Relational and Visual Ethnography: Thinking through research design

To continue our exploration of traditional and non-traditional, we look at two ways of conducting ethnography that invite us to broaden our perspective of ethnographic work – relational and visual ethnography. In this session, we will use these two different ways of doing ethnography to investigate our own research. For the session, we will explore what these perspectives sensitise us to and what the potential challenges of using these perspectives.

In preparation for the session, please read the articles/chapters below and consider whether these perspectives are already present in your work. For example: Do you already trace relationships and processes in your work, what are some examples? How have visual tools played a role in your work (even if they are not at the forefront)?

You may also reflect on: if you were to use one of these perspectives: (1) What would kind of data would you collect? (2) What would you be sensitive to? (3) What are some ways you would analyse the data? (4) What are the potential benefits? (5) What are the potential pitfalls?

During the session, we will discuss these questions in breakout rooms and draw from your experiences and thoughts about using these perspectives for your ethnographic studies.

Readings:

Link to online session and readings will be provided to registered participants

For information and to register please contact: ethnography@wbs.ac.uk