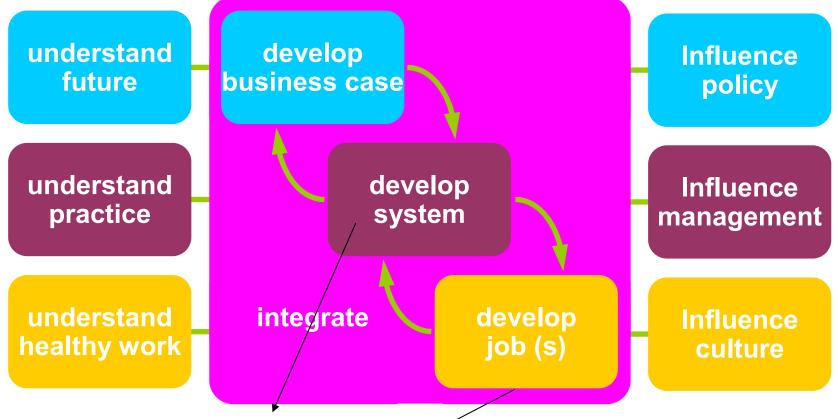




- Briefing document:
 - i~work 7-1: April 2007
 - 'Realising potential'
 - Lego approach to CRPs
- RCA
 - Integrated CRP





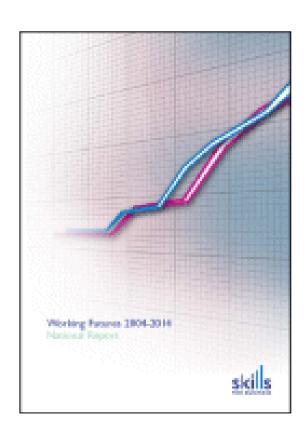


Organisational system, structure, management response

Job = job redesign, focusing on the individual Platman/ i~work/ confidential/ July 19, 2007

Case Study Selection

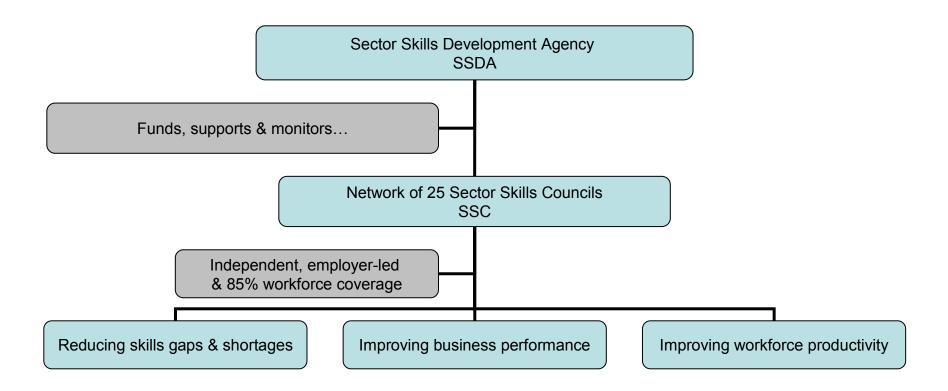




Working Futures: 2004-2014



A business-led rationale





SSC examples

- Cogent: oil, gas, chemical manufacturing
 - 850,000 workers
- GoSkills: passenger transport
 - 555,000 workers
- People1st: hospitality, leisure, tourism
 - 1.9 million workers (30% staff turnover p.a.)
- Financial Services Skills Council
 - 1.2 million workers

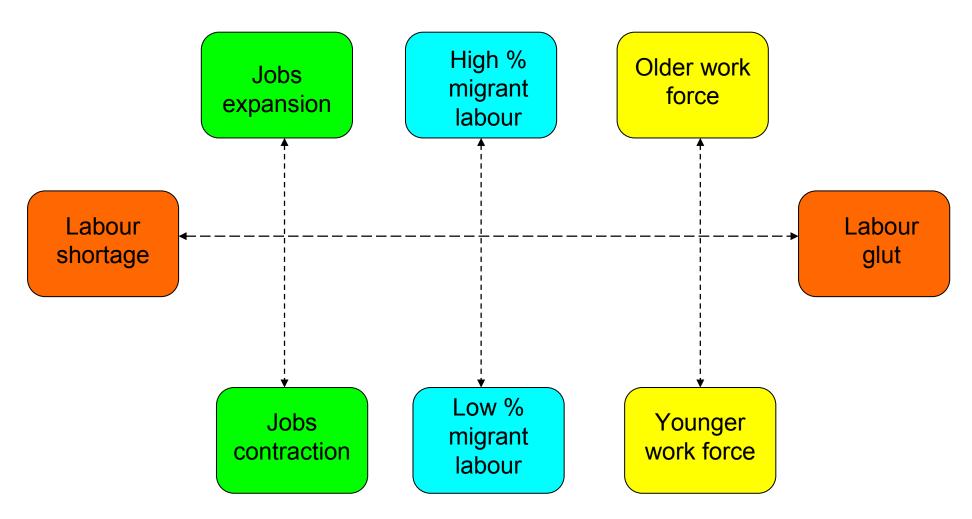


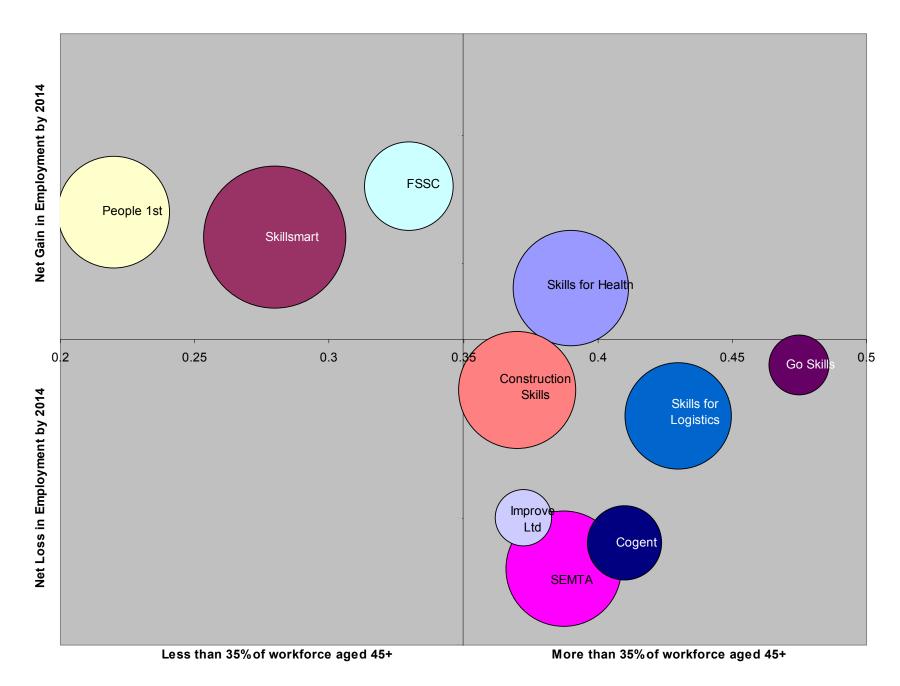


- Skills needs analysis: Stage 1
 - Trends & forecasts: expansion, contraction, volatility
 - Contribution to GDP
 - Labour supply: glut or shortage
- Workforce composition
 - Age, gender, ethnicity
 - Contractual arrangements: pt, s/e, volunteers
 - Staff turnover
 - Off-shoring, internal migration
 - Broad occupational groups
 - Managers; professionals... operatives; elementary

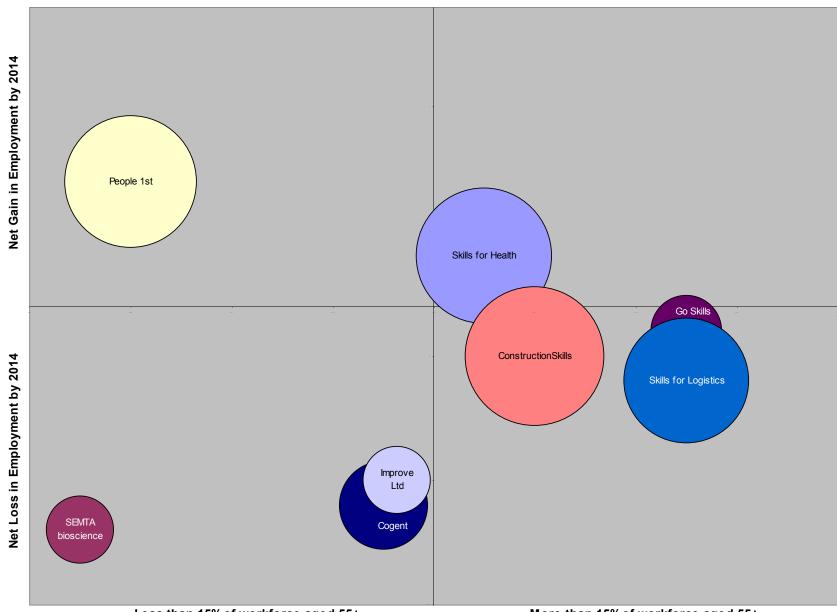
Spectrums





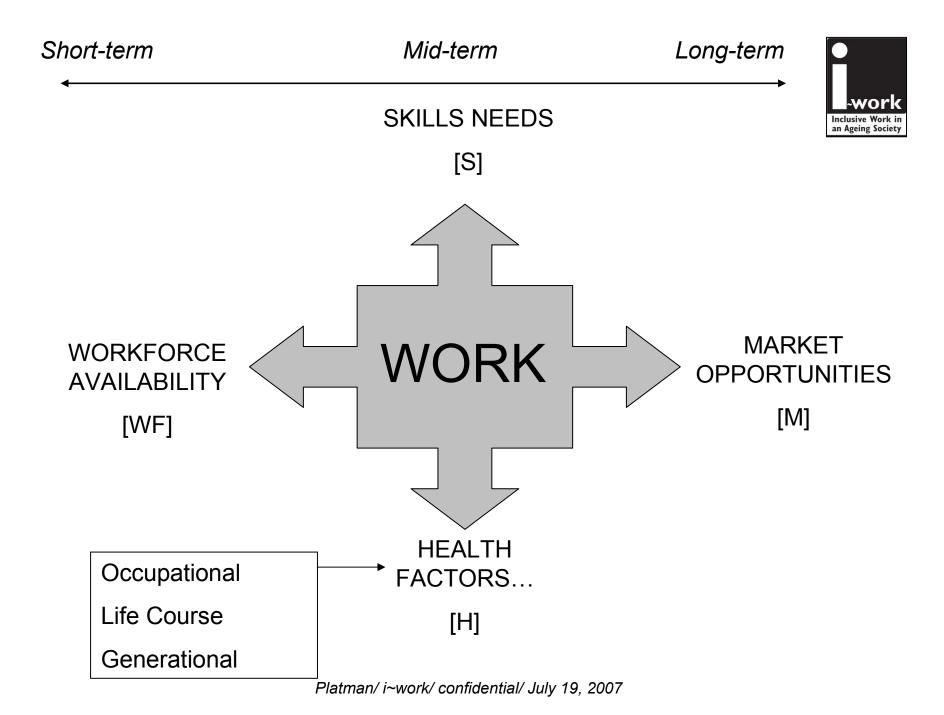


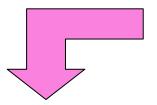
Platman/ i~work/ confidential/ July 19, 2007



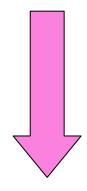
Less than 15% of workforce aged 55+

More than 15% of workforce aged 55+





MATRIX FACTORS



Case studies



BUSINESS CASE SCENARIOS

- 1. S-1, M-1, WF-2, H-2
- 2. S-2, M-3, WF-1, H-4
- 3. S-3, M-2, WF-3, H-1
- 4. S-4, M-4, WF-4, H-3



Work Culture

Work Design

Workspace Design



OUTCOMES

- building capability
- improving engagement & job satisfaction
- improving organisational performance
 - turnover (positive & negative)

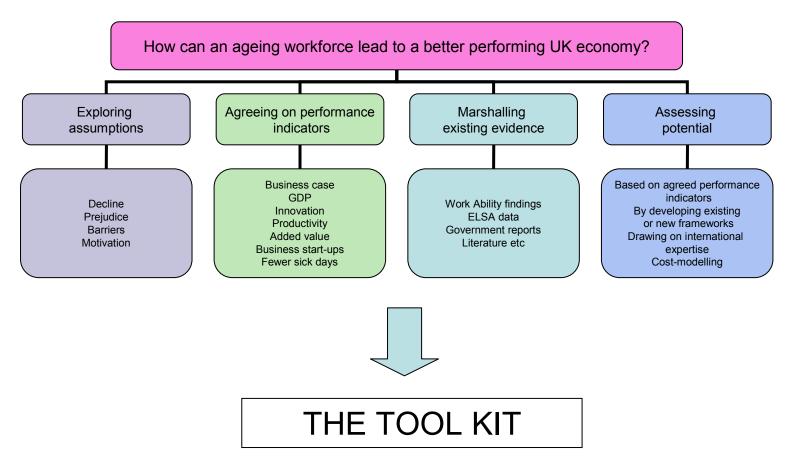
DESIGN DELIVERABLES



Business Case Scenarios

- Various sectors, occupations
- Range of individual circumstances & work settings
- Consultation workshops
 - Feeding results into CRP
 - The overarching research problem?









- i~work document 19-1
 - Introduction & rationale
 - Skeleton work packages