

STAND.

Graduate Account Executive

About the role

Just finished your finals? Stand is looking for a Graduate Account Executive to join our team. With an immediate start date, this role is a great way to kick off your career in comms within an integrated agency.

At Stand, we are committed to providing Graduate Account Executives with a full experience of working at a communications consultancy. You will be working across our financial services, not-for-profit (within sport and music) and education clients, working as an integral part of our client teams, helping with story pitching, media sell-ins and assisting with research tasks. We will provide you with training and development opportunities like any other staff member, to help build your skills in core areas across PR, content creation and integrated campaign execution.

As a Stand Graduate Account Executive, you'll have the chance to hone your essential comms skills, get priceless experience, and have the freedom to leave your mark. We're a friendly, supportive team, but we'll challenge you (in a good way) and do everything we can to fast-track your development. You'll be assigned a line manager to support you as you settle in.

The job will involve:

- Monitoring the media and social media space to track relevant sectors
- Carrying out desk research for new business proposals and pitches
- Supporting teams on client work including social media activity, drafting copy, compiling media lists, competitor analysis, case study interviews and media sell-ins
- Collating client media cuttings into electronic coverage books
- Monitoring PR industry news sites and forums to stay informed of industry and competitor wins
- Creating content to promote Stand

Desired skills and experience:

- Excellent written and verbal skills are fundamental, the rest can be learned!
- Positive, proactive and helpful attitude
- Ability to grasp concepts quickly
- Ability to work well in a team
- Good time management skills
- Strong presentation skills
- Keen to learn and progress
- Flexible approach to tasks and projects

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Experience required:

- Entry-level position
- Degree level educated or equivalent
- Proficient in Microsoft Word, and basic level of Excel, PowerPoint and Outlook useful
- Demonstration of commitment/enthusiasm to get into PR, e.g. completion of work, or university roles/responsibilities

About Stand

Stand was founded in 2012 by a group of PR professionals with big agency backgrounds who wanted to do things differently. Since our inception, we have built a reputation for issues-based campaigns that challenge the way people think, feel and act. We have an enviable client list, spanning the worlds of corporate, consumer and charity.

Stand is a great place to work for anyone who wants to work hard and develop fast in a supportive environment. We were shortlisted for PR Week's Best Places to Work. As a tight team, everyone is highly visible and valued, and works closely with our MD and Directors.

The practicalities

- Hybrid working model - you will be based at our office in Kings Cross
- Salary: up to £23,000 to £25,000 dependent on experience
- The core hours are 9am - 6pm (4pm finishes on Fridays)

To apply please send us an email to recruitment@standagency.com with your CV and tell us in 100 words why you'd like to be a part of the Stand team.

Please note, LinkedIn Easy Applications will not be accepted or reviewed.