

Ronny Scholz

Dr phil.

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ACADEMIC INTERESTS

- Quantitative linguistics
- Methods of Computer Assisted Discourse Studies (CADS)
- Multilingual contrastive corpus analysis
- Corpus based sociolinguistics

PAST POSITIONS AND ACADEMIC EXPERIENCE

- Since 05/2013 **University of Warwick, Coventry, United Kingdom**
Centre for Applied Linguistics
Researcher and project manager
ERC Starting Grant DISCONEX research group "The Discursive Construction of Academic Excellence"
Hosted by the Centre for Applied Linguistics at the University of Warwick
- Analysed self-representations of UK sociologists in the Internet
 - Project administration: Supervised research work, data collection and the development of an information system, Compiled the project's financial and scientific reports, Prepared, wrote and edited research papers
- Since 09/2017 **Aston University, Birmingham, United Kingdom**
School of Languages and Social Sciences
Lecturer in Linguistics (part time)
B.A.-Module taught: Corpus Linguistics and Computer Assisted Discourse Studies
- 10/2010 – 09/2012 **University of Trier, Germany**
Department of German Studies and Linguistics
Research Fellow (Wissenschaftlicher Mitarbeiter)
DFG-Project: "Linguistic construction of social- and economic crisis in FRG between 1973 and today" (10/2010–10/2012) Director: Prof. Dr. Martin Wengeler (University Trier) and Prof. Dr. Alexander Ziem (Heinrich-Heine-University Düsseldorf)
- Analysed 10,000 press articles on different economic and political crisis
 - Developed the concept for the database-software INGWER
- 09/2009 – 12/2010 **University of Magdeburg, Germany**
Department of Sociology
Lecturer (Wissenschaftlicher Mitarbeiter)
- Organised international workshop on European identity
 - Administered teaching and exchange programmes (ERASMUS; ISAP)
 - Taught courses on B.A. and M.A. level (further details see below and in the attached synopses)

TEACHING EXPERIENCE

- 2017/2018 **ASTON UNIVERSITY, UK**
School of Languages and Social Sciences
Corpus Linguistics and Computer Assisted Discourse Studies
(B.A. Module final year: LE3028)
Taught 11 lectures + 11 seminars
- 05/2017 (1 day workshop) **UNIVERSITY OF WARWICK, UK**
ESRC DTC Advanced Training course
“Methods of Media Discourse Analysis”
PhD students from the University of Warwick and other universities in the West Midlands
- 05/2016 (1 day workshop) **UNIVERSITY OF WARWICK, UK**
ESRC DTC Advanced Training course
“Quantifying Methods for Discourse Studies in the Social Sciences and Humanities”
PhD students from the University of Warwick and other universities in the West Midlands
- 03/2016 (1 week) **UNIVERSIDAD DE NAVARRA, SPAIN**
DiscourseNet Spring School: Critical Usage of Quantitative, Qualitative and Mixed Methods Software for Discourse Studies
“Introduction to Corpus Assisted Discourse Analysis”
PhD students in discourse studies from 15 countries all over the world
- 01/2015 (1 week) **UNIVERSITAT DE VALÈNCIA, SPAIN**
DiscourseNet Winter School: Doing Research on Academic, Educational and Intellectual Discourses
“Introduction to Quantifying Methods of Discourse Studies”
PhD students in discourse studies from 18 countries all over the world
- 09/2010 (4 weeks) **STATE UNIVERSITY SAINT PETERSBURG, RUSSIA**
Institute of Sociology / ISAP-Exchange-program
“Introduction to Discourse, Text and Corpus Analysis”
(4 sessions taught in Russian language)
M.A. students: Sociology
- 2010/2011 (14 weeks) **OTTO-VON-GUERICKE UNIVERSITY MAGDEBURG, GERMANY**
“Comparing European Societies”
B.A. students: European studies
- 2009/2010 (14 weeks) “Legitimising political power within the European Union”
B.A. students: European studies / Social Sciences
- 2007/2010 (3x14 weeks) “Introduction to key thinkers in the Social Sciences – reading course”
B.A. students: Social Sciences
- 2009 (14 weeks) “Methods of Text- and Corpus Analysis – the Case of the University Reform Discourse” (with Johannes Angermüller)
B.A. students: Social Sciences / M.A. students: Sociology

PUBLICATIONS & LECTURES

a) Edited books

(2018, fc): *Quantifying Approaches to Discourse for Social Scientists*. London: Palgrave.
(Sole editor)

b) Journal articles

- (2017): "Constructing 'the French People' – On Sarkozy's Populism." *Journal of Language and Politics*. (with Damon Mayaffre): <http://www.jbe-platform.com/content/journals/10.1075/jlp.16009.may>, 5-year Journal Impact: 0.47
- (2016): "Towards a Post-Material Prosperity? An Analysis of Legitimising Narratives in German Crisis Discourses from 1973 and 2008." *French Journal for Media Research* [online] 5 (Narratives of the Crisis/Récits de crise): <http://frenchjournalformediaresearch.com/lodel/index.php?id=614>.
- (2013): « Au nom de Bologne ? Une analyse comparative des discours politiques sur les réformes universitaires en Allemagne et en France ». *Mots – Les langages du politiques* 102: 22-36 (with Johannes Angermüller): <https://mots.revues.org/21245>.
- (2012): "„Steuern runter macht Deutschland munter“ und „Kriegen die Pleitebanker auch noch einen Bonus?“. Zwei Wirtschaftskrisen in BILD". *OBST – Osnabrücker Beiträge zur Sprachtheorie* 81: 155-176 (with Martin Wengeler).

c) Book sections (peer-reviewed)

- (2018, fc): "Lexicometry – A quantifying heuristic for social scientist in discourse studies." In: Scholz, Ronny (ed.): *Quantifying Approaches to Discourse for Social Scientists*. Basingstoke: Palgrave.
- (2018, fc): "The academic dispositif. Towards a context-centred discourse analysis." In: Scholz, Ronny (ed.): *Quantifying Approaches to Discourse for Social Scientists*. Basingstoke: Palgrave, (with Julian Hamann, Jens Maesse, Johannes Angermüller).
- (2018, fc) : "Les discours politiques nationaux sous l'influence supra- et transnationale. Esquisse d'une heuristique quantitative." In: Achard-Bayle, Guy/Ablali, Driss/Reboul-Touré, Sandrine/Temmar, Malika (eds.): *Texte et discours en confrontation dans l'espace européen*. Bern, Peter Lang.
- (2018, fc): "Mehrsprachige Diskurse vergleichen. Eine korpuslinguistische Analyse des Bologna-Diskurses in der deutschen und französischen Presse." In: Goranka Rocco/Elmar Schafroth (eds.): *Vergleichende Diskurslinguistik: Methoden und Forschungspraxis*. Bern, Peter Lang.
- (2017): „Politolinguistik in Frankreich.“ In: Kilian, Jörg/Niehr, Thomas/Wengeler, Martin (eds.): *Handbuch Sprache und Politik. Band 3*. Bremen: Hempfen, 1163-1199, (with Pierre Fiala).
- (2015): „Das Vokabular im diskurshistorischen Vergleich: Skizze einer korpuslinguistischen Untersuchungsheuristik“. In: Kämper, Heidrun /Warnke, Ingo (eds.): *Diskurs - interdisziplinär. Zugänge, Gegenstände, Perspektiven*. Berlin: de Gruyter, 281-313, (with Alexander Ziem).
- (2014): „Zwischen Exzellenz und Bildungstreik. Lexikometrie als Methodik zur Ermittlung semantischer Makrostrukturen des Hochschulreformdiskurses“. In: Nonhoff, Martin, et al. (eds.): *Diskursforschung. Ein interdisziplinäres Handbuch. Band 2: Methoden und Analysepraxis. Perspektiven auf Hochschulreformdiskurse*. Bielefeld: transcript, 86-112, (with Annika Mattissek).
- (2013a): „Quantitative und qualitative Methoden der Diskursanalyse als Ansatz einer rekonstruktiven Weltpolitikforschung. Zur Analyse eines internationalen Krisendiskurses in der deutschen Presse.“ In: Franke, Ulrich/Roos, Ulrich (eds.): *Rekonstruktive Methoden der Weltpolitikforschung. Anwendungsbeispiele und Entwicklungstendenzen*. Baden-Baden: Nomos, 219-270, (with Kristin Kuck).
- (2013b): „Lexikometrie meets FrameNet: das Vokabular der ‚Arbeitsmarktkrise‘ und der ‚Agenda 2010‘ im Wandel.“ In: Wengeler, Martin/Ziem, Alexander (eds.): *Sprachliche Konstruktionen von Krisen: Interdisziplinäre Perspektiven auf ein fortwährend aktuelles Phänomen*. Bremen: Hempfen, 155-185, (with Alexander Ziem).

d) Conference Proceedings

(2018, fc): "Europe – a geographical space or an economic area but never a political union. A kaleidoscope of positions nourishing the Brexit discourse." Conference: Europe in Discourse: Identity, Diversity, Borders. Panel: Discourses of European identity at times of 'Brexit', 23-25 September 2016, Athens

CONFERENCE PRESENTATIONS SINCE 2015

- 09/2017: *Assessing National Language Contexts in the Age of Globalised Communication Practices*. DiscourseNet International Congress #2: Interdisciplinary Discourse Studies: Theory and Practice, 13-15 September 2017, University of Warwick, Coventry, United Kingdom.
- 07/2017: *Lexicometrics - A quantitative heuristics for the analysis of internationalised political discourses*. DiscourseNet 19 Conference: Discourse, Knowledge and Practice in Society, 7-8 July 2017, Bucharest, Romania.
- 12/2015: *A Common Public Sphere? Analysing the Political Discourse in French, German and British Election Manifestos*. International Interdisciplinary Conference: Discourses of and on Europe - Debates and Controversies, 17-18 December 2015, Brussels, Belgium.
- 09/2015: *Quantifying Methods in Discourse Studies (in France, UK and Germany). An Introduction*. DiscourseNet Congress #1: Discourse: Language, Society, Critique. 24-26 September 2015, Bremen, Germany.
- 07/2015: *The Notion of Europe in German, French and British Election Manifestos. A Corpus Linguistic Approach to Political Discourses on Europe since 1979*. 8th International Corpus Linguistics Conference (CL 2015), 21-24 July 2015, Lancaster, United Kingdom.
- 06/2015: *The Discursive Construction of Crises in the German Press since 1973. A Corpus Driven Approach to the Analysis of Narratives*. International Conference: Narratives of the Crisis: Myths and Realities of Contemporary Society. 24-26 June 2015, Thessaloniki, Greece.

ORGANISATION

- 09/2017 (Co-organiser): DiscourseNet International Congress #2: Interdisciplinary Discourse Studies: Theory and Practice, 13-15 September 2017, University of Warwick, Coventry, United Kingdom.
- 03/2016 (Co-organiser): DiscourseNet Spring School: Critical Usage of Quantitative, Qualitative and Mixed Methods Software for Discourse Studies, 21-24 March 2015, University of Navarra, Spain.
- 09/2015: Panel – Quantifying Methods in Discourse Studies. Possibilities and Limits for the Analysis of Discursive Practices at DiscourseNet International Congress #1: Discourse: Language, Society, Critique. 20-26 September 2015, University of Bremen, Germany.
- 09/2015 (Co-organiser): DiscourseNet International Congress #1: Discourse: Language, Society, Critique. 20-26 September 2015, University of Bremen, Germany.
- 01/2015 (Co-organiser): DiscourseNet Winter School: Doing Research on Academic, Educational and Intellectual Discourses. 20-24 January 2015, University of Valencia, Spain.
- 03/2013: DiscourseNet conference: Discourse Studies in the Social Sciences. Towards a Dialogue between Theory and Analysis. 20-22 March 2013, University of Warwick, Coventry, United Kingdom
- 11/2009 (Co-organiser with Magdalena Telus): Workshop: European Identity: Escape from the 'Them and us' Opposition. 30 November – 1 December 2009, Magdeburg, Germany.