

## BACS coding framework

- **Motivations**
  - Baggers / swimmers
  - Triggers
  - charity
  - Milestones
  - Health
  - Memorialisation
  - Deciding
  - Tricks / techniques
  - Stroke
  - Work vs gift
  - Science
  - Swimmers / pilots / coaches
- **Identity**
  - Values
  - Popular vs elite
  - Authenticity
  - Heroism
  - Horror stories
  - Regulation
  - Wetsuits
  - Gender
  - Homophobia
  - Public reactions
  - Fast / long
  - Military
- **Body**
  - Gender
  - Harm / injury / risk
  - Health
  - Birth (and other bodily processes)
  - Self-presentation
  - Bodily functions
  - Menopause / periods
  - Marks
  - Fat
  - Machine
  - Throwing up
  - Mind-body split
- **Sensation**
  - Zoning out / flow
  - Fatigue
  - Pain
  - Paranoia
  - Sound
  - Mood
  - Aquatic awareness
  - Perception
  - Cold
  - Fear
- **Pedagogics**
  - Pool
  - Location
  - Novice
  - Locals
  - Experts / knowers
- **Water**
  - Wildlife
  - Fresh / salt
  - Texture
  - Anatomy
  - Nature
  - Weather
  - Location
  - Fear / threat / comfort
- **People**
  - Volunteering
  - Leaders / knowers
  - Coaches
  - crew
  - Swimming with...
  - Forums
  - Spectators
  - Observers
  - Pilots
  - Communication
  - Non-swimmers
- **Logistics**
  - Work / life
  - Money
  - Food / nutrition
  - Sleep
  - Access
  - Kit
- **History**
  - Swim background
  - Sporting history
  - Pivotal moments
  - Injury