

Tuesday, April 10

OKLC 2: MANAGING KNOWLEDGE: CONVERSATIONS AND CRITIQUES
International Conference, Leicester, 10-11 April 2001

CONFERENCE PROGRAMME

Tuesday, April 10th

Time	Activity	Speaker	Venue
9.30 – 10.00	Registration		Reception, Gilbert Murray Hall
10.00 – 10.15	Welcome	Prof R. Burgess Vice-Chancellor, University of Leicester	Main Hall, Gilbert Murray Hall
10.15 – 11.15	Keynote Presentation	Prof Haridimos Tsoukas, Strathclyde University <i>Where does new organizational knowledge come from?</i>	Main Hall, Gilbert Murray Hall
11.15 – 11.30		Comfort break	Junior Common Room
11.30 - 1.00		THEMED SESSIONS	
	Learning in Organizational Contexts 11.30 - 1.00	Heli Ahonen & Jaakko Virkkunen, University of Helsinki; <i>Constructing a Shared Challenge for Learning</i>	Seminar Room 1
		Kostas Samiotis, Panagiotis Zaharias, Angeliki Poullymenakou, Athens University of Economics and Business; <i>The Learning enablement of Process Knowledge: an approach for grounding on work practices</i>	
		Rafael Andreu & Sandra Sieber, IESE Business School Barcelona; <i>An organization-wide conception of knowledge management initiatives: thinking in terms of learning trajectories</i>	

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<p>Deconstructing the Management of Knowledge</p> <p>11.30 - 1.00</p>	<p>Kirstie Ball, University of Birmingham; <i>Embodied knowledge in the supply and use of human resource information systems</i></p>	<p>Seminar Room 2</p>	
	<p>Stephen Linstead & Joanne Brewis, University of Essex; <i>Embodying Knowledge: Sex Work as Knowledge Work</i></p>		
	<p>Ianna Contardo, Warwick Business School; <i>McKinseys, Knowledge and the process of closure</i></p>		
<p>Knowledge stocks and flows</p> <p>11.30 - 1.00</p>	<p>K. Kautz & Morten Thanning Vendelø, Copenhagen Business School; <i>Knowledge Sharing as Spontaneous order? - on the emerging orders of strong and weak ties</i></p>	<p>Senior Common Room</p>	
	<p>Donald Hislop, Sheffield University; <i>Mission Impossible? Managing Knowledge through Information Technology</i></p>		
	<p>Clive Holtham, City University Business School, Victoria Ward, Sparknow & Charlotte Rosander, Lund University; <i>Designing spaces for knowledge work – can the use of fiction help construct new realities?</i></p>		
<p>Representation of Knowledge</p> <p>11.30 - 1.00</p>	<p>B. Wyssusek (Technical University Berlin), M. Swartz & B. Kremberg (University of Leipzig); <i>Business Process Modelling as an Element of KM – A Model Theory Approach</i></p>	<p>Hilton Room</p>	
	<p>Carsten Sørensen & Masao Kakihara, LSE; <i>Knowledge Discourses & Interaction Technology</i></p>		
	<p>Maxine Robertson, University of Warwick; <i>Creating knowledge within expert consultancy firms: the role of organizational & Institutional arrangements</i></p>		
<p>1.00 – 2.00</p>	<p>LUNCH</p>		<p>Dining Room, Stamford Hall</p>

2.00 – 3.30	THEMED SESSIONS		
<p>Learning in Organizational Contexts</p> <p>2.00 – 3.30</p>	<p>Victoria Ward & Clive Holtham, (City University); <i>Designing knowledge spaces that work for learning: the experiment of the art exhibition and the garden shed</i></p>	<p>Seminar Room 1</p>	
	<p>Graeme Currie, Maire Kerrin & Dave Golightly, Nottingham University Business School; <i>Knowledge Management & Organisational Learning – The Impact of Organisational Structures & Processes upon Shared Learning</i></p>		
	<p>Linda Edelman, IKON, Warwick Business School; <i>Leveraging Competencies Through Organizational Mechanisms</i></p>		
<p>Deconstructing the Management of Knowledge</p> <p>2.00 – 3.30</p>	<p>Chris Carter & Frank Mueller, University of Leicester Management Centre; <i>The Dialectics of Organizational Knowledge: the Duality of Creation & Appropriation</i></p>	<p>Seminar Room 2</p>	
	<p>Steffen G. Böhm, Warwick Business School; <i>A Genealogy of Knowledge Management</i></p>		
	<p>Alan Mackinlay, University of St Andrews; <i>The Limits of Knowledge Management</i></p>		
<p>Knowledge stocks and flows</p> <p>2.00 – 3.30</p>	<p>Gerard Cole, PLIVA Corporation; <i>Knowledge management in PLIVA: Background to managing intellectual capital in PLIVA</i></p>	<p>Senior Common Room</p>	
	<p>Robert D. Galliers, LSE; <i>Desperately Seeking Strategy – Towards the recapture of a coherent strategic framework for information systems & knowledge management?</i></p>		
	<p>Thomas Clarke & Christine Rollo, University of Technology, Sydney, Australia; <i>Generating knowledge flow: The Application of Tools & Systems of Knowledge Management</i></p>		

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<p>Representation of Knowledge</p> <p>2.00 – 3.30</p>	Jonathan Sapsed, University of Brighton; <i>Strategizing under Uncertainty & Ignorance: The influence of knowledge & technological path-dependence on corporate strategies</i>		Hilton Room
	Ludovigo Dibiaggio & Tim Brady, University of Brighton; <i>Knowledge management in context: learning mechanisms, hierarchies of knowledge and complexity</i>		
	Shawna Milliot-Guinn, Université de Poitiers; <i>Knowledge Management in Organizations: a Decision Making Model</i>		
3.30 – 4.00	Coffee Break		Junior Common Room
4.00 – 5.30	<p>Panel discussion</p> <p><i>The new production of knowledge</i></p>	<p>Prof Peter Clark University of Birmingham</p> <p>Prof Michael Gibbons Association of Commonwealth Universities</p> <p>Prof Hugh Willmott UMIST</p>	Main Hall, Gilbert Murray Hall
7.00 – 8.00	<p>Champagne Reception</p> <p><i>Sponsored by Blackwells Publishers</i></p>		Junior Common Room Gilbert Murray Hall
8.00 – 9.30	<p>Keynote presentation</p>	<p>CONFERENCE DINNER</p> <p>Marc Auckland Chief Knowledge Manager, BT Worldwide</p> <p><i>Managing knowledge in a worldwide organization</i></p>	Dining Room Stamford Hall

Wednesday April 11th

9/ 9.30– 10.30	THEMED SESSIONS	
<p>Managing knowledge across boundaries</p> <p>9.00 – 10.30</p>	<p>Luciana d'Adderio, University of Sussex; <i>Crafting the virtual Prototype: How firms Integrate Knowledge and Capabilities Across Organisational Boundaries</i></p>	<p>Seminar Room 1</p>
	<p>Cecilia Frohm, Linköping University; <i>The Influence of Interaction on Distributed and Dispersed Knowledge</i></p>	
	<p>Neil Alderman, C. J. Ivory, I. P. McLoughlin, A. Thwaites, R. Vaughan, University of Newcastle; <i>Knowledge management for projects integration: case studies of capital investment programmes</i></p>	
<p>Deconstructing the Management of Knowledge</p> <p>9.00 – 10.30</p>	<p>David Crowther (University of North London), Steve Conway (Aston University), Miriam Green (University of North London) & Anne Marie Greene (University of Warwick); <i>Knowledge Performativities confronting the organized professions: The case of Management Accounting</i></p>	<p>Seminar Room 2</p>
	<p>Dan Karreman & Mats Alvesson, Lund University Sweden; <i>The Return of Machine Bureaucracy? Management Control & Knowledge intensive firms</i></p>	
	<p>Nilmini Wickramasinghe, University of Melbourne, Australia; <i>The Hidden & the Manifest: Unravelling the Mystique of Knowledge Management Systems</i></p>	
<p>Knowledge Communities</p> <p>9.00 – 10.30</p>	<p>Lynne Caley, University of Cambridge; <i>Community, Process and Knowledge</i></p>	<p>Senior Common Room</p>
	<p>Magnus Bergquist & Jan Ljungberg, Viktoria Institute, Sweden; <i>Codification of knowledge as narratives: Collaborative Story writing as knowledge sharing</i></p>	
	<p>P. Koistinen, Veli-Matti Virolainen, Lappeenranta University of Technology, Finland; <i>Promoting (managing) organizational memory in partnership</i></p>	

Knowledge, Innovation and Change 9.30 – 10.30	Harry Matlay, UCE Business School; <i>Managing Entrepreneurial Knowledge in Smaller firms: Evidence from Case Studies</i>	Hilton Room
	Charles Egbu & John Sturges, Leeds Metropolitan University; <i>Knowledge Management in Small and Medium Enterprises in the Construction Industry: Challenges and Opportunities</i>	
Researching the management of knowledge 9.30 – 10.30	Albert Ang, University of Leicester & Nelson Tang, Aston Business School; <i>The relationship between knowledge management and e-business</i>	Howard Room
	Hazel Hall, Napier University; <i>Common knowledge: an exploration of social learning in distributed organisations</i>	
10.30 – 11.00	Coffee Break	Junior Common Room
11.00 – 12.30	THEMED SESSIONS	
Managing knowledge across boundaries 11.00 – 12.30	Francesca Mariotti & Rick Delbridge, Cardiff Business School; <i>A Portfolio of Ties: Managing Knowledge Transfer & Learning with Network Firms</i>	Seminar Room 1
	Sue Newell, Linda Edelman, Mike Bresnen, Warwick Business School; <i>Cross-project learning in the health-care sector: the need to generate knowledge before knowledge can be transferred</i>	
	Andrea Prencipe (University of Sussex) & Fredrik Tell (Linköping University); <i>Inter-Project Learning: Processes & Outcomes of Knowledge Codification in Project based firms</i>	

<p>Deconstructing the Management of Knowledge</p> <p>11.00 – 12.30</p>	<p>Alistair Mutch, Nottingham Trent University; <i>Brands, themes & management knowing: the case of 'Irish' pubs</i></p>	<p>Seminar Room 2</p>
	<p>Jill Shepherd & Gerry Johnson, University of Strathclyde; <i>Memes as knowledge: an alternative and empirical perspective on the knowledge economy, knowledge society & knowledge management</i></p>	
	<p>Jenny Smith, Paul Jervis, Dr Peter Critten, Frances Branigan, Middlesex University; <i>Enterprising Knowledge: The Changing Role of Higher Education in a Knowledge Economy</i></p>	
<p>Knowledge Communities</p> <p>11.00 – 12.30</p>	<p>Richard Blundel & Peter Clark, University of Birmingham; <i>Artisanal knowledge & network evolution: a tale of two regional cheese makers – 1950-2000</i></p>	<p>Senior Common Room</p>
	<p>Tim Ray & Steve Little, Open University; <i>Communication & context: tacit knowledge tools and knowing in Japanese organisations</i></p>	
	<p>Ulrika Lundh-Snis, Lars Svensson & Christian Östlund, University of Trollhattan, Udevalla, Sweden; <i>Learning Together and Teaching Alone: A case study of an Educational Consultancy Firm</i></p>	
<p>Knowledge, Innovation & Change</p> <p>11.00 – 12.30</p>	<p>Jimmy C. Huang (University of Aberdeen), Sue Newell, Shan L. Pan, Richard Harrison,; <i>The Reconfiguration of Activity-based Knowledge & Organisational memory in the Context of Business Process Redesign</i></p>	<p>Hilton Room</p>
	<p>Tim Edwards & Rick Delbridge, Cardiff Business School; <i>Assessing the Innovative Potential of Small and Medium Sized Enterprises: A Working Model of Innovation in Manufacturing</i></p>	
	<p>Ossie Jones, Manchester Metropolitan University; <i>Networks, Knowledge & Absorptive Capacity. Innovation Management in a Mature SME</i></p>	

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Researching the management of knowledge 11.00 – 12.30	Matthew Hall, Open University; <i>Codification and the management of knowledge.</i>	Howard Room	
	Jeanette Rollinson, University of Brighton; <i>Knowledge Management in virtual teams: a situated learning perspective</i>		
	Helen Shipton, University of Wolverhampton; <i>Empowerment in manufacturing companies: a pre-condition for effective knowledge management?</i>		
12.30 – 1.30	LUNCH		Dining Room, Stamford Hall

1.30 – 3.00	THEMED SESSIONS		
Managing knowledge across boundaries 1.30 – 3.00	Patrick Sik-wah Fong (Hong Kong Polytechnic University), Mike Bresnen, Sue Newell; <i>Project-based Learning and Knowledge Management: An Investigation of Two Multi-disciplinary Inter-organisational Project Teams</i>	Seminar Room 1	
	Lars Mathiassen, Pouya Pourkomeylian, Aalborg University, Denmark; <i>Knowledge Management in a Software Organisation</i>		
	Lars Lindvist, Linkoping University; <i>Beyond Knowledge Management: On network memories and embedded knowledge</i>		
Deconstructing the management of knowledge 1.30 – 3.00	Heini Hatun & Edgar Whitley, LSE; <i>Managing Knowledge under conflicting Weltanschauungs: Introducing the Danish Unit Model to the Faroe Islands</i>	Seminar Room 2	
	Masao Kakihara & Carsten Sørensen, LSE; <i>Exploring Knowledge Emergence</i>		
	Nick Marshall, University of Brighton; <i>The Politics of Understanding: Hermeneutics, Ethics & Organisational Knowledge</i>		

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<p>Knowledge, Innovation and change</p> <p>1.30 – 3.00</p>	<p>Annette Leslie, Kjeld Jensen and Mark Lemon, Cranfield University; <i>Knowledge dynamics and innovation: A systemic analysis of research and development in the telecommunications industry</i></p>	<p>Senior Common Room</p>	
<p>Researching the management of knowledge</p> <p>1.30 – 2.30</p>	<p>Alan Tait, Glasgow Caledonian University; <i>The Knowledge Paradigm</i></p>	<p>Howard Room</p>	
	<p>Annick Willem, Vlerick Leuven Ghent Management School; <i>Structural Impediments to Knowledge Transfers.</i></p>		
<p>3.00 – 3.30</p>	<p>Coffee Break</p>		<p>Junior Common Room</p>
<p>3.30 – 4.30</p>	<p>Keynote Presentation</p>	<p>Prof Claudio Ciborra Chair of Information Systems, LSE</p> <p><i>Moody Knowledge</i></p>	<p>Main Hall, Gilbert Murray Hall</p>
<p>4.30</p>	<p>CONFERENCE ENDS</p>		