in the Competition, should they be selected, in accordance with clause 6. Submissions to the Competition are open from 11:00 (BST) on 7th October 2026 ("**Opening Date**") and closes at 23:59 (BST) on 1st November 2026 ("**Closing Date**") inclusive. Any submission before the Opening Date and after the Closing Date are automatically disqualified and will not be considered.
9. Entrants may only submit 1 (one) Entry Form (as defined in clause 11); any additional Entry Forms will not be considered.
10. Submission of Entry Forms will require internet access. This will not be provided by the Promoter.

HOW TO ENTER

11. To register submit your idea for the Competition, Entrants must complete the entry form available at <https://warwick.ac.uk/fac/sci/wmg/research/research-areas/supply-chain/jlr-ideathon> (“**Entry Form**”) by the Closing Date. Each Entrant must provide all required information, which shall include (but is not limited to):
 - (a) Their full legal name;
 - (b) Their email address;
 - (c) Name of university they are currently enrolled at or recently completed;
 - (d) Name of their university course or degree apprenticeship course;
 - (e) A valid UK phone number for them;
 - (f) Confirm they are 18 years old or over;
 - (g) Confirm that, to the best of their knowledge, their submission is their own original idea; and
 - (h) Answer the following question: *“As JLR works towards its ambition to become the benchmark for Sustainable Modern Luxury, how might we work with our suppliers and wider ecosystem to accelerate progress towards net zero while building a more resilient, transparent and future-ready supply chain?”*; and
 - (i) Confirm that by pressing submit, they are consenting to the Promoter using their personal data for the purposes of administering the competition outlined in the Terms and Conditions, this will include eligibility verification, judging the submissions and contacting them if they are shortlisted and / or a winner.
12. Only Entry Forms that have been answered in full, completed correctly and submitted (as may be determined by the Promoter in its sole discretion) will be considered.
13. If, for any reason, a technical interruption equipment failure, telephone failure, network, server, computer hardware or software failure or site failure or postal failure occurs and the Competition is not capable of running as planned or applications are not received or validly submitted or the Competition is disrupted, the Promoter reserves the right to cancel, terminate, modify or suspend the Competition if necessary.
14. Neither the Promotion Organiser nor the Promoter take any responsibility for Entry Forms that are misdirected, lost, mislaid, damaged or delayed in transit or other reasons, or received after the Closing Date, regardless of cause, including, for example, as a result of any postal failure, equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind. The Promoter will not accept proof of posting or transmission as proof of receipt of submission to the Competition.

15. The Promoter reserves the right to cancel, terminate, modify or suspend the Competition if necessary.

FINALLISTS FOR THE PITCH DAY EVENT

16. All valid Entry Form submissions will be reviewed against defined assessment criteria prepared by the Promoter and the Promotion Organiser (which shall include: relevance to the challenge statement, strength and clarity of the idea/concept, originality and innovation, feasibility and practicality, and potential business impact) and successful entries will be selected by a panel of the Promoter's and Promotion Organiser's supply chain experts.
17. Successful entrants will be emailed by the Promoter or the Promotion Organiser within 7 (seven) working days from 2nd November 2026 using the telephone number or email address provided in their Entry Form and invited to the next round of the Competition (set out in clause 18 below).
18. Following the email set out in clause 17 above, a total of 10-20 (ten to twenty) Entrants (or such other number as the Promoter may determine in its sole discretion) will be invited to present in person in front of a panel of senior stakeholders of the Promoter ("**Panel**") on 27th November (or such other day as may be communicated by the Promoter) ("**Pitch Day**") in the UK.
19. Entrants who fail to attend the Pitch Day in person for any reason will be automatically disqualified from the Competition.
20. The Panel will select 3 (three) successful Entrants from the Pitch Day and allocate them with 1st, 2nd and 3rd place ("**Winner(s)**") subject to clause 21.
21. The Winners determined by the Panel will be at the sole discretion of the Panel and shall be final.

THE PRIZES

22. Pursuant to clause 20, there will be 3 (three) Winners in total. The Winners selected will be subject to due diligence checks by the Promoter to ensure alignment with the Promoter's brand values. The Winners determined by the Panel will be final.
23. Winners may only win 1 (one) Prize throughout the duration of the Competition.
24. The Winners will be contacted via phone and/or email using the telephone number or email address provided with their Competition entry within 10 (ten) working days from the Pitch Day and may be asked to confirm their full legal name, postal address, BACs/ IBAN details and that they accept the Prize.
25. The Winner will be announced in The Promotion Organiser's and the Promoter's owned media channels on a date to be determined by the Promoter.
26. It is the responsibility of each entrant to ensure that all contact details provided are accurate for notification of any Prize won by the Winner.

27. Each Winner will win a Prize. The Prizes are:
- (a) For third place, JLR merchandise (up to the value of £100 (one hundred pounds sterling));
 - (b) For second place, a cash prize of £500 (five hundred pounds sterling); and
 - (c) For first place, a cash prize of £3000 (three thousand pounds sterling);
- (the “**Prize(s)**”).
28. The Prize detailed in clause 27(a) will be posted to Winner's home address (that the Winner shall provide pursuant to clause 24) using royal mail recorded delivery. The Promoter does not take responsibility for any Prize that is mislaid, damaged or failed to be delivered to the Winner after the point of postage and shall owe no further liability to the Winner after this point.
29. Cash prizes set out in clauses 27 (b) and (c) shall be paid by the Promotion Organiser to Winners via bank transfer 60 (sixty) business days following receipt of valid bank account details from the Winners. For the avoidance of doubt, “business day” means any day (other than Saturday, Sunday or public holiday in England) on which banks are open for business in London.
30. The Prizes are non-transferable, non-negotiable and may not be claimed by a third party on any Winner's behalf.
31. Winners shall not, while publicising that they are a Winner or displaying the Prize, display or publicise any political slogans or homophobic language, images of a lewd or explicitly sexual nature, images containing logos of competitors and overt brand sponsorship or anything else deemed to be ambush marketing or an abuse of the Promoter, content which is defamatory, obscene, illegal, vulgar, offensive or otherwise unsuitable or infringes others' rights (including intellectual property rights) or reflects negatively upon the Promoter. Participants must ensure that all ideas submitted comply with all applicable laws and regulations and do not involve or encourage any conduct that would breach competition laws, intellectual property rights, data protection laws or any other legal requirements. Any non-compliant submission may be disqualified.
32. Each entrant agrees and acknowledges that any breach of this paragraph will cause significant damage and loss to the Promoter.
33. If the Promoter subsequently discovers any Winner is ineligible or a Winner has breached these Terms and Conditions, or foul play or unethical conduct is suspected under these Terms and Conditions, then the Promoter reserves the right to revoke or reclaim the Prize and offer it to an alternative Entrant.
34. The Winners accept that the Competition could be cancelled or suspended for any reason whatsoever beyond the control of the Promoter.
35. If, for any reason whatsoever, the Competition is unavailable, cancelled or suspended, the Promoter will not be able to offer an alternative and will not owe any further liability to the Winners. The Winners will not be entitled to any monetary equivalent or compensation for costs

or expenses incurred or suffered in connection with participating in the application process and/or the Competition.

- 36. All Entrants acknowledge and agree that the Promoter will not be responsible for any costs and/or expenses (including travel expenses) of applying to or subsequently participating in the Competition and/or taking up the Prize
- 37. In all circumstances, the Promoter's decision is final and no correspondence will be entered into.

LIABILITIES

- 38. Neither the Promoter, the Promotion Organiser nor their respective affiliates, agents, officers or employees will be liable (to the extent permitted by law) for any loss or damage arising out of organising or holding this Competition or as a result of an Entrants' participation in it, participation in any of the activities, or if the Competition does not run as planned. This paragraph does not seek to exclude the liability of any party listed in this paragraph for (a) death or personal injury caused by their negligence, (b) fraud or fraudulent misrepresentation, and/or (c) any other matter for which it would be unlawful for them to exclude or attempt to exclude their liability.
- 39. Entrants agree to indemnify and hold harmless the Promoter and the Promotion Organiser from and against any and all losses, damages, liabilities, costs, and expenses (including reasonable legal fees) which the Promoter and/or the Promotion Organiser may suffer or incur as a result of any claim, action, or proceeding brought by a third party arising out of or in connection with the Entrants (and/or Winners') participation in the Competition and/or Prize, including but not limited to any infringement of intellectual property rights.
- 40. The Promoter and/or the Promotion Organiser may change these Terms and Conditions or cancel the Competition at their absolute discretion and without incurring liability.

USE OF PERSONAL INFORMATION

- 41. The Promotion Organiser is supporting the facilitation of this Competition by hosting the landing page, collating the submitted Entry Forms and will co-judge with the Promoter the Pitch Day submissions in a judging panel formed from the Promoter's and Promotion Organiser's supply chain experts to agree on the Winners.
- 42. Information you provide in the Entry Form will be limited to the information you provide us, including name, contact details, age and study information, as well as the Ideathon concept.
- 43. By entering this Competition, you (as an Entrant and/or Winner) understand that the Promoter and the Promotion Organiser (as well as any other agents, contractors and group members on the Promoters behalf) may process, store, distribute and/or use the information (including personal information) you provide in your Entry Form to:
 - (a) Enable them to administer your entry in the Competition, including deciding whether it accords with these Terms and Conditions;

- (b) Notify you if you are a Winner.
 - (c) Announce or make available on request Winner's name and county/town and winning entry, unless you object to the Promoter doing so, or request that the amount of personal information announced or made available is reduced by the Promoter, in accordance with clause 41; and
 - (d) Share with the Promotion Organiser and/or organisations assisting with the conduct of the Competition and fulfilment of the Prize.
44. Should any Winner object to their name and county/town of residence and/or winning entry being announced or made available upon request, they should contact jlrideathon@warwick.ac.uk at the time of accepting the Prize. The Promoter will not announce or make available the personal information of any Winners who have objected, where feasible. The Promoter may, however, need to provide such data for any lawful or regulatory purposes to a regulator.
45. Entrants' name and contact information used for the purpose of this Competition shall be retained for a period of three months/ 90 days from the end of the Competition Period. Winners' name and contact information used for the purpose of this Competition shall be retained for a period of 6 (six) months after receiving the Prize.
46. Entrants' personal information will be handled in line with relevant UK data protection legislation, including the Data Protection Act 2018 the UK GDPR and the Data Use and Access Act 2025 and in line with the Promoters privacy policy (see Appendix 1).

INTELLECTUAL PROPERTY

47. Any intellectual property of the Entrant that is contained in their submission remains the property of Entrant.
48. Entrant warrants that: they are the legal owner of any intellectual property subsisting in their submission; and they have the right to grant the licences described in these Terms and Conditions.
49. Entrant hereby grants the Promoter and the Promotion Organiser a non-exclusive, royalty-free, worldwide, irrevocable licence to use, for the purposes of advertising or marketing the Competition or the Pitch Day by the Promoter or Promotion Organiser, all materials made available by Entrant as part of their submission, such use including, but not limited to, distribution, reproduction, communication, and alteration.
50. Entrant warrants that their submission does not contain any confidential information. Entrant acknowledges that their submission may be disclosed at any time by the Promoter or the Promotion Organiser.
51. Entrant agrees that, if they are invited to present at the Pitch Day, the provisions of clauses 46-49 apply equally to their presentation at the Pitch Day and to any intellectual property subsisting therein.

CONTACT DETAILS

52. If you have any other questions about the Competition, please send your question by email to jlrideathon@warwick.ac.uk before the Competition ends.
53. If you have any questions about how personal data is being handled in respect of this Competition, please contact DPOffice@jaguarlandrover.com.

Appendix 1

Promoters Privacy Notice

This Privacy Notice explains who we (the Promoter) are, the personal information we collect for the management of the Ideathon, how we use it, who we share it with, and what your legal rights are.

Who we are: When we refer to 'the Promoter', 'THE PROMOTER', 'we', 'our' or 'us' in this Privacy Policy, we refer to: THE PROMOTER Limited, whose registered office is at: Abbey Road, Whitley, Coventry CV3 4LF, and whose company number is: 1672070. We are regulated by the Information Commissioners Office for UK data protection matters and our registration number ZA020510.

We are working with the University of Warwick (WMG) to offer you the opportunity to enter into this Competition. WMG will be providing the technical support (with submissions) as well as fulfilment of the cash prizes for the Winners.

What personal information we collect and use, and why: The information we collect about you will be limited to the information you provide us when you complete the Entry Form, including name, contact details, age and study information.

We will use your information to manage and facilitate the competition and assess your submitted Ideathon and offer those shortlisted to pitch their idea in person.

Our legal basis for using your personal information: We are required to have a legal basis to use your personal information. By entering our competition, you consent to sharing your information with us. We may process your data where it is in our legitimate interests to do so, for the management of the competition.

How we will use your personal information and how long we will retain it: The information you provide us will only be used for the purposes of the fulfilling the competition and delivering the prize. Information submitted by entrants will be retained for the duration of the competition and three months/ 90 days thereafter. Winners' information will be retained for 6 months after receiving the prize.

Who we will share your information with: To manage and judge the competition, we will be sharing your information with WMG. For cash prize fulfilment, WMG will collect information directly from Winners and will retain the information collected for their own purposes, as a separate data controller and will be governed by their own [Privacy Policy](#).

Where we hold your information and how we keep it secure: Your information will be held here in the UK. We take the security of your information seriously. All appropriate organisation and technical measures have been taken to secure your information, including appropriate access controls.

Your rights: You have control over the information we hold about you. Whilst we retain it, you can ask for access to it, rectify it if it's incorrect, withdraw your consent, and in limited circumstances, you can object to us processing your personal information or ask for it to be deleted.

Contact us: If you have any questions about how we use your personal information or if you want to exercise your rights, you can do so by contacting us at dpoffice@jaguarlandrover.com. You have the right to lodge a complaint with the UK's Information Commissioner's Office (ICO), if you have concerns on how we have processed your personal data. You can find details about how to contact the Information Commissioner's Office at [Contact us | ICO](#).