

The “Credibility Revolution” Goes to Political Economics

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Research questions in political economics

- Institutions, culture, and public policy
- Do politicians respond to incentives? (salary & performance; rent-seeking & corruption; intrinsic motivations; term limit & accountability)
- Role of elections (political competition between and within party; incumbency advantage; voters' vs. politicians' preferences)
- Political selection (institutional, economic, and social determinants; policy effects)
- Role of information (media influence; voters' information set; political campaigns)

Some of the papers that we are going to discuss

- Incentives:

- Ferraz-Finan (2011) – RD
- Gagliarducci-Nannicini (2013) – RD
- Ferraz-Finan (2011) – RD + CIA

- Selection:

- Besley (2005) – Survey
- Jones-Olken (2005) – IV
- Galasso-Nannicini (2011) – CIA

- Information:

- Ferraz-Finan (2008) – IV
- Gentzkow-Shapiro-Sinkinson (2011) – DD
- Kendall-Nannicini-Trebbi (2013) – RCT

The fundamental problem of causal inference

For every individual i , the event $\{D_i = 1 \text{ instead of } D_i = 0\}$ causes the effect $\Delta_i = Y_i(1) - Y_i(0)$

Given this definition we would like to:

- 1 Establish whether the above causality link exists for an individual i
- 2 Measure the dimension of the effect of D_i on Y_i

Randomize experiments

Randomization solves this problem

Random assignment makes D_i independent of potential outcomes:
 $Y(1), Y(0) \perp D$

Ex: The release of the audit reports

Consider two random samples C and T from the population. Since by construction these samples are statistically identical to the entire population we can write:

$$E\{Y_i(0)|i \in C\} = E\{Y_i(0)|i \in T\} = E\{Y_i(0)\} \text{ eq.(5)}$$

and

$$E\{Y_i(1)|i \in C\} = E\{Y_i(1)|i \in T\} = E\{Y_i(1)\}. \text{ eq.(6)}$$

Randomize experiments

Substituting 5 and 6 in 2 it is immediate to obtain:

$$E\{\Delta_i \equiv E\{Y_i(1)\} - E\{Y_i(0)\} \text{ eq. (7)}$$

$$= E\{Y_i(1)|i \in T\} - E\{Y_i(0)|i \in C\}.$$

Randomization allows us to use the control units C as an image of what would happen to the treated units T in the counterfactual situation of no treatment, and vice-versa.

Regression analysis of experiments

Evaluating the conditional expectation of this equation:

$$E(Y_i | D_i = 1) = \alpha + \mu D_i + E(\epsilon_i | D_i = 1)$$

$$E(Y_i | D_i = 0) = \alpha + E(\epsilon_i | D_i = 0)$$

So that,

$$E(Y_i | D_i = 1) - E(Y_i | D_i = 0) = \mu + E(\epsilon_i | D_i = 1) - E(\epsilon_i | D_i = 0)$$

Where:

$E(\epsilon_i | D_i = 1) - E(\epsilon_i | D_i = 0)$ is the selection bias;

$E(\epsilon_i | D_i = 1)$ unobservable outcome of the treated in case of treatment;

$E(\epsilon_i | D_i = 0)$ unobservable outcome of the control in case of no treatment.

Notation

Consider the following framework:

- N individuals denoted by i ;
- They are subject to two possible levels of treatment: $D_i=0$ and $D_i=1$;
- Y_i is a measure of the outcome;

Notation

Consider the following framework:

- Z_i is a binary indicator that denotes the assignment; it is crucial to observe that:
 - ⇒ assignment to treat may or may not be random;
 - ⇒ the correspondence between assignment and treatment may not be perfect.

Angrist 1990 uses draft-lotteries number as an instrument to identify earning effect of the military service: the average gain of those who go is independent of the draft, that is: the average gain of those who are not drafted and go and the average gain of those who are draft and go must both be equal to the average gain of all those who go.

Assumptions

Our goal is to establish which of these effects can be identified and estimated.

To do so we need to begin with a set of assumptions and definitions.

Assumption 1: SUTVA

Stable Unit Treatment Value Assumption (SUTVA).

The potential outcomes and treatments of individual i are independent of the potential assignments, treatments and outcomes of individual j ($j \neq i$):

$$\Rightarrow \mathbf{D}_i = D_i(\mathbf{Z}) \Rightarrow Y_i(\mathbf{Z}, \mathbf{D}) = Y_i(Z_i, D_i)$$

where \mathbf{Z} and \mathbf{D} are the N dimensional vectors of assignments and treatments.

Given this assumption we can define the **intention-to-treat** effects:

$$\Rightarrow \text{The causal effect of } \mathbf{Z} \text{ on } \mathbf{D} \text{ for individual } i \text{ is } D_i(1) - D_i(0)$$

$$\Rightarrow \text{The causal effect of } \mathbf{Z} \text{ on } \mathbf{Y} \text{ for individual } i \text{ is } Y_i(1, D_i(1)) - Y_i(0, D_i(0))$$

Definition of potential outcomes

Table : Classification of individuals according to assignment and treatment

		$Z_i = 0$	$Z_i = 1$
		$D_i(0) = 0$	$D_i(0) = 1$
$Z_i = 0$	$D_i(1) = 0$	Never-taker	Defier
$Z_i = 0$	$D_i(1) = 1$	Complier	Always-taker

Note that each individual i effectively falls in one and only one of these four cells, even if all the full sets of assignments, treatments and outcomes are conceivable.

LATE is not informative about never-takers - by definition treatment status by these two groups is unchanged by the instrument.

LATE is the effect on the population of compliers.

IV solves the problem of causal inference in a randomized trial with partial compliance

Assumption 2: Random Assignment

All individuals have the same probability to be assigned to the treatment:

$$Pr\{Z_i = 1\} = Pr\{Z_j = 1\}$$

Given these first two assumptions we can consistently estimate the two intention to treat average effects by substituting sample statistics on the RHS of the following population equations:

$$E\{D_i|Z_i = 1\} - E\{D_i|Z_i = 0\} = \frac{COV\{D_i, Z_i\}}{VAR\{Z_i\}}$$

$$E\{Y_i|Z_i = 1\} - E\{Y_i|Z_i = 0\} = \frac{COV\{Y_i, Z_i\}}{VAR\{Z_i\}}$$

Note that the ratio between the causal effect of Z_i on Y_i and the causal effect of Z_i on D_i gives the conventional IV estimator

$$\frac{COV\{Y_i, Z_i\}}{COV\{D_i, Z_i\}}$$

Are the first four assumptions enough?

By taking expectations on both sides...

$$\begin{aligned} & E\{Y_i(1, D_i(1)) - Y_i(0, D_i(0))\} \\ &= E\{D_i(1) - D_i(0)(Y_i(1) - Y_i(0))\} \\ &= E\{Y_i(1) - Y_i(0) | D_i(1) - D_i(0) = 1\} Pr\{D_i(1) - D_i(0) = 1\} \\ &\quad - E\{Y_i(1) - Y_i(0) | D_i(1) - D_i(0) = -1\} Pr\{D_i(1) - D_i(0) = -1\} \end{aligned}$$

This equation clearly shows that even with the four assumptions that were made so far we still have an identification problem: the average treatment effect for compliers may cancel with the average effect for defiers.

To solve this problem we need a further and last assumption

Definition and relationship with IV

Given the monotonicity assumption:

$$E\{Y_i(1, D_i(1)) - Y_i(0, D_i(0))\}$$

$$= E\{Y_i(1) - Y_i(0) | D_i(1) - D_i(0) = 1\} Pr\{D_i(1) - D_i(0) = 1\}$$

Rearranging this equation we get the equation that defines the Local Average Treatment Effect:

$$= E\{Y_i(1) - Y_i(0) | D_i(1) - D_i(0) = 1\} = \frac{E\{Y_i(1, D_i(1)) - Y_i(0, D_i(0))\}}{Pr\{D_i(1) - D_i(0) = 1\}}$$

The local average treatment effect is the average effect of treatment for those who change treatment status because of a change of the instrument; i.e. the average effect of treatment for compliers.

Under the assumption made above, IV estimates are estimates of LATE

Introduction

Regression Discontinuity Design (RDD),

- first introduced by Thistlethwaite and Campbell (1960):
 - a way of estimating treatment effects in a non-experimental setting where treatment is determined by whether an observed "assignment" variable exceeds a known cut-off point;
 - impact of merit awards on future academic outcomes
 - allocation of these awards were based on observed test scores;
 - individuals just below the cut-off were good comparison to those just above the cut-off.

Introduction

Regression Discontinuity Design (RDD),

- Disregarded for many years, then:
- Since 1990 a growing number of studies have relied on RDD to estimate program effects in a wide variety of economic contexts.
- Van der Klaauw (2002), financial aid on students enrollment decisions (assignment rule based on a continuous measure of academic ability with a given cutoff).
- Angrist and Lavy (1999), class size on education outcomes (Maimonides' rule).
- Black (1999), discontinuities at the geographical level (school districts boundary) to estimate the wiliness to pay for good schools.
- In the last 8 years a range of questions have been answered using RDD (political, labor, development economics)→ Provide a highly credible and transparent way of estimating program effects

Introduction

- RDD comes in two styles:
 - deterministically: SHARP regression discontinuity (SRD); and can be seen as a selection on observables story;
 - probabilistically: FUZZY regression discontinuity (FRD); leads to IV type of setup.

Figure 1: Assignment probabilities (SRD)

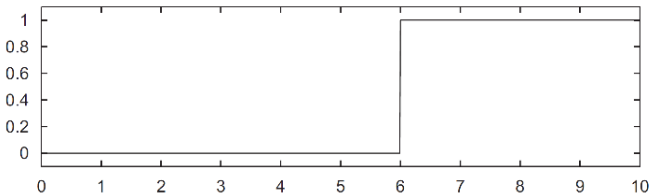


Fig. 1. Assignment probabilities (SRD).

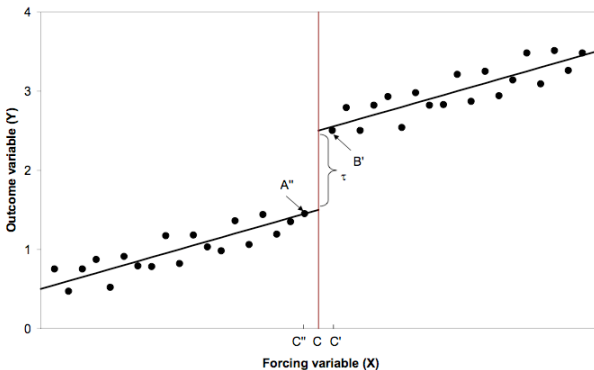
Sharp RDD

- This simple reasoning suggests attributing the discontinuous jump in Y at c to the causal effect of the merit award.
- Assuming that the relationship between Y and X is linear, we can estimate the treatment effect τ is by fitting the linear regression.

$$\rightarrow Y = \alpha + D\tau + X\beta + \epsilon$$

- Fig 2: Simple Linear RDD Setup [Source: Lee-Lemieux 2009]

Figure 2: Simple Linear RDD Setup



RDD and the Potential Outcomes Framework

- fundamental problem of causal inference.
- focus on average effects of the treatment.
- in RDD there are two underline relationships between X and $E[Y_i(1)|X]$ and $E[Y_i(0)|X]$

Potential Outcome Framework

- With what is observable, we could try to estimate the quantity: This is the average treatment effect at the cutoff c .

$$B - A = \lim_{\epsilon \downarrow c} E[Y_i | X_i = c + \epsilon] - \lim_{\epsilon \uparrow c} E[Y_i | X_i = c + \epsilon],$$

which would equal

$$\rightarrow \tau_{SRD} = E[Y_i(1) - Y_i(0) | X = c]$$

Potential Outcome Framework

- Note that this inference is possible because of the continuity assumption of the underline functions $E[Y_i(1)|X]$ and $E[Y_i(0)|X]$
- In order to estimate the causal effect → ass. no omitted variables are correlated with treatment dummy.
- In the RDD this ass. is trivially satisfied → Conditioning on X there is no variation left in D , so it cannot be correlated with any other factor.
- Fig 3: RDD as a Local Randomized Experiment [Source: Lee-Lemieux 2009]
- Fig 4: Non Linear RDD [Source: Lee-Lemieux 2009]

RDD as a Local Randomized Experiment

- Advantages of RDD over most other existing methods becomes clear when we compare RDD to randomized experiments. in a Randomized Experiment:
 - Units are typically divided into treatment and control groups on the basis of a randomly generated number, v
 - Suppose v follows an uniform distribution over the range $[0,4]$
 - For units with v greater than 2 are given the treatment, units $v < 2$ are denied treatment.
 - RDD can be seen as RCT where $X=v$ and $c=2$
 - The difference is that because X is now completely random it is independent of potential outcomes and the curves are flat.
 - Since curves are flat they are also continuous at the cutoff point $c \rightarrow$ continuity is a direct consequence of randomization

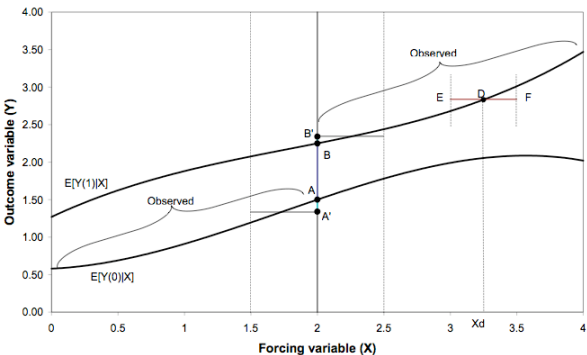
RDD as a Local Randomized Experiment

- Now suppose that people are compensate for having received a "bad draw" by getting a monetary compensation inversely proportional to the random number $v(X)$

Example:

- Treatment \rightarrow job search assistance for the unemployed
- Outcome \rightarrow whether one find a job within one month of treatment
- Potential outcome curve will no longer be flat if monetary compensation change the incentives of people in finding a job as soon as possible.

Figure 3: Non Linear RDD



RDD as a Local Randomized Experiment

- A simple comparison of means no longer yields a consistent estimate of the treatment effect :-)

But...

- By focusing right around the threshold, RDD would still yield a consistent estimate of the treatment effect associated with job search assistance :-)
- How come?

RDD as a Local Randomized Experiment

- Since people just above and below the cutoff receive (essentially) the same monetary compensation, we still have locally a randomized experiment around the cutoff point.
- It is also possible to test whether randomization "worked" by comparing the local values of baseline covariates on the two sides of the cutoff value.

Identification and Interpretation

- How I know whether an RDD is appropriate for my context? When are identification assumptions plausible or implausible?
- Is there any way I can test those assumptions?
- To what extent are results from RDD generalizable?

Identification and Interpretation

- Continuity of conditional regression functions
- $E[Y_i(0)|X_i = x]$ and $E[Y_i(1)|X_i = x]$ are continuous in x .
- This means that all other unobserved determinants of Y are continuously related to the running variable X .
 - This assumption allows us to use the average outcome of units right below the cutoff as a valid counterfactual for units right above the cutoff.
 - Can it be tested? Not directly, but the distribution of observed baseline covariates should not change discontinuously at the threshold c .

Valid or Invalid RDD

- Are individuals able to influence the assignment variable, and if so, what is the nature of this control?
- RDD can be invalid if individuals can precisely manipulate the "assignment variable".
- If individuals - even while having some influence - are unable to **precisely** manipulate the assignment variable, a **consequence** of this is that the variation in treatment near the threshold is randomized as though from a randomized experiment.
- Precise sorting around the threshold is self-selection.

Valid or Invalid RDD

- RDD can be analyzed and tested like randomized experiments.
- Graphical representation is helpful and informative.

Valid or Invalid RDD

- Non parametric estimation does not represent a solution to functional form issues raised by RDD. It is helpful to view as a complement to - rather than substitute for - a parametric estimation (boundary problem).
- It is essential to explore how RDD estimates are robust to the inclusion of high order polynomial terms and to changes in the window width around the cutoff point.

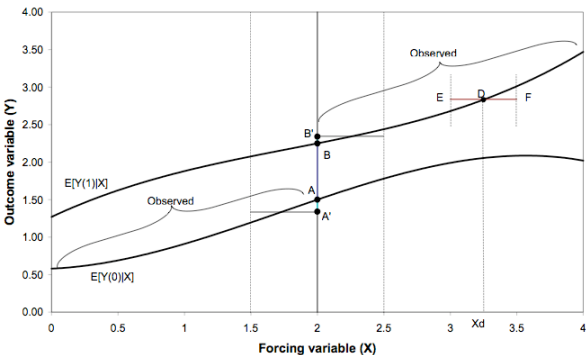
Valid or Invalid RDD

- There is no particular reason to believe that the true model is linear
- Misspecification of the functional form typically generates bias in the treatment effect
- But we need to estimate regressions at the cutoff point → boundary problem

Solutions:

- relaxing linearity assumption including polynomial functions of X → use data far from cutoff to predict Y at the cutoff point.
- Kernel regressions.

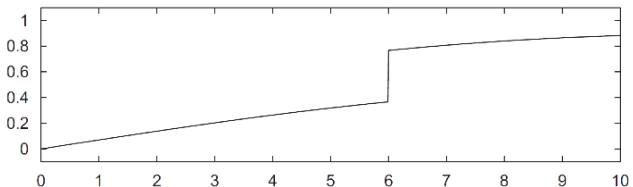
Figure 3: Non Linear RDD



Fuzzy RDD (Imperfect Compliance)

- Treatment is determined partly by whether the assignment variable crosses a cutoff point.
- The probability of receiving treatment changes discontinuously at the threshold c ; but need not go from 0 to 1:
- e.g., incentives to participate in program change discontinuously at the threshold, but are not powerful enough to move everyone from non-participation to participation (e.g., encouragement designs)
- Fig 5. Assignment probabilities [Source: Imbens-Lemieux 2007]

Figure 6: Assignment Probabilities (FRD)



Fuzzy RDD (Imperfect Compliance)

Under continuity of potential outcomes at $X = c$ (Hahn et al. 2001), we can identify the first-stage/reduced-form effects:

$$E[D(h_c) - D(l_c)|X = c] = \lim_{x \downarrow c} E[D|X = x] - \lim_{x \uparrow c} E[D|X = x]$$

$$E[Y(h_c) - Y(l_c)|X = c] = \lim_{x \downarrow c} E[Y|X = x] - \lim_{x \uparrow c} E[Y|X = x]$$

Fuzzy RDD (Imperfect Compliance)

The next step is to use these reduced-form effects to identify the causal effect of D on Y:

$$\tau_{FRD} = \frac{E[D(h_c) - D(\ell_c) | X=c]}{E[D(h_c) - D(\ell_c) | X=c]},$$

- Numerator: jump in the regression of the outcome on the covariate
- Denom: Jump in the regression of the treatment indicator on the covariate

Fuzzy RDD (Imperfect Compliance)

Which can be implemented by estimating:

$$Y_i = g(X_i) + \tau D_i + \epsilon_i \tag{1}$$

where T is used as instrument for D

in this setting, τ can be interpreted as an "intent to treat" effect.

Fuzzy RDD (Imperfect Compliance)

- The interpretation of this ratio as a causal effect requires the same assumptions as in Imbens and Angrist (1994):
 - monotonicity: crossing the cutoff cannot simultaneously cause units to take up and others to reject the treatment.
 - excludability: crossing the cutoff cannot impact Y except through impact on receipt of treatment
- When these assumptions are made, it follows that:
 - $T_{FRD} = E[Y_i(1) - Y_i(0) | \text{unit is complier}, X=c]$, where compliers are units that received the treatment when they satisfy the cutoff rule ($X_i \geq c$)

Summary

- If there is a local random assignment (due to the plausibility of individuals' imprecise control over X), we can apply what we know about the assumptions and interpretability of instrumental variables.
- The difference between sharp and fuzzy RDD is exactly parallel to the difference between the randomized experiment with perfect compliance and the case of imperfect compliance, when only the intent to treat is randomized.

Summary

- In the case of imperfect compliance, even if a proposed binary instrument Z is randomized, it is necessary to rule out the possibility that Z affects the outcome, outside of its influence through treatment receipt, D .
- Only then will the instrumental variable estimand - the ratio of the reduced form effects of Z on Y and of Z on D - be properly interpreted as a causal effect of D on Y .

Test of RDD validity

Challenges to RDD

- Treatment is not as good as randomly assigned around the cutoff when agents are able to manipulate their scores. This happens when (i) the assignment rule is known in advance, (ii) agents are interested in adjusting, and (iii) agents have time to adjust.

Examples: re-take exam, self-reported income, etc.

- Some other unobservable characteristic changes at the threshold, and this has a direct effect of outcome.

Examples: population thresholds or age thresholds used for several policies.

We can formally assess the extent of these problems

Test of RDD validity

Test 1: Manipulation of the running variable

What to look for.

- Consider a desirable treatment where the assignment rule is $X \geq c$. If there is manipulation (or sorting on the running variable) you would expect "bunching" of obs just to the right of c ; and relatively few obs just to the left of c .
- It turns out that if the running variable is not entirely under agent's control (partial manipulation), identification can still be achieved (Lee 2007). Complete manipulation instead undermines identification.

Test of RDD validity

Test 1: Manipulation of the running variable

How to detect it

- Graphically, plot density of the running variable (see above)
- McCrary (2008) proposes a formal test, known as the McCrary Density Test. This has now become a **must** for every analysis using RDD.

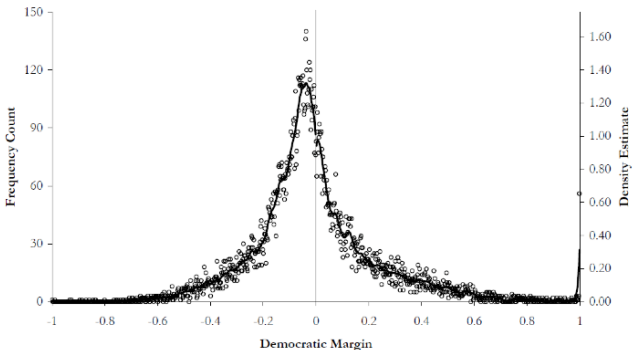
The test employs a local linear density estimator and develops a test statistic for the null $f^+ - f^- = 0$.

Bandwidth is optimally selected.

.ado file available at www.econ.berkeley.edu/~jmccrary/DCdensity

Test of RDD validity

Figure 4. Democratic Vote Share Relative to Cutoff:
Popular Elections to the House of Representatives, 1900-1990



2. Test of RDD validity

Contrast with other types of election

- Roll call voting in US House of Representatives
 - Coordination is expected because: (i) repeated game, (ii) vote record is public, (iii) side payments possible in the form of future votes
 - Data on roll call votes in the House, 1857-2004
 - Bills around the cutoff are more likely to be passed than not — cannot use RDD to generate quasi-random assignment of policy decisions!
- Fig. 5 in McCrary (2008): evidence of manipulation

2. Test of RDD validity

Figure 5. Percent Voting Yeay:
Roll Call Votes, U.S. House of Representatives, 1857-2004

