Independent policy-driven research informed by history, culture and behaviour

Impact Overview: January 2023 to April 2024





## 2023/24 in numbers:

- Policy briefing
  On Capital Gains Tax reform
- Working papers

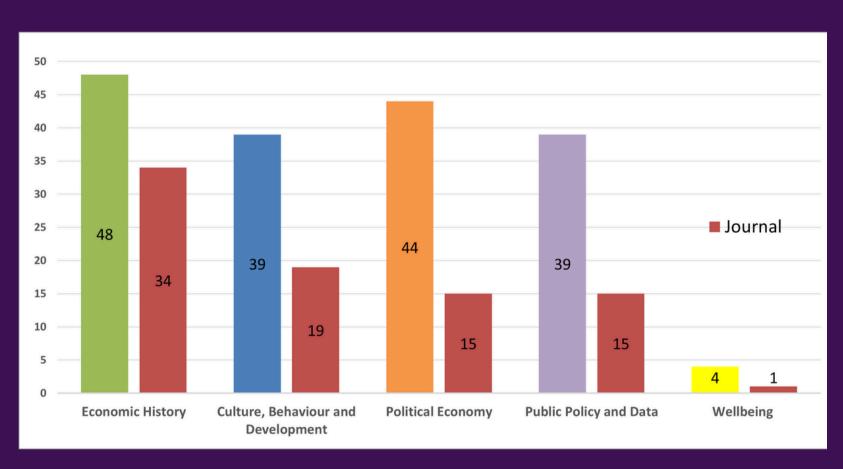
  On themes of public policy, political economy and culture, behaviour and development
- Journal articles
  Published by Elsevier, SSRN, Royal Statistical
  Society, NBER, Cambridge University Press
- Media coverage

  Expert comment in outlets including BBC News, The Guardian, FT,

  Economist and many more
- Hosted Events
  Attracting 780 new visitors in person and online.

### **CAGE Transition**

Total working papers and journal outputs by theme
January 2020 - April 2024



Wellbeing theme data from 2023 onwards

## C A G E Publication highlights 2023/24

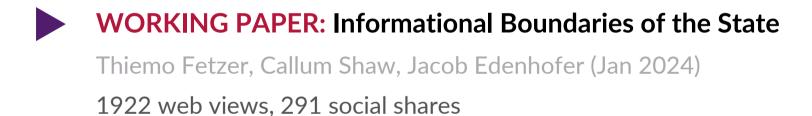
**WORKING PAPER:** Regulatory barriers to climate action

Thiemo Fetzer (Feb 2023) 4497 web views, 231 social shares

WORKING PAPER: Catch me if you can: Gaps in the Register of Overseas Entities

Arun Advani, Cesar Poux, Anna Powell-Smith and Andy Summers (Sept 2023)

1602 web views, 39 social shares



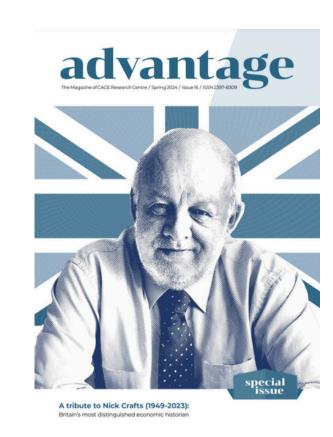
POLICY BRIEFING: Who would be affected by Capital Gains Tax reform?

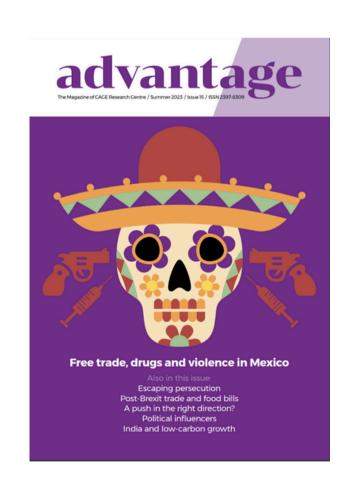
Arun Advani (Feb 2024)

Presentation of new research on the distribution of capital gains and the characteristics of taxpayers who receive them. (1140 web views).

ADVANTAGE MAGAZINE

Summer 2023: The challenge of designing policies that work Spring 2024: Nick Crafts Tribute Edition





## Event and visitor highlights

Duncan Weldon evening talk (Feb 2023)

CAGE media fellow, journalist, former political advisor and market strategist attracted 350 online attendees to his talk on British economic decline over the last two centuries.

CAGE Summer School (July 2023)

Bishnupriya Gupta and James Fenske led the annual CAGE Summer School which saw 40 PhD and Post-doc students from around the world attend lectures and workshops on culture, behaviour and development.

Mark Harrison book launch (Oct 2023)

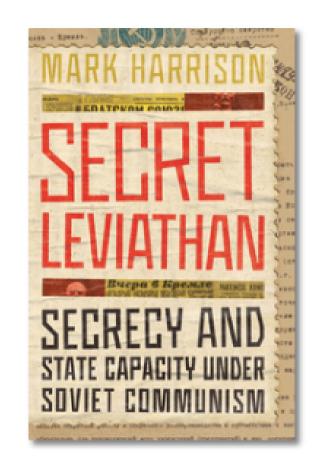
Launch event for Mark Harrison's new book *Secret Leviathan: Secrecy and State Capacity under Soviet Communism* at the British Academy attended by 40 academics, colleagues, students, and alumni.

Venice Conference: Economic Warfare in Modern History (Jan 2024)

Two-day conference bringing together 12 multi-national scholars of economic history of conflict. Volume of essays to be published in 2025 by CUP.

Venice Conference: Frontiers in Economic History (March 2024)

Two day event bringing together 17 economic historians from across the world to discuss the role of culture and institutions in understanding economic development.







## C A G/E



#### Tax reform: Arun Advani

Financial Times (10), Guardian (16), Sunday Times (4), Daily Express (6), BBC News (5), Telegraph (5), Metro (1), The Times (10), New Statesman (5), Standard (1), iNews (4), Sky News (2), Daily Mail (2), CNN Business (2), Independent (1), GB News, Bloomberg (2)



#### **Covid enquiry: Thiemo Fetzer**

The Guardian (3), Evening Standard (1), Mirror (2), Telegraph (1), Independent (2), Vox (1), The i (3), LBC, The New European, Bloomberg



#### **Environment: Ludovica Gazze**

The Guardian (1), The i (1), Metro (1), Financial Times (1), BBC Morning TV



#### **Environment: Anant Sudarshan**

The Economist (2)



#### **Political donations : Mirko Draca**

The Guardian (3)



#### **Healthcare: Thiemo Fetzer**

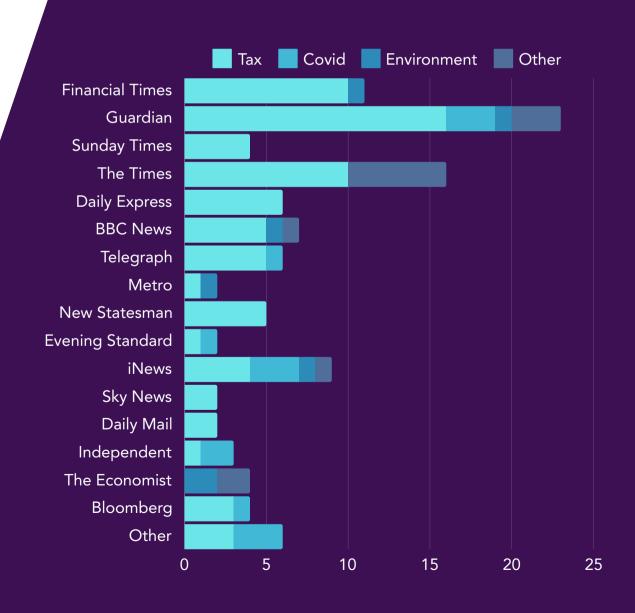
The Economist (2), Sydney Herald (1)



#### **Global Trade: Dennis Novy**

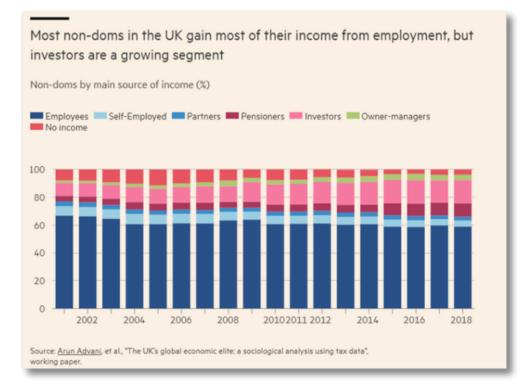
BBC News, iNews, Kyiv Post

# News and media highlights 2023-24

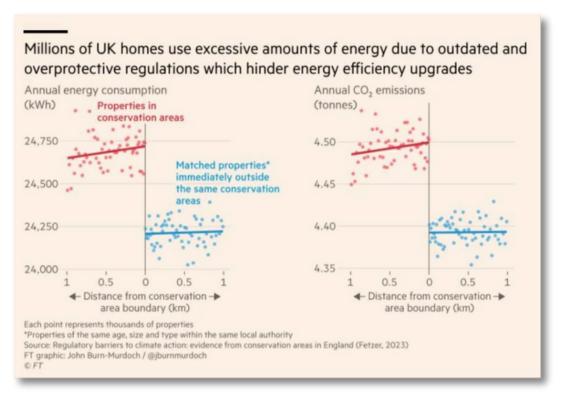




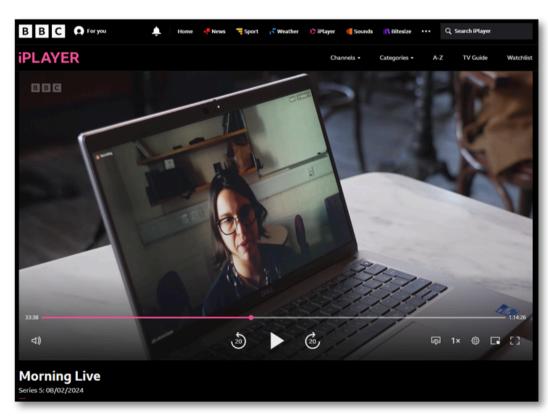
BBC Newsnight: Jan 2023



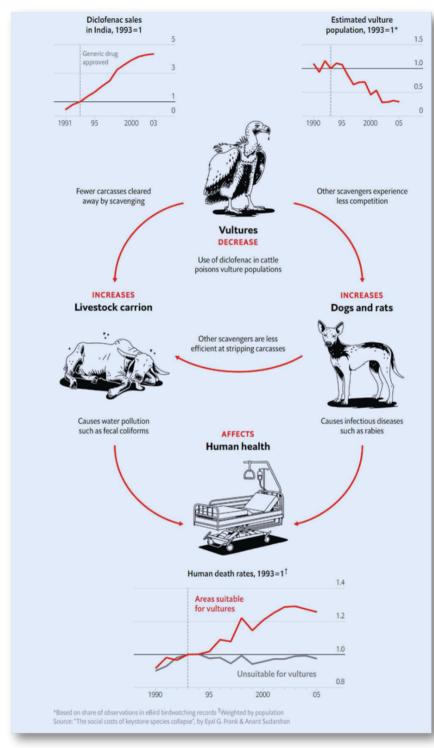
Financial Times: June 2023



Financial Times: February 2023



BBC Morning Live: February 2024



The Economist: August 2023

## **Key Engagements**

Public Accounts Committee

Thiemo Fetzer submitted evidence on Energy Bills Support (Feb 2023)

Economic Policy Panel

Thiemo Fetzer/Ludovica Gazze presentation on energy price shocks (Oct 2023)

Party Conferences

Arun Advani appears on panels at Labour and Conservative conferences to discuss tax reform (Oct 2023)

House of Commons debate

Mentions Arun Advani work on beneficial ownership in the UK's Overseas Territories and Crown Dependencies (Dec 2023)

London Assembly's Economic Committee

Dennis Novy gave evidence on the impact of Brexit on the UK and London economy (Jan 2024)

Dennis Novy gave evidence at new inquiry into the UK's economic security (Jan 2024)

Changing Europe from Research to Policy Conference

Arun Advani appears on panel discussing Tax and Welfare - A Fairer Better System (Jan 2024)



#### **Public Accounts Committee**

Oral evidence: Energy Bills Support, HC 1074

Thursday 23 February 2023

Ordered by the House of Commons to be published on 23 February 2023.

#### Watch the meetin

Members present: Dame Meg Hillier (Chair); Sir Geoffrey Clifton-Brown; Mr Jonathan Djanogly; Peter Grant; Anne Marie Morris; Jill Mortimer.

Gareth Davies, Comptroller & Auditor General, Simon Bittlestone, Director, National Audit Office, and Marius Gallaher, Alternate Treasury Officer of Accounts, were in attendance.

Questions 1-7

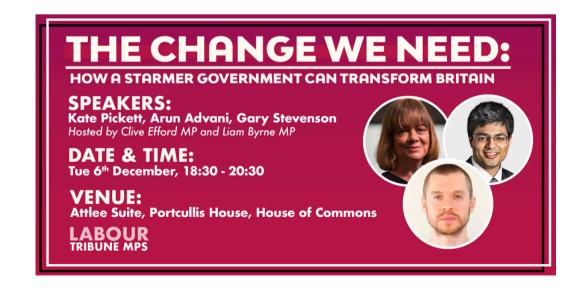
#### Witnesse

I: Dhara Vyas, Deputy Chief Executive Officer, Energy UK; Andy Manning, Principal Economic Regulation Specialist, Citizens Advice; Paul Wilson, Policy Director, Federation of Small Businesses; Kate Nicholls, Chief Executive, UK Hospitality.

Q70 **Chair:** Other evidence that we have had, from Professor Fetzer of the University of Warwick and from Policy Exchange, highlights that this blanket approach has benefited wealthier households more because they use more energy. Obviously, we have looked at this before. Having a simple approach is quick for Government to do; it meant the help got out quickly. It was a bit like covid solutions—sometimes that blanket approach can have its benefits. But from your point of view, Mr Manning—you touched a bit earlier on some of the most difficult-to-reach households—what would you want from Government to support those households going forward? What would be your key one or two asks, when we talk to them on Monday?

**Andy Manning:** It is a commitment to providing targeted support at a level that will make a difference—our polling shows around 30% of bills, or around £900. Then we also need to make sure that we crack the challenge of targeting beyond those on benefits and pensions.





## **E** Key Engagements (2)



Marta Santamaria presented her "Borders within Europe" at the Single Market Research Conference (Feb 2024)



Food, Diet and Obesity Committee

Written evidence by Thijs van Rens accepted and published (May 2024)





#### Policy Fellows

GES Civil servants, Jacob Gibbs (Energy Security) and Carl Comer (Business and Trade) two day knowledge exchange visit on "the economic, environmental and health costs of living: designing effective policies on energy, environment and housing." (Nov 2023)

#### Discover Economics partnership

New initiative to encourage sixth form students interested in economics. Forty students from five schools attended an interactive event which linked to co-produced videos on British colonialism and political history (April 2024).

