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## Curriculum Vitae

**JACOB GLAZER**

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**Date of Birth:** January 1<sup>st</sup>, 1955

**Marital Status:** Married, 2 children

### Fields of Interest

Health Economics, Industrial Organization, Microeconomics and Game Theory

**Personal Website:** <http://tau.ac.il/~glazer>

### Education

1977 – 1980 Haifa University, Haifa, Israel; B.A. Economics.

1982 – 1986 Northwestern University, Kellogg, Graduate School of Management, M.E.D.S. Department, Ph.D. Economics.

### Academic Positions

1986 – 1987 Post-doctorate in Economics, Bell Communications Research Inc.

1987 – 1990 Assistant Professor of Economics, Department of Economics, Boston University.

1990 – 1993 Lecturer, Tel Aviv University, Faculty of Management.

1993 – 1997 Senior Lecturer, Tel Aviv University, Faculty of Management.

1997 – 2003 Associate Professor, Tel Aviv University, Faculty of Management.

2002 – 2013 Visiting Professor, Boston University, Department of economics

2003 – Professor of Economics, Tel Aviv University, Faculty of Management

2013- Professor of Economics, University of Warwick, Department of Economics

### Other Positions

1994 – 1999 Chair, Health Care Systems Management Program, the Faculty of Management Tel Aviv University.

1999 – 2002 Associate Dean, Faculty of Management, Tel Aviv University.

2002 – 2012 Chair, Health Care Systems Management Program (MHA), the Faculty of Management Tel Aviv University.

- 1997 – present A Member of the Board of Trustees, the Institute of Health Policy Research in Israel.
- 1990 – present A member of several public committees addressing health policy issues in Israel, such as: the capitation formula under the National Health Insurance Law, hospitals' reimbursement in Israel and more.
- 2003- Now Head of the Covenance Center for Health Management, Tel Aviv University.
- 2005, 2010 A member of the Search Committee for the Rector of Tel Aviv University.
- 2007 – present The Haimovich Chair for Strategic Management, the Faculty of Management, Tel Aviv University.
- 2007 A member of the Search Committee for the Dean of the Faculty of Management, Tel Aviv University.
- 2007 – 2013 A member of the Arrow Award Selection Committee for the nomination of the best paper in Health Economics.
- 2010 – 2105 Academic Director, the Recanati Executive MBA program and the Kellogg-Recanati International MBA program, Tel Aviv University.
- 2015 - present Chair, Health Care Systems Management Program (MBA), the Faculty of Management Tel Aviv University.

### **Editorial Positions**

- 2008 – 2017 Associate Editor, The Journal of Health Economics

### **Teaching Experience**

Industrial Organization, Principles of Economics, Microeconomics, Business Economics, Health Economics, International Trade, Game Theory, Operations Research, Probability and Statistics.

### **Selected Contracts and Grants**

**Consultant:** Harvard School of Public Health, project to study substitution among physician services in connection with fee schedules, 1989.

**Co investigator:** National Institute of Drug Abuse, project to study drug testing in the workplace, 1991.

**Co Principal Investigator:** Contract from the Veterans' Administration, USA, project to study hospitals' payment systems, 1992, 1993.

**Consultant:** National Institute of Mental Health, grant to study "Adverse Selection and Managed Care", 1999 – 2004.

**Consultant:** Agency for Health Care Policy and Research, grant to study "Structuring Markets and Competition in Health Care", 1999- 2005.

**Co Principal Investigator:** Contract from The Institute of Health Policy Research in Israel, “The Israeli Health Care System--Trends and Forecasts”, 1997.

**Principal Investigator:** the National Institute of Mental Health, R34 MH071242-02,"The Economics of Quality Reporting in Mental Health and Health Services", 2004-2006.

**Consultant:** National Institute of Aging, USA, grant to study: "Leveraging Medicare Payment and Reporting Policies to Improve Nursing Home Quality," 2007-2010

**Consultant:** The National Institute of Aging, grant to study “The Role of Private Plans in Medicare,” J. Newhouse, PI, 2008-2013.

**Co Principal Investigator:** Contract from the Institute of Health Policy Research in Israel, “How Should Hospitals be Reimbursed for Medical Education?” 2011.

**Consultant:** Examination of the Economic Benefits and the External Effects of the Establishment Cancer Center at the Emek Hospital in Afula, 2015

**Principal Investigator** A grant from the Coller Foundation to study “Optimal Information Disclosure by Crowd Funding platforms,” 2017.

**Principal Investigator:** A grant from the British Academy to study: “The Role of Beliefs in the Production of Health,” September 2019.

## Books

- 2016 Jacob Glazer and Ariel Rubinstein, "Bounded Rationality and Mechanism design",  
World Scientific Publishers, ISBN: 978-981-3141-32-2  
<http://www.worldscientific.com/worldscibooks/10.1142/10069>
- 2017 Jacob Glazer and Thomas G. McGuire, "Models of Health Plan Payment and Quality Reporting,"  
World Scientific Publishers, ISBN: 978-981-3202-87-0

## Papers Published and Accepted

### Economic Theory

Jacob Glazer and Albert Ma, "Efficient Allocation of a Prize-King Solomon's Dilemma", Games and Economic Behavior, Vol. 1, No. 3, 1989, 222-233.

Sudipto Bhattacharya, Jacob Glazer and David Sappington, "Sharing Productive Knowledge in Internally Financed R&D Contests", Journal of Industrial Economics, September 1990, 118-128.

Raquel Fernandez and Jacob Glazer, "The Scope for Collusive Behavior Among Debtor Countries", Journal of Development Economics, Vol. 32, 1990, 297-313. Appeared also in Spanish in El Trimestre Economico, Mexico, 1990.

Jacob Glazer and Ronen Israel, "Managerial Incentives and Financial Signaling in Product Market Competition", International Journal of Industrial Organization, Vol. 8, 1990, 271-280.

Jacob Glazer and Andrew Weiss, "Pricing and Coordination: Strategically Stable Equilibria", Games and Economic Behavior, Vol. 2, No. 1, 1990, 118-128.

Raquel Fernandez and Jacob Glazer, "Striking for a Bargain Between Two Completely Informed Agents", American Economic Review, Vol. 81, No. 1, March 1991, 240-252.

Sudipto Bhattacharya, Jacob Glazer and David Sappington, "Licensing and the Sharing of Knowledge in Research Joint Ventures", Journal of Economic Theory, Vol. 56, No. 1, February 1992, 43-69.

Jacob Glazer and Robert Rosenthal, "A Note on Abreu-Matsushima Mechanisms", Econometrica, Vol. 60, No. 6, 1992.

Jacob Glazer, "The Strategic Effects of Long Term in Debt in Imperfect Competition", Journal of Economic Theory, Vol. 62, No. 2, April 1994, 428-443.

Jacob Glazer and Motty Perry, "Virtual Implementation in Backwards Induction", Games and Economic Behavior, 15, 1996, 27-32

Jacob Glazer and Ariel Rubinstein, "An Extensive Game as a Guide for Solving a Normal Game", Journal of Economic Theory, Vol. 70, No. 1, July 1996, 32-42.

Jacob Glazer and Ariel Rubinstein, "Motives and Implementation: on the Design of Mechanisms to Elicit Opinions", the Journal of Economic Theory, 79, 1998, 157-173.

Jacob Glazer and Ariel Rubinstein, "Debates and Decisions: On a Rationale of Argumentation Rules", Games and Economic Behavior, 36 (2001), pp. 158-173.

Jacob Glazer and Andrew Weiss, "Conflicting Preferences and Voluntary Restrictions on Choice", *Economics for an Imperfect World: Essays In Honor of Joseph Stiglitz*, MIT Press, 2003.

Jacob Glazer and Ariel Rubinstein, "On Optimal Rules of Persuasion", Econometrica, Vol. 72, No. 6, November 2004, pp 1715-1736.

Jacob Glazer and Ariel Rubinstein, "A Game Theoretic Approach to the Pragmatics of Debates: An Expository Note", *Games and Pragmatics*, Palgrave MacMillan, publishers, Anton Benz, Gerhard Jaeger, and Robert van Rooij, editors, 2005.

Jacob Glazer and Ariel Rubinstein, "A Study in the Pragmatics of Persuasion: A Game Theoretical Approach", Theoretical Economics, 1 (2006), 395-410. (Reprinted in *New Perspectives on Games and Interaction*, K.EApt and R.van Rooij (eds.) Amsterdam University Press, 2008).

Jacob Glazer and Andrew Weiss, "A Model of Dysfunctional Urges and Addiction with an Application to Cigarette Smoking," the B.E. Journals in Economic Analysis & Policy, January 2007.

Jacob Glazer and Ariel Rubinstein, "A Model of Persuasion with a Boundedly Rational Agent," the Journal of Political Economy, Vol. 120, No. 6, December 2012, pp. 1057-1082.

Jacob Glazer and Ariel Rubinstein, "Complex Questionnaires," Econometrica, 82, 1529-1541, 2014.

Jacob Glazer and Ariel Rubinstein, "Coordinating with a "Problem Solver", Management Science, 65 (2019), 2813–2819.

Jacob Glazer, Ilan Kremer and Motty Perry, "The Wisdom of the Crowd when Acquiring Information is Costly," Management Science, forthcoming 2021.

Jacob Glazer, Helios Herrera and Motty Perry, "Fake Reviews," the Economic Journal, forthcoming 2021.

Jacob Glazer and Ariel Rubinstein, "Story Builders," the Journal of Economic Theory, Forthcoming 2021.

### **Health Economics**

Jacob Glazer and Thomas G. McGuire, "Should Physicians Be Permitted to 'Balance Bill' Patients?", Journal of Health Economics, 11, 1993, 239-258.

Jacob Glazer and Thomas G. McGuire, "Payer Competition and Cost Shifting in Health in Health Care", Journal of Economics & Management Strategy, Vol. 3, No. 1, Spring 1994, 71-92.

Jacob Glazer and Amir Shmueli, "The Physician's Behavior and Equity under a Fundholding Contract", European Economic Review, 39, 1995, 781-785.

Jacob Glazer and Amir Shmueli, "L'equite dans le cadre de contrats de budget limite", in S. Jacobsone (ed), Economie de la sante, trajectories du future, INSEE methods No. 64-65, Economica, 1997

Amir Shmueli and Jacob Glazer, "Addressing the Inequity of Capitation by Variable Soft Contracts", Health Economics Journal, Vol. 8 No. 4, June 1999.

Jacob Glazer and Thomas G. McGuire, "Optimal Risk Adjustment of Health Insurance Premiums", The American Economic Review, Vol. 90 No. 4, October 2000, pp. 1055-1071.

Richard G. Frank, Jacob Glazer and Thomas G. McGuire, "Measuring Adverse Selection in Managed Health Care", the Journal of Health Economics, 19(6), November 2000, pp. 829-854.

Jacob Glazer and Thomas G. McGuire, "Private Employers Don't Need Formal Risk Adjustment", Inquiry, Vol. 38 No. 3, Fall 2001, pp. 260-269.

Jacob Glazer and Thomas G. McGuire, "Setting Health Plan Premiums to Ensure Efficient Quality in Health Care: Minimum Variance Optimal Risk Adjustment", Journal of Public Economics, 84 (2002) 153-173.

Jacob Glazer and Thomas G. McGuire, "Multiple Payers, Commonality and Free-riding in Health Care: Medicare and Private Payers", the Journal of Health Economics, 21, 2002, pp. 1049-1069.

Jacob Glazer and Thomas G. McGuire, "Optimal Risk Adjustment" Elgar Companion to Health Economics, Andrew Jones Editor, 2006.

Jacob Glazer and Thomas G. McGuire, "Optimal Quality Reporting in Markets for Health Plans," the Journal of Health Economics, 25(2), 295-310, 2006.

Jacob Glazer and Thomas G. McGuire, "Contending with Risk Selection in Health Insurance Markets in Germany", *Perspektiven der Wirtschaftspolitik*, (Special Issue) 75-91, 2006.

Jacob Glazer, "Behavioral Economics and Health: A Discussion" A Conference Volume on Economics, Institutions and Behavioral Economics, Peter Diamond and Hannu Vartiainen (eds), Yrjö Jahnsson Foundation 50th Anniversary, 2007.

Jacob Glazer, Thomas G. McGuire and Joseph P. Newhouse, "Using Performance Measures to Motivate 'Report Averse' and 'Report Loving' Agents," the Journal of Health Economics, 26 (6), 1170-1189, 2007.

Jacob Glazer and Thomas G. McGuire, "Inducing Quality from Health Care providers in the presence of Adverse Selection," in "Financing Health Care- New Ideas for a Changing Society" Lu, M. and Jonsson, E. (eds.), Ch. 9, 223-244, 2008.

Jacob Glazer, Thomas G. McGuire and Sharon-Lise T. Normand, "Mitigating the Problem of Unmeasured Outcomes in Quality Reports", the B.E. Journals in Economic Analysis & Policy, 8, Article 7, 2008.

Jacob Glazer, Thomas G. McGuire, Zhun Cao and Alan Zaslavsky, "Using Global Ratings of Health Plans to Improve the Quality of Health Care," the Journal of Health Economics, 27(5), 1182-1195, 2008.

Jacob Glazer and Thomas G. McGuire, "Gold and Silver Health Plans: Accommodating Demand Heterogeneity in Managed Competition" the Journal of Health Economics, 30 (2011), 1011– 1019.

Jacob Glazer and Thomas G. McGuire, "A Welfare Measure of 'offset Effects' in Health Insurance," the Journal of Public Economics, 96 (2012) 520–523.

Jacob Glazer, Haiden A. Huskamp and Thomas G. McGuire, "A Prescription for Drug Formulary Evaluation," the B.E. Journals Forum for Health Economics & Policy, Volume 15, Issue 2, 2012.

Jacob Glazer and Thomas G. McGuire, "Making Medicare Advantage a Middle-Class Program," the Journal of Health Economics, 32, 2013, 463– 473.

Thomas G. McGuire, Jacob Glazer, Joseph P. Newhouse, Sharon-Lise Normand, Julie Shi, Anna D. Sinaiko, and Samuel Zuvekas, "Integrating Risk Adjustment and Enrollee Premiums in Health Plan Payment," the Journal of Health Economics, (32) 2013.

Jacob Glazer and Thomas G. McGuire, "Risk Adjustment as Mechanism Design," Antony J. Culyer (ed) Encyclopaedia of Health Economics, Vol. 3. San Diego: Elsevier, 2014. Pp. 267-271.

Jacob Glazer and Thomas G. McGuire, " Paying Medicare Advantage Plans: To Level or Tilt the Playing Field", the Journal of Health Economics, Volume 56, December 2017, Pages 281-291.

Natan R. Kahan, Dan-Andrei Waitman, Matityahu Berkovitch, Shimona Yosselson Superstine, Jacob Glazer, Abraham Weizman and Roni Shiloh, "Large-Scale, Community-Based Trial of a Personalized Drug-Related Problem Rectification System", The American Journal of Pharmacy Benefits, 2017;9(2):41-46.

Jacob Glazer, Thomas G. McGuire and Julie Shi, "Risk Adjustment of Health Plan Payments to Correct Inefficient Plan Choice from Adverse Selection," Ana Aizcorbe, Colin Baker, Ernst Berndt and David Cutler, editors, Measuring and Modeling Health Care Costs, Chicago: University of Chicago Press for the National Bureau of Economic Research, 2018

Shuli Brammli-Greenberg, Jacob Glazer and Ephraim Shapiro, "The Inverse U-Shaped Religion-Health Connection among Israeli Jews." Journal of Religion &Health, 2018, 57(2), 738-750

Shuli Brammli-Greenberg, Jacob Glazer and Amir Shmueli, "Regulated Competition and Health Plan Payment Under the National Health Insurance Law in Israel—The Unfinished Story," in Risk Adjustment, Risk Sharing and Premium Regulation in Health Insurance Markets, Thomas G. McGuire and Richard C. van Kleef, Editors, Elsevier, posted: 11 September 2018, pages 365-396.

Shuli Brammli-Greenberg; Jacob Glazer; Ruth Waitzberg; "Modest risk-sharing significantly reduces health plans' incentives for service distortion," The European Journal of Health Economics," December 2019, Volume 20, Issue 9, pp 1359–1374

Jacob Glazer, "Health Economics in the Post COVID-19 Era," Israel Economic Review, Vol. 18 No. 1, 2020



### Work in Progress

Jacob Glazer, “The Placebo Effect in the Production, Consumption and Pricing of Medical Care.”

### Articles in Hebrew

1. Jacob Glazer, “Optimal Incentives in the Health Care Sector,” The Economic Quarterly, 1993.
2. Jacob Glazer, “The Capitation Formula under the National Health Insurance Law in Israel, the Need for Reevaluation,” The Economic Quarterly, 1998.
3. Shuli Bramley-Greenberg and Jacob Glazer, “How Much Do Quality Reports in Health Care Contribute to Our Health?” The Van Leer Institute, Debates in Economics, 2007.
4. Jacob Glazer and Avi Israeli, “How Should Hospitals be Reimbursed for Medical Education?” February, 2012.

### Articles in Newspapers (Hebrew)

1. "Warning: Price Competition among Health Funds is likely to be Harmful to our Health and to the Economy," The Marker-Ha'aretz Newspaper, 14/8/2008
2. "Health Funds for Profit," The Marker-Ha'aretz Newspaper, 21/5/2009
3. "Private medicine is not a dirty word," The Marker-Ha'aretz Newspaper, 2/9/2009
4. “Low Wages in the Health-Care System Can Kill,” The Marker-Ha’aretz Newspaper, 20/6/2011
5. “The (not perfect) solution for updating the basket of services,” The Marker- Ha’aretz Newspaper, 19/5/2019
6. “Remote medicine brings innovations - and quite a few dangers,” The Marker-Ha’aretz Newspaper, 5/8/2020