

# SupplyVue<sup>o</sup>

By CONCENTRA

Andy Birtwistle  
Director, Supply Chain Analytics Practice

# Concentra Analytics: Who are we? What do we do?



- London based analytics company established in 2008.
- We transform how organisations manage and use data to gain competitive advantage.
- Using our industry, analytics and technology expertise, we develop intelligent and intuitive solutions giving organisations the power to speed up analysis, drive new insights and hone operations, everyday.
- Several Blue Chip from food, beverage, FMCG, construction, retail and distributors.
- Our client solutions have been recognised more than ten times for product innovation and excellence in the last six years.
- We are organised into three distinct channels that each offer specific skills and/or products to our clients.



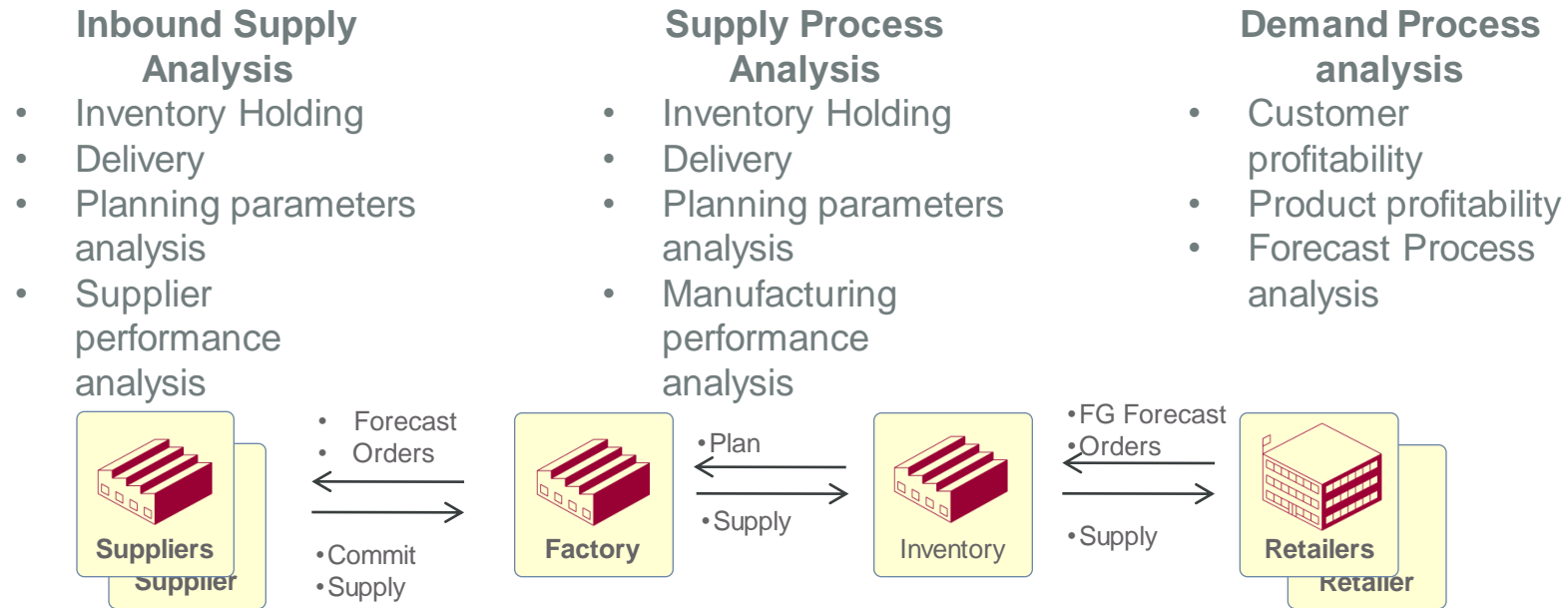
**CONCENTRA**

**SupplyVue**

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# SupplyVue will provide comprehensive visibility and analysis of the performance of the Supply Chain

SupplyVue is a management information tool that extracts data from your transactional systems, to provide visibility of the entire supply chain, highlighting inefficiencies and modelling improvements.



If you follow the recommendations, the result will be a supply chain that runs smoother, has less inventory, provides better customer service and at lower cost.

# Lack of alignment and synchronisation within supply chains

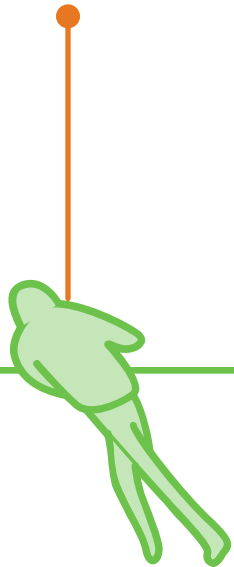
Reduce Costs

Simultaneously

Increase Sales



Lower inventory



Higher service levels

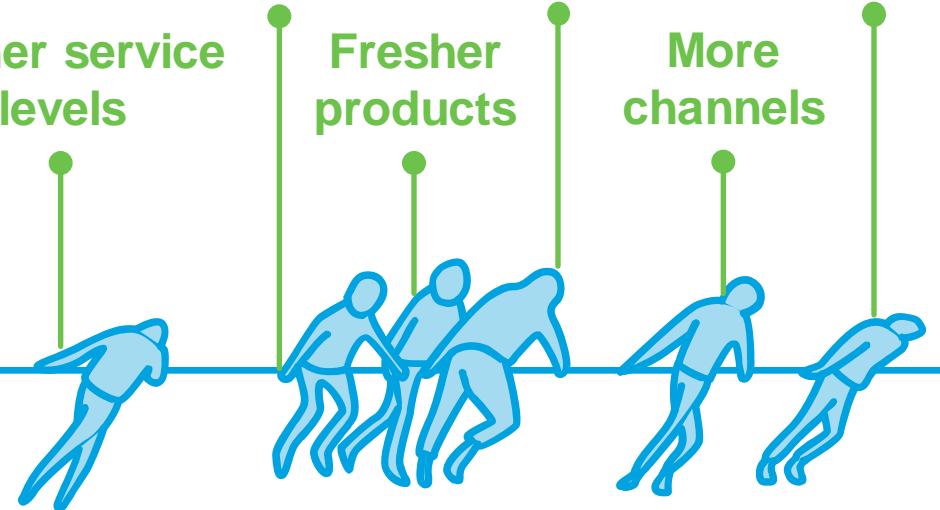
Quicker response

Shorter lead-times

Greater variety

Fresher products

More channels



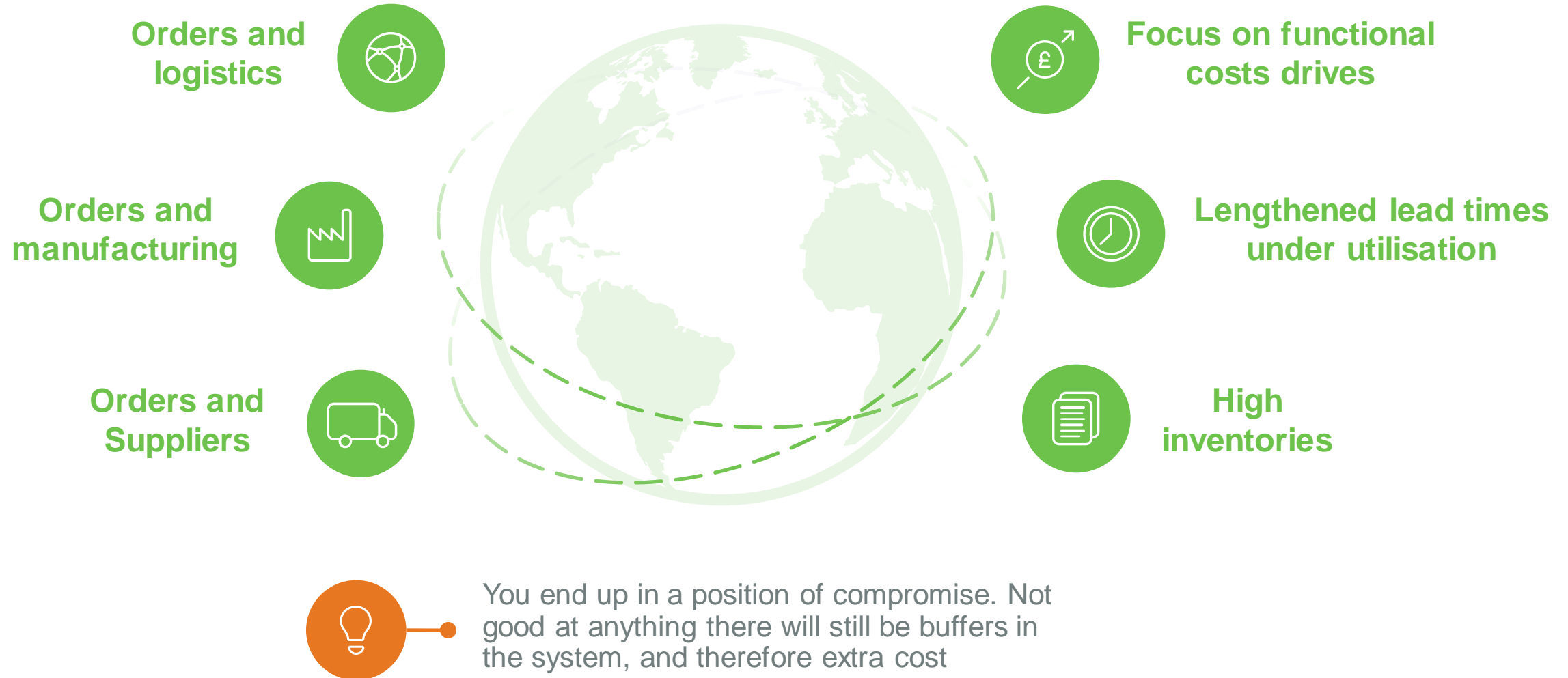
But still the number one measure is cost reduction

Because businesses are still stuck in a functional world.

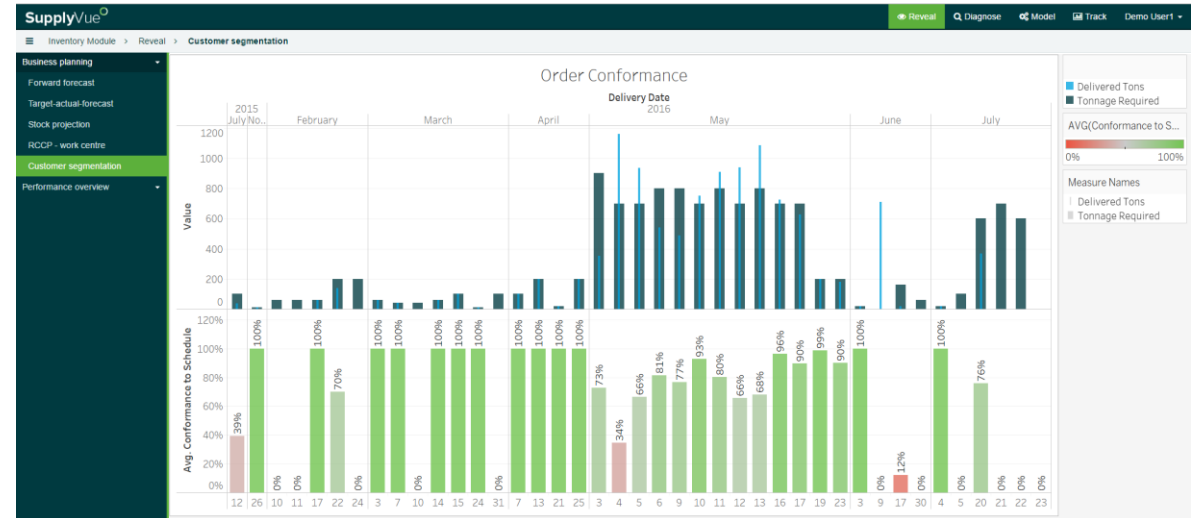
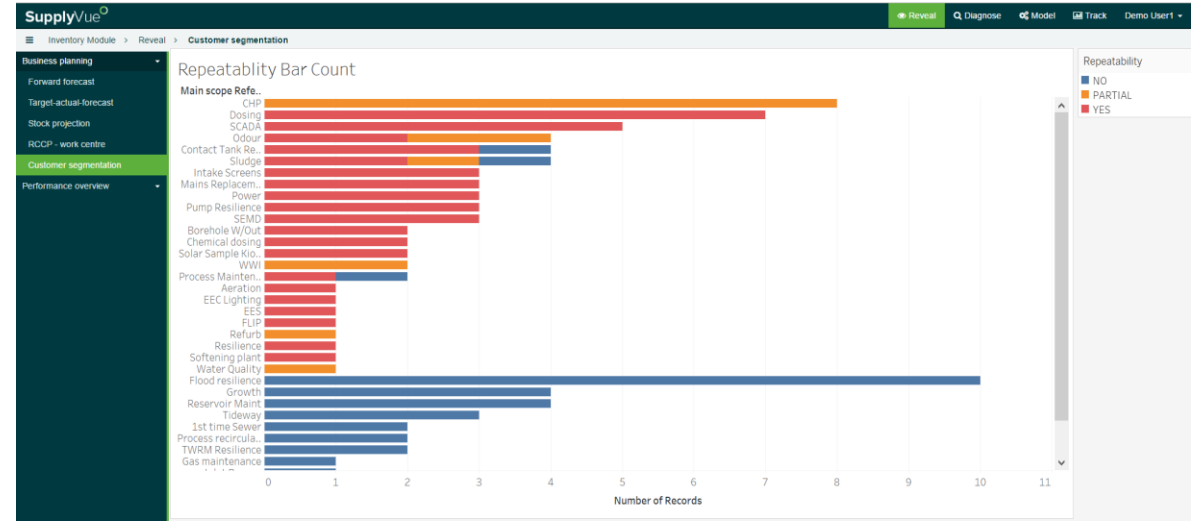
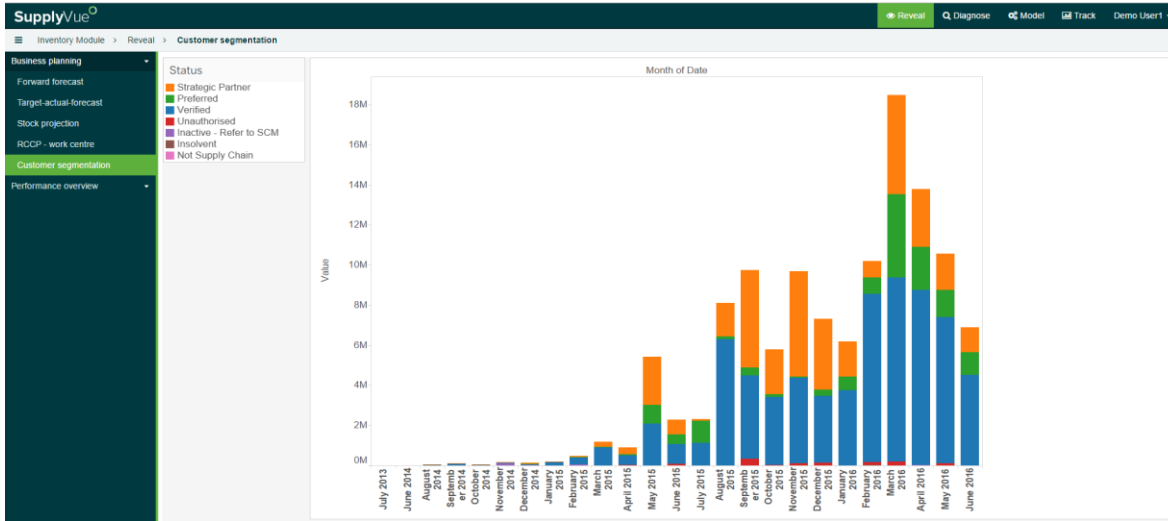


The focus has been on functional cost reduction and traditional Supply Chain technology has tended to solve the functional problem.

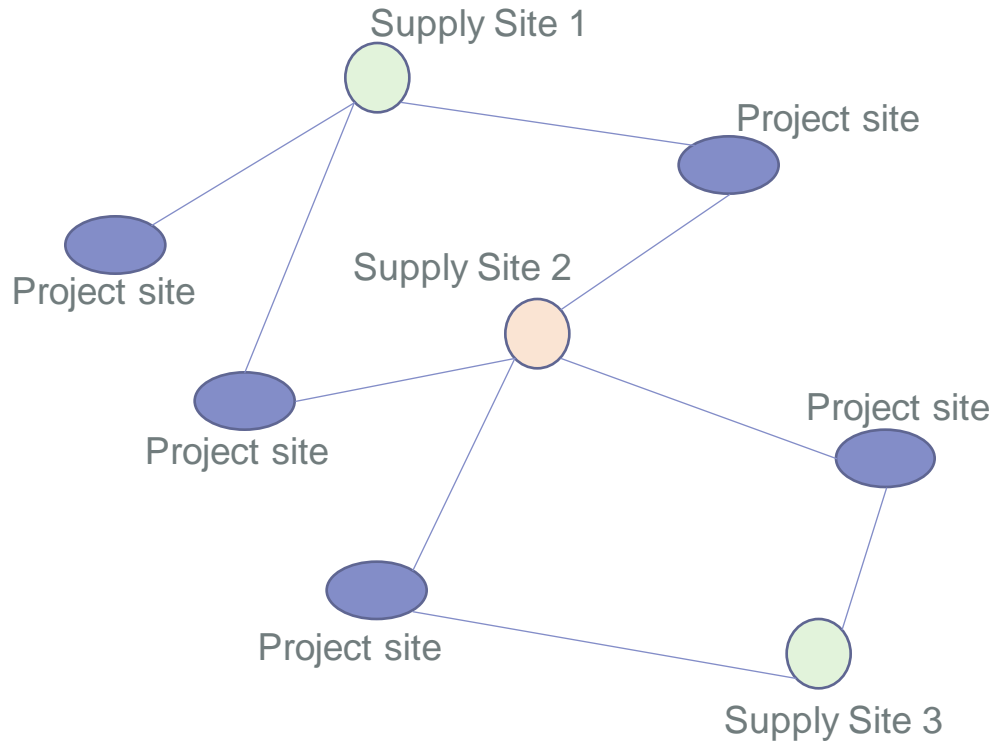
# Functional world examples



# Examples of the analysis performed



# Strategic Partnerships and Infra-Structure Management.



There is an opportunity to collaboratively plan the supplying company's infrastructure. For construction projects and programmes that have been won and have a horizon beyond 1 year:

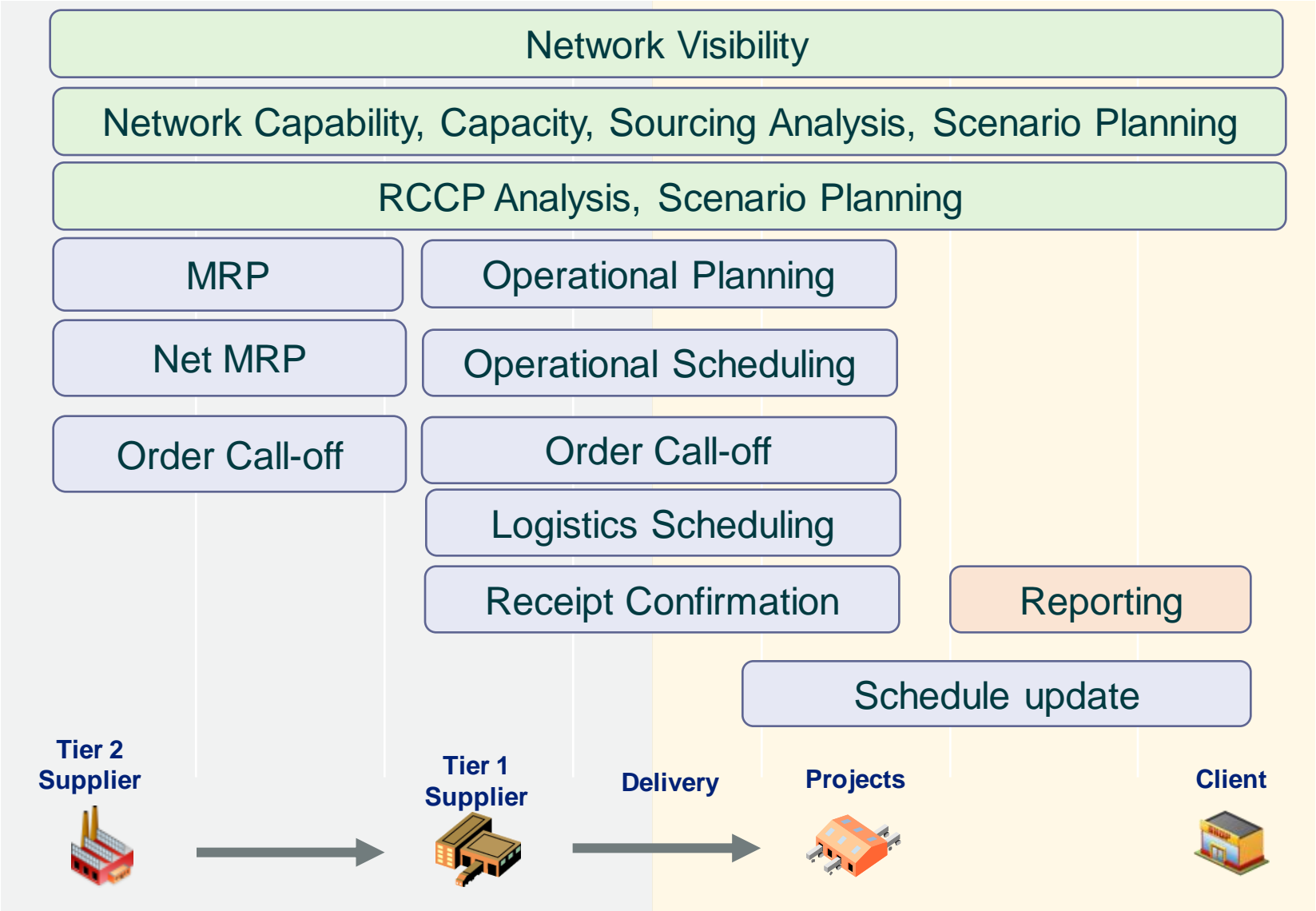
- Spec out the programme and project details covering the future years.
- Share the information with strategic partners so they can evaluate the demand profile and the consequences on the network.
- The supplier should be able to balance the supply capability with the demand projections so that the network becomes more efficient.
- May also encourage more innovation that would drive efficiency

Can the partnership collaboratively shape and manage demand and supply so that the projects and supply chain have balanced and level workloads for maximum efficiency and utilisation of assets and sites.

Collaborative network management is required to release the value



# Platform for Integrated Supply Chain



# Analytics can provide the platform for Supply Chain Integration

Delivering:

- The holistic visibility of performance
- Analysis and diagnostic capability to identify the root cause of issues or problems
- Analytics to calculate the 'Demand Shaping' parameters to ensure the customer's demand signal suits the supplier's operation
- Two dimensional tracking and monitoring to ensure real improvement is achieved and not just trading-off
- Supply Chain synchronisation through the use of the same rate of sale

The Industry needs to recognise the need to work more collaboratively



100 Cheapside  
London  
EC2V 6DT

[Andy.Birtwistle@Concentra.co.uk](mailto:Andy.Birtwistle@Concentra.co.uk)



020 7099 6910



[info@supplyvue.com](mailto:info@supplyvue.com)



[Concentra.co.uk](http://Concentra.co.uk)