

Bootstrapping Science?

The Impact of a 'Return Human Capital' Programme
on Chinese Research Productivity

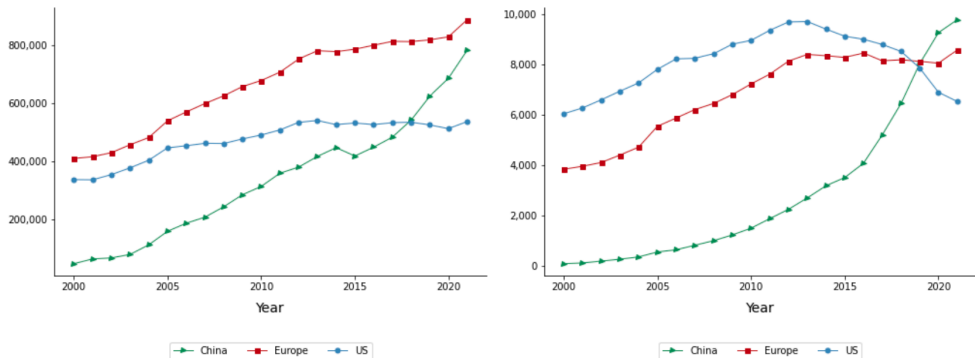
Elliott Ash, David Cai, Mirko Draca, Shaoyu Liu

ETH Zurich (Ash/Cai); Warwick/CAGE (Draca); Columbia (Liu)

April 25th, 2024

Global Scientific Competition

Figure 2: Number of total publications and top 1% cited publications by country or region of affiliation.

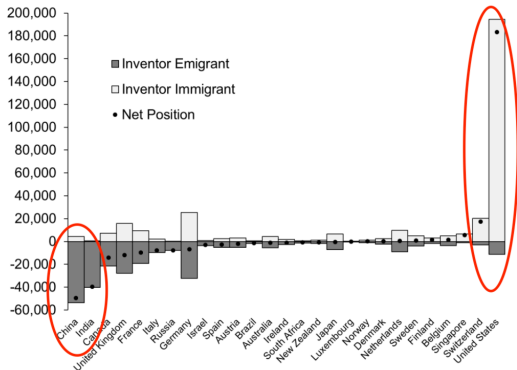


Source: Aghion et al (2023) - 7 authors! Based on Scopus database.

'Return Human Capital' Policies

Goal: Increase scientific competitiveness + address 'brain drain' by repatriating researchers.

Figure 1: Net global migration of inventors, 2000-2010



- India's Visiting Advanced Joint Research Program
- Brazil's Special Visiting Researcher and Young Talent Attraction
- Australia's Federation Fellows

Policy Rationale

- These policies are designed to (re-)acquire talent and also build up the domestic research base via collaboration and peer effects.
- But alongside this, there is the potential for negative effects via mechanisms related to displacement and crowding out.

We look at a specific major talent programme...

China's 'Thousand Talents' program

- Jointly initiated by Central Committee of CCP and State Council in 2010.
- \$750 million, 7,600 scientists, Expenditure \approx 7-8% of US NSF Budget.
- We focus on the **Junior Thousand Talents Program** which targets:
 - 1) young scientists around age 35 & younger than 40;
 - 2) graduated or had 3+ years of research experience in top overseas universities;
 - 3) research in natural sciences or engineering
 - 4) lump-sum transfer of \$75,000 bonus; opportunity for \$154,000 - \$460,000 research fund

What We Do

Provide an empirical analysis of the JTTP's impact using differences-in-differences:

- **Direct productivity effect** on JTTP scholars themselves: how beneficial is the move back to China for these scholars?
- **'Bootstrapping'**: Knowledge spillovers on incumbents + scholar agglomeration effects.

'Bootstrapping' - aka endogenously generated progress - will depend on the size, balance and persistence of these effects.

Identification is based on PS matching using a big comparison pool & covariates for trends.

Findings

- ↗ **Direct productivity effect on JTTP scholars:** drop of productivity in three years after move, but then an increase relative to controls.
- ↗ **Bootstrapping:** Positive knowledge spillovers and agglomeration.
- ↗ **Overall:** Impacts compatible with knowledge agglomeration in top departments. But not a 'trend shifter' relative to existing drivers of scientific productivity.

Data: Scopus & ORCID

Academic journal database maintained by Elsevier, covering all fields 1990 - 2019.

- Journal, Title, Abstract, Authors, Citations, Funding Sponsors.
- List of journal fields: 27 fields and 307 sub-fields
- Supplement with ORCID: provides unique identifiers for academic researchers with better biographical information (subsample).

But key data task is collecting JTTP information...

JTTP Scholar Records - Cohorts

| Year | # Selected | # Matched Scopus | % Matched Scopus | # Matched ORCID | % Matched ORCID |
|-------|------------|------------------|------------------|-----------------|-----------------|
| 2011 | 152 | 152 | 100.00% | 38 | 25.00% |
| 2012 | 399 | 397 | 99.50% | 118 | 29.72% |
| 2013 | 581 | 578 | 99.50% | 157 | 27.16% |
| 2015 | 664 | 664 | 100.00% | 186 | 28.01% |
| 2016 | 565 | 563 | 99.60% | 142 | 25.22% |
| 2017 | 1228 | 1210 | 99.30% | 364 | 30.08% |
| Total | 3589 | 3564 | 99.30% | 1005 | 28.20% |

- Lists of selected scholars obtained from archived JTTP web site pages. Complement with personal website, CV, LinkedIn etc
- Names only disclosed for selected (don't observe applicant pool).
- Scale of programme increased over time from 150 to 1200. We focus on early cohorts by necessity (right censoring).

Summary Statistics on JTTP Scholars I

Panel A: Education Background

| Variable | Mean | SD | Count | Source |
|----------------------------|------|-----|-------|----------------|
| Years since PhD Graduation | 5.52 | 2.4 | 3493 | <i>Website</i> |
| Age at Recruitment | 34.6 | 2.9 | 3589 | <i>Website</i> |

| Variable | Pct | Count | |
|----------------|--------|-------|----------------|
| PhD in US | 34.00% | 1238 | <i>Website</i> |
| PhD in China | 39.40% | 1433 | <i>Website</i> |
| PhD in RoW | 26.60% | 969 | <i>Website</i> |
| Postdoc in US | 60.40% | 2742 | <i>Website</i> |
| Postdoc in DE | 6.70% | 303 | <i>Website</i> |
| Postdoc in RoW | 39.60% | 1492 | <i>Website</i> |

Panel B:Publication Record

| Variable | Mean | SD | Count | Source |
|---------------------------------|-------|--------|-------|---------------|
| Years since First Publication | 8 | 4.24 | 3541 | <i>Scopus</i> |
| Top 10 Percentile Pubs. (-5,-1) | 8.24 | 11.13 | 3541 | <i>Scopus</i> |
| Top 50 Percentile Pubs. (-5,-1) | 6.54 | 25.67 | 3541 | <i>Scopus</i> |
| Num. Publications (-5,-1) | 21.61 | 78.94 | 3541 | <i>Scopus</i> |
| Num. Publications (Total) | 64.59 | 147.55 | 3541 | <i>Scopus</i> |

| Variable | Pct | Count | |
|------------------|---------|-----------|---------------|
| Physics | 13.06% | 27016.62 | <i>Scopus</i> |
| Material Science | 10.45% | 21600.20 | <i>Scopus</i> |
| Chemistry | 10.50% | 21717.53 | <i>Scopus</i> |
| Engineering | 10.73% | 22194.38 | <i>Scopus</i> |
| Biochemistry | 7.17% | 14818.46 | <i>Scopus</i> |
| Other Field | 48.09% | 99443.81 | <i>Scopus</i> |
| Total | 100.00% | 206791.00 | <i>Scopus</i> |

As expected, the programme is focused on elite scholarship...

Top Ten JTTP Source Universities (Postdoc)

| | University | Count | Pct |
|----|---------------------------------------|-------|-------|
| 1 | Harvard University | 151 | 3.28% |
| 2 | Stanford University | 102 | 2.21% |
| 3 | Massachusetts Institute of Technology | 97 | 2.10% |
| 4 | University of California Berkeley | 73 | 1.58% |
| 5 | University of California Los Angeles | 71 | 1.54% |
| 6 | Nanyang Technological University | 66 | 1.43% |
| 7 | Yale University | 58 | 1.26% |
| 8 | University of Michigan | 55 | 1.19% |
| 9 | National University of Singapore | 53 | 1.15% |
| 10 | University of California San Diego | 52 | 1.13% |

Top Ten account for 16.9% of successful JTTPs.

Top Ten JTTP-Receiving Universities

| Rank | University | Count | Pct |
|------|---|-------|--------|
| 1 | Chinese Academy of Sciences | 493 | 13.74% |
| 2 | Tsinghua University | 223 | 6.21% |
| 3 | Zhejiang University | 201 | 5.60% |
| 4 | Peking University | 194 | 5.41% |
| 5 | University of Science and Technology of China | 183 | 5.10% |
| 6 | Shanghai Jiao Tong University | 158 | 4.40% |
| 7 | Fudan University | 137 | 3.82% |
| 8 | Nanjing University | 127 | 3.54% |
| 9 | Sun Yat-Sen University | 115 | 3.20% |
| 10 | Huazhong University of Science and Technology | 114 | 3.18% |

Top 10 'receivers' account for 54% of TTP (40.5% if CAS excluded).

Direct Productivity Effects

- **Goal:** Estimate within-scholar causal effect of joining JTTP program.
- **Problem 1:** Potential positive selection of scholars as joining the program.
- **Problem 2:** Endogenous timing of treatment among scholars. (Anticipation effects).
- **Problem 3:** Scarcity of information on potential counterfactual scholars. No precisely defined 'just missed out' scholars.

Approach = Matched Diff-in-Diff

Follow the literature that has matched on large numbers of static & dynamic characteristics.

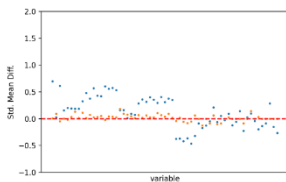
- e.g. Conti and Guzman (2021) (Israeli start-ups); Becker and Hvide (2021) (Entrepreneur deaths); Guadalupe et al (2012) (MNE acquisitions).
- Identify matched controls based on observable pre-treatment characteristics using a control donor pool that includes dynamic (career) information (35 out of 60).
- Most implementations consider 'static' averages of performance. This may not capture evolving unobservable trends well.

Matched Diff-in-Diff

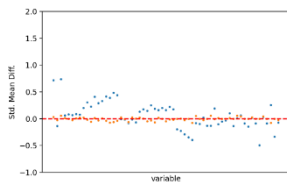
- Start with a pool of Chinese-name control scholars with overseas experience, recent Phd graduation & working in the JTTP fields ($N = 4,558$).
- Then estimate a logistic model to predict attendance D using 60 covariates covering university rank, career length, and (time-varying) publication productivity.
- For each JTTP scholar i choose a 'matched' non-treated neighbour ($N = 2,787$). Standardized mean difference illustrates that the difference in means has been closed...

Propensity Score Matching: Standardized Mean Difference

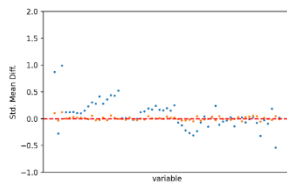
(a) 2011



(b) 2012

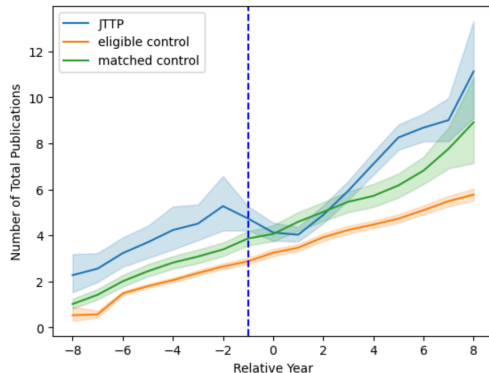
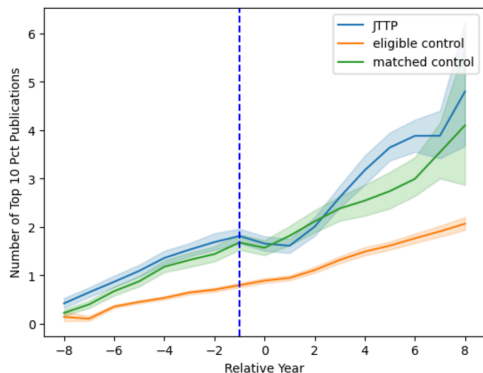


(c) 2013



Notes: The figures depict the standardized mean differences for each matching variable between treated and control groups before and after matching. Blue dots depict the standardized mean differences before matching and yellow dots depict the standardized mean differences after matching for each covariate.

Raw publication trend of JTTPs and control scholars



Notes: The figures depict the trends for the number of publications, and number of top 10 percentile publications for 934 unique JTTP scholars, eligible but not selected scholars and matched control scholars before and after the selection year ($t = 0$).

Matching on Static versus Dynamic Characteristics

Two-panel figure crappy versus good on pre-trends.

Figure: LHS(CiteScore): Match by static covariates $t \in [-5, -1]$

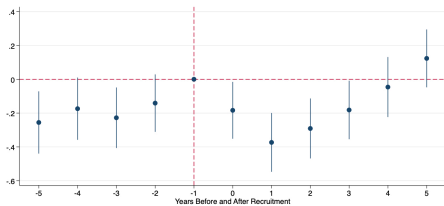
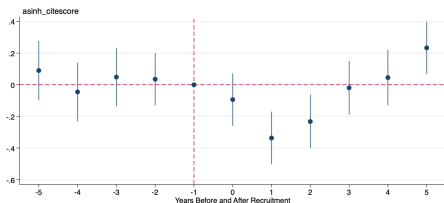


Figure: LHS(CiteScore): Match by dynamic covariates $t \in [-5, -1]$



Regression Specification: Direct Productivity Effects

Difference-in-Differences (scholar i , year t level panel):

$$Y_{ijct} = \beta(Treated_i \times Post_t) + \tau_t + \tau_{jt} + \tau_{Lt} + \mu_i + \epsilon_{ijct} \quad (1)$$

- Y_{ict} = number of publications, or cites to publications, etc;
- μ_i = scholar fixed effects, τ_{jt} = year-field effects, τ_{Lt} = time-career length effects
- Stacked DiD using balanced time interval $t \in [-10, 6]$ for each cohort as baseline
- Standard errors clustered by matched scholar pair.

Results #1 - Direct Effects

QUANTITY

- A dip then increase in total publications and funded publications.
- An increase in seniority, as proxied by first and last author status.

The initial dip means that productivity is effectively flat when measured over a 6-year period.

Direct Effect: Event Study

Figure 1: LHS(Number of Publications)

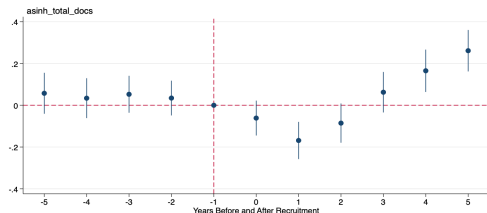


Figure 2: LHS(Funded Publications)

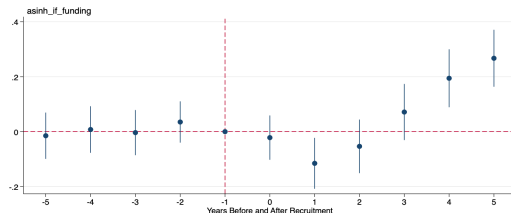


Figure 3: Fraction of Last Authored Publications

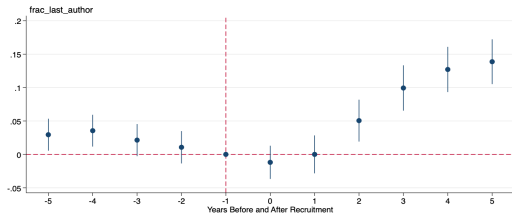
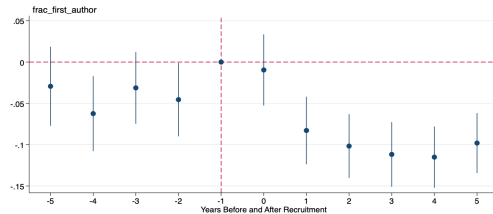


Figure 4: Fraction of First Authored Publications



Results #2 - Direct Effects

QUALITY

- Citation scores: Similar dip and recovery cycle as publication effects.
- Indication of a boost for very high quality journals (top 10%).

Direct Effect: Event Study

Figure 1: LHS(Cites)

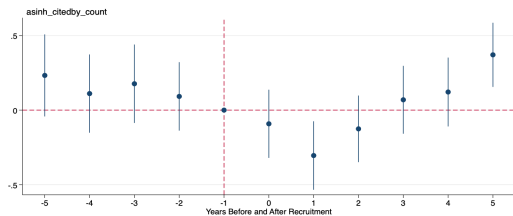


Figure 2: LHS(CiteScore)

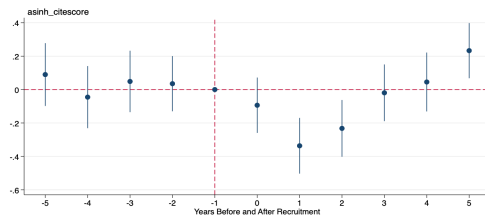


Figure 3: LHS(Top 10 Pct Publication)

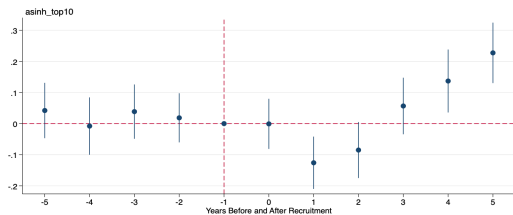
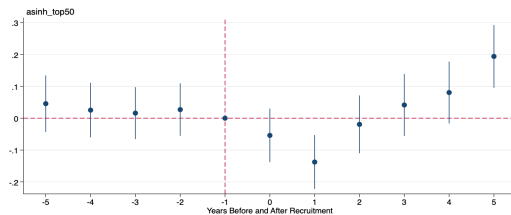


Figure 4: LHS(Top 50 Pct Publication)



Results #3 - Direct Effects

COLLABORATION

- More collaboration with same-institution co-authors.
- But these are systematically junior: shorter career length & more in their first year of research experience.

Effect of Joining JTTP on Collaboration Patterns

Figure 1: Number of Coauthors

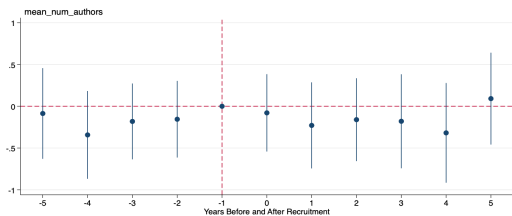


Figure 2: Average of Coauthors' Number of past Publications

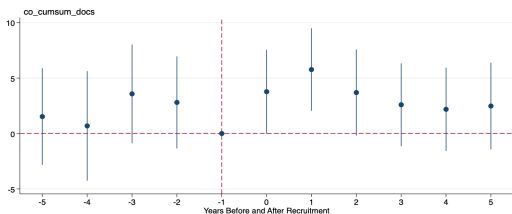
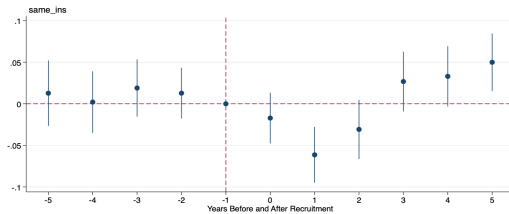


Figure 3: Fraction of Same-institution Coauthors



Effect of Joining JTTP on Collaboration Patterns

Figure 1: Average of Coauthors' Career Length

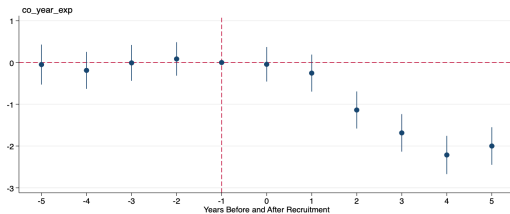
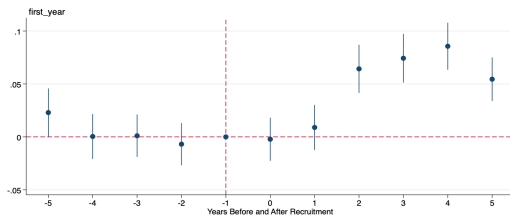


Figure 2: Fraction of First Year Coauthors



Knowledge Spillovers on Incumbents

- **Goal:** estimate effect on receiving department when JTTP scholar joins. To what extent are there direct knowledge transfer or passive knowledge spillover effects?
- **Problem:** Endogenous selection of scholars to departments with different productivity trends. Use a comprehensive set of scholar, field and dept trends to control for this.
- **Comparison:** Thought experiment is Scholar A, 5 years since first paper, in Computer Science in receiving university I is compared to Scholar B, also 5 years since first paper, in Computer Science in non-receiving university II.

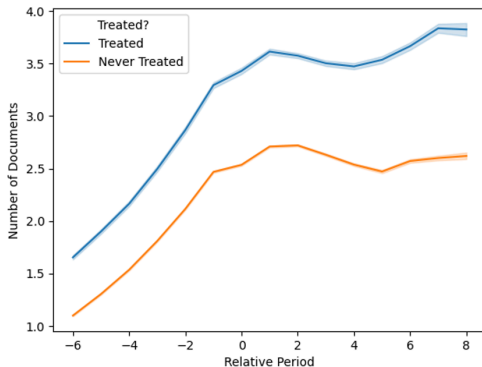
Constructing Spillover Sets

- We assign each scholar to a field and subfield by taking the most frequent in their publication record. JTTP's published in 24 (of 27) fields and 231 (of 307) subfields.
- Sample Frame: any field or university that receives at least one JTTP. De facto selects on natural science fields and 'high quality' universities.
- Individual Sample Restrictions: at least 3 year publication span + 5 papers.

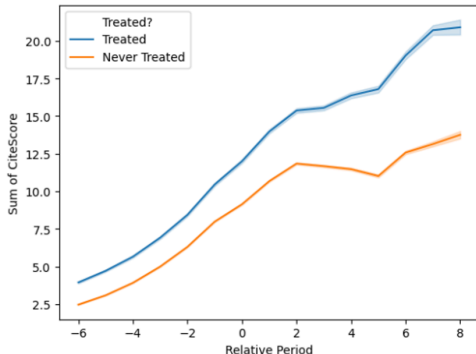
This (surprisingly!) delivers respectable raw trends...

Raw Differences - Spillover versus Non-Spillover Departments

(a) Publication Count



(b) Cite Scores



Notes: The above figures show the average number of publications and total CiteScores for treated and control scholars. For each scholar, we complete the publication records between 6 years before their treatment year and the end of our data in 2019 by imputing zeros for years where we don't observe any publication. There are 197,301 treated scholars and 169,426 never-treated scholars.

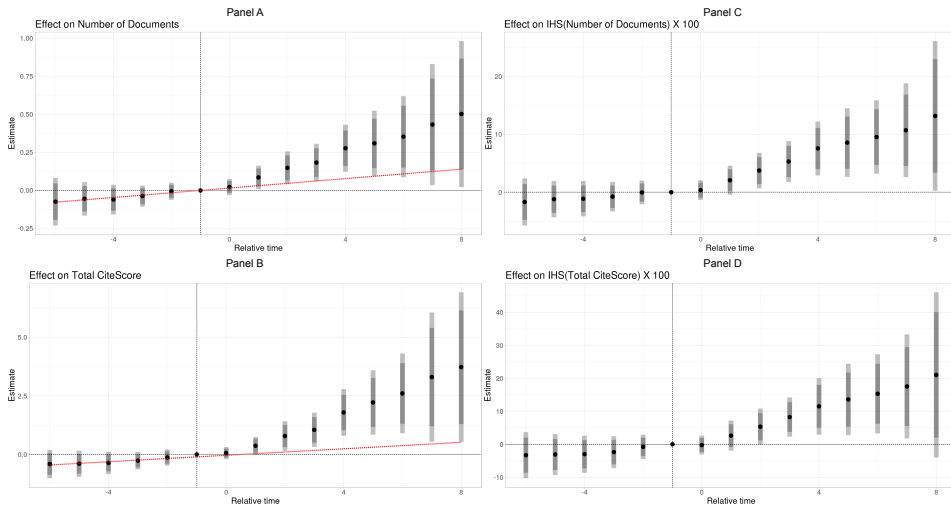
Regression Specification: Peer Effects

Differences-in-difference model in this case:

$$Y_{ijkct} = \gamma(JTTP_{jk} \times Post_t) + \tau_t + \tau_{jt} + \tau_{kt} + \tau_{Lt} + \mu_i + \varepsilon_{ijct} \quad (2)$$

- Treatment: Arrival of JTTP scholar in the same (university \times 2-digit sub-field), defined at jk level.
- Field / department time effects, career-start year time effects, individual f.e.'s.
- As per the raw plots, this shows clearer effects on CiteScore....

Knowledge Spillovers from Receiving a JTTP Scholar: Event Study Estimates



Scale of Knowledge Spillovers

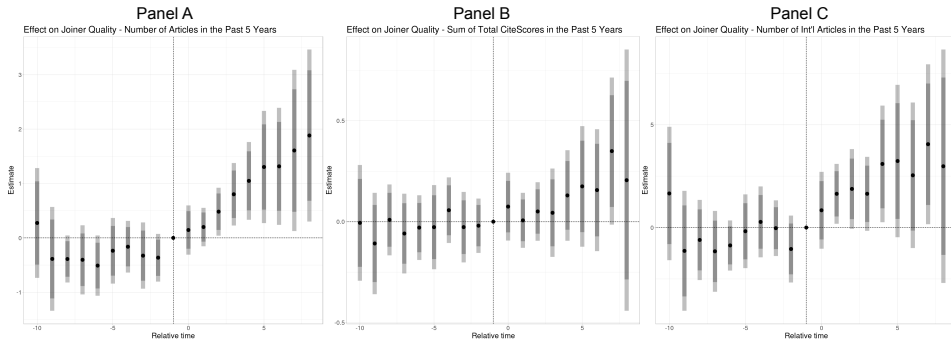
- Modest in scale. Point estimates represent about a 5-10% boost to publication count.
- But this is spread out across approx 40 scholars in each dept.
- So results are compatible with the collaboration results, that is, a narrow spillover focused on collaborators and linked to increases in quality.

Agglomeration

'Dept building' effects of scholar recruitment.

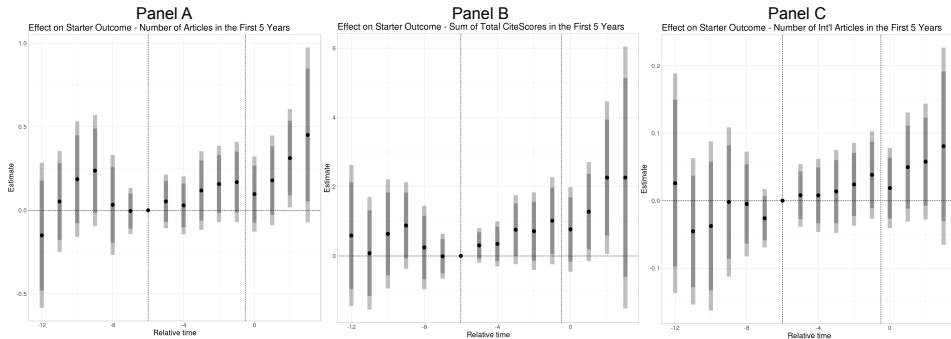
- **'Joiners'**: New recruits at all levels, reflecting mobility and reallocation.
- **'New Scholars'**: First-time publishers who emerge after the JTTPs arrival.
- Run this as repeated cross-sectional cohorts. Individual-level specs to in order to control for characteristics.

Joiner Analysis - Event Study



Performance measures for 5 years before joining.

New Authors Analysis - Event Study



Reference Cohort = Treatment Year - 6; If the year of first publications is first year of a PhD and PhD leaves after 5 years, then the reference cohort is the last one without any JTT exposure.

Articles in first 5-years (exposure increases)

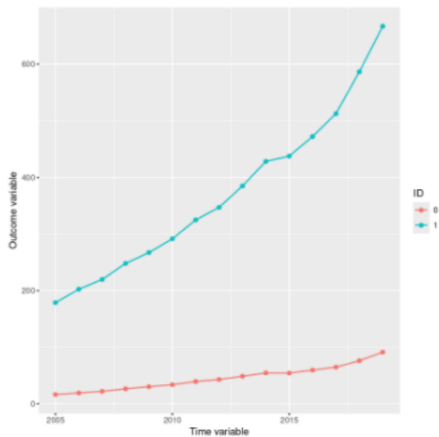
Agglomeration?

- Again, modest effects of 5-15% higher productivity scholars.
- But extra increment is tilted towards quality.
- How does this look with regard to the Chinese university system?

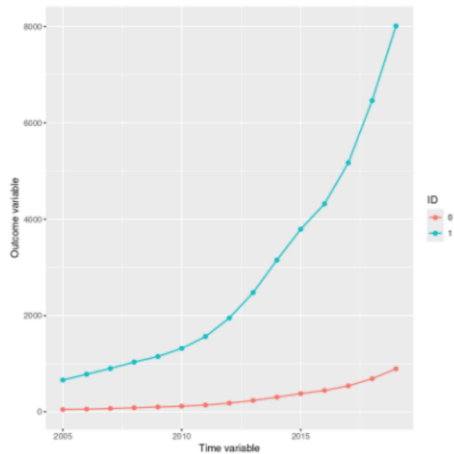
Total Summed Outcomes...

JTTP Versus Non-JTTP Departments

(a) Total Publications

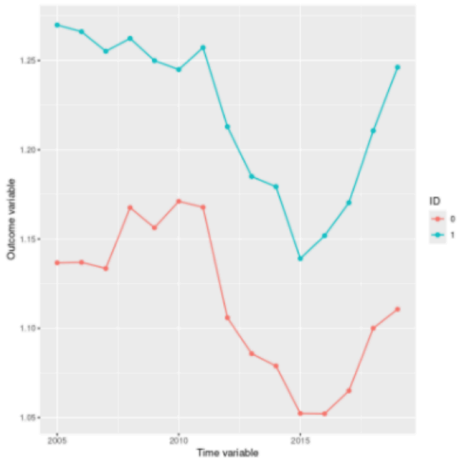


(b) Citescore weighted

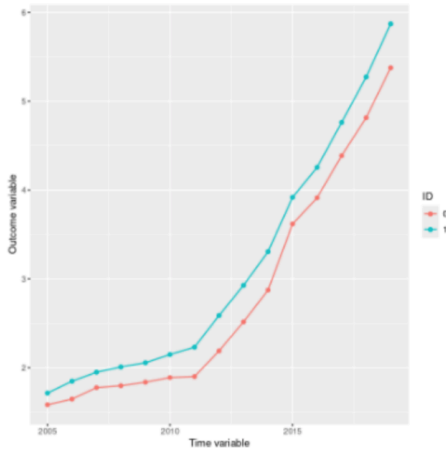


But disappears when normalised...

(a) #Publications / #Authors.



(b) Citescore / #Publications



Conclusions

- Overall, fits with earlier literature which finds mixed effects of scholar mobility (Waldinger 2010,2012; Borjas and Doran 2015 Agrawal et al 2017)
- Rather than 'quality divergence' there is agglomeration of scholars in the JTTP departments. Good depts are getting bigger.
- This is consistent with UK experience of the REF. In short, reallocation of human capital. Could lead to a 'lift' in relative quality over time.

Frametitle

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Conclusion

- Main effect of JTTP seems to be collaboration with the domestic Chinese research base.
- Need to examine the concentration of the knowledge spillover effect, especially as it relates to knowledge agglomeration.
- Identification: formalise the advantages of 'dynamic' matching, use 'just ineligible' cohorts based on age 40.

Stacked Difference in Difference: Robustness

We offer 12 robustness checks for our main result.

1. Dropping CAS - Measurement Error
2. Drop All Imputed Observations - Artificial Zeros
3. Time-Varying Slopes for Pretreatment Productivity
4. Same Relative Time Window across Cohorts - Weighting
5. Same Absolute Time Window across Cohorts - Weighting
6. Drop All Observations from Small Affiliations - Small Cell Size
7. Only Not-Yet-Treated as Control Group - Selection on Affiliations X 2-digit Trend
8. Only Never-Treated as Control Group
9. Only Non-treated Scholars in a Treated School as Control Group - Selection
10. Split Publications among Coauthors
11. Poisson Model
12. Separate Estimates by Cohort

Stacked Difference in Difference: Robustness I-IX

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
|--|------------------------|-------------------------|---------------------|----------------------|---|---|--|--|----------------------|
| | Number of Publications | IHS(Publications) X 100 | Number of Citations | IHS(Citations) X 100 | IHS(Publications in Top 10% Journals) X 100 | IHS(Publications in Top 50% Journals) X 100 | IHS(Publications in Bottom 50% Journals) X 100 | Fraction of Publications in Top 10% Journals X 100 | Average CiteScore |
| <i>Drop Observations from the Chinese Academy of Science</i> N = 41,609,160 | | | | | | | | | |
| Treated X Post | 0.1024*** (0.0312) | 1.909** (0.7670) | -0.2096 (0.7008) | 1.556 (1.211) | 0.3960 (0.3840) | 1.527** (0.7041) | 0.7864 (0.5282) | -0.3328** (0.1372) | 0.0173 (0.0196) |
| <i>Drop All Imputed Observations</i> N = 27,308,939 | | | | | | | | | |
| Treated X Post | 0.0824** (0.0345) | 1.305** (0.4970) | -1.187 (1.047) | 0.0037 (1.085) | 0.1376 (0.4736) | 1.174 (0.6980) | 0.2201 (0.6050) | -0.3277** (0.1361) | 2.46E-05 (0.0191) |
| <i>Pre-treatment Publication and Citations - Time Varying Slopes - IHS</i> N = 41,787,795 | | | | | | | | | |
| Treated X Post | 0.0963*** (0.0301) | 1.677** (0.7705) | -0.0005 (0.7191) | 2.225* (1.267) | 0.4467 (0.3553) | 1.601** (0.6946) | 0.5600 (0.5146) | -0.2894** (0.1361) | 0.0256 (0.0188) |
| <i>Keep Only Post Period = [0, 1, 2] for All Cohorts</i> N = 31,867,230 | | | | | | | | | |
| Treated X Post | 0.0691*** (0.0219) | 1.323** (0.5402) | 0.1710 (0.5951) | 1.689* (0.8625) | 0.2967 (0.2721) | 1.190** (0.4911) | 0.6138 (0.4275) | -0.1978 (0.1174) | 0.0205 (0.0140) |
| <i>Keep Only Post 2009 Observations and Drop Post Period 8</i> N = 36,026,474 | | | | | | | | | |
| Treated X Post | 0.0811** (0.0292) | 1.520** (0.7124) | -0.0894 (0.6965) | 1.243 (1.011) | 0.3514 (0.3492) | 1.319* (0.6639) | 0.3448 (0.5114) | -0.2679** (0.1275) | 0.0228 (0.0175) |
| <i>Dropping All Observations from an Affiliation X 2-digit Group with Less than 10 Members</i> N = 34,669,890 | | | | | | | | | |
| Treated X Post | 0.1031*** (0.0300) | 2.099** (0.7529) | -0.1371 (0.6934) | 1.991 (1.205) | 0.4608 (0.3755) | 1.661** (0.6996) | 0.7818 (0.5165) | -0.3241** (0.1333) | 0.0212 (0.0193) |
| <i>Only Pre-treatment Periods of Not-Yet-or-Previously Treated as Control Group</i> N = 6,028,083 | | | | | | | | | |
| Treated X Post | 0.0387** (0.0184) | 0.8753* (0.5043) | 1.340 (1.044) | 1.729 (1.296) | 0.2617 (0.2272) | 1.280*** (0.4186) | 0.1053 (0.6022) | -0.2987** (0.1414) | 0.0241 (0.0163) |
| <i>Only Non-treated Scholars in a Treated School as Control Group</i> N = 7,426,038 | | | | | | | | | |
| Treated X Post | 0.0797*** (0.0243) | 1.609*** (0.5423) | 0.1493 (0.6105) | 1.701 (1.028) | 0.5818* (0.3294) | 1.582*** (0.5368) | 0.1676 (0.4410) | -0.2479* (0.1402) | 0.0164 (0.0182) |
| <i>Only Never-treated as Control Group</i> N = 38,760,942 | | | | | | | | | |
| Treated X Post | 0.1317*** (0.0403) | 2.407** (0.8643) | -0.8717 (0.9667) | 1.061 (1.611) | 0.7262 (0.5069) | 1.640* (0.8905) | 0.7532 (0.6782) | -0.2900 (0.1743) | 0.0168 (0.0271) |
| <i>Main Specification</i> N = 41,787,795 | | | | | | | | | |
| Treated X Post | 0.1020*** (0.0306) | 1.871** (0.7601) | -0.2532 (0.6939) | 1.498 (1.201) | 0.3949 (0.3789) | 1.515** (0.6988) | 0.7667 (0.5199) | -0.3277** (0.1361) | 0.0170 (0.0193) |

Stacked Difference in Difference: Robustness X

| | (1) | (2) | (3) | (4) |
|----------------|---------------------------------------|---|------------------------------------|--|
| | Publications Divide by # Coauthors | IHS(Publications Divide by # Coauthors) X 100 | Citations Divide by # Coauthors | IHS(Citations Divide by # Coauthors) X 100 |
| Treated X Post | 0.0213*** (0.0063) | 1.074*** (0.3487) | 0.0494 (0.1141) | 0.8777 (0.7636) |

Main Specification
N = 41,787,795

Stacked Difference in Difference: Robustness XI

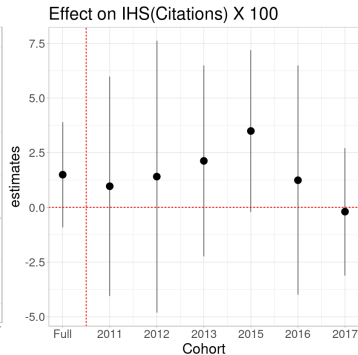
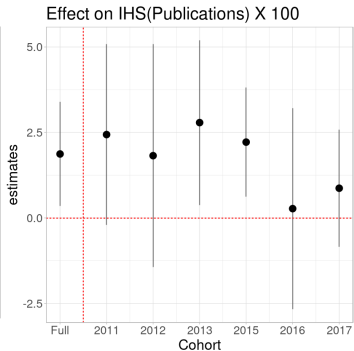
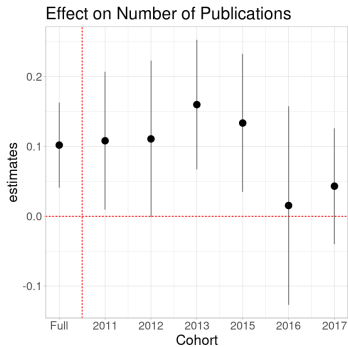
Linear Model - Main Specification
N = 41,787,795

| | (1) | (2) |
|----------------|----------------------------|-------------------------|
| | IHS(Publications) X 100 | IHS(Citations) X 100 |
| Treated X Post | 1.871** (0.7601) | 1.498 (1.201) |

Poisson Model - Main Specification
N = 41,787,795

| | Publications | Citations |
|---|----------------------|--------------------|
| Treated X Post | 0.0304** (0.0118) | 0.0068 (0.0118) |
| Percentage Effect - $[e^{(\beta)}-1]*100$ | 3.0867 | 0.6823 |

Stacked Difference in Difference: Robustness XII



Peer Effect Results Overview

- ↗ Direct productivity effect on Peer Scholars:
 - +.1 publication each year (or 2% each year)
 - no effect when weighted by citations
 - no effect on average quality
 - effect larger when multiple JTTP arrive at once
- **Mechanism:**
 - **Evidence for Idea-based Spillover**
 1. Effect Larger then Closer in Knowledge Space
 2. More Collaboration then Closer in Knowledge Space
 3. No Heterogeneity by Seniority
 - Ruling out Direct Resource Effect

Distance in Knowledge Space: 2-digit v.s. 4-digit

If the peer effect is driven by knowledge sharing, we expect those who are close to the incoming JTTP to benefit more.

(Note: we can also see the 2-digit v 4-digit as a triple difference, which would be the using within university X 2-digit variation in treatment - addressing potential selection on department trends. Although the estimates would not be significant, but the fact that there's trend break after treatment buttresses the causal interpretation of our result.)

| | (1) | (2) | (3) | (4) | (5) |
|--|-----------------------|------------------------------|---------------------------|--|---------------------|
| | # Publications | IHS(# Publications) X 100 | IHS(# Citations) X 100 | % of Publications in Top 10% Journals | Average CiteScore |
| 1[Post Treatment] | 0.0833*** (0.0265) | 1.917*** (0.6699) | 2.330* (1.178) | -0.2320 (0.1544) | 0.0223 (0.0194) |
| 1[Post Treatment] X 1[Same 4-digit] | 0.0539 (0.0361) | -0.1349 (0.7959) | -2.403 (1.456) | -0.2716** (0.1121) | -0.0151 (0.0162) |
| Author X Affiliation X Cohort FE | | | | | |
| Differential Trends by: Subfield X Career Start+Affiliation X Career Start | | | | | |

When a JTTP scholar arrives in the same four sub-field, we see an additional interaction effect on the number of publications. The interaction is sizeable although not significant.

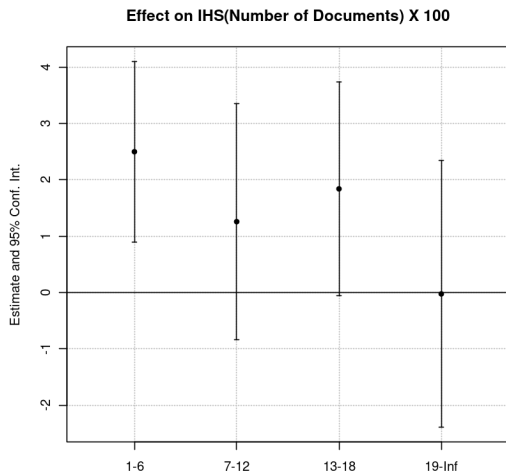
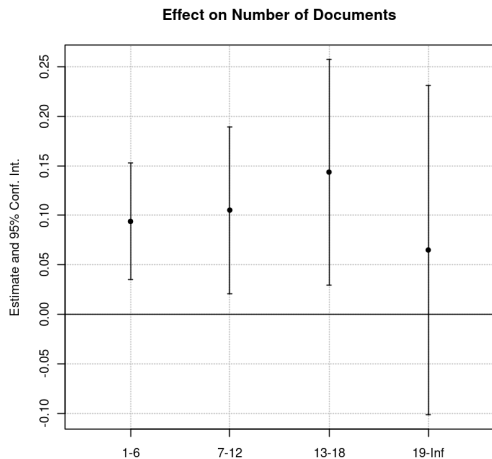
Distance in Knowledge Space: 2-digit v.s. 4-digit - Collaboration Pattern

- If knowledge spillover is the mechanism, we expect to see that incumbent scholars will start to increase collaborate with the joiner.
- Collaboration intensity would vary by their distance in knowledge space.

We test this implication in a event study regression.

- Challenge: for never-treated scholars there are no incoming scholars - no reasonable counterfactuals
- Solution:
 - for treated scholars, create placebo coauthorship outcomes with the incoming JTTP with the statistical equivalent from the propensity score match
 - the fake dataset serves as the control group
 - use individual-specific time-trends

Heterogeneity by Seniority - Time Since First Paper



Similar effect size across seniority \implies

Consistent with a general, rather than top-down, knowledge spillover story

Peer Effect Results Overview

- ↗ Direct productivity effect on Peer Scholars:
 - +.1 publication each year (or 2% each year)
 - no effect when weighted by citations
 - no effect on average quality
 - effect larger when multiple JTTP arrive at once
- **Mechanism:**
 - Evidence for Idea-based Spillover
 1. Effect Larger then Closer in Knowledge Space
 2. More Collaboration then Closer in Knowledge Space
 3. No Heterogeneity by Seniority
 - **Ruling out Direct Resource Effect**
 1. No Effect on Fraction Funded
 2. No Dilution in Larger Departments
 3. No Effect if PhD Degree from China

No Effect on Fraction Funded

No evidence that incumbents received more funding after a JTTP shock.

| | (1) | (2) | (3) |
|--|--------------------|-----------------------|-----------------------|
| | Fraction Funded | # Funded | # Publications |
| 1[Post Treatment] | 0.0016 (0.0022) | 0.0563*** (0.0201) | 0.1020*** (0.0306) |
| Sample Mean | 0.2302 | 1.381 | 3.36 |
| Scholar X Affiliation X Year X Cohort Observations: 41,787,795 | | | |
| Author X Affiliation X Cohort FE | | | |
| Differential Trends by: Subfield X Career Start+Affiliation X Career Start | | | |

No Dilution in Larger Departments

Suppose the effect came from either (1) a fixed inflow of resources with the JTTP scholar and/or (2) a reduction of average administrative load due to the joiner. We would expect the effect to become diluted in larger incumbent groups.

| | (1) | (2) | (3) | (4) | (5) |
|--|--|------------------------------|---------------------------|--|----------------------|
| | # Publications | IHS(# Publications) X 100 | IHS(# Citations) X 100 | % of Publications in Top 10% Journals | Average CiteScore |
| 1[Post Treatment] | -0.2362 (0.1718) | -8.929** (4.061) | -20.76** (8.280) | 0.0867 (0.6830) | -0.1904* (0.1035) |
| 1[Post Treatment] X IHS(Incumbents) | 0.0005* (0.0003) | 0.0161** (0.0061) | 0.0332** (0.0122) | -0.0006 (0.0010) | 0.0003* (0.0002) |
| | Author X Affiliation X Cohort FE | | | | |
| | Differential Trends by: Subfield X Career Start+Affiliation X Career Start | | | | |

The peer effects are larger when the receiving department is larger.

No Effect if PhD Degree from China

Suppose the effect came from an inflow of resources and/or general prestige associated with attracting a JTTP.

We would expect the domestic PhD to have the same effect as a foreign PhD.

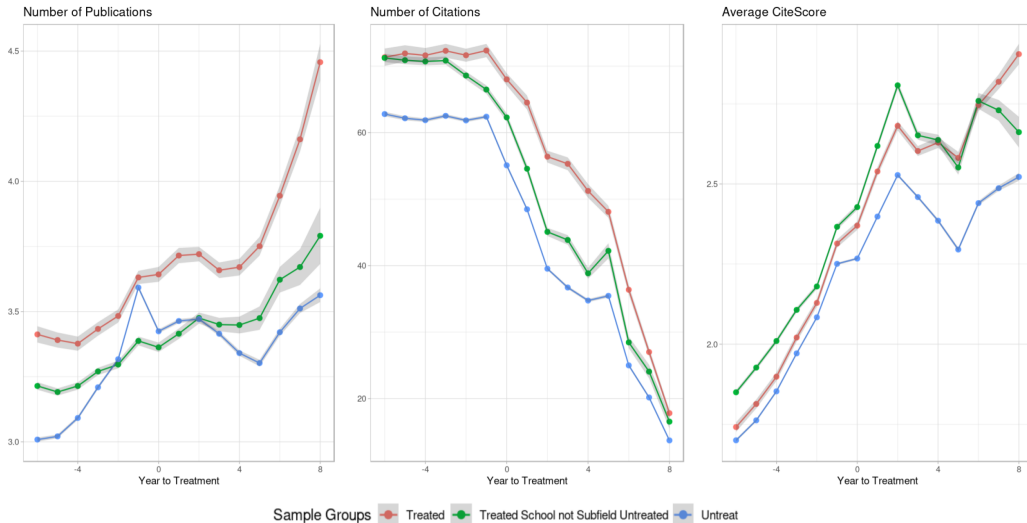
| | (1) | (2) | (3) | (4) | (5) |
|---------------------------------------|--|------------------------------|---------------------------|--|----------------------|
| | # Publications | IHS(# Publications) X 100 | IHS(# Citations) X 100 | % of Publications in Top 10% Journals | Average CiteScore |
| 1[Post Treatment] | 0.1537*** (0.0309) | 3.051*** (0.7483) | 3.605*** (1.271) | -0.4227** (0.1663) | 0.0326 (0.0231) |
| 1[Post Treatment] X PhD from China | -0.1447*** (0.0297) | -3.301*** (0.8228) | -5.892** (1.578) | 0.2680 (0.2057) | -0.0434* (0.0234) |
| | Author X Affiliation X Cohort FE | | | | |
| | Differential Trends by: Subfield X Career Start+Affiliation X Career Start | | | | |

No effect when the joiner received his/her PhD from China.

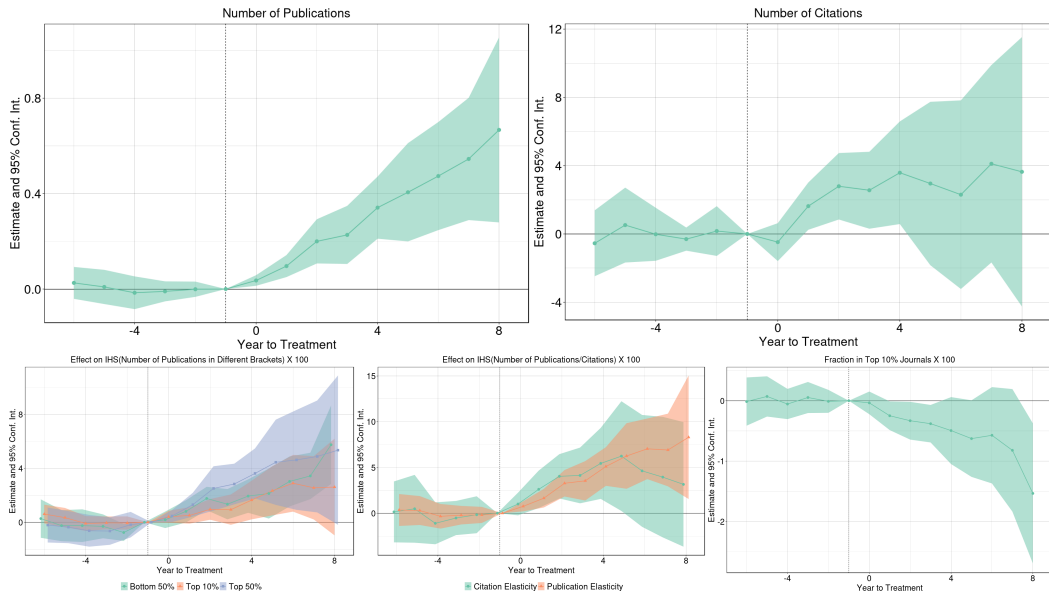
JTTP Top Fields of Publication

| <i>Top Fields</i> | | <i>Top 20 Subfields</i> | |
|--|--------|--|-------|
| Field | Pct | Subfield | Pct |
| Physics | 18.82% | General Chemistry | 5.42% |
| Chemistry | 12.67% | General Materials Science | 5.18% |
| Material Engineering | 12.55% | General Physics & Astronomy | 4.32% |
| Engineering | 12.17% | Electrical & Electronic Engineering | 3.33% |
| Biochemistry | 8.71% | Condensed Matter Physics | 3.09% |
| Medicine | 6.42% | Nuclear & High Energy Physics | 2.55% |
| Chemical Engineering | 4.94% | Electronic, Optical & Magnetic Materials | 2.35% |
| Computer Science | 4.58% | Atomic, Molecular Physics & Optics | 2.13% |
| Earth and Planetary Sciences | 4.44% | Mechanical Engineering | 2.11% |
| Environmental Science | 3.08% | Physics & Astronomy (miscellaneous) | 2.06% |
| Mathematics | 2.72% | General Medicine | 1.87% |
| Energy | 2.43% | Physical & Theoretical Chemistry | 1.76% |
| Agriculture | 2.09% | Catalysis | 1.74% |
| Neuroscience | 1.18% | Biochemistry | 1.72% |
| Immunology and Microbiology | 1.02% | Materials Chemistry | 1.70% |
| Pharmacology, Toxicology & Pharmaceuticals | 0.97% | Mechanics of Materials | 1.52% |
| Social Sciences | 0.37% | Organic Chemistry | 1.37% |
| Decision Sciences | 0.19% | Molecular Biology | 1.31% |
| Business, Management and Accounting | 0.12% | General Engineering | 1.24% |
| Psychology | 0.12% | General Chemical Engineering | 1.16% |
| Nursing | 0.11% | <i>Bottom Five Subfields</i> | |
| Health Professions | 0.10% | Assessment and Diagnosis | 0.00% |
| Arts and Humanities | 0.09% | Care Planning | 0.00% |
| Economics | 0.06% | Critical Care Nursing | 0.00% |
| Veterinary | 0.04% | Dentistry (miscellaneous) | 0.00% |
| Dentistry | 0.03% | Pharmacy | 0.00% |

Peer Effects of Receiving a JTTP Scholar: Raw Trends



Peer Effects of Receiving a JTTP Scholar: Event Study Estimates



Top Ten JTTP PhD Universities

| Rank | University | Count | Pct |
|------|--|-------|--------|
| 1 | Chinese Academy of Sciences | 546 | 14.99% |
| 2 | Peking University | 140 | 3.84% |
| 3 | Tsinghua University | 120 | 3.29% |
| 4 | University of Science and Technology of China | 91 | 2.50% |
| 5 | National University of Singapore | 72 | 1.98% |
| 6 | Nanyang Technological University | 67 | 1.84% |
| 7 | Hong Kong University of Science and Technology | 54 | 1.48% |
| 8 | Fudan University | 53 | 1.46% |
| 9 | Zhejiang University | 46 | 1.26% |
| 10 | Wuhan University | 39 | 1.07% |

Top 10 PhD universities = 33.7% of JTTP scholars. Main path is China Phd then overseas Postdoc

Top Ten JTTP Source Universities (Postdoc)

| | University | Count | Pct |
|----|---------------------------------------|-------|-------|
| 1 | Harvard University | 151 | 3.28% |
| 2 | Stanford University | 102 | 2.21% |
| 3 | Massachusetts Institute of Technology | 97 | 2.10% |
| 4 | University of California Berkeley | 73 | 1.58% |
| 5 | University of California Los Angeles | 71 | 1.54% |
| 6 | Nanyang Technological University | 66 | 1.43% |
| 7 | Yale University | 58 | 1.26% |
| 8 | University of Michigan | 55 | 1.19% |
| 9 | National University of Singapore | 53 | 1.15% |
| 10 | University of California San Diego | 52 | 1.13% |

Top 10 'senders' account for 16.9% of JTTP scholars

Top Ten JTTP-Receiving Universities

| Rank | University | Count | Pct |
|------|---|-------|--------|
| 1 | Chinese Academy of Sciences | 493 | 13.74% |
| 2 | Tsinghua University | 223 | 6.21% |
| 3 | Zhejiang University | 201 | 5.60% |
| 4 | Peking University | 194 | 5.41% |
| 5 | University of Science and Technology of China | 183 | 5.10% |
| 6 | Shanghai Jiao Tong University | 158 | 4.40% |
| 7 | Fudan University | 137 | 3.82% |
| 8 | Nanjing University | 127 | 3.54% |
| 9 | Sun Yat-Sen University | 115 | 3.20% |
| 10 | Huazhong University of Science and Technology | 114 | 3.18% |

Top 10 'receivers' account for 54% of TTP (40.5% if CAS excluded).

Additional Direct Effect Results

- Callaway and Sant'Anna estimator including all Cohorts [Results](#)
- include only JTTP scholars with ORCID in analysis [Results](#)
- DiD results using renegees as control group [Reneger as controls](#)
- Heterogeneity analysis

Appendix: Direct Productivity Effects

Table: Baseline Estimates: Number of Publications by Cohort 2011-2017

| | 2011 | 2012 | 2013 | 2015 | 2016 | 2017 |
|-------------------------------------|-------------------|-------------------|-------------------|------------------|------------------|-------------------|
| <i>Treated</i> × <i>Post</i> [0, 3] | -0.069 (0.095) | -0.152 (0.068) | -0.141 (0.054) | 0.000 (0.049) | 0.058 (0.056) | -0.010 (0.046) |
| <i>Treated</i> × <i>Post</i> [4,) | 0.209 (0.126) | 0.034 (0.079) | 0.133 (0.066) | 0.160 (0.066) | 0.000 (.) | 0.000 (.) |
| Scholar FE | Yes | Yes | Yes | Yes | Yes | Yes |
| Year FE | Yes | Yes | Yes | Yes | Yes | Yes |
| Career × Year FE | Yes | Yes | Yes | Yes | Yes | Yes |
| Field × Year FE | Yes | Yes | Yes | Yes | Yes | Yes |
| Mean of the Dept. Variable | 1.0596 | 0.9395 | 0.8425 | 0.7275 | 0.6675 | 0.5946 |
| No. of Observations | 7410 | 17070 | 26880 | 30060 | 24540 | 51960 |
| Adjusted R-squared | 0.7109 | 0.6688 | 0.6687 | 0.6514 | 0.6489 | 0.6089 |

Notes: Standard errors in parentheses. Dependent variable is \ln transformation of number of publications.

Appendix: Direct Productivity Effects

Table: Effect on JTTP Scholars Baseline Estimates Stacked Cohorts 2011, 2012, 2013

| | Num Pubs | Num Cites | CiteScore | Top 10 Pct | Top 50 Pct | Last Authored | First Authored | Funded |
|-------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| <i>Treated</i> × <i>Post</i> [0, 3] | -0.136 (0.038) | -0.172 (0.060) | -0.253 (0.081) | -0.070 (0.033) | -0.093 (0.031) | -0.041 (0.032) | -0.070 (0.023) | -0.059 (0.034) |
| <i>Treated</i> × <i>Post</i> [4, 6] | 0.127 (0.046) | 0.103 (0.072) | 0.104 (0.084) | 0.133 (0.043) | 0.085 (0.039) | 0.328 (0.044) | -0.072 (0.024) | 0.177 (0.046) |
| Scholar FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Cohort×Year FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Career×Cohort×Year FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Field×Cohort×Year FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Mean of the Dept. Variable | 0.9193 | 1.6361 | 2.3115 | 0.5173 | 0.4488 | 0.2962 | 0.3502 | 0.5130 |
| No. of Observations | 47936 | 47936 | 47936 | 47936 | 47936 | 47936 | 47936 | 47936 |
| Adjusted R^2 | 0.6689 | 0.6702 | 0.6378 | 0.5458 | 0.4620 | 0.5008 | 0.3958 | 0.5992 |

Notes: Standard errors in parentheses. For each cohort we keep scholar-year observations in the same window $t \in [-21, 6]$, where $t = 0$ is the time of junior thousand talents plan recruitment year. There are 856 JTTP scholars and 856 matched scholars. All dependent variable has transformed using inverse hyperbolic sine. We control for pre-treatment baseline covariates times cohort times year fixed effect.

Appendix: Renegers as Control Group

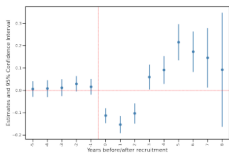
Table: Comparison between Joiners and all Renegers: Stacked Cohorts 2011-2017

| | Num Pubs | Num Cites | CiteScore | Top 10 Pct | Top 50 Pct | Last Authored | First Authored | Funded |
|----------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| <i>Treated × Post</i> | 0.095 (0.053) | 0.162 (0.083) | 0.139 (0.097) | 0.066 (0.041) | 0.013 (0.041) | 0.014 (0.039) | 0.071 (0.025) | 0.076 (0.048) |
| Scholar FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Cohort×Year FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Career×Cohort×Year FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Field×Cohort×Year FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Mean of the Dept. Variable | 0.7487 | 1.3501 | 1.8446 | 0.4233 | 0.3573 | 0.2022 | 0.3103 | 0.4402 |
| No. of Observations | 98640 | 98640 | 98640 | 98640 | 98640 | 98640 | 98640 | 98640 |
| Adjusted R^2 | 0.6437 | 0.6587 | 0.6299 | 0.5415 | 0.4495 | 0.4630 | 0.4303 | 0.5932 |

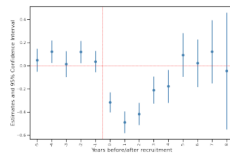
Notes: Standard errors in parentheses. All dependent variable has transformed using inverse hyperbolic sine. We control for pre-treatment baseline covariates times cohort times year fixed effect. Career length is defined as number of years since graduating from Ph.D. program. Field is defined as the field with maximum number of publications before recruitment for a scholar.

Appendix: Callaway and Sant'Anna DiD

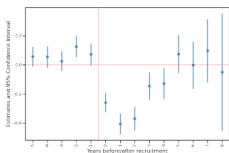
(a) number of publications



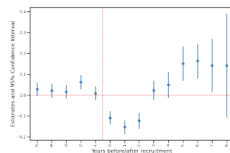
(b) cites



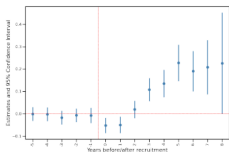
(c) citesscore



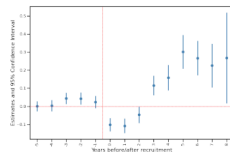
(d) top 10 percentile publications



(e) top 50 percentile publications



(f) funding



Appendix: Including only Selected Scholars with ORCID

Table: Effect on JTTP Scholars: Estimates with ORCIDStacked Cohorts 2011, 2012, 2013

| | Num Pubs | Num Cites | CiteScore | Top 10 Pct | Top 50 Pct | Last Authored | First Authored | Funded |
|-------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| <i>Treated</i> × <i>Post</i> [0, 3] | -0.194 (0.084) | -0.155 (0.126) | -0.206 (0.172) | -0.091 (0.071) | -0.127 (0.069) | -0.123 (0.072) | -0.080 (0.049) | -0.096 (0.073) |
| <i>Treated</i> × <i>Post</i> [4, 6] | 0.121 (0.098) | 0.148 (0.150) | 0.148 (0.179) | 0.163 (0.091) | 0.139 (0.080) | 0.343 (0.093) | -0.126 (0.048) | 0.183 (0.094) |
| Constant | 0.985 (0.010) | 1.781 (0.016) | 2.496 (0.020) | 0.581 (0.009) | 0.469 (0.008) | 0.307 (0.009) | 0.374 (0.005) | 0.543 (0.009) |
| Scholar FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Cohort × Year FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Career × Cohort × Year FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Field × Cohort × Year FE | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Mean of the Dept. Variable | 0.9776 | 1.7781 | 2.4892 | 0.5831 | 0.4670 | 0.3167 | 0.3618 | 0.5459 |
| No. of Observations | 12852 | 12852 | 12852 | 12852 | 12852 | 12852 | 12852 | 12852 |
| Adjusted R-squared | 0.6814 | 0.6837 | 0.6548 | 0.5615 | 0.4650 | 0.5229 | 0.4148 | 0.6141 |

Notes: Standard errors in parentheses. For each cohort we keep scholar-year observations in the same window

$t \in [-21, 6]$, where $t = 0$ is the time of junior thousand talents plan recruitment year. There are 236 JTTP

scholars with ORCID and 236 matched scholars. All dependent variable has transformed using inverse

hyperbolic sine.

[Back to Additional Analysis](#)