

## SD PARTNER VIDEOS

We would be incredibly grateful for your participation, which we know will make a big difference to how SD Partners are represented on the CTE website to potential trainees. We would like to ask you if you could record (mobile is fine) a 2-3 min (max 5 min) video of your/your school/alliance, talking about the following:

- Introduce yourself – first name only and what your role is
- Tell us a briefly about what you do currently
- What advice would you give to potential trainees considering the SD route with you and Warwick specifically?
- The partnership with Warwick
- The support you offer your trainees
- The opportunities you offer
- Success stories (no names or personal details mentioned) i.e. ‘previously we have had trainees that have gone on to \_\_\_ and where they might be now’

Please note the above is not a set script to follow, we would like all videos to be slightly different, so if there are additional things you think are relevant or you would like to approach the topics in a different order that is also fine. This can also be a recorded voiceover presentation/PowerPoint if you would like.

We hope to obtain videos from all SD Partners, including yours, which we will then edit in order to put together a series of clips which our prospective trainees can watch when they consider applying. We hope that real examples and stories from our SD Partners will help greatly in reassuring prospective applicants about their choices. Our partnerships with schools host a lot of great trainees past and present who have been very successful in their careers, and we would like to convey this to those who are thinking about choosing School Direct at Warwick.

### HOW TO SHOOT THE VIDEO (if you are not opting for a recorded presentation)

- We ask that all videos are shot in landscape only
- Consider
  - Your background. Ideally, we would like the videos shot on a tidy backdrop, if there is an ideal space in school with your branding shown this would be ideal.
  - Background noise. Close all windows, ensure no one will interrupt.
  - Prop your phone up. No hand holding.
  - Lighting. Ideally you would shoot this in the daytime when there is natural light, dark rooms with lights on will give unwanted shadows.
  - GDPR. When shooting please ensure there is nothing around that identifies people in images etc.

Please remember that we will be editing the videos, so you don’t need to worry too much about getting a ‘perfect’ single take. You can send us more than one take.

If this is something that you would like to support us with, we request that you respond by email to [partnership@warwick.ac.uk](mailto:partnership@warwick.ac.uk) advising of your confirmation to participate, we will then return by email an image consent form for you to complete for filming.

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