

The Ethnography Circle

Understanding the Ethnographic Journey

Third Meeting 13th January 2022, 1500 – 1630 GMT



Making Sense of the Data – A focus on analytical memoing



Organised with the support of IKON, PPI & Warwick ESRC Doctoral Training Centre

To continue our exploration of the ethnographic journey, we are going to deep dive into how we make sense of ethnographic data during and after collection. We will build on our previous session on memoing, focusing specifically on analytical memos as part of the analysis process, their role in moving from data to theory, and how they fit into the broader analysis process.

To prepare for the session, we ask you to either bring an existing analytical memo (feel free to bring the one that you shared in the previous session or something new) or a write up of your data analysis section in your thesis or paper and think through the following questions around memoing practices:

(1) What are some useful analytical memoing strategies you use? (2) How do you start the memoing process? What do you tend to focus on first? (3) When in the analytical process do you find memoing to be most useful? (4) Do your memos develop/change during the analytical process, and if so, how? (5) How do you use your memos during the writing and representation of the data? (6) Are there any pitfalls you've experienced in the memoing process?



During the session, we will discuss these questions in breakout rooms and draw from your experiences and thoughts about using memos as part of your analysis process.

Admission is free and open to students from other institutions

[Link to online session and readings will be provided to registered participants](#)

For information and to register please contact: ethnography@wbs.ac.uk