



One Day Conference

BEYOND CORPORATE SOCIAL RESPONSIBILITY?

Business, poverty and social justice

Monday 22 May 2006

National Liberal Club, Central London

How far can CSR initiatives help to address poverty, social exclusion and other development challenges? What is the balance of responsibilities between state, market and civil society in addressing these problems and meeting the UN Millennium Development Goals (MDGs)? What new tools, strategies and methodologies are required to harness the positive potential contribution of business to development and deter corporate irresponsibility?

The Centre for the Study of Globalisation and Regionalisation at Warwick University and the Middlesex University Business School in association with the *International Research Network on Business, Development and Society* are sponsoring a conference to bring together a dynamic mix of academics, development and business practitioners to address these themes in a focussed and innovative way. Academics from all disciplines are encouraged to attend as well as government, business and civil society actors active in this important field. Speakers come from institutions as diverse as the Institute of Development Studies, Shanghai Municipal Development Research Centre in China, Christian Aid and the United Nations.

Confirmed keynote speakers include **Rt Hon Clare Short MP** and **Rt Hon John Redwood MP**.

Conference topics:

- CSR and International Development: Will CSR help achieve the MDGs?
- Real world Impacts of CSR initiatives: Who benefits?
- Governance dimensions of CSR: What role for the state?
- Globalisation and CSR: From Responsibility to Accountability?
- Power and Participation in CSR: New voices, new approaches?
- Beyond the Business Case: Towards a Poverty-Focussed CSR Agenda?

Registration and payment	before 20 April 2006	after 20 April 2006
Academics	£40	£60
Non-government organizations	£55	£75
Government	£70	£90
Commercial Organizations	£150	£180

**For a registration form & further details, please contact
Denise Arden at d.arden@mdx.ac.uk or 020 8411 4975, or
Daniel Harris at Daniel.Harris@warwick.ac.uk or 024 7657 2533.**