



WARWICK

APPLIED LINGUISTICS

MSc

Intercultural Communication for Business and the Professions

Are you ready for the global workplace?

The MSc ICBP attracts students who aspire to work and communicate effectively with people around the world. Our course participants are keen to master those critical intercultural communicative challenges faced by so many organisations that are operating internationally. Recent industry studies by different independent institutions demonstrate clearly that the ability to work in multicultural teams and being able to communicate effectively across cultures is now one of the top skills sought after by employers when hiring graduates. The MSc ICBP programme directly responds to the demand for such skilled graduates and has seen students successfully venture into many different industries.

*“You learn so much, not
only about yourself, but
about others.”*

Frances,
MSc ICBP Graduate



A programme tailored to your needs

Because of its sophisticated modular design, the MSc ICBP offers plenty of opportunities to tailor the programme to your personal career aspirations. While core modules establish the fundamentals of intercultural communication, option modules allow you to expand and apply your newly acquired knowledge in specialty areas of interest. These option modules draw on concepts covered in core modules and constitute a comprehensive and holistic approach to studying. Every lecture and seminar is taught by leading scholars in their respective fields, who also apply their research in practice, ensuring academic excellence, but also real world relevance.

TERM 1	
Conceptualisations of culture	Globalisation and diversity in the workplace
Professional Communication	Language and Interaction
Culture, Identity and Adaptation	International Business
	Public Relations
TERM 2	
Intercultural Competence and Assessment	Intercultural Politics
Leadership, Teamwork and Culture	Intercultural Coaching
Research methods	Management/Marketing
Teaching language and culture	Media communication
	Translation
TERM 3	
Dissertation	Intercultural training sessions
Experiential placement + Major project	Research skills training sessions

Teaching that makes sense in the 'real world'

The main philosophy of the MSc ICBP is rooted in the understanding that teaching needs to be informed by both research and practice alike. The applied nature of the department's research with organisations in different industries is reflected in the content, as well as in our teaching approach. While it is important to understand different theories, concepts and frameworks to systematically analyse intercultural encounters, it is equally important to demonstrate their relevance in real-world contexts. Each module on the programme will enable you to use your newly acquired knowledge and apply it practically, for example through in-class discussions, simulations, group projects, case studies, written assignments or our experiential placement.

As an MSc student, you will also have many opportunities to gain first-hand insights into challenges that organisations face, thanks to our guest speaker series that runs through all terms. These, and similar opportunities, provide space for any questions that you might have about working in international companies or multicultural workplaces.

Our rich experiences and links with different organisations as well as our applied approach to research significantly

enhance your professional development on the MSc ICBP and enable us to focus on applying theories rather than merely teaching them.

Experiential placement: If studying is not enough for you

One of the unique features of the MSc ICBP is the possibility for you to identify and organise an experiential placement as part of your degree programme. A placement can take the form of a four week visit to a partner university or a work placement in an organisation of your choice. This addition to our programme offers a valuable opportunity to go beyond your classroom and on-campus experiences, enabling you to develop professionally and grow personally. In the past, students have found experiential placements all over the world, including countries like South Africa, Germany, Belgium, Australia and China.

Professional skills development training from the very beginning

The multidisciplinary research conducted within the Centre for Applied Linguistics is not only used as part of our teaching, but also to develop professional training materials for companies, in order to enhance and improve intercultural communication in the workplace (see www.globalpad.net). As a student on the MSc ICBP, these commercialised products will be freely accessible to you and allow you to hone your skills beyond the programme in areas such as:

- ▶ working in global teams
- ▶ coping with conflicts at work
- ▶ becoming a global leader

This addition to the programme addresses key developmental areas for graduates that are of high relevance in every workplace and particularly sought after by employers. The added value from our professional skills training is certainly one of its kind and sets the MSc ICBP apart from many other programmes.

The MSc ICBP team: More than just your lecturers

Modules on the MSc ICBP are taught by lecturers from several different disciplines and countries, each bringing their wealth of professional experiences and expertise into the classroom and enabling you to engage with intercultural communication issues in a truly interdisciplinary fashion.

Every student on the programme is assigned a personal tutor who will support you throughout the entire year and help with getting organised, create your personal development plan and also serve as a first point of contact for all kinds of matters.

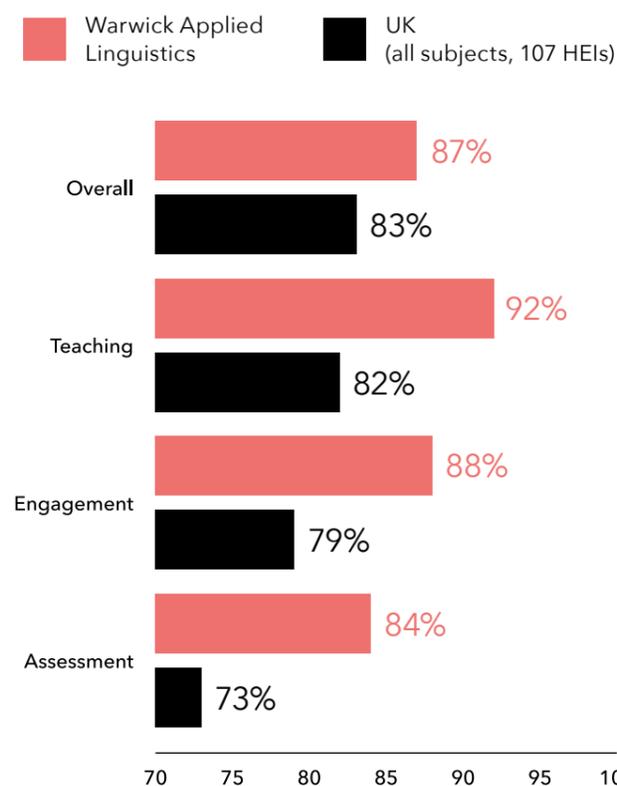


Top of the class in student experience and teaching

Excellent teaching is not only determined by its content, but also by its delivery. Due to our low staff-student ratio, we can truly get to know you and provide personalised professional development. Our small group seminars offer you opportunities to proactively and critically engage with course materials and enable you to valuably contribute to class activities. Because of this personalised approach, we can ensure that we take your interests and career aspirations into account and also provide individual feedback on your progress throughout the entire year.

Our department is consistently ranked by our postgraduate students among the top in the UK in terms of teaching, skills development and engagement with students.

PTES Results in 2016



Join an Alumni network spanning over 30 different countries and multiple industries

By completing the MSc ICBP, you will not only join the far-reaching Warwick alumni network, but also become a member of the programme's alumni community. This will give you instant access to former students in over 30 different countries and in a wide range of industries. We also regularly invite our graduates to share their experiences and even involve them in our lectures as guest speakers. As much as the MSc ICBP is an academic programme, we also consider it a collaborative and supportive community of exceptional individuals who pursue very successful careers.

Marketing	Fashion & Lifestyle Mobile communications Web technology	Education Management Arts Electronics
Consulting Education Primary sector industries	Editing and publishing Journalism	Public Relations & Media
Consulting	Management and Business Electronics	Insurance Food Communications
Oil and Energy Investment Medical devices	Tourism (International) recruitment	Management/HR
Education	Research Teaching Central Administration	Secondary Education Higher Education

Full-time or part-time: You decide the pace of your studies

No matter whether you are employed or have other commitments, there is an option for you to join the programme. The MSc can be taken as a one year, full-time programme or as a part-time programme spread over a maximum of four years. So, depending on your particular situation, you may be able to tailor the pace of studying on the MSc ICBP to suit your own needs. Together, we can devise a customised schedule that matches your availability and desired pace of learning.

How can I apply for the programme?

All applications are submitted online via

warwick.ac.uk/pgapply

Successful applicants will normally demonstrate excellence in their undergraduate degree programme, in any field of study. In addition, students who have been accepted for the MSc ICBP have also demonstrated in their personal statements a genuine, evidence-based interest in and/or sensitivity to intercultural/multicultural issues. International students need to have an IELTS score of 6.5 (or equivalent). More information can be found here:

warwick.ac.uk/study/postgraduate/apply/english

Apply today

So, contact us to find out more or to arrange a visit, or apply now to secure your place.

✉ appling@warwick.ac.uk

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