



WARWICK BUSINESS SCHOOL
THE UNIVERSITY OF WARWICK

Your next talent pipeline?

Purpose of the session

- **Introductions**
- **Types of placement schemes**
- **Connecting with WBS Students**
- **Benefits of hosting placement students**



Introductions

Jodie Lucas ACA

- 10 years experience in accountancy practice
- External Audit, Risk & Advisory control & non- audit engagement work
- Deloitte(consultancy 2015-2020), Crowe (employee 1995-2000)
- Taught professional examinations (ICAEW, ACCA, CIMA, CPA, AAT) for 22 years worldwide
- Continued close connections with the professional bodies and regulatory bodies
- **WBS (2022 – Current): Teaching faculty across programmes, including UG, MBA and Executive Education and Year Away Director for UG Placement Year Scheme**



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Introductions

Chris Knight (WBS)

- **WBS (2016 – Current):** Currently manage our employer relationships with any organisations who are looking to offer our students any form of work experience
- **Employer Relations team** can also promote out:
 - ✓ your internships/ placement years
 - ✓ graduate roles
 - ✓ project and experienced hire opportunities



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www.wbs.ac.uk/go/placementfilm

Types of placements

- **Summer internships**
- **Insight programmes (spring weeks- around Easter)**
- **Placement Year**

4 Year Undergraduate Degree with Placement Year

- Year 1 – 0%
- Year 2 - 40%
- **Year 3 - 10% = Year AWAY !!**
- Year 4 - 50% of degree

Students are engaged in full time work placement(s) or study abroad placement(s) for minimum of 9 months during the third year to be eligible to be awarded 'with Placement Year'



**New : WBS MSc
programme
with option
dissertation or
internship!**

What roles can WBS business students go into?

- ✓ Consulting
- ✓ Retail Banking
- ✓ Logistics
- ✓ HR
- ✓ Accounting
- ✓ Operations
- ✓ Supply Chain
- ✓ Procurement
- ✓ Banking
- ✓ Teaching
- ✓ Advertising
- ✓ Insurance
- ✓ Law
- ✓ Investment Banking
- ✓ Trading
- ✓ Real estate
- ✓ Market research
- ✓ Civil Service
- ✓ Actuarial services
- ✓ Retail Management
- ✓ Public Relations
- ✓ Sales

Where? Current placement providers



Bank of England

Where ? Current placement providers



L'ORÉAL



Johnson & Johnson

Benefits of hosting placement students

- **Raise the profile of your career opportunities and brand**
- **Recruit early into talent pipelines- 95% of placements result in permanent job offers/ 'positive destination'**
- **Short term resource for your company (though can be 9-15 months!)**
- **Recruit from a diverse range of students from a wide range of backgrounds and cultures**
- **Develop management skills for your existing staff**
- **Gain fresh ideas and an external perspective**
- **Limited recruitment budget? Free advertising**

Thank you

- For more information please connect
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