



University Pathway Alliance

# Positioning pathways and ourselves for the future

FREE ONLINE EVENT

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Join our Spring Workshop to be part of the conversation exploring topics relevant to university-run pathway providers.

This is an exclusive event for staff of UPA member institutions.

UNIVERSITY  
PATHWAY  
ALLIANCE 

16 MAY 2024 • 10:00 - 16:30



# Event Programme

10:00	<p>Opening Plenary: A Panel Discussion Positioning international pathways for the future</p> <p><i>Panel: Amy Baker (PIE News), Dr Caroline Baylon (University of Reading), Sally Smith (University of Warwick), Professor Nina-Anne Lawrence (University of Warwick)</i></p>
11:30	<p>QAA Review of International Pathways: Update and Discussion <i>Rob Stroud (QAA)</i></p>
13:30	<p>Option A Teacher Development: Creating Asynchronous Discussions on Teaching Practice <i>Clive Shaw (King's College London)</i></p> <p>Option B International Pathway Partnerships - Unintended Consequences <i>Dr Caroline Baylon (University of Reading)</i></p>
14:50	<p>Option A Recruiting and marketing a pathway programme: does the private sector have the edge? <i>Sarah Shirley (King's College London), Callum Cowell (University of Birmingham)</i></p> <p>Option B The challenges of leadership in the international pathways space: institutional engagement &amp; beyond <i>Professor Nina-Anne Lawrence (University of Warwick)</i></p>
16:00	<p>Level descriptor project: update and input <i>Professor Nina-Anne Lawrence (University of Warwick), Elizabeth Allen (University of Bristol)</i></p>

# Plenary Panel



**Amy Baker** is CEO of The PIE, a business created to inform, inspire and connect a global community of leaders in higher education and study abroad. The PIE's flagship news website reaches two million readers each year and Amy is a regular commentator and host of events focused on the international education industry's latest developments. Amy is passionate about the development of the sector, edtech, international exchange and business, migration and education as a global passport.

**Dr Caroline Baylon** joined the University of Reading on 1 August 2023 as Pro-Vice Chancellor (International). This includes overseeing important student recruitment objectives, our international campuses, transnational education and research partnerships, and global engagement to enhance Reading's international profile, reputation and relationships in key regions. Her previous role was Director International at the University of Bristol and before this she worked as Director of International Partnerships at the University of Bath, heading up its International Relations Office.



**Sally Smith** is the Director of International Strategy & Relations, University of Warwick. Sally leads the International Strategy and Relations Team (ISR). ISR are responsible for enabling the connectivity between Warwick and a range of partners, agencies, and stakeholders globally, through the formation of mutually beneficial collaborations, which contribute to society, enhancing our research and education excellence and relevance, in support of the institutional strategy.



**Professor Nina-Anne Lawrence** is Head of Department and Director of Warwick Foundation Studies (WFS). Her specialism is EAP and international education with a range of expertise including international pathways. Nina-Anne is a global strategic leader with experience gained from living and working in the UK, China, Germany and the Republic of Ireland. She has expertise in balancing academic quality and superior student experience with the strategic goals and objectives of an organisation gained through roles including Director of Academic Affairs, Director of International Affairs, Head of International Business Development, Academic Director, Head of Department and CEO. Nina-Anne is also the Chair of the University Pathway Alliance, a member of the University of Warwick Council and a member of the editorial board for the InForm Journal. She has authored the book, *Business Presentations*, published by Longman.

## Guest Speaker

**Rob Stroud** is Director of Assessment Services and Access to Higher Education at QAA. He joined QAA in 2022 and was responsible for leading the Designated Quality Body function, until QAA ceased to perform that role in March 2023. This included working closely with the Office for Students, and the delivery of our methods to assess quality and standards for new providers, providers seeking degree-awarding powers and the external quality assurance for end-point assessment organisations (also working with IfATE).

